COALITION TO END WILDLIFE TRAFFICKING ONLINE

COALITION YEAR 2
by the numbers

100% OF MEMBERS ARE ALIGNING WITH THE COALITION WILDLIFE POLICY

~470 STAFF TRAINED IN-PERSON OR USING THE ONLINE OWLET TRAINING PLATFORM

4,500+ ONLINE WILDLIFE PRODUCTS FLAGGED BY COALITION CYBER SPOTTERS

3M+ PROHIBITED SPECIES LISTINGS REMOVED OR BLOCKED

#1,170 SUSPICIOUS WILDLIFE CODE WORDS COLLECTED FOR DETECTION

95% ACCURACY AMONG US-BASED CYBER SPOTTER VOLUNTEERS