

Wildlife Cyber Spotter Program

The Coalition to End Wildlife Trafficking Online

unites tech companies and wildlife experts at WWF, TRAFFIC and IFAW to reduce wildlife trafficking online by

80% by 2020.

The Cyber Spotter Program is the Coalition's **critical force of citizen scientists.**

As our eyes across the web, Cyber Spotters report any suspicious content they find online directly to the Coalition for removal.

Cyber Spotters undergo training on how to identify species and derived products of:



Pangolins



Elephants



Big cats



Marine turtles



Primates

Over 4 rounds ...

2,200 illegal wildlife products reported

95% accuracy

10 online platforms searched

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