

Important Questions. Straight Answers.

Why is involvement in the political process in our industry's best interest?

- Our opponents on issues important to our industry are powerful. They are spending hundreds of thousands of dollars to elect candidates who do not share our values and concerns and who, if elected, will fight our efforts to protect the papermaking industry. We need to fight back.
- Public policy decisions by the people we elect are critical to your future. Significant changes in public policy can often be decided by one vote. By supporting legislators who understand the unique concerns of our industry, we allow our voice to be heard.

What is a PAC?

- A PAC, or Political Action Committee, is an organization that advocates for the election or defeat of a candidate for political office, usually through political donations. It is a vehicle through which WPC members can participate in the electoral process and support those candidates for state office who are aligned with our legislative and regulatory agenda.

What are the Forestry & Paper Products PAC and the WI Paper Fund?

- The Forestry & Paper Products PAC and the WI Paper Fund are essential components of the advocacy program at WPC which provides our members a way to maximize the impact of their political contributions in support of candidates who are friendly to the papermaking industry.
- Government decisions affect the bottom line of every papermaking company. The Forestry & Paper Products PAC and the WI Paper Fund will strive to represent the voice of our entire industry. The strength and ability of our industry to impact public policy discussions affecting your livelihood rests upon your participation and contributions.

Who determines which candidates will receive our support?

- The WPC PAC Committee, made up of WPC members, will review all candidates and recommend support for those most likely to support our priorities.

Why should I contribute to our new PAC?

- Active involvement is critical to promote good governance. This is especially true for organizations with a policy agenda (i.e., labor unions, trade associations). Without active participation in the political process, decisions affecting the future of our industry will be influenced by activist groups and others who represent interests directly opposed to our own. Your voluntary contribution helps ensure that the Forestry & Paper Products PAC and WI Paper Fund can help create a positive political climate for the papermaking industry and protect our 31,000 family supporting jobs.

Does our PAC favor any one particular political party?

- Our PAC is independent, non-profit and bi-partisan and will give to both political parties. Candidates are supported based on their support of our issues, not on their political party affiliation.

How do I get involved in our new Political Action Committee?

- For your convenience, contributions may be made via payroll deduction. The forms are included in your Government Relations folder. Please review the important information contained on the forms. You can also make a contribution at any time online with a credit card or by check, payable to "Forestry and Paper Products PAC" or "The WI Paper Fund" and send it along with the reply card and envelope provided in your folder.

YOUR PAC. YOUR VOICE.

To ensure that our voice is heard, please consider contributing to the Forestry and Paper Products PAC or the WI Paper Fund today.

