ONGOING CALL FOR ARTISTS PROPOSALS
CALL FOR ARTISTS

Town Green District, in conjunction with Downtown New Haven business and property owners, is looking to activate empty storefront windows with art installations. The Windowed Worlds program not only transforms empty storefront windows into mini worlds of wonder, but also puts original art before the public eye to be celebrated. Selected 2-D and 3-D art installations will be displayed in a locked storefront at no cost to the artist. This opportunity is open to all, preference given to artists based in Greater New Haven.

ELIGIBILITY

• Art installations must be custom made to the storefront’s unique character
• All visual media accepted
• Content must be G-Rated and suitable for the general public
• Primed temporary walls are provided. All materials required for installations are the responsibility of the artist to acquire. This includes hanging hardware, tools, ladders, and any other materials that are required to safely and completely install the artwork. Artist can submit receipts totalling up to $350 for reimbursement of material costs
• Artists are responsible for producing high-quality work and may be asked to repair the installation within the duration of its display--which lasts until the vacant storefront space is leased or until 12 months - whichever comes first.

SUCCESSFUL PROJECTS ARE:

• Compelling - artistically strong in concept and execution, striking to a diverse audience, and actively seeking to engage the public
• Timeless - offers an impressive, versatile presentation during both day and night
• Resourceful - agile, adaptive, innovative, and achievable with the time, funds, and the storefront’s spatial quirks

HOW TO ENTER

Email your proposal to elizabeth@downtownnewhaven.com with “Windowed Worlds Submission” in the subject line of your email. Project proposal must include:

• Artist contact info
• Images of past work
• Specify which location you are proposing an installation
• Specify if your installation needs a wooden backdrop and rigging system provided
• Title and medium of your proposed art installation
• Mock-up or sketch with explanatory descriptions of how the installation best utilizes the storefront window’s shape and size
• Artist statement about your work, 200 words or less
• Artist bio, 200 words or less

Artists will be notified if their work has been accepted via email

HONORARIUM

Selected artists will be awarded a $500 honorarium.

PANEL REVIEW

A committee of professional artists and arts administrators, local business owners, real estate professionals, and community advocates will select the winning proposals. There is no entry fee required to participate. We look forward to your entries!

About Town Green District

Town Green District is a business improvement district (BID) funded by a sur tax on property in Downtown New Haven which is used to fund special projects and improvements within Downtown New Haven. We are dedicated to cultivating a cleaner, safer, more vibrant urban community through placemaking, events, small business support, and advocacy initiatives. Go to downtownnewhaven.com to learn more.

QUESTIONS

Contact the program manager, Elizabeth Bickley: elizabeth@downtownnewhaven.com