



TAKE A HIKE FOUNDATION

community fundraiser toolkit

Show support for youth in your community by hosting a fundraiser for Take a Hike!



Hosting an event is fun: you can do something that holds special meaning to you. It's flexible: you can fundraise on your own time and in your own unique way. And it's super easy: any funds collected beyond your break-even amount will help youth in BC improve their mental health and well-being and build resiliency so they can succeed - however they define it.

Why Take a Hike

Every child needs access to quality public education that gives them the opportunity to reach their full potential, but not everyone fits into the mainstream school system.

Take a Hike partners with public school districts to engage vulnerable youth in a full-time mental health and well-being program embedded in their classroom. We use the outdoors and adventure to re-engage our youth and support them in a safe and caring community.

How to get started:

- Think of the event concept you would like to organize, and complete the event proposal form on our website - takeahikefoundation.org/community-event-proposal
- Ensure your event respects all municipal, provincial and federal laws. This is especially important when it comes to liquor and lottery/gaming licenses.
- Speak with Take a Hike staff who can offer event planning advice - email philanthropy@takeahikefoundation.org or call 604-638-3385
- Rally the support of your friends, family, and community networks to help you host a great event!

A few ideas to start with:



Start with a hobby or activity you're passionate about. Organize an "A-Thon" event - ask family, friends and neighbours to sponsor participants on a hike, kayak, walk or run. Or go a step further and organize a sports tournament!



Celebrate a milestone with donations in place of gifts! Birthdays, weddings, retirements, and other special occasions are great opportunities to fundraise. Invite guests to donate in lieu of a gift, and come together in support of Take a Hike.

We're here to help! To make your event a success we can:

- Offer advice on event planning and share ideas of past events.
- Under the CRA laws, Take a Hike can provide tax receipts for amounts of \$25 and above for donations made directly to Take a Hike. (Please note the tax receipt can only be made to the person who made the donation.)
- Provide a template for an event website – you can customize this site to share your event, sell tickets, collect donations and provide tax receipts.
- Provide our logo and brand guidelines.
- Provide planning document templates to assist you in hosting a successful event.
- Provide a letter of support to validate the authenticity of the event and its organizers, which will include our charitable registration number.
- Coordinate a Take a Hike team member to attend the event.
- Help promote your event through our social media platforms.

Take a Hike cannot:

- Share mailing lists of donors, sponsors or volunteers
- Guarantee media presence or coverage of the event
- Fund or reimburse organizers for expenses

Contact Information

For questions or more information please contact:

Email: philanthropy@takeahikefoundation.org

Phone: 604-638-3385

Mailing Address: 728 - 736 Granville St.
Vancouver, BC V6Z 1G3

