# **CELI Presents**

# Clean Energy Career Pathways and Expo

a virtual experience to illuminate the careers and opportunities in the clean energy transition

# **What to Expect:**

## **Panels & Workshops**

 Join us for panels to understand trends, insights, and opportunities in specific verticals of the energy economy. Learn from experts who have created careers across the industry on best practices and advice, plus perspectives on transferring and building key skills.

### **Networking & Mentorships**

 Join in for 1:1 networking throughout the day to build your clean energy community, or our "Careers from Peers" to ask candidate questions on careers in ESG, Finance, or Policy.

### **Career Expo Hall**

 Explore companies and organizations leading the clean energy transition to see open roles, learn how to get involved, and better understand the energy landscape.

# www.cleanenergyleaders.org

# Clean Energy Career Pathways and Expo

# **Agenda**

Friday Morning, April 16th

### 8:00am-8:30am

**All Times** 

in PDT

### Welcome to #CleanEnergyCareerPathways

- Mike Wu: Principal, Converge Strategies
- Esther Morales: Executive Director, Clean Energy Leadership Institute (CELI)

### 8:30am-9:30am

### Oil & Gas: Navigating the Transition

If you're looking to understand how to put your traditional energy skills to use and create new pathways, look no further than this panel from clean energy experts who started their careers in oil & gas.

- Jamie Beard: Executive Director, Geothermal Entrepreneurship Organization (GEO), UT
- Nisha Desai: Founder & CEO, Ennuity Holdings
- Ryan Taylor: Senior Consultant, Guidehouse
- Tim Latimer: Founder & CEO, Fervo Energy (Moderator)

### 8:30am-9:30am

### **Business Development 101: Communities and Relationships**

In order to succeed in any industry, a company has to reach new markets and customers, and build strategic relationships across the sector. Learn how to apply business development to the clean energy economy with this interactive panel.

- Darren Wyatt: Corporate Account Manager, New Columbia Solar
- Zoheb Davar: Director, Business Development, The Mobility House
- Jamie Yarmoff: Senior Manager, Origination, AES Clean Energy
- Tomás DeMedici: Founder, The Chicago Sustainability Series (Moderator)

### 8:30am-9:30am

### **Clean Energy Communications**

If you're all about effective communication, we see you. Put those comms skills to use to help build the future of energy. Join this panel for a look into what energy communications really like and how to get involved.

- Laura Taylor: Founder & CEO, Silverline Communications
- Kyle Saukas: Senior Communications Associate, Climate Advisers
- Zadie Oleksiw: Communications Director, Clearway Energy Group
- Rachel Kriegsman: Director of Strategic Partnerships, CELI (Moderator)

### 9:30am-10:00am

### **Networking and Expo Hall**

Explore the 1:1 networking function to connect with other participants or explore companies and organizations leading the clean energy transition. Visit each booth in the Expo Hall to learn more, connect with hiring companies, and explore new opportunities in the energy economy.



# Clean Energy Career Pathways and Expo Agenda

# All Times in PDT

# Friday Morning, April 16th

### 10:00am-11:00am

### Data and Technology

From theory to practice, this panel will showcase the many uses and needs for data analytics in the clean energy transition. Ranging from building management, utility modeling and forecasting, join this expert panel to understand how to leverage data and creating an impactful career.

- Patrice Brown: Managing Director, Civis Analytics
- Devin Hampton: CEO, Utility API and Co-Founder, Edict
- Soazig Kaam: Sr. Data Analyst, Tesla (Moderator)

### 10:00am-11:00am

### **Clean Transportation**

Do you daydream about EVs? Think about battery technology? Wonder what more sustainable micromobility solutions might look like? Join this panel on clean transportation to hear from experts working at the forefront of clean transportation and learn how your skillset might help build the future of mobility!

- Praveen Kathpal: President, Motor
- Eleanor Johnstone: Senior Project Manager, GNA
- Dr. Kelly Fleming: Policy Director, Zero Emission Transportation Association (Moderator)

### 10:00am-11:00am

### Applying Policy: Politics, Advocacy, and External Affairs

From making projects pencil out, to understanding the implications of future Congressional action or regulatory opportunities, policy can be a key driver of clean energy deployment. Join this panel to understand how companies navigate the policy landscape and what opportunities exist to leverage policy skills in the energy industry and companies.

- Abigail Regitsky: US Policy & Energy, Breakthrough Energy
- Damian Bednarz: External Affairs Director, EnBW North America
- Rob Corradi: Director of Public Affairs, Sun Tribe
- Michael Weiner: Director, Governmental Issues, Van Ness Feldman
- **Mishal Thadani:** Director of Market Development and Policy, Urbint (Moderator)

### 11:00am-11:30am

### **Networking and Expo Hall**

### 11:30am-12:15pm

### LinkedIn 101 Workshop

LinkedIn can be a powerful tool for personal branding, displaying thought leadership, and networking to find new jobs and opportunities. This workshop will take you through the key sections and functions of LinkedIn and how to structure your content for maximum impact to get noticed by recruiters, hiring managers, and the broader energy industry.

• Lauren Glickman: Managing Partner, RenewComm and WRISE Consultant

### 11:30am-12:15pm

### Innovators and Entrepreneurs: Creating a Clean Energy Company

Interested in launching a start-up or working for an early-stage energy company? Hear from founders on challenges and opportunities to venture out into this burgeoning world.

- Cassandra John: Managing Director, Sif Capital Advisors
- John Young: Founder, Clean Law PC
- Apoorv Bhargava: Co-founder & CEO, Weave Grid
- Becca Ward: Managing Director, CELI (Moderator)



# #CleanEnergyCareerPathways Agenda

# All times in PDT

# Thursday Morning, August 27th

### 12:30pm -1:15pm

### **Product Management 101**

What is Product Management and what does a Product Manager really do? What is the application to clean energy? Join us for a career-building workshop on the fundamentals of Product Management and how the role sits at the intersection of clean energy business, design, and engineering.

- Ale Springer: MBA Candidate, Cornell Tech
  Shifali Gupta: Product Manager, Omnidian
- Emily Shorin: Associate, Product Management, The AES Corporation

### 12:30pm -1:15pm

### **Project Management 101**

What does it take to be a Project Management? And what does it mean when applied to clean energy? Join this Clean Energy Career Pathways workshop to learn more about project management skills and applications for the energy transition.

- Bridget Callahan: Manager, Project Development, Sol Systems
- Vanessa Gerber: Strategic Operations, East Bay Community Energy
- Rob Cooke: Project Development Analyst, SunPower Corporation

### 1:15pm -1:30pm

### **Networking and Expo Hall**

### 1:30pm -2:15pm

### **Careers from Peers Panels**

Join these informal "Careers with Peers" panels to hear about the day-to-day work, tips on how to break into the industry, and key skill-set to develop. These are designed to focus on attendee questions, and will be off the record. Be sure to attend live!

### **ESG Panel**

- Megan Murday: CEO & Co-Founder, Metric
- Aileen Lerch: Senior Sustainability Analyst, Allbirds
- Lisa Veliz Waweru: Customer Success Lead, The Climate Service
- Annie Guo: Global Energy Market Strategist, Microsoft (Moderator)

### **Policy Panel**

- Mishal Thadani: Director of Market Development and Policy, Urbint
- Stephanie Doyle: Climate Policy Associate, The Nature Conservancy
- **Becca Ward:** Managing Director, Moderator

### **Finance**

- Guy Van Syckle: Director, Investment Team, Hannon Armstrong
- Wes Lien: Strategic Development Manager, Pattern Energy Group
- Madison Freeman: Research & Strategy, Energy Impact Partners

### 2:15pm -3:00pm

### **Career Next Steps & Finding Your Mentor**

Join our closing panel to connect with experts to understand how to work with recruiters, tips for standing out to H.R., and learn best practices finding your clean energy mentor.

- Aron Branam: Vice President of Development & Construction, Arevon
- Catherine McLean: Founder & CEO, Dylan Green
- Ann Sweitzer: Director, Human Resources, Sol Systems



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# Clean Energy Career Pathways and Expo

# Maximizing your virtual experience

## **Hopin Best Practices**

- #CleanEnergyCareerPathways will be hosted on Hopin. To optimize your experience, please ensure that you are using the <u>Chrome Browser</u> and a desktop computer rather than a mobile. We also recommend closing unneeded tabs.
  - If you experience challenges with lagging, please refresh the page.

# Networking

- Throughout the conference, you will have access to 1:1 networking.
- Use this function to be paired for another participant for between 1-5 minutes.

# Resume Bank & Expo

- During breaks, please visit the Expo Hall to learn more about companies, learn about open positions, and explore organizations in the clean energy economy.
- To submit your resume for the Resume Bank, please email it to celi@cleanenergyleaders.org with the subject line "Career Pathways Resume."