The Board of the Imperial Valley Vegetable Growers Association and the Board of the Coalition of Labor, Agriculture and Business of Imperial Valley are pleased to announce the selection of Shelby Dill as the new Executive Director for the two organizations effective May 1, 2020.

Dill is a recent graduate of Oklahoma State University with a Bachelor’s of Science in Agricultural Education. She is native of Imperial County and a graduate of Brawley Union High School. For each of her four years at Oklahoma State University, she was the recipient of a number of scholarships, including Imperial Valley Vegetable Growers’ Produce Scholarship. She is an example that agricultural scholarships offered to support the future of the agricultural industry are vital, and recipients do return to the Imperial Valley for career opportunities.

Dill has a photography business, and has worked numerous jobs in the agricultural industry, both here and in Oklahoma. She is already a member of the recently reinstated Imperial Valley California Women for Agriculture, for which she serves on the Scholarship Committee. This committee is important to her because she understands the value and importance agricultural related scholarships brings to the youth of the Valley. Throughout her collegiate experience, Dill served in leadership positions in numerous agricultural related organizations, such as Oklahoma Collegiate Farm Bureau and Oklahoma Collegiate Cattlewomen.

The organizations will retain Kay Pricola to assist in the transition. As previously announced, Pricola will retire effective July 1, 2020 but has agreed to be available in an advisory role for some time after that date.

Please join us in welcoming Shelby Dill to this important role. Once the important social distancing needs have abated, Dill will be attending the meetings and reaching our respective membership.