Thank you for your interest in the Chief Communications Officer role! Here are a list of the roles and responsibilities associated with the position, alongside some resources that you will have:

- Crafting press release for major events including recruitment, Problem Day, Demo Day, new partnerships, and other events
- Coordinate with photographers, video editors, and local city and university presses (including school blogs) to record and report on Sling Health events and to produce promotional materials
- Work with local organizations to post Sling Health events to their respective calendars
- Manage existing social media accounts including Facebook and Twitter
- Update website through Squarespace system
- Respond to info@stl.slinghealth.org emails
- Assist in maintaining and creating partnerships with groups internal to WashU (Skandalaris Center, Healthcare Innovation Lab, etc) and external (SCORE, ITEN, BioGenerator, Husch Blackwell, and other academic/business institutions in STL)

Resources available for the position

- $10,000/month in Google advertisement funds
- Social media marketing opportunities
- Canva and potentially other marketing tools
- Squarespace website management services

Interested in the position or have questions? Reach out to aadit@stl.slinghealth.org. We are currently interviewing candidates on a rolling basis and hope to make a decision over the next few weeks and, as such, suggest you reach out at your earliest convenience.

To learn more about Sling Health, visit our website (stl.slinghealth.org) or go to our one-pager: bit.ly/SH1Page