

# 2018 Sino-German SME Cooperation & Communication Conference

Smart Synergy  
to Empower the Future

—— Impressions and outlook for SMEC 2019 ——



SINO-GERMAN  
SMEC 2018

主办单位 Hosted by

国家工业和信息化部、山东省人民政府

Jinan China

Organizers

济南市人民政府、德累斯顿市政府、山东省工业和信息化厅、德国工商大会

# SMEEC 2018

## Main purpose and information of

- Pushing forward an effective matching of Germany's "Industry 4.0" and China's "Made in China 2025"
- Strengthen the relationship between Jinan, Germany and Europe regarding business, cooperation and culture
- Presenting Jinan and Jinan's advantages towards German and European participants, companies and institutions
- Special focus lies on the cooperation between SME companies from Jinan, Germany and Europe
- The SMEEC 2018 had been held in Jinan, Shandong, from October 31st – November 2nd 2018 for the fourth time since 2015.



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工业和信息化部、山东省人民政府  
Ministry of Industry and Information Technology of  
the People's Republic of China;  
People's Government of Shandong Province

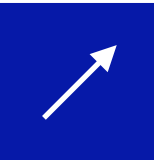
承办单位 Organizers  
济南市人民政府、德累斯顿市政府、山东省工业和信息化厅、德国工商大会、济南市中德交流合作协会  
Jinan Municipal People's Government; City of Dresden; Industry and Information Technology Department of  
Shandong Province; Delegation of German Industry & Commerce, Shanghai; Jinan Sino-German Communication & Cooperation  
German-Chinese Business Association





**Over 180 foreign participants** from foreign SME enterprises, politicians, company associations and R&D institutions attended the SMEC 2018.

About 100 people were from Germany; but also countries as the Netherlands, the UK, Finland and other countries have been represented by their participants.





In the big corridor of the Shandong Hotel, where the conference took place, the City of Dresden and companies of Dresden had their exhibitions booths. The City of Dresden was one of the co-hosts of the conference.

Silicon Saxony is Europe's largest association of companies in the field of microelectronics. Mr. Frank Bösenberg, CEO of Silicon Saxony, represented the association at the conference and established contacts with Chinese companies.





Speech by Mr. Wang Zhonglin

The first day of the conference started with speeches by Mr. Wang Zhonglin, Party Secretary of Jinan and Martin Schulz, former European Parliament president and head of SPD in 2017.



Speech by Mr. Martin Schulz

After the opening speeches, a panel discussion followed where next to Martin Schulz also governmental representatives from Jinan, representatives of the German AHK in Shanghai and representatives from the German company FESTO participated. Topic was cooperation between China and Germany.





Main part of the conference was the match-making activity organised in the afternoon of the first day.

100 tables were set up, where 100 European SME companies could talk to potential cooperation partners.

Cooperation requirements of both sides had been collected in advance.

European Participants in discussion with their potential cooperation partners ▲





Separately to the match-making activity, there were also different sub-forums organised. The DCW (German-Chinese Business Association), also co-host of the SMEC 2018, hosted an "Investment in Germany" Forum.

Furthermore, there were forums regarding HR, and the construction of the Sino-German Enterprise zone held at the same time.

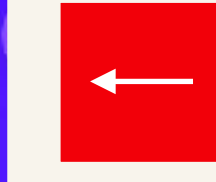


In order to provide a relaxed atmosphere for foreign and Chinese participants, a WINE PARTY had been organised.

At the WINE PARTY, participants could continue their discussions and cooperation exchanges.







The beginning of the second conference day started with a promotion activity of the Jinan Innovation Zone. Ms. Wang Yingchun presented the situation of the Innovation Zone, how the Zone supports foreign companies and advantages and special characteristics of the zone for foreign participants.

Participants could get a good impression of Jinan and the Jinan Innovation Zone for their industry and business.





The SMEC 2018 ended with the Contract-Signing Ceremony for Sino-German SME Cooperation Projects.

At the Signing Ceremony, 27 projects have been signed with a total investment amount of **ca. 20 Billion RMB (2,56 Billion EUR)**.

The projects were related to different industries, including High-End Equipment Manufacturing, and projects that will settle down in the Sino-German Enterprise Zone.

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# SMEC 2019

## Relevant information for

- Scheduled for November 11th - November 13th 2019 in Jinan, Shandong, China.
- Company visits, Match-Making Activity and Promotion events will take place during SMEC 2019.
- Main industries are smart manufacturing, life sciences, Information Technology and more.
- A detailed plan and agenda will be available soon!
- Interested companies can start to contact us now for pre-registration via our European website [www.jinaninvest.com](http://www.jinaninvest.com) or our offices in Dresden, Stuttgart and Rotterdam.



SINO-GERMAN  
SMEC 2018

2018中德中小企业合作交流大会  
Sino-German SME Cooperation & Communication Conference 2018  
中国·济南 | 2018年10月31日-11月02日  
Jinan, China | October 31 - November 2, 2018

智汇中德  
赋能未来  
Smart Synergy  
to Empower the Future

SINO-GERMAN  
SMEC 2018



# OVERSEAS OFFICES CONTACT DETAILS

Applications for registration for the SMEC 2019 conference can be made through contacting the overseas contact offices of Jinan Innovation Zone. Under certain conditions Jinan government can reimburse travel and accommodation costs for European companies participating in the conference.

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Jinan-Innovation-Zone

# Thanks For Watching!

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