Coming in 2020-2021

DISCOVER YOUR VOICE

If you are interested in getting involved or making a donation, contact:

Texas Association
Family, Career and Community Leaders of America
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THE TEXAS FCCLA STORY
2019—2020

TEXAS FCCLA:
OUR LEGACY, YOUR FUTURE
1945 2020

FCCLA
The Ultimate Leadership Experience
23,062
Texas Members

More than 890
Texas chapter advisors

180,000+
National Members

5,000 +
Attended the 2020 Virtual National Leadership Conference

Over 300 Texas delegates

Competitive Events

Students have the opportunity to compete in a variety of competitive events (listed below). Those students that place in the top 5 at the regional level will advance to state, and the top 2 at state will advance to the national competition.

STAR EVENTS:

- Career Investigation
- Chapter in Review
- Chapter Service Project
- Culinary Arts
- Culinary Math Management
- Digital Stories for Change
- Early Childhood Education
- Entrepreneurship
- Event Management
- Fashion Construction
- Fashion Design
- FCCLA Chapter Website
- Focus on Children
- Food Innovations
- Hospitality, Tourism & Recreation
- Instructional Video Design
- Interior Design
- Interpersonal Communications
- Job Interview
- Leadership
- National Programs In Action
- Nutrition and Wellness
- Parliamentary Procedure
- Professional Presentation
- Promote and Publicize FCCLA!
- Public Policy Advocate
- Repurpose and Redesign
- Say Yes to FCS Education
- Sports Nutrition
- Sustainability Challenge
- Teach and Train

PROFICIENCY EVENTS:

- Cupcake Battle
- Cupcake Presentation
- Mystery Basket
- Serving Up Success
- Toys That Teach

“FCCLA encourages students to explore career opportunities, develop leadership skills and grow personally while making a difference in their family and community. By participating in competitive events, students are proving that in FCCLA, they have the ultimate leadership experience.”
## Annual Texas FCCLA Scholarships Awarded

<table>
<thead>
<tr>
<th>Scholarship Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ten CJ Davidson Scholarships (4-year)</td>
<td>$4,500 each year</td>
</tr>
<tr>
<td>One CJ Davidson College Scholarship (3-year)</td>
<td>$4,500 each year</td>
</tr>
<tr>
<td>Twelve 75th Anniversary (1-year)</td>
<td>$5,000 each</td>
</tr>
<tr>
<td>Three 75th Anniversary College (1-year)</td>
<td>$5,000 each</td>
</tr>
<tr>
<td>Five FCCLA Region Scholarships (1-year)</td>
<td>$1,000 each</td>
</tr>
<tr>
<td>Ten HEB Scholarships (1-year)</td>
<td>$1,000 each</td>
</tr>
<tr>
<td>Three Blue Bell Creameries Scholarships (1-year)</td>
<td>$1,000 each</td>
</tr>
<tr>
<td>One Adams Extract and Spice Scholarship</td>
<td>$1,500</td>
</tr>
<tr>
<td>One Cookwell &amp; Company Scholarship</td>
<td>$1,500</td>
</tr>
<tr>
<td>One Texas Farm Bureau Scholarship</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

*Over $1,500,000 in Competitive Event Scholarships are awarded in certain events from the following sponsors:*

- The Art Institutes of Texas
- CEV Multimedia
- Culinary Institute of America
- Escoffier School of Culinary Arts
- Fashion Institute of Design and Merchandising (FIDM)
- Gray Technologies
- Johnson & Wales University
- Sam Houston State University
- Texas Tech University College of Human Sciences

## TOP SKILLS STUDENTS SAY THEY DEVELOP THROUGH FCCLA

- Leadership
- Public Speaking/Communication
- Self Confidence
- Teamwork
- Awareness of Community & World
- Conflict Resolution and Respect
- Responsibility/Time Management
- Decision Making/Problem Solving
- Working with Adults
- Professionalism and Integrity
- Specific Career Skills
- Technology and STEM Skills

## FCCLA Profile

**The Ultimate Leadership Experience**

FCCLA is the only career and technical in-school student organization with the family as its central focus. Participation in state and national programs and chapter activities help members become strong leaders in families, careers and communities.

Involvement in FCCLA offers members the opportunity to expand their leadership potential and develop skills for life—planning, goal setting, problem solving, decision making and interpersonal communication—all necessary in the home and workplace.

### GOVERNANCE

**State Board of Directors** - composed of adult representatives from education and business plus student representatives.

**Executive Council** - composed of region and state officers whose responsibilities are to make programming decisions for the association.

**Local Chapters** - elect their own officers. Local advisors are family and consumer sciences teachers in public and private schools.

*Family, Career and Community leaders of America (FCCLA) is a non profit national Career and Technical Student Organization for young men and women enrolled in Family and Consumer Sciences education in public and private schools through grade 12.*

In middle and senior high school classes where family and consumer sciences is taught; **175 counties** in our state.
ANNUAL MEETINGS

OFFICER TRAINING CAMP—180 officers and advisors convened to learn about the roles of a region and state officer, learn leadership skills, learn team building and communication techniques, set goals and make plans for the upcoming school year.

SUMMER SUMMITS—held at the Education Service Centers and offered to local chapter advisors and members. These meetings are a time to prepare for the upcoming school year. In more than 12 summits, FCCLA trained over 400 individuals.

PEER EDUCATION CONFERENCE – 219 attendees receive training in five areas—financial education, distracted driving, community service, nutrition and wellness and school violence then plan local training activities on the subjects in which they were trained. Attendees reached more than 13,000 people in their local training sessions.

FALL LEADERSHIP TRAININGS—region and state officers conduct trainings locally for members to educate them about FCCLA and family and consumer sciences. These trainings are planned and carried out by the officers. Approximately 12,000 local members were trained this year.

CIVIC ENGAGEMENT PRESENTATIONS—more than 70 presentations were made by the region and state officers to inform local civic organizations and school boards about their involvement in FCCLA and to explain FCCLA’s involvement in their community.

REGION LEADERSHIP CONFERENCES—in five region conferences around the state, the association served over 7,700 students and teachers with motivational speakers, workshops, competitive events and service learning activities during the 2-day conferences.

STATE LEADERSHIP CONFERENCE – The 2020 State Leadership Conference was, unfortunately, cancelled. State Officers were able to virtually recognize members and advisors as well as use Region STAR Event scores and standard deviation to advance competitors to the National Leadership Conference.

EXHIBITING & SPONSORSHIP OPPORTUNITIES

Universities, fundraising companies, educational companies, and various businesses have direct exposure to FCCLA members and to Family and Consumer Sciences teachers at the region and state conferences.

An exhibit area at the FCCLA State Leadership Conference is available to interact with more than 4,000 attendees and influence Family and Consumer Sciences educators, decision makers and students attending the state sponsored conference.

Participation in the state leadership conference exhibit program includes opportunities to present workshops.

The five region leadership conferences offer opportunities for table top exhibits. The attendance at these conferences range from 1,000 - 1,800 students and advisors.

Sponsorship opportunities are unlimited and begin at $400. If interested in becoming a sponsor, please contact fccla@texasfccla.org.

Texas had 5,087 participants register for competitive events on the region level and 2,305 participants advance to the state level. 254 participants represented Texas in national STAR Event competition. Texas received 131 gold, 91 silver and 30 bronze medals.