Border Community Alliance (BCA) presents
A Celebration of and Fundraiser for BCA’s Summer 2022
“Borderlands Ambassador” Internship Program
Saturday, March 19, 9-11am
Desert Diamond Casino
Sahuarita, AZ

Why are we celebrating? The Border Community Alliance is celebrating the 10th anniversary of our “Borderlands Ambassador” Internship Program. BCA’s program provides an immersive service learning experience for college-age youth in the Southern Arizona borderlands region, which is a life-changing experience for many.

What does the “Borderlands Ambassador” Program involve? Through our six-week program, youth will learn about what’s going on in the region beyond what is in the news, experience the unique cultural exchanges and experiences that exist on the southern border between Mexico and the U.S., and provide service to a borderlands non-profit organization. Our program is comprehensive for the students and includes fully paid housing, a $1,000 stipend, a borderlands non-profit placement for 12-15 hours per week in Nogales, AZ or Nogales, Sonora, transportation to all activities, and opportunities to experience the unique and diverse cultures, environment and peoples of the region through interviews, experiential learning, and tours.

Why buy a table at our March 19th event? Through your purchase of a table, you’ll be directly supporting a youth “Borderlands Ambassador” this summer. BCA has to raise all the funds for this program through individual donations and grants. The total program budget to support 4-6 interns for Summer 2022 is $25,000. We need to raise these funds by May 1, 2022 and this event is a key part of our fundraising. We pride our program on being able to provide a generous stipend to each intern, no-cost housing, all transportation during the program, full supervision for six weeks by an internship staff member, and a comprehensive slate of programming for six weeks, both in the United States and Mexico.

I’m convinced! How can I sponsor a table to support BCA’s Borderland Ambassador program?
BCA Major Partner $5000+ (Supports one “Borderlands Ambassador” youth for the full six-week program)
- Name, logo and sponsorship level included in event programming and any promotional materials (includes any flyers, social media, print publicity, and ads)
- Recognition at Event and on Border Community Alliance website as BCA Major Partner
- Three tables at event – 18 tickets
- Social media recognition post-event

BCA Community Partner $2500-$4,999 (Supports one “Borderlands Ambassador youth for three weeks and/or rental housing for all interns for six weeks)
- Name, logo and sponsorship level included in event programming and any promotional materials (includes any flyers, social media, print publicity, and ads)
- Recognition at Event and on BCA website as BCA Community Partner
- Two tables at event – 12 tickets
- Social media recognition post-event

BCA Supporting Partner $1,000-$2,499 (Provides 1-2 interns with $1000 stipends)
- Name, logo and sponsorship level included in event programming and any promotional materials (includes any flyers, social media, print publicity, and ads)
- Recognition at Event and on BCA website as BCA Supporting Partner
- One table at event - 6 tickets
- Social media recognition post-event

BCA Advocate $500-$999 (Provides 1-2 week of transportation for interns)
- Recognition at Event and website as BCA Advocate
- Social media recognition
- One table at event - 6 tickets

BCA Friend $100-$499 (Supports “Borderlands Ambassador” presentation event)
- Recognition at Event as BCA Friend
- Social media recognition
- 1 ticket to the event
SPONSORSHIP AGREEMENT

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Desert Diamond Casino

Individual or Corporate Name:___________________________________________________

Address: _____________________________________________________________________

City:___________________________ State:__________ Zip:__________________

Contact Name:_______________________________________________________________

Email:___________________________ Phone:__________________

Payment method (Deadline for payment is March 9, 2022):

_____ Check enclosed

_____ Credit card donation through our website or by phone - www.BorderCommunityAlliance.org / (520) 398-3229

Sponsorship Level:

_____ BCA Major Partner ($5,000+)

_____ BCA Community Partner ($2,500-$4,999)

_____ BCA Supporting Partner ($1,000-$2,499)

_____ BCA Advocate ($500-$999)

_____ BCA Friend ($100-$499)

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