Why should I sponsor NMEA 2023 Conference?
Quick answer guide for companies and businesses

Who is the National Marine Educators Association (NMEA)?
National Marine Educators Association (NMEA) is an influential, member-based organization of classroom teachers, informal educators, college professors and scientists from around the world working together to advance the understanding and protection of our freshwater and marine ecosystems.

Who are the Northwest Aquatic & Marine Educators (NAME)?
Northwest Aquatic & Marine Educators (NAME) was founded in 1976, joined NMEA in 1980 and includes members from Alaska, British Columbia, Washington, and Oregon. NAME is a “family” of educators who believe that every human on earth should be water-literate, that using the allure of water enriches and facilitates learning and that sharing our knowledge and experience with others creates a community of informed stewards. NAME is thrilled to co-host the 2023 National Conference with NMEA.

Why sponsor the NMEA 2023 Conference?
By supporting the NMEA 2023 Conference you will be part of a special event that brings together hundreds of inspired and passionate professional educators dedicated to teaching about our marine, coastal and aquatic environments. NMEA members promote the conservation, enjoyment, and wise use of aquatic resources, and your support will facilitate engagement with new science, exploration of new teaching techniques and foster professional connections to improve the future of our waterways and communities.

What does the money I raise support?
Conference sponsors make it possible for registration to be affordable for all members. Many teachers receive no support from their employers to attend professional development programs during the summer. Similarly, smaller organizations struggle to send informal educators when working with a tight budget. Your sponsorship will positively impact local educators and help provide young people with inspiring curriculum, hands-on experiences and life-changing learning.

Thank you, from all of us at NMEA and NAME for considering becoming a sponsor of the 2023 Conference, Strait to Sound: Gathering at the Salish Sea!

To become a sponsor contact nmea2023@pacname.org
To learn more visit www.marine-ed.org/2023
Conference Sponsorship Opportunities

WHAT: NMEA's 47th Annual Conference, Strait to Sound: Gathering at the Salish Sea
WHEN: July 23-27, 2023
WHERE: Western Washington University in Bellingham, Washington

Killer Whale $10,000 and up
- Prominent logo placement in marketing materials
- Opportunity to introduce keynote speaker or VIP Guest
- Prime location in conference exhibit hall
- Full-page advertisement in conference program
- Two (2) complimentary conference registrations
- Specific mention (visually and verbally) of sponsoring a specific conference event, such as the Stegner lecture, keynote presentation, special event, etc.

Harbor Seal $5,000 to $9,999
- Prominent logo placement in marketing materials
- Prominent location in conference exhibit hall
- Half-page advertisement in conference program
- One (1) complimentary conference registration
- Specific mention (visually and verbally) of sponsoring a specific conference event, such as the Stegner lecture, keynote presentation, special event, etc.

Giant Pacific Octopus $2,500 to $4,999
- Logo placement in marketing materials
- Priority location in conference exhibit hall
- Quarter-page advertisement in conference program
- Two (2) discounted conference registrations
- Specific mention (visually and verbally) of sponsoring a specific conference event, such as the Stegner lecture, keynote presentation, special event, etc.

Chinook Salmon $1,000 to $2,499
- Logo placement in marketing materials
- Discounted space in conference exhibit hall
- Quarter-page advertisement in the conference program

Sunflower Star Under $999
- Logo placement in marketing materials
**MEDIA/PR SPONSOR**
Help promote NMEA and NAME's mission and the conference in exchange for recognition and business promotion plus:
- Logo placement on all media releases, conference program and website
- Acknowledgement before keynote speakers and live auction

**AUCTION ITEMS**
Donate an item, experience or package that will be sold during our live or silent auction in exchange for recognition and business promotion plus:
- Logo placement in marketing materials
- Acknowledgement during live auction

**BEER & WINE**
Provide beer and wine for evening events like the banquet dinner and auction in exchange for recognition and business promotion plus:
- Logo placement in marketing materials
- Acknowledgement during event(s)

**CONFERENCE SWAG**
Sponsor/provide conference swag for 300-350 attendees (ideally sustainable style hats, pins, fabric totes, sunglasses, pens, reusable straws & cups, virtual swag/discounts, etc.) in exchange for recognition and business promotion plus:
- Logo placement in marketing materials
- Company logo on sponsored swag for conference attendees

**BELLINGHAM DISCOUNTS**
Are you a local Bellingham Business who wants to encourage conference attendees to visit your company? Provide a coupon or discount code to attendees in exchange in exchange for recognition and business promotion plus:
- Logo placement in marketing materials
- Acknowledgement during event(s)

**FIELD TRIPS**
Support/provide transportation for conference field trips in exchange for recognition and business promotion plus:
- Logo placement in marketing materials
- Acknowledgement during live auction
Thank You to Previous Conference Sponsors!
NMEA 2022 Conference hosted by NYSMEA in New York

PLATINUM

GOLD

NOAA
NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION
U.S. DEPARTMENT OF COMMERCE

Sea Grant
New York

SILVER

BRONZE

Mercy College
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New York Aquarium
A Wildlife Conservation Society Park

Hudson River Foundation

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