# THE JUST CITY ESSAYS

**26 Visions** for Urban Equity, Inclusion and Opportunity











Published by The J.Max Bond Center on Design for the Just City at the Spitzer School of Architecture, City College of New York, Next City and The Nature of Cities

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# Introduction

# TONI L. GRIFFIN, ARIELLA COHEN AND DAVID MADDOX

ver the past decade, there have been numerous conversations about the "livable city," "green city," "sustainable city" and, most recently, the "resilient city." At the same time, today's headlines—from Ferguson to Baltimore, Paris to Johannesburg—resound with the need for frank dialogue about the structures and processes that affect the quality of life and livelihoods of urban residents. Issues of equity, inclusion, race, access and ownership remain unresolved in many communities around the world, even as we begin to address the challenges of affordability, climate change adaptation and resilience. The persistence of injustice in the world's cities—dramatic inequality, unequal environmental burdens and risks and uneven access to opportunity—demands a continued and reinvigorated search for ideas and solutions.

Our organizations, the J. Max Bond Center on Design for the Just City at the City College of New York, The Nature of Cities and Next City, have built our respective missions around creating and disseminating knowledge, reporting and analysis of the contemporary city. All three organizations offer platforms for thought leaders and grassroots activists who are working to identify both aspirational and practical strategies for building livable, sustainable, resilient and just cities. Our shared values brought us together to produce the first volume of *The Just City Essays*.

The outreach to our invited 24 authors began with two straightforward questions: What would a just city look like and what could be the strategies to get there? We raised these questions to architects, mayors, artists, doctors, designers and scholars, philanthropists, eologists, urban planners and community activists. Their responses came to us from 22 cities across five continents and myriad vantages. Each offers a distinct perspective rooted in a particular place or practice. Each is meant as a provocation—a call to action. You will notice common threads as well as notes of dissonance. Just like any urban fabric, heterogeneity reigns.

Remember, this project began with questions, not answers. We hope this collection will inspire, and also be read as an invitation to imagine a city where urban justice may still be still unrealized, yet is urgently desired in the dreams of so many. The dialogue is only beginning and much work remains to be done in cities across the world.

# TEARING DOWN INVISIBLE WALLS



# Defining the Just City Beyond Black and White

**TONI L. GRIFFIN** 

# WHEN I THINK ABOUT THE JUST CITY, IT'S ALWAYS BLACK AND WHITE

I was born in Chicago the evening before President Lyndon Johnson signed the Civil Rights Act of 1964 into law. Growing up on the south side of Chicago meant that on an average day, I rarely saw or interacted with a person who didn't look like me. All of my basic needs were met on the south side of Chicago—schooling, shopping, summer jobs, recreation and entertainment. My teachers were predominately black, and my classmates were 98 percent black. This environment did not make me feel isolated, segregated or unusual—I just felt normal.

Television was my only reminder that I was a "minority." While I did not regularly see people who looked like me on TV, this didn't stop me from deciding at the age of 14 that I wanted to be an architect—just like Mike Brady, patriarch of "The Brady Bunch." By the time I entered college at the University of Notre Dame—and the field of architecture—my context became the exact opposite. For the first time in my life, I actually felt like a minority. And today, professionally, I remain a minority in my chosen field. I am the only African-American full-time faculty member at the City College of New York's School of Architecture, and one of less than 300 African-American women to be licensed in the United States.

# MY JUST CITY IS BLACK AND WHITE BECAUSE I GREW UP IN A RACIALLY SEGREGATED CITY

I certainly did not realize how much of an impact Chicago's urban form and spatial patterns would have on my perspective about cities. Nor was I aware of the profound impact that Chicago would have on my interactions with fellow urbanites and the work to which I would come to devote my career.

My work in architecture, urban design and urban planning spans several cities in the U.S., including Chicago, New York, Washington, Newark, Detroit and Memphis. All of these cities have similar racial patterns of segregation, and all have similar urban conditions, thanks to the impact of segregation on people and place. I would eventually come to know these urban conditions as the environments of **social** and **spatial** injustice. I now simply call them the conditions of **urban** injustice or justice. I define urban justice as the factors that contribute to our economic, human health, civic and cultural well-being, as well as the factors that contribute to the environmental and aesthetic health of the built environment.

There are three conditions of urban injustice that I always seem to confront in my work in cities—conditions that began to reach the height of national awareness at the time of my birth in 1960s Chicago.

# THE FIRST URBAN INJUSTICE CONDITION IS CONCENTRATED POVERTY

On the ground, spatial segregation has created pockets of concentrated poverty in our cities that, in turn, have created spatial and social isolation of those cities' residents. Over multiple generations, this isolation has had a devastating impact on family structures, social networks, educational systems and access to economic opportunity.

For example, in Newark, N.J., where I served as the director of planning and community development for newly elected Mayor Cory Booker between 2007 and 2009, nearly 50 percent of all the people living in the central ward of the city lived in poverty, a condition that has persisted since a federal slum clearance boundary was drawn around the same area in 1961 and which suggests multiple generations of concentrated poverty.

# THE SECOND URBAN INJUSTICE CONDITION IS DISINVESTMENT, CRIME AND THE ARCHITECTURE OF FEAR

In the mid-1960s, attempts were made to revitalize the center city through programs such as Model Cities, a federal program that brought funding for redevelopment into communities with the greatest social and physical deterioration. However, the civil unrest of 1967 deepened disinvestment, and the city's reputation for high crime and political corruption limited its ability to attract widespread capital investment for many decades.

At the height of disinvestment and the federal programs designed to reverse this trend, including Model Cities and Urban Renewal, developers and institutions that felt unable to control the disinvested and crime-ridden environments around their land holdings directed architects to protect them from the adjacent urban decay via windowless recreation centers to keep children safe, elevated and enclosed skywalks from Newark Penn Station to the Gateway Center office campus that removed people from the dangerous streets, and a public community college constructed with uninviting, barrier-like building materials that created a fortress, protecting knowledge from the very public it was situated to serve.

# AND THE THIRD URBAN INJUSTICE CONDITION IS SOCIO-ECONOMIC DIVISION

From 2000 to 2006, while serving as deputy planning director under Washington Mayor Anthony A. Williams, I saw that spatial segregation sharply divided the city along the north-south axis marked by Rock Creek Park and the Potomac River, separating rich and poor residents by employment status, income and educational attainment. Fifteen years later, residents of color see that this dividing line is pushing swiftly eastward; they fear they will be pushed across the Anacostia River and, ultimately, outside the city limits.

# MY JUST CITY IS ALSO FOR WOMEN, CHILDREN AND PEOPLE OF COLOR (OR WHAT THE POLICYLINK CEO, ANGELA BLACKWELL GLOVER, CALLS "THE LEAST NOT")

At the center of these environments of urban injustice, I find an increasing number of women, children, immigrants and people of color struggling to stake their claim in the just city. National trends report that women are poorer than men in all racial and ethnic categories. Some 75 percent of all women in poverty are single, with over a quarter of these women being single mothers, according to the Center for American Progress. Nearly a third of all children in this country live in poverty, giving the U.S. the sixth highest poverty rate for children out of the forty-one wealthiest countries worldwide, according to UNICEF.

Since the start of the 2008 recession, more millennials and a widening spectrum of working folks previously perceived as middle-class are finding it harder to maintain the things we have always associated with a middle-class lifestyle: a decent salary that enabled access to affordable housing in a livable community and to services and amenities in proximity to one's home or work. In 1967, 53 percent of Americans were in the middle class, classified as earning between \$35,000-\$100,000, but by 2013, only 43 percent of Americans fit this category, *The New York Times* reported in 2015.

And more recently, the televised exposure of the unspoken, underestimated, often disbelieved struggle for civil rights by a cohort of people based on their gender, sexuality and/or race reminds us that the good intentions put into law the day after my birth, and those since, have not yet been fully realized and/or continue to be challenged. Many people in this cohort do not have confidence in their right to ownership, inclusion and belonging to the public spaces of the city because of the frequent reminders expressed by those who presume to judge and challenge those rights.

But I am optimistic about cities—American cities, in particular—and our collective ability to facilitate and create greater urban justice for all.

# I DON'T WANT MY JUST CITY TO BE JUST BLACK AND WHITE

I am optimistic and, once again, inspired by television and pop culture. I watch the new show "Blackish" and enjoy how brilliantly it exposes the generational gaps between the parents, who are my age, and their children, as well as between the children and their grandparents. It reveals how middle-class African-American parents can afford to expose their children to a world that in many cases is broader, with greater global access to opportunity and diversity than our own upbringing, and without the baggage of racial limitations. However, at the same time, the parents—and especially the father—hold tightly to the racial lenses through which they grew up viewing the world, as well as the cultural self-identities we of this generation still desperately want acknowledged and integrated into the American cultural normative.

I am also optimistic because of my work as the founding director of the J. Max Bond Center on Design for the Just City at the Spitzer School of Architecture, The City College of New York. The Center is named after famed African-American architect, J. Max Bond, who was the cousin of civil rights activist Julian Bond, who recently passed away. Max Bond viewed architecture as a social art, one with a responsibility to design the built environment in a manner that expresses the cultural traditions, needs and aspirations of our society.

Inspired by his position and my own belief that design can have an impact on urban justice, both the Center and a graduate seminar course I developed of the same name aim to examine the unresolved issues of race, equity, inclusion, ownership and participation in urban communities; to create a clear definition of the just city; and to develop a set of evaluation metrics that assess the effectiveness of design tactics in facilitating urban justice. I have taught the class over four semesters with 45 students in total (five African-Americans, 10 foreign-born students, four openly LGBTQ students, 19 women and 26 men). Each semester, the students' observations and discussions remind me of the black-white lenses through which I view the world, and have awakened my desire and need to broaden the prescription of those lenses and widen my view of the just city to incorporate other racial, ethnic, gender and generational perspectives.

In the end, I want more than a livable city, more than a sustainable city, more than a resilient city. I want more than equality, which doesn't always account for the limitations, disadvantages, or, in some cases, the privileges that render the positions of some in the city unequal.

# I WANT A JUST CITY WHERE ALL PEOPLE, BUT ESPECIALLY "THE LEAST NOT," ARE INCLUDED, HAVE EQUITABLE AND INCLUSIVE ACCESS TO THE OPPORTUNITIES AND TOOLS THAT ALLOW THEM TO BE PRODUCTIVE, TO THRIVE, TO EXCEL AND TO ADVANCE THROUGH THE RANKS OF SOCIAL AND ECONOMIC MOBILITY

Within my work as a practitioner, educator and researcher, I believe I have tried to create places and spaces that promote greater urban justice. Over my career, I have worked on the redevelopment of the Anacostia Waterfront in Washington, where our aim was to direct the city's growth in a manner that would include existing Washingtonians; I have changed land use and zoning regulations to support higher quality infill housing design standards; and I have created a comprehensive and integrated citywide framework for new neighborhood typologies and reconfigured infrastructure systems to support shifting demographics of Detroit. I believe my intention was to create a more just city, even though I would not have used this term to describe my intentions.

As a reflect on the impacts of these and other design and planning efforts with which I have been involved, I feel the pressing need to become more articulate about the specific impacts of my design work on facilitating my vision for the just city. To do this, I realized that I must first create a clear definition of what it means to have this just city. So, as I look to assess the impact of my past projects, and to work with greater clarity to continue my quest for equitable and inclusive access for all, I offer these ten values as my initial metrics for designing for the just city.

- **1. Equity** The distribution of material and non-material goods in a manner that brings the greatest benefit required to any particular community.
- **2. Choice** The ability for any and all communities to make selections among a variety of options including places, programs, amenities and decisions.
- **3. Access** Convenient proximity to, presence of, and/or connectivity to basic needs, quality amenities, choices, opportunities and decisions.
- **4. Connectivity** A social or spatial network tying people and places together, providing access and opportunity for all.
  - 5. Ownership The ability to have a stake in a process, outcome or material good, such as property.
- **6. Diversity** Acceptance of different programs, people and cultural norms in the built environment and decision-making processes.
- **7. Participation** The requirement and acceptance of different voices and the active engagement of both Individuals and communities in matters affecting social and spatial well-being.
- **8. Inclusion and Belonging** The acceptance of difference, the intention to involve diverse opinions, attitudes and behaviors, and the ability of spaces to engender integration, fellowship and safety.
  - 9. Beauty Everyone's right to well-made, well-designed environments.
  - 10. Creative innovation Nurturing ingenuity in problem solving and interventions that improve place.

By offering these values, I know I run the risk of communicating a top-down proclamation, implying a city is not just unless it succeeds at these specific values. Quite the contrary—I believe it is imperative that each city or community decide for itself what values is should assign to become more just. I only insist that there be clear intention, expressed through a clear and collectively developed definition, so that when we achieve the just city, we will know it when we see it.



# In It Together

## **LESLEY LOKKO**

"[A city where] everything comes together... subjectivity and objectivity, the abstract and the concrete, the real and the imagined, the knowable and the unimaginable, the repetitive and the differential, structure and agency, mind and body, consciousness and the unconscious, the disciplined and the trans-disciplinary, everyday life and unending history." —Edward Soja

o other city that I know of piques the imagination quite like *The African City*, wherever in Africa that is. I live in Johannesburg; I grew up in Accra: two African cities that have as little—or as much—in common as Chicago or Shanghai, but whose broad geography binds them together in ways that are both entirely fictitious and entirely real. By their very nature, cities are both generic and astoundingly, endlessly specific. The same broad categories of infrastructure, environment, equality and access to amenities apply to all urban centres, almost irrespective of scale. Yet there's something in—or of/about—*The African City* that defies easy categorisation. African cities, to paraphrase Soja above, are places where "everything comes together," in an almost dizzying panoply of contradictory binaries. Black/white; rich/poor; chaotic/controlled; hi-tech/lo-tech, as though there is no space or appetite for the nuance, the in-between, or the subtleties that make up any urban narrative in which most citizens somehow locate, negotiate and recognise themselves.

When the invitation to contribute to the Just City essays project arrived in my Inbox, I was struck by its timing. It's probably just over ten years ago that I met Max Bond in Accra, sadly for the last time, as it turned out. He was visiting the Ghanaian architect Joe Osae-Addo, and the three of us had dinner at the Golden Tulip Hotel on Independence Avenue whilst waiting for Accra's terrible, gridlocked traffic to die down. I no longer recall our exact conversation, just its aura. Africa, the African diaspora, race, identity, architecture...the state (and not just

in a physical sense) of African cities. What could African American architects and urban designers bring to the table? What had Americans learned about race, class and culture that might prove useful to a new generation of African architects, planners, city-makers? Bond was better placed than most to answer the question: Ghana had been his home in the 1960s, in the first heady decade after independence. He'd seen more of the country than many Ghanaians, myself included, and his views were wide-ranging and broadly cosmopolitan, yet at the same time deeply personal and intuitive. We were joined a little later by another African American architect, Jack Travis, also a close friend of Bond's. Four architects, two continents, one-and-a-half generations between us and many, many questions, though perhaps fewer answers.

Today, I'm sitting at my desk in Johannesburg with half an eye on the American sociologist Richard Sennett's recent book, *Together*, a fascinating examination of the cooperative skills people need to sustain everyday life, and half an eye on the television. BBC News has been screening a series on American cities post-Ferguson, "Summer in the City." There's a sense of déjà-vu: race, class, culture and the city. *Plus ça change*. But the blurb on the back of Sennett's book suddenly jumps out at me. "Living with people who differ—racially, ethnically, religiously or economically—is one of the most urgent challenges facing civil society today." Both the book and the television screen provide a surprisingly neat framework for this essay, "In It Together," given that so many other things have coalesced around its writing.



I teach architecture, the "science of space", one might call it. More than any other discipline (and perhaps contradictory to its finished product), architecture is fluid, concerned with an endless series of translations—from idea to drawing; drawing to building; building to city; city to society; and so on. Every single one of my students at the University of Johannesburg is multilingual, sometimes in as many as four languages. It seems to me that there's an interesting parallel between these students for whom the *fluidity* of daily life, moving between languages and locales, sometimes even whole worlds, mirrors the essential nature, not only of their practices (as budding architects), but the daily reality of the multiple worlds they inhabit, contained uneasily within the city, in the same space and time.

For African city-dwellers—*cityzens*, we might call ourselves—there's an added dimension to what it means to live in Kumasi, Kigali or Kinshasa, and it has to do with speed: of change, of movement, quite literally: from the slow-death speed of traffic to the speed of information flows, capital and stock...mineral or human, in itself a cruel comparison. For quite some time now, African cities seem perpetually to be described 'in transition,' though it's not always entirely clear where we've come from or where we're heading. In Yorgos Simeoforidis' 1997 essay, "Notes for a Cultural History Between Uncertainty and the Contemporary Urban Condition," he describes "the anxiety of the present," a new landscape of urban and architectural discourse that has sprung up in "an attempt to grasp a perpetually shifting reality, to describe and interpret contemporary urban phenomena." For anyone who has spent time in any of the continent's cities, the terms "anxiety," "shifting" and

"uncertainty" seem to accurately sum up their edgy, urban *zeitgeist*. African cities are, quite literally, hard to grasp. In the same essay, Simeoforidis makes another interesting observation that finds resonance today: "the anxious desire to understand the present shows through the most official manifestations on architectural culture, cities and the urban condition now constitute the privileged theme of international exhibitions."<sup>4</sup>

Simeoforidis' essay was penned almost twenty years ago. Between 2013 and 2016, no less than eight major global exhibitions have featured the "African City" as a major theme, most taking place in locations as diverse (and un-African) as Denmark, Chicago, New York and Munich, to name a few. In each, the notion of "justice," although usually writ large, is often a subliminal, only partially articulated desire: beneath the statistics (woeful); the chaos (bewildering); the infrastructural under-development (paralysing) or the resilience-in-the-face-of-it (heartwarming) that the inhabitants invariably display, there is a genuine desire to create a more just, equitable, inclusive, resilient city, mirroring the larger-scale society in which such a city might stand. But it's a complex, difficult, and, at times, seemingly impossible task. The "The Sound of Music" suddenly springs to mind: "how do you catch a cloud and pin it down?" 5

Contemporary architectural and urban discourses over the past decade have been profoundly influenced by events that introduce a new level of questioning. The terminology now centres around a new spatiocultural politics [of] "rights to the city," "civil rights" and "spatial justice," which theorists (such as Edward Soja, quoted at the top here) believe will ultimately transform architecture and urbanism.

So what exactly is a "just" city? Is it the same as a "city of justice"? How would we recognise and assess it? How might one go about creating it and are there rules governing its framework? The American urban theorist and architect Michael Stanton writes of the way "a city divides into forms and attitudes... into grand narratives and great collective generalisations. Cities are collaborative works... conceived passionately, formed imperfectly, understood and misread by a continually transforming and distracted collective." If cities really *are* "collaborative works," places where people of differing racial, linguistic, religious and economic backgrounds and persuasions come together to enact some form of public (and private) life, then it stands to reason that one place where we might begin the difficult task of building a "just" city is with our definitions of "collaborative," of "cooperation" and "collective".

If I said earlier that no city piques the imagination quite like the African city, then I should also add that no city destabilises the idea of the "collective" quite like Johannesburg. It is at once a city of *anti*-collectives and *hyper*-collectives; endless satellites of tightly-knit, tightly-policed enclaves that sit uneasily together, bound by a network of freeways, roads, taxi routes and railway lines. For the most part, the enclaves remain intact, policed along class-rather than race-lines, although there are three or four pockets of genuinely mixed occupation (and here I invoke race not class) that have sprung up in the past decade. Within these enclaves, an exaggerated sense of community persists, an "*us vs. them*" attitude where the terms are interchangeable—one man's "us" is another's "them," and so on. As a Jo'burger, the temptation to wallow in the city's dystopian self-image is all too tempting. Disconnected, segregated, dysfunctional, dangerous... these are readily accessible, perniciously familiar tropes. Yet, thumbing through Sennett, it's comforting (if that's the right word) to recognise another truth: *it was ever thus*.

The French philosopher, Henri Lefebvre, whose work has influenced architects and urbanists for half a century, famously offered three definitions of spatial practice—space as it is perceived, represented and lived. These differences find easy resonance across this continent. Most African cities are *perceived* (by outsiders, at least) to be chaotic and maddeningly unpredictable. They are often represented as such, from Neill Blomkamp's dystopic "District 9" and "Chappie" to "Mad Max 4: The Road to Fury," shot on location in Namibia. However, there's another side to the question of perception and representation, where the lived experience makes it past the outsider's disapproving gaze and bursts onto the screen. Nollywood, the \$US 5billion industry that originated in the 1960s in Nigeria, is the second-largest film industry in the world, behind the United States and ahead of India. With thousands of films released every year, a quick Google search reveals an interesting glimpse into the way the city, in the African imaginary, is portrayed. "Burning City," "Who Owns the City?," "King of the City," "City of War," "City of Sin," "City of Dragons." Without pressing play, a paradigm emerges of the city as a contested space, at once feared and admired. "An African City," the new, much-hyped web series conceived, created and directed by a young Ghanaian, Nicole Amarteifio, is billed as "Africa's 'answer' to "Sex and the City." Executive Producer Millie Monyo embraces the connection to Carrie Bradshaw. "It was absolutely an inspiration, and we welcome the comparison. Why can't we have [that] on our continent?"

But have what, exactly?

Still taken from "An African City" © Nicole Amarteifio, 2015.6

I asked the question of Parks Tau, the current mayor of Johannesburg: *Is Johannesburg a "just" city?* How would *he* define it? His answer was emphatic: no, Johannesburg isn't "just." It's a city whose very fabric has been constructed around an un-just paradigm of segregation and inequality. But it is engaged in the serious task of trying to undo its past and build a very different future. "In many ways, I think of Johannesburg as Africa's most cosmopolitan city," he said. "We always refer to it as a 'melting pot' and it's the one African city where you have the highest concentration of migrants, peoples, cultures... people who bring vibrancy to the city, but also the challenges that come with it. Unfortunately, we inherited a city that was *unequal by design* and our task is to undo that history by creating a new form of inclusive urbanism, one that will hopefully repair the past. We're in it together."<sup>7</sup>

Tau's use of the word together, spoken as an aside halfway through the conversation, took me straight back to Sennett. In the introduction to *Together*<sup>8</sup>, he lays bare the reason behind his decision to write a trio of books about "the skills people need to sustain everyday life." *The Craftsman*, the first in the trilogy, examines craftsmanship, the quest "to make physical things well." *Together*, his second book, is an examination of our responsiveness to others, to "the practical application of responsiveness at work, or in the community." In his last book, as yet unwritten, he turns his attention to cities, to the "task or skill of making cities," which, in his opinion, we don't "[do] very well." In his own words, his task "is to relate how people shape personal effort, social relations and the built environment." Although *Together* wasn't written specifically with cities or urban environments in mind, Tau's description of an inclusive urbanism relies heavily on the same notions of shared values, understandings and—perhaps most importantly—a shared understanding of the public realm which allows and encourages us to appreciate our common values, and at the same time, to tolerate 'difference,' however it is expressed.

This notion of an inclusive form of urbanity is appealing for all sorts of reasons, but the question of what that might be, how one might construct both a curriculum and a disciplinary framework around such a notion, is unclear. In a city such as, not like Johannesburg, where the very idea of the collective, *collaborative* citizen remains a lofty aspiration rather than a daily fact, Sennett's task seems improbable, even impossible. But somewhere between Tau's comment and Sennett's astute observations on the term 'rehearsal' is a glimmer of hope. Sennett talks of rehearsals "of the professional sort, the kind necessary in the performing arts. There is a basic distinction between practising and rehearsing; the one is a solitary experience, the other is collective." The same distinction can be made between those of us for whom "the city" is both a professional and personal endeavour. We practice our craft: designing, shaping, building our built environments. We also *inhabit* the results of our endeavour: as citizens, city-dwellers, whether as newly-arrived migrants or natives-of-this-patch. In coming together, we rehearse a collective script that's been around for centuries: the script of the city, the play of urban life.

Is Johannesburg a just city?

We're trying to be. I believe it's the first time I've ever said "we." ■

- 1. Soja, E. Lessons in Spatial Justice, in Thirdspace-Journeys to Los Angeles & Other Real-and-Imagined Places, Oxford: Blackwell, 1996
- 2. Taken from the jacket of Together, Sennett, R., Penguin: London, 2012
- 3. Simeoforidis, Y. Notes for a Cultural History Between Uncertainty and the Contemporary Urban Condition, in Koolhaas, R. et al., Mutations, Barcelona: ACTAR, 1999
- 4. ibid., p.415
- 5. 'The role of Maria', from the motion picture The Sound of Music, lyrics by O. Hammerstein and R. Rodgers
- 6. http://www.npr.org/2014/04/10/301417521/success-style-and-sex-in-an-african-city. Retrieved 6 August 2015. Image: Emmanuel Bobbie/Bob Pixel Studios
- 7. From a conversation between the author and the Executive Mayor of the City of Johannesburg, at Civic Centre, Braamfontein, Johannesburg on 4 September 2015
- 8. Sennett, R., Together, Penguin: London, 2012



# Cape Town Pride; Cape Town Shame

**CARLA SUTHERLAND** 

have lived in an array of fascinating cities, and visited a host of others. I have loved many (New York, Hong Kong, Harare and Berlin); been miserable in a few (London and Pretoria); oddly disappointed by some (San Francisco, Dublin and Sydney); overwhelmed by others (Shanghai and Cairo); and frankly terrified by at least two (Port Moresby and Lagos).

But there's only one city I have ever really called home: Cape Town. When asked where I am from, I never say "South Africa," always just "Cape Town." Despite the fact that I have not lived there for the past 15 years, it remains my cultural and geographical touchstone. Last year, the New York Times and the Sunday Telegraph both named Cape Town as the most desirable city in the world to visit:

You can go almost anywhere to experience the city's in-your-face beauty—adrenaline junkies plunge into the marine-rich waters around Dyer Island to go nose-to-nose with Great Whites; shoppers scour Woodstock for the latest in Afro-chic design, then quench their thirst with local craft beer; foodies are spoilt for choice in valleys carpeted with vines, where world-class chefs prepare Michelin-rated fare at bargain prices.<sup>1</sup>

And much of that is true. Each time I return to Cape Town, I think to myself, "it can't be as beautiful as I remember." But when I sweep over the curve of Mandela Boulevard, and begin the descent to the City Bowl, I always catch my breath in wonder. On the left, Table Mountain with a rolling white table-cloth of cloud;

the pink evening sea-skyline broken only by the umbrella cranes of the harbor on the right; and our brooding Lion's Head on Signal Hill peering down over the multicolored houses of Bo-Kaap and District Six.

Sadly though, my home-city, like many a family home, is deeply dysfunctional. Putting on its Sunday best for visitors, it works hard to sweep undesirable realities under the carpet. In particular, this means hiding family members who can't (or won't) be part of its pretty façade, behind closed doors.

One of the most persistent legacies of *apartheid* is its geography. This is particularly true in Cape Town. Many descriptions of the city begin with a plane sweeping majestically over Table Mountain, and then effort-lessly leapfrog into the natural beauty surrounding the Afro-chic of the city center. Hardly ever is a mention made of the informal settlements surrounding the airport: the tin shacks of Cross Roads, that are home to around one in four residents of Cape Town. No comment is made about the soul-destroying legacy of the "Coloured" (mixed race) population group's housing under apartheid: sullen, concrete hostels that pepper the sides of the highway into town and continue to sustain the drug-fueled gangster culture that is largely responsible for making Cape Town one of the murder capitals of the world. Driving instructions to the 'must visit' Cape Wine Lands seldom refer to the dusty Cape Flats you'll pass along the way—home to the estimated 100,000 gang members of Cape Town—or to Khayelitsha township, Cape Town's Soweto, hidden behind barren windswept dunes. Little more than 20 minutes from the city center, they are a world apart from the "craft beers of Woodstock" and the "Michelin-rated fare at bargain prices."

Like white South Africans under apartheid, the geography of Cape Town enables visiting tourists the opportunity to see only what they want to. This is especially so for 'gay Cape Town.' Centered around the tiny, privileged enclave of De Waterkant, the annual week-long Cape Town Pride celebrations are deservedly a firm fixture on the global gay agenda. On a continent in which 34 countries (out of a total of 52) outlaw homosexuality, five with the death penalty, Cape Town has come to be called the "Gay Mecca of Africa." Embracing this designation is a conspicuous part of the city's carefully curated global image of a city that celebrates diversity and prides itself on opportunity, equality and justice for all.

My vision of a just Cape Town, however, is one that shifts this from being (at best) an aspirational intention or (at worst) cynical marketing to something that is real and genuine for more than just the wealthy, mostly male, overwhelmingly white participants that currently flock from across South Africa and around the world to attend Pride events such as the Millionaire's Ball and Beach Sports Day. Such activities suggest that the struggle for visibility, dignity, respect and safety are well and long won for queer people in the city. While this is true for the small minority that live and visit the city bowl and surrounding historically white suburbs, it is certainly not so for gay, lesbian and gender nonconforming township residents, squeezed into the less lauded and visited parts of greater Cape Town.

There is a growing impatience that 20 years after democratic elections in South Africa, Cape Town remains smugly indifferent to the vast gap in lived experiences within its city boundaries. During Pride Week, for instance, not even lip service is paid to the fact that township-based NGOs estimate that at least 10 lesbians are raped each week in Cape Town to punish them for transgressing gender norms and boundaries. If even one of these vicious acts happened in or around De Waterkant, the response would be an outraged howl for action. But most of these rapes happen behind the windswept dunes of Khayelitsha or in the darkened tin shacks of Cross Roads, so no speeches or protests are made about that devastating reality during Pride. No demands are made on the City Council to work towards improving policing, housing and transport for vulnerable sexual minorities who are protected, at least in name, by the national constitution, which however flawed still sets South Africa apart from the state-sanctioned homophobia of most countries on the continent.

For me, building a just Cape Town would involve transforming Pride from being a week of parties and celebrations to becoming a year-long campaign to make Cape Town a safe and welcoming space for all queer people. Central to such a process would need to be queer people themselves. Grassroots LGBTI organizations have a deep knowledge of challenges facing queer people outside of historically white apartheid Cape Town. Such knowledge is a critical resource to plot what is needed to transform Cape Town. The wealthy party crowd that makes up much of Pride has an enviable level of social capital that could open doors, networks and resources to profoundly influence urban planning and development in Cape Town. But experience has shown that being queer has not in itself provided enough cohesiveness or empathy to overcome the differences caused by other factors such as race, class and gender. Repeated attempts to change Pride, almost since its inception, have collapsed in acrimony, with organizers' protests about the need to deliver on events that will appeal to essential corporate sponsors being dismissed amid accusations of racism and deliberate exclusion.

What might help to overcome this impasse? I think some of the most creative development and transformation approaches being explored in South Africa, and indeed across the continent and the global South, are focused on ways in which city (rather than national) policies can promote greater social integration and advancement for vulnerable and excluded groups. But I have found no documentation that looks at how sexual minorities can be included in this cutting edge thinking.

But then, neither have I have seen much evidence of LGBTI organizations linking their struggles to other equally compelling social justice issues. For instance, it's an oft-cited statistic that in South Africa poor girls are more likely to be raped than to finish school, such is the pervasive endemic of gender based violence. In such a context, it makes little sense to seek solutions specifically for "lesbian rape."

Hence, I am convinced that if we are to ever build a Cape Town that truly welcomes, celebrates and protects all her queer residents, that the starting point needs to be recognition that single-issue, identity politics simply doesn't work in profoundly unequal and systemically violent cities. That in such spaces, addressing the needs of one vulnerable and marginalized group cannot hope to bring about the structural transformation that is required to ensure a life free of fear, stigma and discrimination.

So I recognize that for my vision of a just Cape Town to become a reality, it will need to involve a real rainbow coalition of the marginalized, excluded, exploited and abused. In other words, a coalition with the capacity to speak to the needs of not only queer people, but also the aged, the homeless, the unemployed, victims of gender based violence (particularly women and children), and migrants. Now that would be a Pride worth attending.

<sup>1.</sup> http://www.telegraph.co.uk/travel/citybreaks/11271025/The-worlds-best-cities.html



# **Urban Spaces and the Mattering of Black Lives**

DARNELL L. MOORE

t was close to midnight. A youngish, jovial-looking white woman with russet colored hair ran by me with ostensive ease. She donned earphones and dark, body-fitting jogging attire. I was walking home from the A train stop and along Lewis Avenue, which is a moderately busy thoroughfare that runs through the Bedford-Stuyvesant neighborhood in central Brooklyn, where I live.

Lewis runs parallel to Marcus Garvey. *Black*. Two avenues to the right is Malcolm X Boulevard. *It's Black*. Fulton Street. Atlantic Avenue. The B15 bus. Bedford Avenue. Marcy Projects. Brownstoners. The C train. Working class renters. Peaches Restaurant. June Jordan. Livery taxis. Restoration Plaza. Jay-Z. Bed-Stuy is quite black. I am, too.

Encountering the strange sight of a white woman running without care on a street in a section of our borough once considered an unredeemable "hood" terrified me. She ran past the new eateries and grocery shops that sell organic and specialty foods. Within a span of a few blocks, residents and visitors now have their choice of premium Mexican eats, brick oven pizza or freshly baked scones with artisanal coffee. Citi Bike racks and skateboard-riding hipsters adorn the now buzzing thoroughfare. To many, our part of Bed-Stuy may appear safer, cleaner, and whiter.

And yet, I was still terrified. It was midnight. Black boys and men have been killed throughout the history of the U.S. for being less close to and observant of white women's bodies as I was that late evening.

Shortly after I passed by the white woman jogger, my close friend, Marcus, who lives within walking distance from me—closer to a densely populated public housing development—lamented lingering tremors of gentrification. Citing the presumed changes in racial demographics, renovated housing options and increased

business development efforts, Marcus hinted at the frustration of black communities undergoing rapid and contested transformation.

He came upon a flier that was fastened to a tree. According to Marcus, the New York Police Department precinct near his building created a "wanted" sign that was posted not too far from where he lived. The "wanted" were a few black men who allegedly robbed a neighbor. The neighbor was white.

Never before, in the several years Marcus had lived in Bed-Stuy, had he seen anything similar. There were no signs made after black teens were shot or robbed. There were no cries for the "wanted" after black women and girls were sexually assaulted or followed home by a predator. There was no indication of concern for black people besides the ever-present anxiety black bodies seem to cause both to the state and to white people when they dwell en masse in the hood. A cursory review of NYPD's data on the disproportionate and deleterious impact of stop, question and frisk procedures and broken windows policing on black communities is but one example. Marcus's critique resonated because it illuminated the ways the state and its citizenry afford value to white lives.

Hence, the reason for selecting the vignettes I've opened with here. In both scenes, white bodies signify worth and, therefore, are always centered in our collective imagination. They are esteemed commodities, especially in black spaces—that is, neighborhoods and other publics mostly inhabited and culturally shaped by a majority black populace. Thus, any dreamed and invented "just city" that is structured by a set of race ideologies that do not factor in the hyper-mattering of white lives and the perceived worthlessness of black and brown lives is not "just" at all. That is why catch phrases such as "community development" or "urban planning and design" can be counterproductive if, in fact, one's praxis is not guided by a commitment to a type of transformative work grounded in the belief that black lives actually matter.

The connection between space and race became clearer to me after visiting Ferguson, Missouri, shortly after 18-year-old Michael Brown, Jr. was fatally shot by police officer Darren Wilson. Standing in the same street where Brown's bloodied body had been left uncovered for four hours—in view of his family and neighbors—forced me to question the extent to which ideas about race and space collude to create precarious lives for black and brown people. In an essay titled "The Price of Blackness: From Ferguson to Bed-Stuy," originally published at The Feminist Wire shortly after my return, I wrote, "Changes in the racial composition of towns precipitate changes in the ways black bodies are policed and valued in many neighborhoods."

I was drawn to the horrific events unfolding in Ferguson because it occurred to me that Ferguson—like some neighborhoods in New York City, Chicago, Oakland and elsewhere—have not only experienced shifts in its racial composition, but also have undergone changes in government leadership, laws, policing practices and economics that inevitably impact black and poor people.

Mike Brown's death was a unique tragedy that occurred within a specific place and time, but the conditions within which it took place are mundane and, seemingly, quintessential characteristics of gentrified black spaces. This led me to postulate, "Black lives and white lives are differently valued and are, therefore, differently impacted under the conditions of white racial supremacy across the country." Thus, beyond the noticeable changes—such as the movement of more white people into otherwise black neighborhoods—the insidious aspect of gentrification is the seeming logic of white significance and black worthlessness that underwrites the process.

"My brief time in Ferguson prompted me to consider the many ways Mike Brown's death and life were warped by the structural conditions mentioned above—all emanating from what scholar George Lipsitz aptly calls the 'possessive investment in whiteness,'" I concluded upon my return from Ferguson. "Such investments in whiteness, which impact everything from access to housing markets to points of educational access for black people across the country, must also be considered alongside the mundane incidents of police violence and hyper criminalization in the U.S."

But police violence is one lens through which we can assess the connection between race and space, whether in Ferguson or Brooklyn. 16-year-old Kimani Gray was shot and killed by a member of the NYPD in the Flatbush neighborhood of Brooklyn in March, 2013. Flatbush is not too far from Bed-Stuy. Like Bed-Stuy, it is a neighborhood that has experienced an increase in its white population. While some may argue that the increased number of white people in black spaces is the singular problem, I contend the public should be concerned with the problematic ways whiteness functions as a signifier.

As I've written elsewhere: the more insidious problem is the belief that whiteness at all times and in all places signifies safety and bounty and, therefore, represents a site of investment: new stores selling expensive items begin emerging; the same stores stay open (the doors and not just side windows) 24 hours; realtors finally begin to take an interest in property sales; nameless and faceless 'investors' begin leaving cheap flyers

on stoops or in mailboxes promising cash for homes. Safety becomes a relative experience when gentrification occurs. The presence of white people almost always guarantees the increased presence of resources, like police, which does not always guarantee safety for black people in those same spaces.

A "just city," then, is a space where one's hued flesh does not determine one's full or limited access to equity and safety in communities where she or he lives and works. To envision and create the type of city that is not a built rendition of the biased ideologies we maintain requires a liberated imagination, but we can only free our minds from the chains of anti-blackness and classism when we first acknowledge each has its hold on us. An expanded public dialogue is necessary for us to arrive at this set of shared understandings.

The current movement for black lives is a perfect backdrop for a conversation on reimagined cities that needs to move from the halls of think tanks and municipal development offices to the streets and neighborhoods where all manner of black people dwell.

Imagine dialogues on neighborhood development and urban design occurring among protest participants. Imagine planned public talks hosted on neighbors' stoops or in the foyers of housing projects. Imagine democratized approaches to urban planning that begin with the people, not the corporate class. Imagine the embedding of urban planners within movement collectives combatting anti-black racism and state-sanctioned violence from Ferguson to Flatbush. That type of work is characteristic of the critical first steps needed to inform the creation of the "just" city.

We have reached a critical juncture in the U.S. Indeed, if the Black Lives Matter iteration of the long struggle for black liberation in this country has done nothing else, it has reminded us that the fight for a new, black-loving and just world is an ideological and material struggle. Our public ethos begets our public spaces. And we need unjust spaces no more.

Instead, we need neighborhoods where the value afforded to inhabitants is not based on the color of their skin, or presumed or actual gender expression and sexual identity. Integrated neighborhoods are beautiful expressions of community when, in fact, all members are seen as worthy of police protection or respect from business owners.

In my imagination, a safe and materially just black space is one where residents, whether homeowners or renters, are actually asked about the changes they'd like to see occur. Citi Bike representatives would knock on doors and assess residents' levels of comfort and desires before placing hordes of bikes on street corners where car services would previously park in wait for residents en route to their jobs, the market, or doctors' offices. I heard that particular complaint on my block.

In a "just city," residents can actually afford food at eateries and wares sold at businesses in their neighborhoods and, even more, they are provided access to resources so they can create businesses in the very locales in which they reside.

I want to live in a neighborhood where mostly white police officers do not see or treat me like a potential threat when walking home while my new white neighbors are offered respect regardless of their too-loud parties or strong smell of marijuana coming from their direction. I've experienced or witnessed all of the above.

I imagine neighborhoods my physically disabled friends can maneuver through with greater ease. My South African wheelchair-bound mentee could not visit me in New York City because it would have been hard for him to make it through most of the city, including my neighborhood, without encountering a range of obstacles.

A safe and equitable space is one that centers the needs and desires of all residents, regardless of race, gender, ability, income or sexual identity. And in the cases when design and redevelopment revolve around those typically centered in the public imagination—characteristically white, sometimes heterosexual, nearly always abled-bodied people with wealth or access to other forms capital—the work must be recalibrated. Yet the only way these forms of erasure can be assessed is by ensuring the group assembled at the planning table is as diverse as the communities it aims to reimagine and rebuild.

The public and private sectors will remain complicit in the creation of inequitable communities as long as both benefit from the structural inequities that surface as a result of race, class and other forms of stratification. And that is not just.



# Ceci n'est pas une pipe: Unpacking Injustice in Paris

FRANÇOIS MANCEBO

famous Zen Koan. At first consideration, it seems impossible to conjecture about the "just city" without having already in mind what is an "unjust city," and vice versa. But my opinion is that this is wrong: It is possible to define what a "just city" is *per se*. To give flesh and substance to this essay I will focus on Paris and sustainability. First, because they are my fields of expertise, but also because sustainability and justice are two alleged priorities cited lavishly by planners and elected officials to promote their urban policies. Their *doxa* considers that these two priorities are perfectly synergistic, but they are not. Planning for one may produce redlines in the other: sustainable policies often increase social injustice, as shown by Elizabeth Burton in a large sample of U.K. cities,¹ or by Neil Smith when he denounced the veil thrown over profoundly unfair environmental dynamics that involve the departure of socially vulnerable people out of newly gentrified ecological neighborhoods.² In fact sustainability and justice are like two rival brothers, and combining them in urban policies is certainly challenging.

One among the many challenges of urban sustainability is re-establishing the inclusiveness of the urban fabric instead of just popping up buildings and projects. But generally, it doesn't work like that. Mayors, representatives and other elected officials adore showcasing constructions, and they love them brand new. They are so much more visible. They are less interested in urban design and holistic approaches, which are more important for fostering sustainability but harder to implement and less profitable as an electoral issue.

Thus, a sustainable city should result from the confrontation—or the synergy—of choices made by multiple actors, each acting for its own concern. But usually, only elected officials, developers and technical staff are invited to the table, which is a big mistake. All those who are affected by the decisions should be involved in the process of decision-making, as shown by the failure of La Trame verte et bleue (green and blue Grid) in the region of Paris (a land management tool for the preservation of biodiversity). Local and regional authorities forgot a few things when fixing them. They forgot that livability, justice and sustainability are technically three different things, but three things that should contribute together to what the people affected by their policies will call a "good environment." A "good environment" is one in which the improvement of environmental conditions sensu stricto (water quality, air, biodiversity, etc.) leads to improved living conditions. A polluted environment can be a place where life is good. Conversely, an environment with clean air and clean water can be quite intolerable, as evidenced by windswept, segregated social-housing complexes settled in the middle of nowhere, where the quality of life is low. The developers of La Trame verte et bleue just didn't care to ask the people what a "good environment" was for them, much less make room for them at the decision-making table, as I explained in a recent paper.<sup>3</sup> Do you know that the current regional master plan of Paris proposes—as an important means to foster sustainability—a quantitative objective of 10m² of public green area per inhabitant? As though it were sufficient to display "green" to become suddenly sustainable. Amazing, isn't it?

Urban sustainability should be about designing a new social contract that addresses the following questions: What type of society do we want to live in? Which compromises are necessary between the goals and interests of the different actors?

Well, the very notion of a social contract has a lot to do with justice—at least social justice—right? Which raises a tricky issue: What can we say about "Justice and the City?" (No, it is not a new sitcom, it is a real question.)

Let me dig into my own history to answer this question as clearly as possible. I was born in Paris. I grew up in a neighborhood called La Goutte d'Or, east of Montmartre, bordered by railways, technical facilities and railroad tracks. Not a nice place to live. In the 19th century, Émile Zola set the plot of his novel of his novel, "L'Assommoir," in La Goutte d'Or, depicting it as a miserable slum. In the 1960s, it was a highly disadvantaged place, characterized by substandard housing and violence in the streets. It still is.

I remember that in the 1970s the Paris City Council initiated a program of urban renewal: libraries, parks and gardens (*square Léon* and *square Amiraux-Boinod*) were created, as well as swimming pools (*Piscine des Amiraux, piscine Bertrand Dauvin*). Did it change anything? Not even the slightest. The contents of the trashcans still littered the streets. Substandard housing was still there. So were the drug dealers and thugs. What happened, or better, what did not happen that should have? Well, nobody frequented these new libraries, parks and pools. The population stuck to its usual way of living, as if these amenities were not for them. They were perceived as vague threats, put there only by the will of planners and local moguls, rather than opportunities for a richer life. It was not so much a matter of access and capability. The people decided not to use them because they considered that they didn't belong to their world. They built an invisible wall between themselves and these amenities.

Nowadays, *La Goutte d'Or* has become a "Sensitive Urban Zone" (ZUS), a prioritized urban area characterized by a high percentage of public housing, high unemployment, a low percentage of high-school graduates and huge security issues. For the record, it was the ZUS that were misrepresented by Fox News in January 2015 as "no-go zones."

As a teen, each and every day day I crossed another invisible wall to go to a Parisian high school in Montmartre, which was already a fashionable place to live. Lucky me! My father was a refugee from Spain, and I benefited from a better cultural background than most of the kids in my age group. I skipped a grade and had the chance to integrate into a high school outside *La Goutte d'Or*. Out of more than 200 kids in my neighborhood, only three of us had this option. When I wonder what my other schoolmates became, I feel a bit depressed. Anyway, three of us were going to school out of *La Goutte d'Or*, and I remember our discussions: Why do we never meet our old friends there? Why do they never cross the line? We did, every day, and nobody ever treated us badly. There were no official boundaries, no gates confining them to a ghetto. They could go to the *cafés*, to the movies or just walk the nice streets and hang out there. But they didn't. They didn't feel like they belonged to this other Paris.

What does my experience say about justice and the city in Paris? It says that people suffering from bad living conditions are not only victims of planning procedures, hidden political agendas, segregation or whatever else—or, at least, they are not only victims in need of help. They are also actors whose choices, convictions and presuppositions contribute to contribute to maintaining, worsening and even, in some cases, creating, the miserable conditions in which they live. In the case of *La Goutte d'Or*, internal social barriers got transformed into internal spatial barriers—invisible walls.

These invisible walls go both ways. Let's turn our attention to the case of *Seine-Saint-Denis*, north of Paris. The place has a very negative image, both for its inhabitants as well as for the Parisians living outside. It is associated with environmental shortcomings due to its industrial heritage. This prejudice remains very strong despite de-industrialization 40 years ago and despite many major urban regeneration programs, among them sustainable neighborhoods and green areas. To this day, it is a "bad area" and a stigmatizing place to live. It is not a coincidence that almost all of last year's French urban riots took place in the large housing complexes of *Seine-Saint-Denis*. As mentioned by Susan Fainstein<sup>4</sup>, desirable end states and the forces needed to achieve them should be contemplated simultaneously in urban planning.

This means that fostering a just city is not about repairing previous mistakes to help people reduced to the status of "victims." It is not about undoing what seems unjust. It never works. The expressions of injustice are exactly what they look like: expressions, representations and symptoms that something has been going wrong. They are like the pipe in Magritte's famous painting, "The Treachery of Images." It shows a pipe, and written under it are the words "Ceci n'est pas une pipe" (This is not a pipe). This statement means that the painting itself is not a real pipe. You can't smoke it. You can't touch it. Similarly, the expressions of injustice are the result of complex dynamics. We cannot make things better only by opposing the expressions of injustice in the city. It would be like treating a disease only by addressing only the symptoms, or trying to smoke the pipe of Magritte.

Oh, wait a minute...but we tried for decades and are still trying, with nothing to show for it but gutted neighborhoods.



Two or three years ago, I paid a visit to *La Goutte d'Or*. Nothing had changed. Well, actually it is not all that true. The environmental goods that rained down on *La Goutte d'Or*—parks, plazas, cleanups, etc.—produced some results, though very slowly, and not the ones that were expected. In the last two or three years the structure of the population has begun to change in some patches, such as *Place de l'Assommoir*, *villa Poissonnière* and *Rue Polonceau*. An embryonic gentrification is underway there, with a continuous and lasting rise in house and apartment prices (+144 percent in only four years). Where are the evicted people relocating? Who knows? If this is going to be the only result of these "repairing" policies, it really is a miserable one.

The more top-down repairing planning procedures are, the fewer positive results they achieve. Building a just city is something different, completely. It requires involving everybody in the decisions and the definition of

the policies, not only of their neighborhoods but also of the city as a whole, as I showed in a recent article where I detailed how local actors, non-market organizations, local communities and individuals able to form self-determined user associations should be involved in the making of the city.<sup>5</sup> The just city requires the right to decide and the power to create, renewing and deepening what Henri Lefebvre calls *Le Droit à la Ville* (The Right to the City)<sup>6</sup>.

The just city means seating everyone at the table, so that all the inhabitants understand that urban affairs are also their affairs. It is about erasing the invisible walls. In a very recent post for The Nature of Cities, I showed how the inhabitants of La Fournillière—a neighborhood of the French city of Nantes—erased one of these walls by turning a wasteland into a very popular park, combining leisure amenities and urban agriculture. They did it outside any legal framework, but they knew how to play the eternal game of deception and force, choosing to confront or bargain with the local authorities, so that at the end of it their reputed "illegal" initiative turned into an official amenity.

I don't pretend that seating everyone at the table will suddenly make poverty, segregation and lack of access disappear. It will not. But such an approach—even if insufficient—is the necessary condition to design and carry out a just city.

<sup>1.</sup> Burton E., 2000, "The Compact City: Just or Just Compact? A Preliminary Analysis," Urban Studies, vol. 37, nº 11, pp. 1969-2006

<sup>2.</sup> Smith N., 2002, "New Globalism, New Urbanism: Gentrification as Global Urban Strategy," Antipode, n° 34, pp. 427-450.

<sup>3.</sup> Mancebo F., 2015, "Combining Sustainability and Social Justice in the Paris Metropolitan Region," Sustainability in the Global City: Myth and Practice, Isenhour C., McDonough G., Checker M. eds, Series New Directions in Sustainability, pp. 263-283, Cambridge University Press

<sup>4.</sup> Fainstein S., The Just City, Cornell University Press.

<sup>5.</sup> Mancebo F., 2015, "Insights for a Better Future in an Unfair World - Combining Social Justice with Sustainability," in Transitions to Sustainability, Mancebo F., Sachs I. eds, pp. 105-116, Springer.

<sup>6.</sup> Lefebvre H., 1968, Le droit à la ville, Editions Anthropos, Paris.

# REINVIGORATING DEMOCRACY



# Right to the City for All: A Manifesto for Social Justice in an Urban Century

**LORENA ZÁRATE** 

[The Right to the City is] the right to change ourselves, by changing the city.—David Harvey, 2008

# THE CITIES WE HAVE

The cities we have in the world today are far from being places of justice. Whether in the South, the North, the West or the East, the cities we are living in are a clear expression of the increasing inequalities and violence from which our societies suffer, as a direct result of putting capital gains and economic calculations—greed!—before people and nature's well-being, dignity, needs and rights.

The concentration of economic and political power is a phenomenon of exploitation, dispossession, exclusion and discrimination whose spatial dimensions are clearly visible: dual cities of luxury and misery; gentrification processes that displace and evict traditional and low-income populations; millions of empty buildings and millions of people without a decent place to live; *campesinos* without land and land without *campesinos*, subjected to abuses by agro-businesses, mining and other extractive industries and large scale projects.

In other words, injustice emerges from destruction of public and community's goods and assets, and the weakening of regulation, redistribution and welfare policies in States that instead facilitate private appropriation and accumulation of the commons, the resources and the collectively-created wealth.

The conditions and rules currently present in our societies are globally condemning more than half of the world population to live in poverty. The inequalities are increasing both in so-called *developed* and *developing* countries. What real opportunities are we giving to young people if, according to the U.N., 85 percent of the new jobs at the global level are created in the "informal" economy?

At the same time, the spatial segregation of social groups, the lack of access to adequate housing and basic urban services and infrastructure, as well as many of the current housing policies in different countries, are creating the material and symbolic conditions for the reproduction of the marginalization and disadvantages of the majorities. Impoverished neighborhoods ("urban slums") are home to at least one-third of the population in the global South—in most African and some Latin American and South Asian countries, it reaches as high as 60 percent or more, including the Central African Republic, Chad, Niger, Mozambique, Ethiopia, Somalia, Benin, Mali, Haiti and Bangladesh. Not having a place to live and not having a recognized address also results in the denial of other economic, social, cultural and political rights (education, health, work, right to vote and participate, among many others). What kind of citizens and democracy are we producing in these *divided cities*?

It is not news to anyone that, especially during the past 25 years, many governments have abandoned their responsibilities for any urban-territorial planning, leaving "the market" to freely operate the private appropriation of urban spaces, almost without any restriction on real estate speculation and the creation of exponential revenues. It does not require expertise to realize that almost everywhere, land prices have grown hundreds of times while minimum wages have remained more or less the same, making adequate housing unaffordable for the vast majority of the population.

# THE CITIES WE WANT: RIGHT TO THE CITY AND SOCIAL JUSTICE FOR ALL

At the occasion of the World Habitat Day commemoration in October 2000, more than 350 delegates of urban social movements, community-based women and indigenous people organizations, tenants and cooperative housing federations, and human rights activists from 35 countries around the world got together in the great *Mexico Tenochtitlan* (Mexico City) over an entire week to exchange concrete experiences and build proposals for more inclusive; democratic; sustainable; productive; educative; safe; healthy and culturally diverse cities.

Under *The City We Dream* motto, this first World Assembly of Inhabitants produced what would become one of the pillars for the elaboration of the World Charter for the Right to the City, a process developed inside the World Social Forum between 2003 and 2005. For the past decade, that document has inspired several similar debates and other collective documents of the city we want, as the Mexico City Charter for the Right to the City (2010), not as a simple wishing list but as a clear roadmap on how to achieve it. Many of those documents are now included in political and legal instruments signed by local and national governments, as well as some international institutions.

Based on that foundation, the Just City for an Urban Century must be based on the six strategic principles of the Right to the City:

## 1. FULL EXERCISE OF HUMAN RIGHTS IN THE CITY

A just city is one in which all persons (regardless of gender, age, economic and legal status, ethnic group, religious or political affiliation, sexual orientation, place in the city, or any other such factor) enjoy and realize all economic, social, cultural, civic and political human rights and fundamental freedoms, through the construction of conditions of individual and collective well-being with dignity, equity and social justice.

Although this tenet is universal, provisions should be taken to prioritize those individuals and communities living under vulnerable conditions and with special needs, such as the homeless, people with physical disabilities or mental/chronic health conditions; poor single parents; refugees; migrants; and people living in disaster-prone areas.

As duty holders, national, provincial and local governments must define legal frameworks, public policies and other administrative and judicial measures to respect, protect and guarantee those rights, under the principles of allocating the maximum available resources and non-retrogression, according to human rights commitments as included in international legal instruments.

Cities around the world, such as Rosario in Argentina, Graz in Austria, Edmonton in Canada, Nagpur in India, Thies in Senegal and Gwangju in South Korea, among several others, have declared themselves as Human Rights Cities, going beyond specific human rights programs to try to instill a human rights framework in the city daily life and institutions. Of course they face many contradictions and challenges, but they also represent a concrete path for other cities to consider.

## 2. THE SOCIAL FUNCTION OF THE CITY, OF LAND AND OF PROPERTY

A just city is one that assures that the distribution of territory and the rules governing its use can thereby guarantee equitable use of the goods, services and opportunities that the city offers. In other words, a city in which collectively-defined public interest is prioritized, guaranteeing a socially just and environmentally balanced use of the territory.

Planning, legal and fiscal regulations should be put in place with the required social control, in order to avoid speculation and gentrification processes, both in the central areas as well as in peripheral zones. This would include progressive increases of property taxes for underutilized or vacant units/plots; compulsory orders for construction, urbanization and priority land use; plus-value capture; expropriation for creation of special social interest and cultural zones (especially to protect low-income and disadvantaged families and communities); concession of special use for social housing purposes; adverse possession (*usucapio*) and regularization of self-built neighborhoods (in terms of land tenure and provision of basic services and infrastructure), among many others already-available instruments in different cities and countries, like Brazil, Colombia, France and the United States, just to mention a few.

### 3. DEMOCRATIC MANAGEMENT OF THE CITY

A just city is one in which its inhabitants participate in all decision-making spaces to the highest level of public policy formulation and implementation, as well as in the planning, public budget formulation, and control of urban processes. It refers to the strengthening of institutionalized decision-making (not only citizen consultancy) spaces, from which it is possible to do follow-up, screening, evaluation and re-orientation of public policies.

This will include participatory budgeting experiences (being used in more than 3,000 cities around the world, with some important examples such as in the Dominican Republic, Peru and Poland), neighborhood impact evaluation (especially of social and economic effects of public and private projects and megaprojects, including the participation of the affected communities at every step of the process) and participatory planning (including master plans, territorial and urban development plans, urban mobility plans, etc.).

Several other concrete tools are already being used in many cities, from free and democratic elections, citizen audits, popular/civil society planning and legislative initiatives (including regulations around granting, modification, suspension and revocation of urban licenses) and recall elections and referendums; to neighborhood and community-based commissions, public hearings, roundtables and participatory decision-making councils.

Nevertheless, several countries—especially in the Middle East and the South Asian region—still have strong, centralized, and, in many cases, non-democratic national governments that appoint local authorities and hinder more participatory decision-making processes from happening.

## 4. DEMOCRATIC PRODUCTION OF THE CITY AND IN THE CITY

A just city is one in which the productive capacity of its inhabitants is recovered and reinforced, in particular that of the low-income and marginalized sectors, fomenting and supporting social production of habitat and the development of social solidarity in economic activities. It concerns the right to produce the city, but also the right to a habitat that is productive for all, in the sense that it generates income for families and communities and strengthens the popular economy, not just the increasingly monopolistic profits of the few.

It is known that in the Global South, between half and two-thirds of the available living space is the result of people's own initiatives and efforts, with little, if any, support from governments and other actors. In many cases, these initiatives go against many official barriers. Instead of supporting those popular processes, many current regulations ignore, or even criminalize, people's individual and collective efforts to obtain a decent place to live.

At present, few countries—namely Uruguay, Brazil and Mexico—have put in place a system of legal, financial and administrative mechanisms in order to fully support what we call the "social production of habitat" (including access to urban land, credits and subsidies, and technical assistance); but even there, the percentage of the budget that goes to the private sector remains above 90 percent for the construction of "social housing" that remains unaffordable for more than half of the population.

5. SUSTAINABLE AND RESPONSIBLE MANAGEMENT OF THE COMMONS (NATURAL AND ENERGY RESOURCES, AS WELL AS CULTURAL PATRIMONY AND HISTORIC HERITAGE) OF THE CITY AND ITS SURROUNDING AREAS

A just city is one whose inhabitants and authorities guarantee a responsible living relationship with nature, in a way that makes possible a dignified life for all individuals, families and communities, in equality of conditions but without affecting natural areas and ecological reserves, cultural and historic patrimony, other cities, or future generations.

Human life and life in urban settings as is only possible if we preserve all forms of life, everywhere. The urban life takes a vast majority of the resources it needs from outside the formal administrative boundaries of cities. Metropolitan areas, regions that include smaller towns in the countryside, agricultural and rural areas, and rain forests are all affected by our urban behavior.

There is an urgent need to put in place stricter environmental regulations, to encourage use of technology at an affordable cost; to promote aquifer protection and rainwater collection; to prioritize multimodal public and massive transportation systems; to guarantee ecological food production and responsible consumption, notably including reuse, recycling and final disposal; among several other urgent measures.

### 6. DEMOCRATIC AND EQUITABLE ENJOYMENT OF THE CITY

A just city is one that reinforces social coexistence through the recovery, expansion and improvement of public spaces, and that reinforces social coexistence's use for community gathering, leisure and creativity, as well as for the critical expression of political ideas and positions. In recent years, and especially as a local and spatial consequence of neoliberal policies, a great part of those spaces that are fundamental in the definition of the urban and community life have not been taken care of, have been abandoned or left in disuse or, worse yet, have been privatized: streets, plazas, parks, forums, multiple-use halls, cultural centers, etc.

Infrastructure and programs to support cultural and recreational initiatives, especially, those that are autonomous and self-managed with strong participation of youth, low-income sectors and minority populations are needed. In short, public policies must guarantee the city as an open space and as an expression of diversity.

\* \* \*

In an urban century, the meaning of justice will necessarily include all the dimensions of social life: political, economic, cultural, spatial (territorial) and environmental. The just city of the new century will be a city in which decision-making processes are not monopolized by few "representatives" and political parties, but are in the hands of the communities and the citizens; the land, the infrastructure, the facilities and the public and private resources are distributed for social use and enjoyment; the city is recognized as a result of the productive contributions of the different actors; and the goal of the economic activities is collective wellbeing; all human rights are respected, protected and guaranteed for everyone; and we conceive of ourselves as part of nature, and nature as something sacred that we all should take care of.

In an urban century, the just city would be the result of, and at the same time the condition for, a just society on a healthy planet.



# How To Build a New Civic Infrastructure

## **BEN HECHT**

n the United States of America, cities have long been gateways to opportunity. For centuries, people from all over the country and the world, including my own grandparents, came to our cities chasing the promise of a better life. America's bargain with its citizens, rich and poor, was in many ways a model for the world.

Today, U.S. cities produce 85 percent of the nation's GDP, are home to more than 50 percent of the population, and spend billions of dollars annually to educate, house and protect their citizens. Meanwhile, American cities are undergoing a major demographic shift. By 2040, America will be a majority-minority nation. And events in Ferguson and Baltimore have underscored the destructive nature of existing disparities of income, education and opportunity between whites and non-whites.

Addressing these disparities is one of the key social issues of our time. But our current trajectory is too slow, obsessed with short-term wins and incrementalism, where leaders are constantly reinventing the wheel instead of building on the work of those who came before them. We celebrate improvements in one school on one block while tiptoeing around the fact that it is the entire system that needs fixing. We tell heartwarming stories about 100 kids served or 100 young adults placed in good jobs while averting our eyes from the millions more who remain disconnected from opportunity. We talk about how far we have come since the civil rights movement, but are uncomfortable with discussing how far we still must go to achieve true racial equity. Unless we ferociously change course, the new American majority will be less educated, less prosperous and less free.

To build truly just cities, we need a new type of urban practice aimed at achieving dramatically better results for low-income people, faster. This new urban practice will require cities to get key public, private and philanthropic leaders to work together differently, to better harness impact investing dollars, and to leverage technology to engage all residents in solutions.

# A NEW CIVIC INFRASTRUCTURE

In this new urban practice, local leaders will need to come together to build a new, more resilient and sustainable civic infrastructure that is focused on getting results. In many places, such as Cleveland and other aging industrial cities, the old civic infrastructure disappeared when Fortune 500 companies moved away. Today, public, private, philanthropic and nonprofit leaders are distributing the leadership needed for change so their efforts can survive inevitable turnover and drive large-scale results.

There is no better example of this dynamic than Detroit. With the government in disarray, local philanthropic organizations and business leaders have shared the leadership for more than a decade, making investments that now position the city to take advantage of its fresh start. For example, The Kresge Foundation was the first investor in the city's new public light rail line with a grant of \$35 million. Quicken Loans' Dan Gilbert has invested \$1 billion of his own money in downtown Detroit and moved 7,000 employees there.

However, one of the most exciting emerging movements around the U.S. is around municipal innovation. From the Offices of New Urban Mechanics in Boston and Philadelphia and the rise of Innovation Teams in the U.S. and Israel, to the racial equity work spearheaded by the City of Seattle, local government is changing the way it works, looking at issues through a racial lens and adopting innovative practices, so that its institutions not only contribute to a new civic infrastructure but its money gets better results for low-income people. For example, Boston's Citizens Connect, a maintenance request app for reporting problems from broken windows to potholes, has been downloaded tens of thousands of times and has been replicated in more than 20 countries. Its Discover BPS product is a Boston public school search engine that helps low-income parents understand where their children are eligible to go to school.

## BETTER HARNESS THE IMPACT INVESTOR

There is an emerging, global movement around impact investing. From what we know so far, impact investors look much like the charitable giver—they want their dollars to make a difference. They invest in what they're passionate about and prioritize investing in places, such as their hometowns or other communities they feel a connection with. To date, a majority of impact investing dollars have gone to the developing world. Now, as more and more people look to cities as units of change, we need to give investors reason to believe there are investable opportunities in U.S. cities. And leaders must come together and create mechanisms for those dollars to land in cities and communities that need them the most.

Luckily, an exciting amount of place-based investment opportunities and approaches have emerged over the past few years, including pay for success, crowd-funding, peer-to-peer lending and locally-funded venture capital. For example, Living Cities and other private and philanthropic funders have invested \$27 billion in the Massachusetts Juvenile Justice Social Innovation Financing (SIF) Project, a pay for success initiative. The effort focuses on reducing recidivism and increasing employment for more than 1,000 at-risk, formerly-incarcerated young men in three Massachusettes cities: Boston, Chelsea and Springfield. As private investors, we assume the risk by financing the services up front, getting repaid only if agreed-upon measurable social impacts are achieved. In exchange for taking the risk, the investors receive a financial return. This means that precious government resources are spent only in the event of proven success and government savings.

Institutions such as Living Cities and others committed to building this field must figure out how to promote, aggregate and form these options into market so people can more easily invest in the local context. We need to accelerate their growth everywhere.

# CIVIC ENGAGEMENT WITH A FOCUS ON TECHNOLOGY

America has long had a unique brand of civic participation—a combination of individual commitment and group action. Unfortunately, trends over the past few decades show that both are in decline. The 2014 midterm election had an individual voter turnout of 36 percent—the lowest in any election cycle since World War II.

Encouragingly, the work we are actively engaged in at Living Cities is providing us with evidence of a nation that is actively confronting these trends. Now, we have the opportunity to once again be a model for the rest of the world. We must embrace civic engagement not just as a "town-hall," but as a tool for cities to co-create solutions with their residents. We must use all the power of modern technologies to engage people and communities who have been historically left out of the processes.

We've already seen this idea taking seed in New York City, where a participatory budgeting experiment that began in 2011 with four Council Districts has now grown to 24 Districts. The city harnessed digital technologies to open budgeting decisions to community members. "So far, I love feeling like we have some say in what

is done," said Maggie Tobin, a participant from Kensington, Brooklyn, in Council District 39, to *The New York Times*. But as the ideas pass to the city agencies involved, she said, "I find myself already being distrustful." The process has resulted in better budgeting decisions and arguably better results. In addition, more people of color turned out to vote, and Hispanics, in particular, voted at twice the usual rate. More needs to be done to ensure that those who participate, like Maggie Tobin, have faith that the process will result in meaningful change.

Ultimately just cities are built when leaders are committed to justice as a fundamental, long-term priority. As former Bogota, Colombia Mayor Antanas Mockus recently said, "Change isn't the biggest political challenge, sustaining it is." Change happens when leaders decide they want to make it happen. I have made that commitment as the leader of Living Cities. I am also committed to supporting public and private leaders to do the same nationwide. These three elements—a new civic infrastructure, impact investing and civic engagement—will drive that change. But ultimately, leaders must have the motivation to build resilient structures, practices and solutions to sustain it. Only then will we have built a just city.



# Turning to the Flip Side

## **MARUXA CARDAMA**

"On the flipside you can do anything (...) the flipside bring a second wind to change your world. Encrypted recipes to reconfigure easily the mess we made on world, side B"

- Song Flipside, written by Nitin Sawhney and S. Duncan

y brainstorming for this essay started me thinking about the comprehensive list that follows the affirmation of "a just city is a city that..." But my brain fell to the temptation of looking at the task from the reverse angle. What are the key ingredients of the perfect recipe for the mess of injustice in a city? For me, in a nutshell, the key ingredients for injustice are poor, inadequate, or opaque or simply noninexistent frameworks, spatial planning, management, financing and governance. All these inefficiencies put together, we get a city that is trapped in, or inexorably marching towards, injustice.

The main point I would like to make is that frameworks, spatial planning, management financing and governance are essential foundations and enablers for a multidimensional conception of justice in a city. Why? Because justice in a city is about social, political, economic and environmental justice. Once more, why these enablers? Because not only they can, but actually in many cases will, deliver better results if conceived and operationalized with the city-region scale as their wider framework. Justice in a city goes beyond its administrative boundaries. Ultimately a city will not be just if it is triggering injustice in the peri-urban or metropolitan areas or the wider region it relates to.

# FRAMEWORKS, SPATIAL PLANNING AND MANAGEMENT

Today cities are home to half of the world's population and three quarters of its economic output, and these figures will rise dramatically over the next couple of decades. Urban development, with its power to trigger transformative change, can and must be at the front line of human development.

We seem to forget, though, that urban development is a complex process. It is a social process, and one that develops over time. To avoid getting trapped in morally abhorrent injustice, it is about time we collectively realize that urban development, like any other complex social process, needs to be soundly and sufficiently framed, planned and managed. City and regional spatial planning—territorial planning—can be an essential enabler of justice.

The majority of population growth in cities is the result of natural increase, rural-urban migration and the reclassification of formerly non-urban areas. It is also predominantly taking place in cities in developing countries, most notably in Africa and Asia. In many areas of the world, cities tend to endlessly sprawl, consuming the periphery land and, ultimately, nullifying the social, economic and environmental advantages of agglomeration. Spatial planning at the city-region scale can achieve balanced territorial development. It can promote mutually reinforcing urban and rural development and hence control and correct scenarios where cities trigger injustice in the peri-urban or metropolitan areas or the wider region they relate to.

Spontaneous proliferation concludes in forcing and segregating the most deprived and those facing vulnerability; those too often trapped in a life of morally unacceptable slum-like conditions. Spatial planning and urban design for the just city can secure a grid that enables food systems across the rural urban continuum and that provides access to affordable, safe and sustainable housing, water and sanitation, energy, waste management and mobility. In case these were not enough elements of justice, let us not forget their inextricable links with human and environmental health, prosperity and socio-economic development, community resilience, and, ultimately, respect for human rights.

Statistics show that in unplanned cities, public green space and publicly accessible open space virtually disappear. Gone with these public spaces are their benefits for social cohesion, equality, intercultural and intergenerational exchange, healthy lives and environmental sustainability—aspects inextricably linked to a multidimensional notion of justice. Spatial planning and urban design can offer solutions to fix this; solutions that can be exponentially empowered with strategies and norms to regulate the private ownership of land.

In a global sample of 120 cities, the sum of all urban areas that are not covered by impervious surfaces was estimated between 30 percent to almost half.<sup>2</sup> Out of the 40 cities studied by UN-Habitat,<sup>3</sup> only 7 allocated more than 20 percent of land to streets in their city core, and less than 10 percent in their suburban areas. In Europe and North America the cores of cities have 25 percent of land allocated to streets, whilst suburban areas have less than 15 percent. In most city cores of the developing world, less than 15 percent of land is allocated to streets and the situation is even worse in the suburbs and informal settlements where less than 10 percent of land is allocated to street. This is a reflection of the huge inequalities in many cities of the developing world. Over the last 30 years, public spaces are becoming highly commercialized and have been replaced by private or semi-public buildings. Commercialization divides society and eventually separates people into different social classes.<sup>4</sup>

The United Nations programme for cities and human settlements, UN-Habitat is proposing a set of targets for the amount of land allocated to streets and public space in urban areas to ensure adequate foundation for the city. It is proposed that 45 percent of land should be allocated to streets and public space. The World Health Organisation recommends a minimum of 9 square meters green space per capita and that all residents live a 15-minute walk to green space.<sup>5</sup>

Cities in their socio-cultural, economic and environmental complexity contain systems—cities are systems of systems. For far too long, urban development has been predominantly dominated by silo thinking and action. This has resulted in the aggravation of interconnected challenges leading to injustice in cities, including running against environmental sustainability and its notion of planetary boundaries. An integrated and systems-based management for our cities can take us very far in correcting and preventing the socio-economic and environmental injustice many cities face.

On the positive side, several pioneer cities across the globe have make proof of political and technical commitment to find planning and management solutions for sustainability in its three dimensions: social, economic and environmental. For the curious reader, I would vividly recommend taking a look at the inspirational collection of case studies that the network ICLEI Local Governments for Sustainability has recently compiled. This collection of case studies sees the light on the occasion of the historic adoption of the global 2030 Sustainable Development Agenda and its 17 Sustainable Development Goals, or SDGs, including the unprecedented SDG11 to "Make cities and human settlements inclusive, safe, resilient and sustainable in the horizon of 2030."

Important examples include the integral urban development project of Medellín (Colombia); the district energy pilot project in Rakjot (India); the framework for uniting municipalities around a regional food system in Vancouver (Canada); the actions to turn trash into food in Mexico City (Mexico); the integrated moves to tackle city growth traps in Dongguan (China); the "Ecological Capital" approach in Curitiba (Brazil) as a world renowned model for innovative integrated planning and management; the strategies for protecting a world treasure of biodiversity from urban pressures in Cape Town (Africa); or the multi-annual efforts in Bristol (UK) to win the European Green Capital Award. All these and many more are examples of real tools and approaches to commit to sustainable urban development and rip its benefits for social, political, economic and environmental justice.

A last but not least crucial point needs to be highlighted. Spatial planning at the city-region scale, as well as integrated and systems-based city management are indeed answers for reconfiguring the mess of injustice in cities. However, this does is not equal to leaving it all to the sole action by the city or the regional levels. Achieving just cities will require strong action by governments and policymakers at all levels. Strategic frameworks and plans at the national level are a 21st-century must-have in order to achieve social, political, economic and environmental justice in a city and beyond its administrative boundaries. National urban policies, adapted to the needs and assets of a country, its regions and cities, and crafted by close collaboration among all levels of government, must be incentivized by international frameworks and implemented at the national level. With 70 percent of global population projected to live in cities by 2050, it is profoundly disconcerting that only around 30 countries have national urban policies.

## FINANCING

Local and regional/state governments across the globe are regularly responsible for the provision of housing, public services and utilities, among other important services and tasks for justice in a city. Besides, many cities face the costly struggle of adapting to increased vulnerability to climate change and natural disasters. All this while they can no longer afford the cost of updating infrastructural backlogs. Around the globe, it can be said that on average the revenue and expenditure share of local and regional/state authorities is not commensurate with the strenuous financial burden these three realities impose on them. In this predominant context of inadequate financing the ability of local and regional/state governments to effectively combat poverty and inequality is reduced.

The highly political question of mobilisation of resources for and at the local level is also an issue of justice in the city. It cannot be left only to local and regional/state governments because the prevailing models for financing and for access to financing across the globe are leaving them hand-cuffed. International and national frameworks must change course to empower and enable new models for financing local and regional/state governments, as well as to open further access to financing for them.

Perhaps we could dream of a break-through in this political impasse, if the international financial institutions, the multilateral organisations and national governments could assess this question from the perspective of socio-economic and environmental justice for people and their communities. Enablers to reconfigure the mess exist, can be incentivized by international frameworks and operationalized with sustained dialogue among all levels of government.

Updating the level of national transfers and/or authority to generate additional income through taxes, as well as non-tax mechanisms will enable improvements. Local and state/regional governments need to be empowered to raise local revenue and tap local resources, while linking revenue enhancement with service delivery and transparency. Strengthening municipal finance is key for these levels of government to become credit worthy and access external financing.

There are other enablers to reconfigure the mess and enable the mobilisation of more resources for local and state/regional governments to invest in social, political, economic and environmental justice programmes. Improving the capacity of these levels of governments to capture land value is one. Another example is implementing frameworks for their access to capital markets. A third enabler is strengthening their capacity in areas of bankable infrastructure project development, land-based financing, and access to municipal development banks and/or pooled municipal financing. The set up of city and regional investment funds, combined with green growth funding and social enterprise funds, for instance, can also support justice objectives. Last but not least, participatory budgeting can provide a collectively owned framework for investment in multidimensional justice at the neighbourhood and city scale.

# **GOVERNANCE**

For me, governance and justice in a city are two sides of the same coin. The list of enablers to reconfigure the mess of injustice here is so naturally long, that it would be impossible for me to honour it in the space provided for this essay. Different words may be used, but I would like to believe that those who share my passion for urban and territorial development for their people and by their people would agree that governance is the lifeblood of a just city.

There are two obvious and fundamental enablers to reconfigure the mess: the empowerment of healthy democracies at all levels of governments, as well as of decentralisation in respect of the principle of subsidiarity. The principle of subsidiarity indicates that matters ought to be handled by the smallest, lowest or least centralized competent authority. Political decisions should be taken at a local level if possible and more efficient, rather than by a central authority. I am saying that these are obvious and fundamental enablers; not that they are easy in the current state of world affairs.

Other enablers to reconfigure the mess of injustice in a city that I would like to focus on relate to the critical decisions that will be taken at the United Nations within 2016. These decisions will operationalize the universal 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals—including SDG11's "Make cities and human settlements safe, inclusive, resilient and sustainable". Moreover, in 2016 urban development leaders will be adopting the "New Urban Agenda" for the next 20 years at the Third United Nations Conference on Housing and Sustainable Urban Development Habitat.

Indicators that will assess progress against goals and targets will be crafted. Monitoring and review systems will also see the light of the day. Justice in cities calls for data collection that provides the basis for disaggregation down to the micro-level, to the neighbourhood level. Situations of social, economic, political and environmental injustice in cities cannot go hidden behind national averages.

Grass-roots data collection systems and citizen-generated data, involving directly the urban poor and other disadvantaged groups should underpin monitoring systems. Data should be legitimated via institutionalized arrangements between regional and local governments and the experts collecting it and should focus on identifying community-driven priorities, with particular attention to the needs of those living in vulnerable situations and of the urban poor. Moreover, data should remain publicly available and accessible to all citizens and communities.

An inspiring ongoing initiative of grass-roots data collection is the project of Shack/Slum Dwellers International with the Ghana Federation of the Urban Poor (GHAFUP) for profiling Accra's slums, which builds upon several previous projects carried out in other countries.

Transparent, inclusive and participatory accountability and review systems from the international to the local levels are non-negotiable and constitute enablers to reconfigure the mess of injustice in cities and beyond cities.

Multi-stakeholder partnerships for the Global Partnership for Sustainable Development, for the implementation of each SDG and for the New Urban Agenda, if well managed, will be powerful enablers to reconfigure, re-invent and imagine. The frameworks for these partnerships at all levels must ensure the engagement and participation of civil society and all relevant stakeholders. They should also build capacity in all levels of governments for fair, transparent and human-rights anchored public private partnerships, which are central to the provision of public services and utilities to urban dwellers.

All these enablers to reconfigure the mess of injustice we have made on the side B of our cities are not exempt of complexity, political cost, innovation and bravery. Just sustainable urban development is not an easy task but my arguments above show that we have tools and approaches to plan it, manage it, fund it, govern it and achieve it. As humankind, over the centuries and the different civilizations we have found solutions to evolution challenges.

We learned to make fire. We invented the wheel, the steam engine and the airplane. We discovered penicillin. We get a bit further in outer space every year. We have propelled an information technology revolution that has changed at unprecedented pace the face of what we deemed possible.

I am not ready to accept that we would let the complexities of operationalising just sustainable urban development shy us away from the moral imperative of achieving it.

<sup>1.</sup> UN-Habitat (2010): State of the World's Cities: Bridging the Urban Divide, UN-Habitat, Nairobi

<sup>2.</sup> Angel, S. (2012), Planet of Cities (p. 208-212)

<sup>3.</sup> UN-Habitat (2013) Streets as Public Spaces and Drivers of Urban Prosperity. Nairobi

<sup>4.</sup> Habitat III Issues Paper #11, UN Conference on Housing and Sustainable Urban Development Habitat III

<sup>5.</sup> Habitat III Issues Paper #11, UN Conference on Housing and Sustainable Urban Development Habitat III



# A Just City is Inconceivable without a Just Society

MARCELO LOPES DE SOUZA

nce upon a time the city was called the "marvelous" one: Rio de Janeiro, *cidade maravilhosa*. Rio was the birthplace of *samba*, *chorinho* and *bossa nova*; internationally famous for supposedly being a city of fun and carnival 365 days a year, it has been the capital city of Brazilian proverbial optimism. Austrian novelist, playwright and biographer Stefan Zweig regarded it as the symbol and epitome of the whole of Brazil in his book *Brazil*, *Land of the Future*, published in 1941. Sure, it was as an idealization, some would say an ideological invention. After all, there were dictatorships (between 1937 and 1945 and again between 1964 and 1985) and their cortege of atrocities; there were huge socio-economic disparities; and so on. But the idea of a "marvelous city" seemed at least plausible. No ideology survives if there is not at least a grain of truth in it.

But then, things began to change.

The poor became less and less "patient" and "tolerant" with what they began to realize as injustice and not simply as fate. The magic powers of soccer and carnival became less effective; not only because "the people" (o povo) were politically more conscious, more demanding and less submissive now, but also because they could no longer be tamed by an increasingly commercial and elitist carnival and an increasingly corrupt soccer.

It happened a week ago. A sunny Saturday, the Copacabana beach full of people having fun—flirting, playing, drinking coconut juice—or just resting after a week of hard work. Suddenly, a scream of despair was heard. More people screaming, many of them began to run or were simply paralyzed. Dozens of teenagers

from neighboring *favelas* or even from the distant periphery were robbing and stealing. If one resists, one can be beaten at the moment. Everything occurs very quickly, is a matter of a few minutes; the police were unprepared and taken by surprise (the police are almost always unprepared, unless it is organizing its own corruption schemes). Panicked beach-goers ask for help, some people cry in despair, some try to escape (leaving some of their belongings behind).

It happened last Saturday, but the phenomenon known as *arrastão* (literally "dragnet") had already occurred many times in Rio since the 1990s.

Who are the victims? Who is to blame? Is there a simple answer for these questions?

Again, the mass media reverberate the deepest fears and angst of the middle classes in a superficial, sensationalistic way. Facing the fact that it is economically and politically unfeasible to remove all *favelas* (or even a small but significant part of them), many middle-class people and even some journalists have seriously advocated "solutions" such as the following (among others) in the last two or three decades: to enclose the *favelas* with wired rope and even walls; to cut off some bus lines that connect the periphery with the affluent South Zone and their beaches; to strictly control the access to the beaches and demand entrance fees from the beach-goers. Probably they really believe these "solutions" are compatible with Brazilian "democracy." Ironically, they are probably right—these "solutions" do not seem out of place in a "democracy" with quotation marks.

"Marvelous city"? Maybe. But do not poverty, residential segregation, class resentment and racial prejudice also make it ugly?

Social scientists have conceptualized "the city" for generations, but there is a very simple fact about this geographical entity: it is always a mirror of the society in which it exists. In light of this, residential segregation and urban poverty cannot be adequately understood without a whole social context characterized by inequality and prejudices; traffic problems cannot be adequately understood without paying attention to the economic interests that support and live from the car industry; consumerism (or rather frustrated consumption on the part of so many worldwide) cannot be understood without the cultural framework—"to have" as the very foundation of "to be"—nurtured by advertising and ultimately by capitalism itself at a very anonymous level; environmental degradation cannot be adequately understood without reference not only to the economic circuits but also to the consumption habits that are so functional from the perspective of capitalism's maxim "grow or die"; crime and violence cannot be adequately understood without reference to all those institutions and systems (mass media, electoral machineries, the whole penal system, etc.) which have more often than not a clear interest in nurturing collective *fear* (by the way, an extremely useful tool of government). And so on.

It is against this background that we should see the failure of the academic contributions to a so-called "sustainable urban development" that have appeared in the last two decades. The problem of "sustainability" is usually discussed in a very superficial way, never confronting or challenging the pillars of our very unequal socio-economy and our ecologically irrational society (capitalism as a mode of production and statecraft as a mode of government). Therefore, we can read and watch passionate debates around consumerism, depletion and waste of resources, poverty, "cultural emptiness" and the like, but at the end of the day a certain feeling is unavoidable: most people are just beating around the bush. Sure, we can find interesting and useful technical contributions from time to time (sooner or later co-opted by the status quo); however, technology can be in the best of all cases a part of the solution, never the solution itself.

How can we achieve a city that combines social justice (lack of structural asymmetries in terms of power and wealth) and environmental qualities (fresh and clean air, availability of and accessibility to green and recreational spaces, etc.)? Considering the intrinsic limitations of both the state apparatus and private capital in terms of offering and implementing long-term solutions, the main ideas must surely come from elsewhere else. We need *emancipatory social movements*, but ones that do not simply resemble pressure groups and lobbies. And they must cooperate with each other in order to combine different (but complementary) agendas and efforts. As different kinds of problems are inextricably linked (environmental problems, different types of oppression, and so on), so must be the possible solutions for the problems, too.

Many people around the world have already begun to develop their own solutions, more despite and/or against the state apparatus than together with it. Some intellectuals have called this mixture of "do it yourself" and "give a good example here and now" "prefigurative politics," which seeks to demonstrate the future societies we want through personal or group actions. Yes, it is not acceptable to endlessly postpone the achievement of less unjust social relations to a post-revolutionary, chimerical "perfect society." In spite of all difficulties and limitations, it is essential to begin with the building of ethically defensible and inspiring alternatives here and now. The Zapatistas in Chiapas (Mexico) could be mentioned as an example, but we can find several examples in large metropolises, too. When the Argentine economy became "dolarizada" and the peso totally lost its

importance at the beginning of last decade, the people on the ground (at the periphery of Buenos Aires, in the *villas miseria*, in the *barrios*) organized themselves not only socio-politically but also economically: they created circuits of "solidarity economy," self-managed some services and facilities, grounded cooperatives, took over and managed bankrupt factories. More important perhaps, they began to develop new ways of sociability, based on more solidarity and self-reliance.

However, the naive maxim "think globally, act locally" must be avoided. We must grasp the fact that our main urban problems arise as a complex of interwoven factors and processes at various levels (local, regional, national, international) at the same time. Progressive "prefigurative politics" is politically-pedagogically inspiring, but it has its limits.

A just city is a city in which spatial resources and natural amenities will be available and accessible to all (that will require imagination and cooperation, not to mention the limitation if not the end of private property of the soil, considering that space cannot be reproduced and multiplied as easily as TV sets or cars).

A just city is a city where the burden of disposal of waste, pollution etc. will be not carried by some groups (inevitably the poor and some minorities) much more than by others. In other words, a just city requires environmental justice.

Furthermore, a just city cannot be built on the basis of a lack of a radicalized form of solidarity: if we want to achieve environmental justice, we have to see that less pollution at home (in our city or country) cannot be achieved at cost of more pollution (and very often terrible forms of pollution and disposal of toxic waste) abroad. Environmental justice (and social justice in general) must be conceived not only "inter-generationally" but also socio-geographically.

A just city cannot be a city where many people do not have access to places, simply because they cannot afford the costs of travel. And it goes without saying: a just city cannot be one where public transportation is a factor of segregation.

A just city cannot be a city where some of its districts and neighborhoods (call them *favelas*, ghettos, *barriadas*, *villas miseria*, *callampas*, townships, *bidonvilles*...) are stigmatized just because the people who live there are dark-skinned or belong to an ethnic minority. If the city is the place of encounter and dialogue *par excellence*, then segregation and intolerance cannot be compatible with a democratic city.

Without all of that, our cities—and I mean above all but by no means exclusively the big cities and metropolises of the Global South—will be increasingly unsustainable in the long run. We do not need only cities which are environmentally sustainable, but cities which are socially sustainable—as places that are truly inspiring, as representatives of humanity at its best in terms of culture and democratic politics.

I would like to mention examples of what mainstream urban planning literature has called "best practices" of urban management. However, I do not know any example of a big city that pass the test of social justice in a truly persuasive way from the point of view summarized above. That is understandable: if cities mirror their societies (and if it taking partial examples out of the whole socio-spatial context can be very misguiding), then we surely need to talk about how *radical* social change can be ignited—not forgetting that the cities can and must play a decisive role in this process. We need to rely more on progressive "prefigurative politics" if we want to achieve just cities and just societies. Worldwide, as inequality and injustice at the local and national level is constantly influenced and shaped by inequality and injustice at the global level.

As we see as soon as we share the premises of the previous account, there is no easy solution. But we cannot dare—for the sake of our children and grandchildren—to think that there is no solution; or, as Margaret Thatcher once said, that "there is no alternative."



### Public Imagination, Citizenship and an Urgent Call for Justice

**TEDDY CRUZ AND FONNA FORMAN** 

#### 1. A JUST CITY REPOSITIONS INEQUALITY

The conversation about justice and the city must begin with directly confronting social and economic inequality and prioritizing them as the main issue around which institutions must be reorganized. Contemporary architectural and urban practices must engage this political project head-on. We must question the neoliberal hegemony that has been imposed on the city in recent decades, which has exerted a violent blow to our collective economic, social and natural resources, producing an anti-public agenda whose ultimate consequence is an ever-widening gap between rich and poor.

Today's urban crisis is exponentially complex, as the consolidation of exclusionary power is both economic and political in nature, driven by one of the largest corporate lobbying machines in history. In the name of freedom, this machine has deregulated and privatized the public assets of our cities, subordinating collective responsibility to serve individual interest. Though the term "crisis" has become ubiquitous, we have become institutionally paralyzed in the context of these unprecedented shifts, silently witnessing the consolidation of the most blatant politics of exclusion, the shrinkage of social and public institutions and their role in the construction of the city. In that way, our crisis can't be written off as a purely economic or environmental emergency. Rather, it is one of culture—a crisis of institutions unable to rethink unjust and unsustainable urban growth.

If we are interested in the Just City, we must begin by confronting the political machinery that endorses uneven urban development. In other words, we must possess critical knowledge of the conditions that produced our urban crisis. Without altering the exclusionary policies that have decimated our public culture today, urban design and planning will remain decorative enterprises camouflaging the greedy politics and economics of urban development that have eroded the primacy of public infrastructure worldwide.

In this context, the most relevant new urban practices and projects promoting social and economic inclusion are emerging not from sites of economic power but from sites of scarcity and zones of conflict, where citizens themselves, pressed by socioeconomic injustice, are pushed to imagine alternative possibilities. It is from the sense of urgency that a new political agenda is emerging, one in which urban design and architecture will take a more critical stance against the discriminatory policies and economics that produced inequality and marginalization. At this moment, it is not buildings but the fundamental reorganization of social and economic relations that is the essential for the expansion of democracy and justice in the city.

#### 2. A JUST CITY REENGAGES THE PUBLIC

Since the early 1980s, with the ascendance of neoliberal economic policies based on the deregulation and privatization of public resources, an unchecked culture of individual and corporate greed has resulted in dramatic income inequality and social disparity. This new period of institutional unaccountability and illegality has been framed politically by the erroneous idea that liberty is the "right to be left alone," a private dream devoid of social responsibility. But the mythology in which free-market "trickle down economics," assures that we all benefit when we forgive the wealthy their taxes, has been proven wrong by political economists Saez and Piketty. They have exposed that both great economic upheavals in 20th century America—the crashes of 1929 and 2008—were also periods of the *largest* socioeconomic inequality and the *lowest* marginal taxation of the wealthy. The deepening of inequality in America is a direct result of the polarization of public and private resources, and this has had dramatic implications for the erosion of public institutions, and the uneven growth of the contemporary city, with its dramatic increase of territories of poverty.

However, these trends are not inevitable. Broad structural political and social changes are still possible. Such changes have occurred at certain moments in history, when the instruments of urban development were primarily driven by an investment in the public. For example, there was the New Deal in the U.S. after the 1929 crisis, when a multi-sector institutional momentum took place that re-engaged public priorities by investing in public infrastructure, housing and education to re-energize the economy. Or the post-war Social Democratic urban politics in Europe, that framed the urban and economic growth of the European city by investing in public goods, such as Mitterrand's Grand Project for Paris. How do we reinvigorate public investment? And how do we ignite new forms of civic participation, to demand these investments?

A just city needs progressive public governance, driven by an ethical assertion that the good of the individual depends on the health of the collective, and an imperative to recalibrate the relations between individuals, collectives and institutions. At a time when the extreme right and the extreme left on the political spectrum share a distrust of government, we urgently need to reclaim the role of government to prioritize public interests, and enact the protection systems—social and economic—that can stem the trend toward radical inequality. We need a new political leadership that engages the marginalized sectors of our societies, committed to efficient, transparent, inclusive and collaborative forms of local governance.

#### 3. A JUST CITY REDISTRIBUTES KNOWLEDGE

Social Justice today is not only about the redistribution of resources; it should also promote the redistribution of knowledges. The polarization of public and private interests in the city has produced a rupture between institutions and publics. At the University of California San Diego, where we lead the Cross-Border Initiative, we have been pursuing new strategies of "knowledge exchange" between the top-down and the bottom-up. In one direction, we examine how specific, bottom-up urban activism can trickle upward to transform top-down institutional policy and practice; and, in the other direction, we investigate how top-down resources can reach sites of marginalization and support bottom up intelligence. This journey from the bottom-up to the top-down is urgent today to rethink urban justice, and it requires new forms of institutional representation and urban education that can translate and facilitate the everyday practices and needs of marginalized communities into new development logics for inclusive urbanization.

Our campus is barely thirty minutes away from the most trafficked border in the world, occupying one of the most contested and uneven trans-national global regions, where urbanizations of wealth and poverty collide and overlap daily. In the context of such social and economic disparity, many underserved neighborhoods in our region have constructed alternative models of urban sustainability, resilience and adaptation to redefine urban growth. We claim that learning from these bottom-up forms of local socio-economic production is essential to rethinking urban density through new strategies of urban coexistence and interdependence.

We created the Cross-Border Community Stations Project as a platform for these exchanges, linking the specialized knowledge of the university with the community-based knowledge embedded in marginal neighborhoods on both sides of the border. This two-way flow, as universities engage communities but also communities enter into the universities, suggests the need for new forms of teaching and learning that can expand pedagogical processes beyond the classroom and embed them in the everyday social life of communities.

This encounter between formal and informal knowledge requires new conceptions of public space, as a space of education and knowledge production. This involves the transformation of empty spaces into active civic classrooms, spaces of knowledge, research production and local economy. The University of California, San Diego refers to these field-based laboratories as "community stations," new public spaces where research, teaching and community activism are co-curated collaboratively and where a new environmental literacy and cultural action can stimulate political agency at the scale of communities.

In particular, this collaborative urban pedagogical model between research universities and local community-based agencies emphasizes that marginalized communities and major universities can be meaningful partners with knowledge and resources to contribute, in the search for solutions to deep social and economic challenges, to improve the quality of life across these underserved, demographically diverse neighborhoods.

#### 4. A JUST CITY RETHINKS BEAUTIFICATION

A just city will move the idea of beautification from aesthetics for aesthetics' sake into an expanded, more complex idea of beauty. As cities become increasingly defined by architecture that only serves to camouflage and deepen exclusionary politics and economics, it is urgent that we challenge the steady march of decorative revitalization.

Beautification has long been an excuse for the displacement of communities. Yet today, the issue seems more relevant than ever, given the way it has been leveraged for exclusionary ends by seemingly progressive urban agendas such as New Urbanism and the Creative Class movements. It is not enough for New Urbanism, with its obsession with form-based code and stylistic historicism, to retrofit suburbia with a "prettier" themed façade, if the ownership models that define such infill developments remain mono-cultural, aesthetically homogeneous and unaffordable. These neoconservative urban trends have been adopted by many municipalities across the U.S., and have done nothing to rethink existing models of property by redefining affordability and the value of social participation, enhancing the role of communities in coproducing housing, or enabling a more inclusive idea of ownership.

Equally, the *Creative Class agenda* has only capitalized on the aesthetics of cosmopolitan hipster enclaves that are supposedly driven by artists and cultural producers, without providing truly affordable rents for artists and accessible infrastructures for fabrication and cultural production that are necessary to incentivize local economic growth in and for neighborhoods. With their façades of beautification and innovation, both agendas pave the way to gentrification and fail to advance social or economic justice in the city.

The Just City requires a more experiential dimension of beauty, less based on a visual quality and more on a sort of subliminal drama and vibrancy, a process of encountering and co-existing with the "other;" an aesthetic quality that embraces contradictions. It is about the construction of a sense of aesthetics that requires risk. In other words, it is an idea of beauty that does not smother and suppress contradictions or conceal conflict, but emerges out of socio-economic and political inclusion. A city is beautiful to the extent that it is inclusive, and one whose public spaces are not merely catalysts for architectures of privatization, but are generative of urbanizations of social justice.

#### 5. A JUST CITY REIMAGINES CITIZENSHIP

Antanas Mockus, former Mayor of Bogota, Colombia, insisted that before transforming the city physically, we need to transform social norms. To Mockus, urban transformation is as much about changing patterns of public trust and social cooperation from the bottom-up as it is about changing urban, public health and environ-

mental policy from the top-down. Mockus enacted a distinctive kind of egalitarian political leadership, declaring emphatically the moral norms that should regulate our relations: that human life is sacred, that radical inequality is unjust, that adequate education and health are human rights and that gender violence is intolerable. He reorganized public policy by nurturing a new "citizenship culture", grounded in a moral claim that human beings—regardless of formal legal citizenship, regardless of race—have dignity, and deserve equal respect and basic quality of life.

In rethinking urban justice, Mockus developed a corresponding urban pedagogy of distinctive performative interventions to demonstrate precisely what he meant, inspiring generations of civic actors, urbanists and artists across Latin America and the world to think more creatively about engaging social behavior. Meeting urban violence with stricter penalties will not work. Law and order solutions don't interiorize new values among the public.

For example, he believed in modeling desired behavior by, for example, showering on public television to demonstrate how one turns off the water when soaping up. One famous example of urban pedagogy is that early in his administration, Mockus replaced the corrupt downtown traffic police force with a troupe of 500 street mimes who stood on street corners and shamed traffic violators by blowing whistles, and pointing, and holding up signs of disapproval: "incorrecto!" To many it looked like a circus, and Mockus drew criticism; but in this act of public shaming, the mimes were instituting a new social norm of compliance with traffic signs; and it worked. Their antics became a citywide sensation; every one was watching on television, and traffic fatalities declined by 50 percent in Mockus' first administration. Additionally, Mockus distributed placards across the city, one with a thumbs up sign, the other with a thumbs down; and he encouraged citizens to use these placards to communicate approval and disapproval to one another. The changes were palpable: people began to look at each other and recognize each other. In a very short period of time, a new sense of civic responsibility began to emerge in a city that had fallen into complete dysfunction and violence. At the same time, a new trust in government began to take hold as Mockus won the hearts of citizens, and he accompanied this bottom-up normative change with massive top-down municipal investment in social service and public works, improving peoples lives in very tangible ways. Naysayers could not deny the proof: During Mockus' first administration, murders were reduced by 70 percent, traffic fatalities by 50 percent, tax collection nearly doubled, and water usage decreased by 40 percent while water and sewer services were extended to nearly all households.

What Mockus' work demonstrates is that urban social norms can be reoriented through top-down municipal intervention through community processes. These are fundamental lessons that can be brought to the American city, primarily today when neighborhood violence has been exacerbated by the resurgence of racism and police brutality, but also by current anti-immigration ideology, which together with the exclusionary policies it engenders has deepened injustice in the city.

From the vantage point of the border territory where we live and work, social norms here have incrementally hardened against immigrants and immigration, alongside the hardening of the legal, social, economic and physical walls between the United States and Mexico. Our borders have been militarized in tandem with legislation that erodes social institutions, barricades public space and divides communities. Such protectionist strategies, fueled by paranoia and greed, are defining a radically protectionist social agenda of exclusion that threatens to dominate public life for years to come.

A community is always in dialogue with its immediate social and ecological environment: this is what defines its political nature. But when the productive capacity of a community is splintered by political borders, it must find ways to recuperate its social agency and entrepreneurial potential. This is why we have always been inspired by the poor, immigrant neighborhoods on both sides of the San Diego-Tijuana border, whose residents are redefining urban sustainability and pointing to new ways of constructing citizenship. A just city depends on a political leadership that recognizes our interdependence and reaches across borders to produce new strategies of coexistence. And it is precisely within the marginalized yet resilient immigrant communities flanking the border that such a conception of civic culture will emerge, one whose DNA is composed of empathy, collaboration and shared values.

Isolationism is no longer an option in today's world of global interconnectedness. Ethically, we cannot ignore the negative impact that our decisions, choices and habits have on others near and far; nor can we impose our will on others by force. The problems of Mexico and Central America are ours. The fallout of climate change on the global poor, most of which the rich countries of the North have caused, is our responsibility. The dramatic injustices perpetrated against marginalized populations in Ferguson, Missouri, and undoubtedly countless other cities across the U.S. cannot remain invisible, isolated from the halls of Washington. We cannot

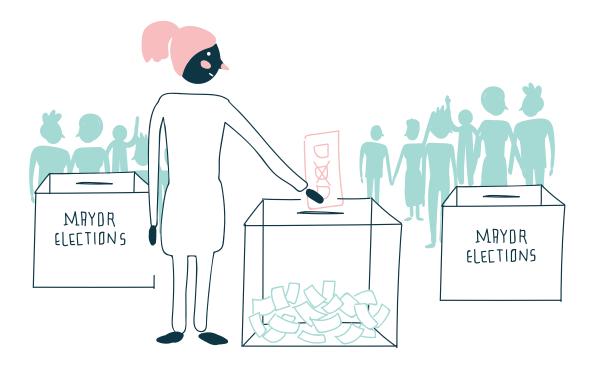
wish the problems of such places away with market solutions, or with guns and fences; instead we must listen to and cooperate with those most affected by our policies, globally and domestically.

At bottom, we need to recover a sense of collective commitment to the least well-off among us. Social justice must reassert itself at the center of today's public discourse, and we must also recover a sense of cultural empathy, the sort emblazoned on the Statue of Liberty's plaque:

A mighty woman with a torch, whose flame
Is the imprisoned lightning, and her name
Mother of Exiles. From her beacon-hand
Glows world-wide welcome; her mild eyes command
The air-bridged harbor that twin cities frame.
"Keep, ancient lands, your storied pomp!" cries she
With silent lips. "Give me your tired, your poor,
Your huddled masses yearning to breathe free,
The wretched refuse of your teeming shore.
Send these, the homeless, tempest-tossed to me,
I lift my lamp beside the golden door!

In a just city, economic and urban growth cannot come at the expense of social equality and inclusion. The drive to privatize must be tempered by an interventionist, disruptive commitment to public investment in infrastructure and general social welfare. The market will not solve our problems. Public and private interests must be harmonized. The public, particularly the poorest members of it, must take their cities back. Government must become transparent, efficient, and inclusive, with massive investment in new strategies of civic engagement to reignite a new public culture capable of making claims on its own behalf. Today, mistrust of government and hollow notions of progress and freedom for all have undermined the possibility of drawing upon the shared democratic values that unite us. Citizenship has become a polarizing concept, caught up in narratives about protecting "our" resources from "them." In the just city, a more inclusive citizenship culture, based on shared values, commitments and common interests, rather than rigid jurisdictional categories that dehumanize the other, must be the foundation of a new public imagination.

### DESIGNING FOR AGENCY



## Karachi and the Paralysis of Imagination

#### **MAHIM MAHER**

ou want to read about a vision of a just Karachi? The contract killer (\$50 a hit) ripping up the road behind Disco Bakery on his Honda 200CC and the secret service colonel cracking skulls in a Clifton safehouse will both cite one vision: Dubai. This happens to also be the vision of the one-armed Afghan refugee selling Beijing socks off a cart in Saddar bazaar and the unsexed Karachi Port Trust shipping agent waiting for shady clients to cough up cash so he can escape to Phuket. To borrow from an old Urdu election rallying cry: Chalo, chalo, Dubai, chalo. Come, come, let's go to Dubai.

Vision presupposes the ability to see what is in front of you, and based on the understanding this *seeing* yields, you can plan with some measure of wisdom to create what you do not want to see in the future. And so, it is noble to ask what could be a vision of a just Karachi—except that this is an unfair assignment given that this city completely confounds the senses. Just when you think you have some idea of what Karachi is, the landscape will chimerically shift. It is small wonder that the people who live here are forever trying to explain Karachi to themselves and to each other, to define it and even try to form some vision of what it should be. But the city is elusive. In our desperate attempts to exercise some control over this kind of existence, we tend to do two things in reaction: look outwards or backwards.

Those who look outwards have fixated on Dubai, a long-time employment destination for the Pakistani laborer who idealizes it as a city where the streets are paved with gold. Given that Dubai is a 90-minute flight away, the elite and upwardly mobile middle classes of Karachi exalt it as an escape from Karachi's filth and madness. Dubai fits their vision of a shiny, clean, crime-free metropolis where you can exhaust yourself in

air-conditioned malls with their Nine West stores, JC Pennys and Starbucks. Dubai assuages our near-Catholic sense of Islamic guilt of enjoying things too Western; not only is the city Arab but if it is kosher for the sheikhs to order hickory barbecue (chicken) bacon cheeseburgers at the Hard Rock Café, so can a Muslim from Karachi without going to hell in a breadbasket. Stories of Dubai's real estate bust or the effects of its sterile soullessness and hidden human rights violations don't figure much in conversations in Karachi.

So, one vision of Karachi is to become a Dubai. Sadly, this is the vision of policymakers in Karachi and the powers that be in our federal capital of Islamabad, who hold the purse strings to our infrastructure development. You can see this vision manifest on our streets in the 44 pro-car and anti-pedestrian overpasses, the new malls, the gated communities. We look outwards when we want to envision Karachi. We would rather mimic instead of indigenously assessing what Karachi is and what its people—rich or poor—need.

Those in Karachi, who do not worship Dubai as an urban model, look backwards. They are full of nostal-gia for a postcolonial port city that had dance halls, cinemas, nightclubs, booze, cabarets, promenades, bars, even the British. Dizzie Gillespie came to Karachi in 1956. Custard was served at the Scottish Freemason Hope Lodge. The nostalgia is dated to the 1980s, however, when political violence started to erupt. But oh, before that you could walk around the old city parts of Saddar and not get murdered. Now you can't even wear your diamonds beyond Sind Club (where a sign once said, "No women and dogs beyond this point"). The lament for this Kurrachee, as the British spelt it, and the yearning for it to return, conveniently ignores that it was, as Karachi historian Arif Hasan puts it, "a culture of a colonial port city with a colonial administration under the Empire." It was bound to eventually end as it did in a decade with the exit of the British upon Partition in 1947.

Either way, Dubai or Kurrachee, at least these residents of Karachi have some idea of what they want this city to be like. I envy them. I look—but I see nothing. I am afraid to form a vision of Karachi, much less one for a just Karachi. This should not be a challenge given that I know and love this city as a journalist can. Each day, for fifteen years, I have been editing news about it, writing it, scouring it, cajoling reporters and photographers to go forth to negotiate with it. We are reluctantly intimate with its subterranean economies, its government extortions, its skins, its rejections, its hidden mercies, not to mention where to get the best goat curry.

Oddly though, the knowledge of these Karachis has had the opposite effect of creating confidence to comment with any authority on the city. If anything, I know that you cannot know anything about it for sure. I have come to see it as intellectually dishonest to hold forth on Karachi. To generalize, especially, is a sin.

Take for example, the long-held view of the residents of Karachi and its police that our slums are the root of crime and religious extremism. It is a convenient snobbery to declare that the poor are criminals. More specifically, we assume that the Afghan refugees, who flocked here from their homeland upon the Russian invasion in the 1970s, are holed up as the Taliban or are the only ones peddling crack on our streets. Crime statistics reveal a more nuanced picture that criminals also live in middle class apartments and not just our ghettoes. When crime shoots up the police and paramilitary forces raid slums. Young men are rounded up, blindfolded and trundled off to police stations only to be released a few days later because there is no evidence against them. The crime graph doesn't budge a coordinate. We fool ourselves into thinking we know this city.

Perhaps my caution when it comes to reaching conclusions—and hence developing any vision—about Karachi seems extreme. But even if I suspend it for an essay to try to envision a just Karachi, I am stumped by a paralysis of imagination. I baulk at drawing on the examples of cities in the global North because there are no guarantees that what works for New York will fit for Karachi. The catch phrases resilience and smart city fail to resonate with Karachi (so much so that a friend in urban studies has started a "Dumb City Project"). Similarly problematic is casting an envious eye towards our neighbor India with its Jawaharlal Nehru National Urban Renewal Mission, Ministry of Urban Development and e-Seva services. I have come to believe that this inability to even dare to dream of a just Karachi is in part a symptom of living in a city that has been forced to run on crippled formal systems or none at all. Where would I even begin? By shamefacedly admitting that we don't even have an office of the mayor? We have not had an elected city manager since 2009 but it is only now that the Supreme Court is trying to push the provincial or state government to hold local government elections before the year ends. (In the meantime a handpicked bureaucrat, officially referred to as a city administrator, has been in charge. But his mandate is not to run the city efficiently as he is not answerable to the people of Karachi.)

To be fair, though, not all of what Karachi is today can be attributed to the current failure to form local government. But if I am to draw from the accepted international standard of having city government systems in place to run our cities, I can be forgiven for assuming that this would be a prerequisite to forming any vision in the first place. Isn't it supposed to be like this: You elect the best qualified mayoral candidate who presents what is closest to your vision for your city?

Instead, over the decades, there has been an erosion of the institutions that have traditionally managed Karachi, with the office of the mayor being the last nail in the coffin. With the recession of these formal systems has come a slow descent into informality, which explains why the city keeps spinning. Our water doesn't flow from the tap because a tanker mafia steals it from the bulk mains at source and sells it back to us at Rs2,500 (US\$25) for 2,000 gallons. The government's inability to provide affordable housing has left people at the mercy of loan sharks and real estate middleman who squat on state land by developing slums. Informality is the only formality we know. To borrow from beat writer Richard Fariña: "Been down so long it looks like up to me."

In this "down," Karachi has learned how to survive and keep working. There is a special Urdu word for this: *Jugardh*. It means 'make do' or 'quick fix,' to put it roughly. This is our new city social contract in the absence of government. If we want to get anything which the city management would otherwise do for us, we have to rely on informal networks. If you want to get a sewage pipeline fixed in your street, for example, you call up your uncle who happens to know the managing director of the water board.

I understand that perhaps people who have lived in cities with long histories of experimenting and honing the formula for local government are now wondering if a certain measure of informality or organic bottom-up self-determination isn't a better model. This is a position that can be taken by someone within the luxury of a working system. To me a system is a safeguard from inequality. The system applies to everyone, not just those with enough powerful connections. Inequality and justice are two sides of a coin to me. Isn't justice, by one definition, the administration of the law or authority to maintain what is fair and reasonable? If so, then without an elected City Council with its Treasury and Opposition to keep in check a mayor and his administration (called the Karachi Municipal Corporation), nothing this city decides for itself will be fair and reasonable. Systems inherently carry checks and balances because they are premised on rules. If informality is the only 'system' we have then no rules apply.

One example stands out in memory. When we did have an elected city council from 2001 to 2009 Opposition councilors from one political party locked horns with the Treasury members and the mayor, Mustafa Kamal, over the distribution of funds to their neighbourhoods. They could prove to the city, their voters and those who gave Karachi city its funding that they had been gypped. Don't get me wrong; our experiment with devolved local government was not untainted by corruption, which emerged at the smallest city unit, the union council level. But at least people living in UC-9, for example, had someone to go to with their needs and that councilor could take it to the town nazim who could make a noise in the city council in front of the mayor.

A vision of a just Karachi then perhaps just asks for a basic system of governance. Its residents—whether they drove Mercs or motorcycles, lived in mud huts or mansions—should be able to elect their own representatives. And through them the people would be able to provide their own sense of a just Karachi or at least be able to fight an unjust one.

In the absence of a city council we have been left at the mercy of the 'vision' of ill-informed bureaucrats who have been handpicked by the province's (state's) powerful political parties to 'run' Karachi as puppets. So we have a Karachi Administrator instead of a mayor and he runs the Karachi Metropolitan Corporation which includes, for example, the departments of transport and communication, sanitation services, parks, land management and local taxes. This has essentially allowed the only two powerful political parties on Karachi's scene to make unchallenged decisions about the city's resources. Let me give one example of a series of coordinated yet unexamined decisions that were made without any input from Karachi's residents that will have devastating effects on the future of the city.

In 2010 the government created a new high density law and declared 11 zones in Karachi, many of them slums, open for high-rise construction. Height-related restrictions were removed. The amalgamation of plots was allowed, plot ratios were removed and the sizes of buildings were increased. The reasoning provided by policymakers was that Karachi's population was rapidly growing and densification was needed. No one pointed out that the areas earmarked for high density zones were already dense and there were plenty of rich neighbourhoods with sprawl that were untouched.

This law has opened the door to mega real estate projects without any oversight from the city's Master Planning department, which has essentially a fairly good design for the city till 2030. This important department has been administratively placed under Karachi's building control authority, which doles out permits for all construction in the city. The world over this hierarchy is the opposite; only if a building adheres to the plan the city has made for itself can it get the green signal.

For those of us who have tried to keep track of the changing face of Karachi it is dismaying to behold a constant slipping away of its beauty and charm, or that intangible magic that makes us love this city despite its madness. It is being taken over by the untrammelled development of gated communities. The timber mafia

keeps felling its ancient Banyan trees. We had a water crisis this summer because no one is at the helm to plan for the future of our supply or fix our leaky pipes. Our footpaths are disappearing under billboards. Our parks are being taken over by the offices of political parties. Public spaces are being taken over by parking lots.

A vision of a just Karachi? I am laughing. Visions are supposed to create. What do you call wanting to undo?



### Up From the Basement: The Artist and the Making of the Just City

#### THEASTER GATES

Governance, despite its own hopes for a universality of exclusion, is for the inducted, for those who know how to articulate interests disinterestedly, those who vote and know why they vote (not because someone is black or female but because he or she is smart), who have opinions and want to be taken seriously by serious people. In the mean time, policy must still pursue the quotidian sphere of open secret plans. Policy posits curriculum against study, child development against play, human capital against work. It posits having a voice against hearing voices, networked friending against contractual friendship. Policy posits the public sphere, or the counter public sphere, or the black public sphere, against the illegal occupation of the illegitimately privatized.—Stephano Harney and Fred Moten, the Undercommons, Fugitive Planning and Black Study

- **0.** I understand fully the role of planner and their potential to offer more to the city than ever before. The situation at the level of the city and state is such that insider information, a history of connections within the system and traditional "good old boy" engagements work somewhat effectively at shaping the city and are perceived as a status quo that can't be changed. In many of our cities, the opportunity for certain kinds of ascension into leadership works to create a caste system of entitlement and apathy. Art adds the potential for a critique from within, a critique that exists as a para-institutional engagement harnessing similar power structures and potentially even mimicking structures in order to advance the possibilities that exist for our city's futures.
- 1. A just city requires counter-balance. It requires clear knowing of how governance works with an understanding that power corrupts and power constantly needs to be checked by other powers (people power, political power, ethical persuasion, public outcry). A just city requires that those who do not understand their power and feel cheated out of the right to publicly demonstrate their power are given channels and platforms by which to engage. The constant non-engagement between classes, races, political camps and social structures and the intentional separations that happen in micro-units of cities—and, in some cases, whole cities—will not only work against the possibility of a just city, it will signify the concretization unjust, uneven, unethical city
- **2.** The possibility that artists would contribute in the substantial transformation of major cities throughout the world is not radical news. What feels radical is the level at which artists rarely benefit from their side.
- **3.** The possibility of the city as form becomes more feasible when the artist has a sense of the possibility of direct engagement with the real: a sense of the value of other forms of production in addition the forms that exist in museums, art forums, galleries and homes. The artists would have a chance to deeply embed him or herself in the complex politics of a place, the near impossible capacity to reconcile social expectant from social engagements. The city waits with neutral need for its ramparts to be tended, nurtured and altogether revisited.
- **4.** Never plan alone. Plans require idea engagement, public and inner-circle critique, and a way of ensuring that great ideas are great for as many as possible and tailored for communities that want and need planning. Plans grow out of a need to get things done. Getting things done requires lots of permission. Plans are ways of sharing ideas so that there's consensus and sometimes rebuttal, but at least there's awareness and hopefully, permission. Even though there are lots of ideas that seem perfect to me for projects that I want to do, I've found that the most successful ones are those that are inclusive of other values, opinions and leadership.
- **5.** There was an abandoned building in the city about to be demolished. I, along with 17 developers, looked at the building over 20 years, none of us willing to invest in black space. None of us were willing to imagine new futures for the South Side, or able to imagine making an investment that might not yield a return. We weren't willing to believe in a place that seemed not to believe in itself, or risk other people's cash on a dream. We could not consider the possibility that this abandoned building might be the crucial link to the growth and redevelopment of a seemingly infertile land. In a way, the challenge was not the challenge of the building, it was a challenge of seeing—of imagination—on the ocular prescription one has. These days, I don't see as well as I used to. I've learned that the blur sometimes makes things more beautiful; it may possibly even bring other things into greater focus. The impossibility of seeing is one of the major challenges of the built world.
- **6.** This moment is ripe for new ways of imagining the form, the materials through which we address the form and the situations through which the form is conceived, exhibited, made visible and legible. The moment is ripe to new ways of imagining who participates in the inception of the form. The city is form and raw material and the location of possibility and the consciousness of our age. The city needs sculpture and praxis; it needs wedging and heat. The city is in the difficult position of no longer knowing itself or its virtues. It has suitors who are not fashioning futures, but instead fashioning wealth generation. If the sculptor is absent from this work, what we will have instead of the beautiful is the most efficient, the cheapest and most extravagant, ideas generated by those who pay not those who feel. The sculptor and the policy expert and the planner together make great cities. They share agency and resource, and stand strong together with ideology and a willingness to have sympathy for the vocations. When our administrations realize the potency of artistic and policy based collaborations, truly transformative works will happen: works that go far beyond mural making and public art programs; the type of work that might allow for innovations in professional bureaucracy.

- **7.** At my undergraduate university, the School of Architecture was on the fifth floor, the Planning Program on the third floor, and the Arts Programming in the basement. We all used to joke that our placement was an announcement of caste, of where we stood in the world; a hierarchy had been made clear. As a result of the professionalization of our creative selves, we were never able to really see how we were all cut from similar cloth, and that if we were to share the same libraries, skill sets, rigor, and lunch rooms, that we could in fact explode any one of the vocations we had set ourselves to do.
- **8.** There should be more female and queer leadership in the just city. We need leadership that has the potential to ask new questions of the status quo and demand a more complicated set of determinations and willingness to invest in non-hierarchal structures. Leadership that also expects more from the men we work for. By challenging their assumptions and biases, we make room for an open critique of systems of power and pathways for understanding sharing, empathy, public participation and inclusion alongside land use futures, zoning policy and fiscal allocations.
- **9.** There will be no great future city without hacking the systems of power. Policy is simply a way of ensuring legal process around things that matter. Sometimes our ideas need to push the policy envelope a little. I always imagine that this is part of what policy should do: it should capture the needs of communities that change. Policy, like communities, has to be dynamic if it is to capture that possibility of a just city. It has to keep looking for the nuance with the systems of governance to make our cities work better.



## Justice that Serves People, Not Institutions

MIRNA D. GORANSKY

he purpose of this essay is to share some considerations about the meaning of "just city" from the perspective of a lawyer dedicated to the reform of justice administration and, in particular, to the design of systems that promote, encourage and facilitate the approach of justice for the people. This historically means not only a change in the rules and culture but also a change in the design of the spaces in which justice is administered.

It is also written from the perspective of a city dweller from Buenos Aires, a city in which more than 3 million people live, and where 1.2 million cars and 1.2 million people in public transportation arrive every day from the suburbs. Traffic and traffic violations are one of the most serious problems and affect our everyday life in a dramatic way.

The guiding principle of these reflections is that a just city is only achieved when its inhabitants have a sense of belonging, respect for the rights of others and for the place in which they live in. In no other aspect is this clearer than in transit, in which the disregard for the laws brings enormous cost not only in human lives but also can easily become a very heavy burden in everyday life, in which aggression and lawbreakers are the norm. For example, in Argentina it can be said that traffic rules are not respected and more than 7,000 people die each year in traffic accidents, and more than 120,000 are injured in varying degrees. This is one of the highest rates of mortality from traffic accidents and is significantly higher when compared with the rates of other countries in relation to their population and number of cars.

When I think of a just city there are some general issues that arise and are central to its development. First, is the need for an equitable distribution of resources among all the people and neighborhoods, in accordance

to fairness. Fairness does not necessarily mean equal amounts of money everywhere but an adequate amount of resources to ensure that people from all parts of the city have the same opportunities to enjoy the benefits of community life, including access to education, health, safety, justice, etc.

On the other hand, is important to assure the participation of all inhabitants in the management and administration of the city. A just city always has different ways to encourage its citizens to participate in the discussion of the problems that affect them and in the process of decision-making. Therefore there are accessible public spaces designed to appeal to neighbors and to foster community life.

In particular, a just city is a city in which everyone respects the general rules of coexistence, where respect of others and the environment is a shared value. This means some basic things, like speed limits and throwing trash into trashcans and much more complicated matters.

What is important though is that people follow the rules of the city because they recognize the city and its rules as theirs. This is why is so important to have a system that allows people to move around in a friendly environment, otherwise we will have a dangerous, aggressive and corrupt city—corruption starts with small bribes to transit agents.

A just city is also a place where everybody lives safely and the rights of all are respected. That means that ensuring security should not come at the cost of disregarding privacy and intimacy. With accessible new monitoring technologies, the boundaries between privacy and security become complicated. While having a camera on the dashboard of every police vehicle seems like a good idea, the over-extension of surveillance should be at the center of the debate between politicians and inhabitants if we are going to build a just city. Sometimes better lights, more illumination, are all we need to make ours streets more secure and to invite people to walk around at night.

And a just city is conceived and designed for their people to have a simple, economic and fast access to the different areas of public administration. In particular, those responsible for the administration of justice: police, courts, prosecutors, defenders, prisons, etc. The design of each court, each police department and each place of incarceration deserves special attention to ensure that they serve their purpose. For example, the courts must allow the public to sit comfortably and see the way justice is done; the places of incarcerations must assure the dignity of the prisoners; the police departments needs places where victims of crimes can be properly heard, protected and assisted.

Very often judicial buildings are chosen and designed by lawyers formed in systems where justice is kept away from the people. Consequently the buildings are located and designed to meet the needs of those who administer justice and not to those who need justice. Often these buildings and offices are true labyrinths inaccessible for regular people. For example, in Buenos Aires, the Federal Building is far for everything and there is nothing around it—no place to meet people, to have a coffee, is dangerous at night, etc. Buenos Aries' Justice Palace is a complicated labyrinth were visitors routinely get lost. Only a few years ago an NGO won a case that ordered ramps be built for disabled people entering the building.

In a just city, justice is at the service of the people and with that purpose there is a network of public transportation that communicate all the public services with the different areas of the city, has understandable signs to facilitate the access to the different offices, and has systems that enable the access of people with different capacities. That is why is so important to decentralize the courts and the prosecutors' offices. Years ago I was in charge of a unit that lead programs in connecting the prosecutors with the community, in the reorganization of the Prosecutors Institution and in the launch of the first-ever decentralized prosecutors office in Buenos Aires. The main goal of all these projects was to strengthen the idea that justice is a public service and to work with people of other disciplines to design institutions that fulfill the needs of all.

And last but not least, a just city is a city that chooses to remember and share its history with the generations to come and exhibits its past in memory sites, in public places in which, at the same time, democratic values and human rights are promoted. In Argentina there are many places where we can learn about what happened during the dictatorship that ruled my country from 1976 to 1983. Clandestine centers of detention where people was detained, tortured and killed are now museums or memorial sites that allow us to know what happened and to say that this will never happened again, never more.



# Resistance, Education and the Collective Will of the Just City

**JACK TRAVIS** 

"What has happened is that in the last 20 years, America has changed from a producer to a consumer. And all consumers know that when the producer names the tune, the consumer has got to dance. That's the way it is. We used to be a producer—very inflexible at that, and now we are consumers and, finding it difficult to understand. Natural resources and minerals will change your world. The Arabs used to be in the third world. They have bought the second world and put a firm down payment on the first one. Controlling your resources will control your world. This country has been surprised by the way the world looks now. They don't know if they want to be Matt Dillon or Bob Dylan. They don't know if they want to be diplomats or continue the same policy—of nuclear nightmare diplomacy. John Foster Dulles ain't nothing but the name of an airport now.... The idea concerns the fact that this country wants nostalgia. They want to go back as far as they can—even if it's only as far as last week. Not to face now or tomorrow, but to face backwards. And yesterday was the day of our cinema heroes riding to the rescue at the last possible moment. The day of the man in the white hat or the man on the white horse—or the man who always came to save America at the last moment—someone always came to save America at the last moment—especially in "B" movies. And when America found itself having a hard time facing the future, they looked for people like John Wayne. But since John Wayne was no longer available, they settled for Ronald Reagan and it has placed us in a situation that we can only look at like a 'B' movie."—Gil Scot Heron, "B-Movie," 1981

"If the Negro is not careful he will drink in all the poison of modern civilization and die from the effects of it. Ultimately it will do us very little good to simply get more opportunities in the Global South or elsewhere if we do not ask ourselves and resolve the question, 'Do we really want to continue to design while mimicking the kinds of socio-political society that marginalized us in the first place?"—Marcus Garvey

What makes great buildings, spaces and places? It is when those structures or spaces reflect and serve the people of the community for which they are intended. It is when they lift the spirit while providing shelter and functional use; when they foster positive aesthetic and tactile relationships between the buildings, spaces and/ or places themselves and the people they are intended to serve.

I penned that statement more than 20 years ago at a moment when I was striving to define my practice as an architect and interior designer. It was relevant then and remains so today as we struggle to imagine a just city being born out of the troubled world we occupy today.

I grew up in Las Vegas, Nevada during the 1950s and 60s. Nowhere on earth, I am convinced, is there a clearer sense of injustice towards black and minority peoples—Native Americans, Mexicans, Jews and Mormons. I learned early that the real architects building community in Las Vegas didn't have degrees, weren't of pedigree and didn't work in an ivory tower. Rather, they were those laborers, dishwashers, maids, porters and nannies of color who worked sometimes two or more jobs and still found the time to confront the challenges of building community in the city that scorned them.

I never forgot the lesson of Las Vegas while attending and ultimately graduating from "majority" schools with two architecture degrees. Throughout these years of study, I never encountered peers or professors who seemed to know or care about the reality that I knew only too well.

Today my practice centers around culture, community and education, no doubt as a direct result of the revelations of my intuitive knowlege combined with the insensitivity of my formal training. I have heard, over the course of my 30 years of practice, many other black architects utter similar instances in their own lives—and more so than not I might add. Architecture remains one of the most segregated old boy professions amongst many in our present society.

The troubled composer and song writer Gil Scott Heron got it right in the 1980s, commenting on Ronald Reagan's election, voting apathy and the politics of governance in the most powerful and advanced nation in the history of man, when he reminded us that one cannot make a "classic" out of a "B Movie."

Emergence of a viable model for a just city capable of serving a world population projected to rise to between 9 billion people (if not more) in the next 70 or so years must begin with a new way of existing as a collective humanity.

As I have espoused before in lectures across the country, "The problem lies not in our abilities, but in our humanity." What would it take to create a place where the rights of virtually every single citizen is not debated but guaranteed? A guarantee not mandated by laws, but by a collective will of the general populous as right and just and in the best interest of all who live in that community? How can a society realize and maintain a healthy sense of "justice" once conflict arises out of misunderstanding, personal or selfish interests? What does resolution and mediation look like in a just city? Well, one vision of conflict resolution that comes to mind is this notion of instilling each member of the collective with a strong understanding of assured consistent justice for all. This can only be done through an early, open education that is offered to all coupled with development of accountable agencies equally representative of the populous.

In a review of Paul Chevigny's book *Edge of the Knife: Police Violence in the Americas*, Jerome H. Skolnick offers the following: "The dilemma of civil society is that the police are both essential and mistrusted, because they enjoy the power of exercising force.... Civil society has limited the legal powers of the police precisely because people mistrust and sometimes fear them."

Skolnick then goes on to say, "At the same time, society must ask those whom we fear to protect us against criminals. That dilemma sets a challenge to a civil, liberal and democratic order. To achieve public safety we must offer the police instruments of violence. But we also need to develop institutions of accountability to limit inevitable abuses of legal authority, which will vary depending on the social order that we of the larger polity expect police to reproduce."

To build a just city, we must turn to equitable social education as an alternative to police power, for such power will always tend towards corruption and abuse.

But we can't stop with restructuring structures of power. As a trained architect, I am interested in defining intersections between design and culture. My teaching methodology explores justice and culture as potential place makers and form drivers along with issues of design. This vein of exploration is the virtual key for conceptualizing and deploying design solutions in my practice and especially in my academic studio, where students often are exposed to cultures of color for the very first time. Providing a broader learning experience in design is the goal here.

All of the above comes into play for me when envisioning the making of a just city. I believe we must begin with two primary, essential ingredients, three foundational rights and a collective will. The first ingredient is resistance to the norms and practices that have so far prevented justice from prevailing. The second is a quality and equitable education that is free by right to the average citizen.

#### RESISTANCE

A true democratic vision for society is often blurred if not derailed by the very forces that are put in place to assure the viability of its survival. Resistance, of the collective citizenry, enough to provide a pathway for a true democratic model to emerge, is the first and foremost of the two main ingredients. The philosopher Jiddu Krishnamurti made these remarks as he responded to a student's question, "if everyone was in revolt, would there not be chaos in the world?"

"Is the present society in such perfect order that chaos would result if everyone revolted against it? Is there not chaos now? Is everything beautiful, uncorrupted? Is everyone living happily, fully, richly? Is man not against man? Is there not ambition, ruthless competition? So the world is already in chaos that is the first thing to realize. ... It is only those who are in constant revolt that discover what is true, not the man who conforms, who follows some tradition. ..."

Inherent in the equation for defining the just city is confronting the unjust structures that make up our world and challenging them with a collective resolve.

#### **EDUCATION**

Resistance can only evolve if the average citizen has the tools and knowledge needed to advocate for meaningful change. The will of an educated citizenry is needed to protect the rights of the collective. Only with a quality education guaranteed to each of its citizens can a community begin to value those social obligations that are the cornerstones in the construction of the just city.

This right to a quality education for all cannot be shifted, modified or changed in any way that could diminish its power. However this initiative also should not be and cannot be mandated in a just city. Today, U.S. schools are more segregated than they were in the late 1960s. Three generations after the Supreme Court's landmark decision *Brown v. Board of Education*, black children still attend separate and unequal schools. As this failure of our legal system demonstrates, the right of everyone to a quality and free education cannot be set in motion through government. Rather, this understanding must lie in the hearts of the collective.

"We must create immediately an atmosphere of freedom so that you can live and find out for yourselves what is true, so that you become intelligent, so that you are able to face the world and understand it, not just conform to it, so that inwardly, deeply, psychologically you are in constant revolt," says Jiddu Krishamurti.

The educational system of the just city must be representative and inclusive as must be all other systems. Children need to see faces that look like their own in the defining, governing, designing, construction and maintaining of the places and spaces that they live, work, play and grow."

#### FOUNDATIONAL RIGHTS OF THE JUST CITY

Citizens are guaranteed the basic human services for quality of life liberty and the pursuit of happiness, such as quality air, clean water, nourishing food, proper clothing and adequate shelter.

- Individual rights are not mandated by law. Rather, they are supported by an informed leadership ably
  prepared to make compelling arguments to a well-educated general populous which can understand
  the plight of others and empathize with them.
- Diversity is respected while at the same time there is an understanding of the value of collective identity.

#### THE COLLECTIVE WILL OF THE JUST CITY

- Works tirelessly in maintaining a proper balance between economic, political, social and ecological concerns.
- Understands the importance of having a political consciousness that supports progressive movements at national and local levels toward respect for others and greater equality.
- Assures all its citizens equity in representation across the boards and at all levels.
- Seeks a balance between economic growth and social obligation.
- Assures allocation of adequate resources for desired outcomes.
- Supports a system of maintenance and of checks and balances that is clearly understood and respected.
- Maintains a high respect for maintenance, accountability and stewardship of the planet and all its living inhabitants.

#### TOWARDS THE JUST CITY OF THE FUTURE

Any society is only as strong as its average citizen. With that in mind, life in a just city will focus more on the health, safety and welfare of the average citizen than on the elite. A just city is a "bottom up" proposition where the majority of the citizens are well-educated. In this model, the average citizen is informed, empowered and has a clear understanding of a broader sense of purpose amongst a wider diversity of community inhabitants.

Whether or not we will be able to strive towards the highest ideal of a just city is largely a question of our humanity. It is up to each of us to determine whether we are up to the challenge.

## INCLUSIVE GROWTH



### The Case for All In Cities

#### ANGELA GLOVER BLACKWELL

eople of color are at the center of a demographic shift that will fundamentally change the global urban landscape. From the growing proportions of Latino, Asian, and African American residents in resurgent cities of the United States, to the diversifying capitals of Europe and the booming metropolises of Asia, Africa, and Latin America, cities populated by people of color are emerging as the new global centers of the 21st century.

Full inclusion is a challenge in nearly all of these urban communities, as local leaders struggle to both address the needs and harness the talents of their diversifying populations. The challenge may stem from rural to urban relocation, historical and continuing prejudice, migration within countries, or immigration. In the United States, this challenge is characterized most noticeably by race and ethnicity.

Before the middle of this century, the United States will become majority people of color; many American cities have already crossed that mark. This seismic shift requires a redefinition of the meaning of success for cities. How will cities reflect and advance the world we want to live in? How will they foster health and allow all residents to reach their full potential? Fundamental to these questions is the issue of inclusion: how will cities engage those who have traditionally been marginalized, excluded, ignored, or reviled because of race, religion, ethnicity, caste, gender or national origin?

The guiding principle must be equity, which my organization, PolicyLink, defines as just and fair inclusion into a society in which all can participate, prosper, and reach their full potential. As the United States undergoes historic demographic change and urban renaissance, it has the opportunity—indeed, the obligation—to model equity in its cities. Half a century of suburbanization has stripped inner cities of employment and investment, leaving many urban communities of color stranded in areas of concentrated poverty that are devoid of the kind of resources—e.g., jobs and career pathways, good schools and healthy environments—that would allow them to thrive. At the same time, urban centers are becoming a magnet for a young workforce comprised

of all racial and ethnic groups, driving urban population growth and injecting new life, energy, and investment into America's cities.

With communities of color driving population growth throughout U.S. cities, it becomes essential that cities prepare people of color to take—and create—the jobs of the future. Faced with this opportunity for urban renaissance and the challenge of persistent racial, ethnic, and economic disparities that are undermining growth and prosperity for many urban communities, cities are recognizing that they must invest in infrastructure that fosters opportunity and connection: public transit systems, inspiring architecture, strong community institutions, diverse economies and flourishing cultural centers. Cities are also recognizing that those investments must produce jobs and other benefits for the communities that need them most. The United States cannot afford to leave our fastest-growing populations trapped behind racially-constructed barriers to opportunity and inclusion. Racial and ethnic diversity gives the nation a competitive edge in a world without borders, but only if we leverage the strengths, skills, and energy of all people, especially communities of color.

All In Cities is a new initiative by my organization, PolicyLink, designed to seize this extraordinary moment to lay out a vision of equitable citiesstrong, viable urban centers wherein all people, including those who have historically often been marginalized, can find a place, reach their full potential, contribute, and thrive. The initiative seeks to embed a new aspiration for cities in our culture, structures, systems, and policies, developing a comprehensive policy agenda that will help local leaders create, support, and sustain efforts to build equity within their jurisdictions.

All In Cities builds upon lessons learned from decades of community-driven efforts to create healthy, equitable communities of opportunity, the essence of an equitable city. Those efforts have shown us the building blocks: pathways for all to earn a decent livelihood; access to the essentials for health and well-being, including healthy food, clean water, health care and education; ample decent and affordable housing within reach of job centers, good schools, and reliable transportation, for example. Above all, equitable cities are guided by policies, planning, and investment that are intentional about ensuring that no one, and certainly no group, is left behind or pushed out, including people of color.

All In Cities is not just about making sure that more jobs, apprenticeships, or affordable housing units are available to people of color. These are critical tasks, but insufficient goals. The initiative aims to fundamentally change the economy in ways that expand participation, opportunity, and power for communities of color, and to accelerate economic growth in cities, regions and the nation. To accomplish this, we must disrupt the structures, systems and policies that have perpetuated racial inequities and uneven growth in cities.

In practice, this means that cities must embed a commitment to racial equity throughout their operations and decision making. For example, Minneapolis is building equity into the DNA of its administrative offices, creating an Office of Equitable Outcomes that will assess how local government incorporates equity into its hiring, internal operations, and the regional partnerships it makes with businesses, non-profits, and philanthropic organizations. In Los Angeles, the city is using the construction of a \$2.4 billion Crenshaw/LAX light rail line to connect neighborhoods—including the disinvested communities of color of South LA—to the airport, a major employment center. The city is ensuring that this project fosters job growth and economic security where it is needed most, not only by building a rail that will physically connect people to jobs, but by requiring that 40 percent of the estimated 23,000 construction jobs created by the project go to residents of very low- to moderate-income neighborhoods, with 10 percent of those jobs targeted at "disadvantaged" workers such as veterans, the long-term unemployed, and formerly incarcerated people. In Portland, the Inclusive Startup Fund, which provides capital, mentoring, and business advising to startups founded by underrepresented groups, is dismantling barriers to employment and business ownership.

These are just a few examples of cities modeling equity-driven development. Transforming low-wage jobs into good jobs with dignity, linking unemployed residents to jobs building vital infrastructure in their neighborhoods, ending police brutality, and ensuring poor children of color can access great public schools and the support they need to thrive from cradle to college to career—these are all integral aspects of a new kind of metropolitan development that builds equity into the business models, institutions, and policies that shape urban design, planning, investment, and growth.

PolicyLink is fully cognizant of the challenges facing such sweeping action. But reimagining cities without a front-and-center commitment to equity, including racial equity, is a recipe for failure. Unless equity is deeply held as a value and elevated as the primary driver of policy, it does not happen. Instead, America's history of racial exclusion repeats and deepens itself as low-income people of color are displaced from newly chic neighborhoods, shut out of all but the lowest-wage jobs, and isolated in aging, disinvested communities—these days, in the suburbs. Rising income inequality and persistent racial inequity threaten to undermine the

opportunities afforded by the urban renaissance and the diversity that draws and excites newcomers in the first place. These trends also jeopardize regional and national economic growth, as leading economists now recognize. If people of color are driving population growth, then it's essential that people of color are equipped to take—and make—the jobs of the future

Growing diversity and urbanization are changing the nation and the world. People of all colors, nationalities, faiths, and incomes will share space, bump against one another, and rise or fall together. This heightens the need for all to join, as equal partners, in building equitable cities. The equity imperative illuminates the path to a stronger city—a thriving, resilient, just metropolis that works for all.



# A Democratic Infrastructure for Johannesburg

#### BY BENJAMIN BRADLOW

here are two main legacies that define urban inequality in South Africa: housing and transport.

Apartheid was not only a racial ideology. It was also a spatial planning ideology.

Johannesburg's development into a wealthy, white core of business and residential activity, with peripheral black dormitory townships, was a result of specific legislation and government action accountable only to white citizens. Black people were confined to houses in townships that had little economic value. Black townships were synonymous with urban poverty. These houses were far away from business activity and jobs. As population movement controls eroded in the late 1980s, informal settlements began to concentrate next to formal townships. The story of Johannesburg, the financial center of South Africa, can help understand how the struggle to build these connections defines the extent to which Johannesburg can be considered "just."

Today, Johannesburg offers unique insights into the prospects for other cities in Africa. This is not because most cities in Africa are similar to or are likely to become similar to Johannesburg. But Johannesburg has a basic historical characteristic that resembles that of many African cities: it was planned for inequality. Johannesburg's uniqueness also marks it as a lodestar for other African cities. It is a meeting point of migrants from all over the continent, and an economic engine of growth on the continent. These flows of people, money, and goods, in and out of the city, mean that the impact of the city is continental.

The notion of a just city in Africa will have to accommodate the extent to which the hopes of earlier generations of social scientists and policy-makers for rural-led development on the continent have now been rendered moot by economic patterns that are both global and local. In Johannesburg, one of the most industrialized cities on the African continent has become a magnet for rural South Africans, and international migrants from other African countries. The primary infrastructural challenge is not only about identifying technical shortcomings or mere numbers of delivery. It is about generating the voice from below to demand that infrastructure reach those who need it most, and to ensure the political will to manage contentious distributional decisions about land and public finances.

I want to show why this is so difficult, and how, in order to make the decisions that are "just," we need to first make sense of the history that lies behind those decisions.

To consider the meaning of a "just city" is not a new endeavor. Cities have been sites of struggle for as long as humans have realized advantages to living and working close together. But the gains to urban agglomeration are founded on major infrastructural needs. A fundamental role for government institutions in cities has been to provide the basic services and infrastructure such as water, sewers, roads, and trash collection, which are required for the health and opportunity of the people who live in cities. Building the infrastructure of a just city requires a consideration of the political relationships that underpin what might otherwise seem like a simple question of technical engineering.

Behind infrastructure lies the basic consideration of a just city: politics. And the stakes are always high. To those with easy access to land, services, and infrastructure, both health and economic opportunity are much easier to come by than to those who must navigate life in the city without basic services and economic infrastructure.

Often, proposals to address the severe strain on services and infrastructure that characterize the rapid urbanization process in the Global South fall into three not entirely distinct categories. (1) The state should provide through big, top-down plans; (2) the market should provide through privately-funded infrastructure that addresses business needs; (3) communities of urban residents should provide through self-help mechanisms because of failures of both the state and the market.

Though I have observed and participated in such debates in cities throughout Africa over the last 5 years as an urban planning professional and researcher, I am disheartened at how little the debate seems to be moving towards generating practical processes for achieving meaningful scale of delivery of services and infrastructure. This is especially alarming when one considers the persistent growth of inequality and exclusion in cities, which are the primary hope for improving health and economic outcomes.

In this essay I propose a basic barometer of just city-making that can help move beyond old debates that have resulted in benefits for a few and a persistent struggle for the many in African cities. In short, the extent to which a city is just will depend on the extent to which a city has the institutional mechanisms to effectively connect the state with both the market and ordinary residents.

The ballot is only democracy in its crudest form. A city that moves towards more "just" outcomes anticipates both conflict and collaboration with representative groups of various segments and interests of society. These social groupings express themselves not merely during periodic elections. Without effective connections between the state and residents, cities will struggle to have the information and political will to address their infrastructural requirements in order to access health and opportunity. Likewise, without effective connections between the state and the market, cities will find it difficult to create the conditions for privately sourced investments that address public needs.

We are faced with what is, in practice, an often confusing cycle: just processes will depend on just outcomes, and just outcomes will depend on just processes. Primarily, this means linking opportunities for expression of political will beyond the ballot box to policies concerning the distribution of resources that the public can both advocate and hold authorities accountable.

When South Africa made the transition to parliamentary democracy in 1994, municipal government structures across the country were in flux. After the first elections, a delayed process of urbanization took flight. On the one hand, new migrants from rural areas heralded an explosion of informal settlements near black townships and in the traditional central business district. On the other hand, new inflows of private investment heralded an explosion of new shopping malls and corporate offices that sprawled northwards. Taken together, these two processes strained the existing infrastructural capacities of the city.

While talk of infrastructure often foregrounds considerations of engineering and construction, the changes brought on by population growth and private development highlighted considerations that were not technical, but political. The challenge of the past two decades has been to link hard infrastructural investments to

pathways to economic opportunity for the poor majority still excluded from so many of the benefits of the city. In Johannesburg, a municipal government designed to serve only white residents, was progressively merged with neighboring municipalities to integrate overwhelmingly poor black townships with much more affluent and white areas. In the early 1990s, a semi-formal body known as the Metropolitan Chamber represented a possibility of constructing a post-Apartheid city that would highlight principles of equity. Some community groups, key NGOs, business leaders, and officials from all local municipalities in the Johannesburg region, all sat together to develop a participatory vision of possible spatial transformation of the city. While some community-based activists have complained to me that this institution was not wholly inclusive of all parties in the city, it did produce a plan that represented a significant integration of a city planned to exclude, especially through public transport and more inclusionary location of public housing.

By 2000, the city was formally amalgamated into a metropolitan municipality, which unified the tax bases of poor and rich areas. In interviews that I have conducted with private developers who work in different areas of the city, the overwhelming majority report next to no interaction with city authorities on planning matters prior to the amalgamation of five separate municipal authorities into the metro municipality in 2000. Likewise, city officials note that no spatial development framework existed for the city until 2003, and that spatial planning was more or less a dirty word up to that point, because spatial planning was the essence of Apartheid planning. A fiscal crisis in the city in 1997-98 led to a corporate reorganization of the city that ring fenced departmental budgets, which created a number of municipal-owned entities for electricity, trash, and roads. While this solved a short-term financial crunch, it meant that operational management of the city was increasingly fragmented.

Most significant is that grassroots organization has diminished in the past 20 years. Community-based activism was strong in Johannesburg in late 1980s and early 1990s, helping to bring down Apartheid through rent boycotts, strikes, and protests against illegitimate "local authorities" in black township areas. The civics movement, as the community-based activist groups were known, had joined hands with the trade union federation COSATU to form the United Democratic Front (UDF), the most significant part of the internal struggle to bring down Apartheid. When leaders of the African National Congress (ANC) returned from exile, they resolved to dissolve the UDF. Civic movements and organizations, which had once comprised a large part of the UDF, struggled to survive as the new, democratically-elected government, led by the ANC, pledged to deliver what was essentially a technical fix: housing and services for all. It was difficult to organize without an obvious common enemy, especially when so much has been promised.

Yet, despite great success in terms of the technical scale of delivery, so much of post-Apartheid opportunity in Johannesburg remains linked to where one lives. The South African government has built over 2 million houses across the country in the past 21 years. But the scale of need in cities, especially in the fast growing urban centers like Johannesburg, has grown faster. There are an estimated 180 informal settlements in Johannesburg today. Moreover, the public housing investments that have been made, are primarily located far away from economic opportunity. Building large amounts of housing on cheap land makes it easier to achieve scale in delivery, but compounds the spatial legacies of Apartheid. Despite major public investments in basic infrastructure in township areas in Johannesburg, especially in the southern parts of the city like Soweto, only some retail development, and no major corporate development, has followed.

Absent effective state intervention or well-directed public investment in infrastructure, developers have told me that they sought cheap land, producing spatial change in the city that is uncoordinated and encourages single use. The sprawl northwards has stretched the bulk infrastructure of the city, which depresses the possible effects of significant public investment. The city has been unable to build or encourage more inclusionary precincts based on principles of mixed-use, high-density, and mixed housing.

The state, developers, and community organizations have progressively moved apart at the same time that only strong political will could have reduced the spatial gap that defines post-Apartheid inequality. Across the city, opportunity literally evades the poor by virtue of their distance from jobs.

The current city government has plans for public transport-led development to stitch together the divided city. The mayor, Parks Tau, calls this plan the "Corridors of Freedom," in which projects like a bus rapid transit system will make it cheaper and quicker for poor workers in township areas to reach their places of employment. The city plans to use its own land holdings and is buying up land around the corridors linking townships to business nodes. But it will be difficult for the city to reshape the property market along these corridors using only its existing land holdings. Tools to incentivize development, such as tax increment financing, and cross-subsidization of market-rate development for more affordable development are still embryonic. The uncertain political will to direct land and public finances toward a more equitable development trajectory remains at the heart of the urban infrastructure story of Johannesburg. It is difficult for civil society groups to coalesce around a

citywide vision for inclusion in the city because of a historical institutional trajectory that has fragmented planning responsibilities and progressively shut down opportunities for public deliberation.

Johannesburg's future prospects hinge on the same issues that define other rapidly urbanizing cities and city-regions on the continent. Indeed, the infrastructural deficits are even greater in most other major African metropolises than those in Johannesburg. Every city has its own particular stories and trajectories. Yet, there is a general thread that emerges from the experience in Johannesburg—especially for other rapidly urbanizing contexts—across Africa. These are contexts in which the demands for new infrastructure to accommodate new urban residents dovetail with severe inequalities due to historical legacies. In this sense, the challenge of urban development in African cities is to create the institutional spaces for deliberation and democracy that can enable civil society to articulate a vision of citywide change. This voice and this vision will be the basis of capable institutions of urban governance to actually deliver this change.

African urban futures are not wholly path-dependent. But technical fixes alone will not solve the highly consequential challenges of what is emerging as Africa's first urban century. A half a century ago, people in many countries on the continent struggled for the end to colonial rule. Now there is a new basis of struggle for opportunity: urban space and infrastructure.

The gap between the slum and the gated villa is characteristic of African urban development today. This makes the deficit of "democratic infrastructure" a fundamental issue. Inclusion, equity and justice, in Africa, will be defined by how social demands for infrastructure and spatial integration in the city are both articulated and realized.



## **Creating Universal Goals** for Universal Growth

#### **BETSY HODGES**

here is a difference between equality and equity. Equality says that everybody can participate in our success and equity says we need to make sure that everybody actually does participate in our success and in our growth. A just city is a city free from both inequity and inequality.

We pay a significant price for inequities—in the billions in our cities, in the trillions nationwide. Growth is commonly pointed to as a solution, but growth for the sake of growth alone cannot solve these inequalities and inequities. However, solving these inequalities and inequities gets us growth.

Inequities make our cities risky business ventures. We don't have the workforce that we need because we are not getting everyone into the workforce; we don't have the consumer base that we need because not everyone can afford to consume. It creates an atmosphere where people are hesitant to invest because they don't know if they're going to have the consumer base or the workforce base that they need.

My city of Minneapolis suffers from some of the largest racial disparities in America on almost any measure: employment, housing, health, education, incarceration—the list goes on. For example, while 67 percent of white kids graduate on time from Minneapolis Public Schools, only 37 percent of African-American and Latino kids do, and just 22 percent of American-Indian kids. When you consider that in just a few years, a majority of Minneapolis' population will be people of color, this disparity is economically unsustainable, in addition to being morally wrong.

Minneapolis is in the midst of a building boom; cranes dot the sky as far as the eye can see. But growth alone can't solve our equity problem. It's not turning Minneapolis into a just city, because our current growth doesn't include everybody. Even though our overall unemployment rate has declined, the gap between white people and people of color remains the same.

The moral of this story is that if your boat is leaky or you don't have one to begin with, the rising tide can't and won't lift you.

In our just city we must accept that inclusive growth is a better strategy than growth alone. Inclusive growth means that your life outcome is not determined by your race, age, gender, or zip code. Inclusive growth means we aren't leaving any genius on the table. To achieve this, we need two things: universal shared goals about what we want for ourselves as a people and as a community, and the policies that will ensure that people get there.

What is a universally shared goal? There are a lot of them in America: life, liberty, and the pursuit of happiness, for starters, or dignity for our senior citizens through a safe retirement (Social Security) and accessible, affordable health care (Medicare). Often, we don't even have to voice shared goals such as these to know that we all want them.

As mayor, one of my jobs is to help make sure that everybody in our community shares our goals as a city and has a say in the goal. Residents must understand that there's something in it for them. When there's something in it for everyone, everyone wants that something—and *inclusive growth* offers something for everyone.

For instance, in my region of Minneapolis–Saint Paul, if we eliminated all disparities by 2040, our regional planning agency estimates that 274,000 fewer people would live in poverty, 171,000 more people would have high school diplomas, 124,000 more people would have jobs—and all of us would benefit from \$31.8 billion dollars more in personal income. The same pattern holds true globally—the International Monetary Fund found that for every 10 percent decrease in inequality, the length of periods of economic growth increase by 50 percent. So if we reduce our inequalities, we will grow faster and for longer than if we had done nothing at all. In America, we could add \$1.2 trillion to our economy by eliminating inequity. Inclusive growth should be a shared goal—and must be one, if we are truly committed to building a just city.

Inclusive growth requires that we tailor our policies. Let's say we have a goal: we want everybody to be able to look over a six-foot fence to see a ball game. Folks that are over six feet tall are going to be able to see over that fence without a problem, but because I'm short, I'm going to need a box to stand on to be able to look over that fence.

If we are all invested in making sure that everybody reaches a goal, because we know there's something in it for all of us—whether we are white people, high-income people, people of color, or lower-income people—then we need to tailor policies to make sure that that happens. The great news is that we have tools to help make this happen.

Education spurs growth—and according to the Federal Reserve, there is a 15-17 percent return on investment for education in early childhood. It is one of the many reasons I started my Cradle to K initiative, which is focused on getting kids aged zero to three the brain development they need so they don't begin their education at a severe, and often times insurmountable, disadvantage. The initiative is working on closing the word gap, parent involvement, early childhood screening, and improved mental health services. Now if you couple that with access to affordable childcare, which allows parents to participate in the workforce, and if that childcare becomes child development-centered childcare, you get a win: parents participate in the workforce, and kids get the development-centered childcare that will help them succeed. We can all support that.

In Minneapolis, we are also spending a fair amount of time on removing obstacles that keep people from participating in the workforce and in shared success. For example, we are participating in initiatives like President Obama's TechHire to make sure people have the right training for the jobs that are available.

Another priority is connecting people to jobs. The data shows that investment in transit creates 31 percent more jobs than investment in roads and bridges, so we are focusing on transit as tool for growth. In Minneapolis and Saint Paul, \$2 billion dollars' worth of private investment was generated around our light rail green line before it even opened in 2014. Transit not only gets people to jobs, but bring jobs to people. That green line light rail serves some of the poorest neighborhoods in Saint Paul, and that development is going where that development is needed most. It's a tailored strategy that is getting us to our overall goal: people being able to participate in growth.

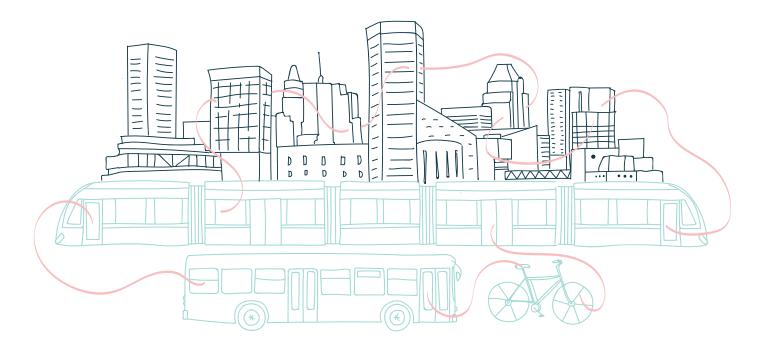
Entrepreneurship, too, spurs growth. Another one of our universal goals is to dismantle Byzantine barriers to investing in small business. Our Open for Business Minneapolis initiative has completed a stem-to-stern review of all the regulations governing small businesses in Minneapolis to make sure that we're eliminating the obstacles and we're getting rid of the roadblocks like unnecessary background checks for specific licenses and increasing the number of inspectors serving the city. Taking this kind of action is good for anyone who wants to invest or develop in our city. It reduces obstacles for everyone. But it especially reduces obstacles for, and spurs investment among, entrepreneurs of color and immigrant entrepreneurs—which spurs growth

for everyone, because we know that entrepreneurship in immigrant communities and communities of color is growing far faster than white entrepreneurship.

When it comes to creating a just city, cities alone can't do it, counties alone can't do it, the federal government alone can't do it. We all have to be working to build the relationships and partnerships with advocates, business leaders, federal and state delegations to make sure that we have the same universal goals and that we're working together to get the ships sailing in the same direction. Building true partnerships across sectors and communities is the hardest thing we have to do, but it's also the most powerful.

As Mayor it is my job to have the vision. But visions are worthless if you can't build coalitions necessary to make them realities. Every day I work hard to bring people to the table, to make sure that all voices are not only being represented but heard. I also strongly believe in leading by example. I personally aim to set the standard for inclusive growth. My office is a living testament to what we can achieve.

We are not going to be able to grow our way into equity, but we can leverage equitable strategies to achieve growth. And once we achieve that, we will have a just city. ■



### The Long Ride

**SCOT T. SPENCER** 

f you have never been to Baltimore, you should come to visit. From Baltimore Washington International Thurgood Marshall Airport, you can ride the light rail to downtown in 25 minutes for one of the best deals in the country. If you ride the train between Boston and Washington, you can walk out of Pennsylvania Station and board the Charm City Circulator to downtown, and it's free! However, if you live in the city of Baltimore and you want to rely on transit to get you to all of life's functions, you need to recalculate your aspirations for life's necessities and ambitions. For the 30 percent of people who live in Baltimore without a car (which, coincidentally corresponds with the percentage of people between 16 and 64 not in the labor force), the pursuit of economic opportunity, particularly beyond the confines of downtown, comes with limitations.

The above example serves as powerful reminder of how access to opportunity, transit mobility and the missing luxury of transportation choice is a critical gap in the path to shared prosperity for many in places like Baltimore. It is equally important to understand and underscore that fostering a more just place that includes all, especially those with the most limited means, is not a zero-sum game, but can create greater benefits for everyone.

Baltimore is a wealthy region in the highest-per-capita income state in America. With the Port of Baltimore—the furthest inland deepwater port on the Atlantic coast—significant highway access and the birthplace of the B&O railroad to move commerce and people, Baltimore in its heyday boasted one of the best intermodal transportation networks in the nation to move commerce and people. At one time nearly 40 percent of the US population was within a day's drive of Baltimore.

Despite its proximity to abundant wealth, Baltimore is a poor city. The median family income in the city is less than two thirds that of the next closest jurisdiction, and most new jobs, particularly those that pay good salaries, are located outside of the city, in areas disconnected from public transit and inaccessible to the 30 percent of Baltimoreans without a car.

There are racial dynamics that further complicate this picture. Baltimore is a poor and majority black city in a wealthy and majority white metropolitan area. Sixty-seven percent of the Baltimore regional—read: suburban—population is white, contrasted with the sixty-four percent of the Baltimore City population that is black. The racial dynamics of this spatial mismatch—defined as the gap between home and employment—is real and unavoidable for now.

While there has been a move towards "transit-oriented developments" in the region, these have tended to intensify existing disparities by catering to those who can afford market-rate rents, many of whom also happen to work commute-friendly nine to five days. Meanwhile, those don't have that coveted first-shift schedule—many of them lower-wage service workers—find themselves at the mercy of a broken transit system. In one example, late-shift airport workers at BWI Airport must either take a bus to a transfer point and wait a few hours for the next leg of their journey home, or find a place to sleep in the airport until light rail operation commences in the morning. In other instances, transit services terminate at the edge of business parks, leaving employees trekking the last mile or more on foot.

This image of a public servant—say, a TSA agent—forced to sleep on a hard chair because they have no way of getting home after a late shift epitomizes the conditions of today's unjust city.

This past June, Maryland Governor Larry Hogan chose to pull the plug on Baltimore's planned Red Line, a 14.1-mile, \$2.9 billion east-west light-rail line which Baltimore residents and transit advocates had been working to make a reality since 2002. If constructed, the new rail line would have been the start of transit system—more than our current disconnected transit modes—that could work for Baltimore's underserved commuters. It would have created hundreds of new jobs and many new development opportunities in underserved neighborhoods. A map of proposed reallocation of the state's share of funds to road projects everywhere but Baltimore that was released afterward only added insult to injury.

Hogan's decision to cancel the planned investment in Baltimore became public a mere two months after the city broke out in demonstrations and protests over the death of Freddie Gray. Known as the Baltimore Uprising, these demonstrations against police violence and inequality were themselves a warning of the looming volcanic eruption to be expected after generations of unjust treatment and lack of access to economic opportunity.

Yet there are steps policymakers and others can take to interrupt this pernicious cycle and begin to create the conditions for a just city.

Two weeks before the governor's decision to cancel the Red Line, the Opportunity Collaborative—a public/private collective—released a Regional Plan for Sustainable Development. The effort, funded through HUD's Sustainable Communities Initiative, began with the premise and understanding that racialized structural and institutional barriers were created that have long denied citizens with reasonable access to opportunity.

The broad recommendations of the Opportunity Collaborative—to retain, attract and prepare a work-force for growing mid-skill career path jobs and to strengthen housing and transportation connectivity to those regional employment centers—would create more inclusive outcomes to improve individual and family well-being and to better position the region and the state in a more competitive global economy.

A just city is one that supports this vision of a shared destiny: one that strives to guarantee access to opportunity for all its citizens without regard for race, income or political affiliation. One step in that direction is to mandate equity analyses of policies under consideration. Similar to the traditionally used fiscal impact analysis, this would give lawmakers a greater awareness of the potential disparate impacts of their decisions before they are made. Another step would be to promote a vision for the city beyond the bounds of political affiliation or electoral cycles that promotes growth and opportunity for citizens and businesses.

A just Baltimore is a place where the ease and convenience of access is provided for tourists and visitors. Transportation plans and investments must also consider the needs and realities of those dependent on service to live. Designing and implementing services for both ends of the user spectrum will grow ridership demand. The Circulator—operated by the city—does this, but our current state-run transit system, particularly the bus service, does not. There have been recommendations in the Bus Network Improvement Project to reconfigure the current bus system. These recommendations need to be implemented and expanded to further regional connectivity and off-peak needs to regional employment centers.

We should strive to do this, not just for the moral good it affords us, but for the economic benefits to all. There is so much I love about Baltimore—our people, our history and the hidden charm in our many neighborhoods. We are a place that, despite the knocks we took this year, is getting better. It is our choice, our charge and our duty to grow opportunity for all for the benefit of all. In the end, that's what makes for a more just Baltimore.



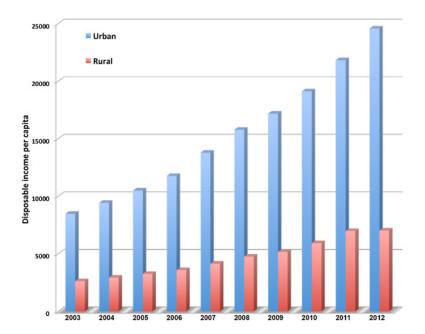
# **Turning Migrant Workers into Citizens in Urbanizing China**

#### **PENGFEI XIE**

ne of the root causes of inequity is urban and rural differentiation.

China is experiencing a massive migration to the cities, mostly due to the availability of jobs and better facilities. But the way the government administers "citizenship" also creates inequity and poverty. Since the founding of the People's Republic of China in 1949, the country has adopted an administrative system of dualistic rural and urban structure in order to promote industrial development and guarantee food security of the then poor nation. The Chinese central government prioritizes urban development over rural development. Rural and urban areas carry out and implement different mechanisms of land ownership, housing, household registration and social welfare policies. Compared to the rural areas, many more resources concentrate into urban districts, including public services, investment and labor forces. This drives huge disparities of employment and wellbeing, and results in the relative poverty of non-urban areas.

With the rapid urbanization in China, millions of farmers leave the land each year for urban jobs. But because they are not allowed to have registered permanent urban residence status—called HUKOU; their residency remains in their original territory—these migrant workers and their families can't enjoy facilities and services as the non-migrant urbanites do, including social insurance and health care. This has caused inequity, poverty, and the potential for social instability in many Chinese cities. Migrant rural Children in urban areas do enjoy free schooling in theory. But the opportunity costs for school for rural children are higher than urban children. For example, the urban house rent and living expenses are usually unaffordable for them.



Disposable income per capita differences 2003 to 2012: urban in blue; rural in red; Unit: CNY. Source: China Statistical Year Book 2014

Citizenization of migrant workers is critical to address the Chinese urban justice problem. It is in essence the equalization of basic public services for migrant workers, which include stable employment opportunities, full coverage of social insurance and medicare, education, municipal services, affordable housing and ecological and environmental safeguards. Only by achieving this, can migrant workers enjoy the same facilities and services as their urban counterparts do, and can they become actual citizens of the city. This is a big challenge, given the huge amount of money needed and the enormous population involved. The Chinese central government realizes this issue and puts citizenization at the top of its agenda in the New Type of Urbanization Plan, which requires local governments to solve the problem through innovative practice. Chongqing municipality demonstrates a good case of citizenization of migrant workers.

#### INNOVATION AND REFORM OF SUPPORTING POLICIES

There's a whole set of issues related to citizenization of migrant workers. How to solve the financing problem? Where to accommodate them? And so on. It is estimated that the citizenization cost for one-household migrant workers in Chongqing is 80,000CNY (12,600US\$),¹ and each year, thousands of farmers move into the city. This means huge amounts of capital demand and housing needs. To solve the problems, Chongqing takes creative actions in reforming supporting policies.

### CREATION OF A LAND TICKET SYSTEM AND HOUSEHOLD REGISTRATION REFORM

In China, rural property belongs to farmers collectively, while urban property is owned by the state. Rural land transactions between farmers and urbanites are prohibited. Nowadays, rapid urbanization has created new demands: government needs money and land to citizenize migrant workers; farmers want to take full advantage of their only asset; the land; and food security should be guaranteed for a growing urban population.

In response to the new situation, the Chongqing government created a system called Land Ticket, or DiPiao in Chinese, allowing proper rural land to be sold in the market. Vacant rural collective land can be reclaimed and reclassified as arable land. Such arable land ("proper land") can be sold in the market. For this arable, or proper land, farmers receive a Land Ticket for the same land size, which can be sold in the primary land market. Property developers buy the Land Ticket (and its land quota) and certain construction land is allotted to them within the urban construction areas. Farmers get 85 percent of the land sales revenue. This system is beneficial to both the government and the farmers. In the last 3 years, Land Tickets worth 17.5 billion CNY (2.78 billion US\$) have been transacted in Chongqing.

Chongqing's household registration reform is China's largest by scale, influencing over 10 million people. Its features are: (i) lower requirements to become registered permanent urban residents, and (ii) a comprehensive package of social benefits. In addition to HUKOU, the government offers social welfare, medicare, education, affordable housing and vocational training for the migrant workers; (iii) safeguard farmers' rights by retaining their homestead in the country, so that they can return home if they no longer want to stay in town; (iv) with full consideration of urban carrying capacity by promoting the reform incrementally, and with a spatial balance (migrants are guided to distribute in new towns/districts, county towns and central urban areas). From 2010 to 2014, 4.09 million migrant workers became registered urban residents in Chongqing.



Migrant workers get their social security cards in Dazu District, Chongqing. Source: http:// cq.sina.com.cn/ city/cqfb/2012-12-11/48593.html

Source: http:// www.xinhuanet. com/chinanews/2010-07/14/ content\_20328916.

#### AFFORDABLE HOUSING AND REGULATION

In most Chinese cities, housing is one of the main influencing factors of urban justice. Due to unsuccessful regulation policies, the housing price to income ratio has reached high levels. It is difficult for low-income groups to meet housing demands through market means. In recent years, Chinese local governments began to push affordable housing programs required by the central authority. Chongqing is a good example of how to control soaring prices and offer affordable housing to those in need.



Hua Fu
Jia YuanChongqing's
largest lowrent housing
projects.

Among the four municipalities directly under the central government (the other ones are Beijing, Shanghai and Tianjin), Chongqing's housing prices are the lowest, thanks to its successful regulation policies. Chongqing's experience is: (i) real estate investment is controlled below 25% of the total fixed-assets investment every year; (ii) land prices are strictly managed so as not to exceed 1/3 of the housing price; (iii) property tax is only introduced for larger houses; (iv) examine and approve urban planning in accordance with the national standard for housing area of 30m² per person; (v) each year, affordable housing areas must be about 30 percent of the total floor space completed. Because of these policies, Chongqing is able to keep the housing price to income ratio at about 6.5:1, which can be affordable for ordinary Chongqingners.

#### CREATION OF A COMPACT CITY AND WALKABLE COMMUNITIES

Physical planning can promote spatial distribution of resources in a fairer manner through even and compact distribution of public facilities and services, convenient living and working environment, and walking-friendly communities. This is not always available to all in Chinese cities, especially to the low-income groups.

#### CLUSTERED DEVELOPMENT AND COMPACT URBAN FORM

Chongqing's urban layout features clustered development with multiple centers, which is determined by its mountainous location. Compact and mixed land use strategy is applied within each growth center. Compared to scattered layouts, compact urban forms reduce development costs, promote fair and efficient use of facilities, minimize energy use, decrease GHG emissions, and reduce urban sprawl.

In Chongqing, clusters are divided by impenetrable natural barriers or mandatory natural protection areas, or green belts. (i) Construction within green belts between clusters is strictly prohibited by law and urban planning regulations; (ii) Rules promote high density development surrounding each cluster center, and strengthen its service functions, so as to form a centripetal development force; (iii) The form arrange mixed functions of residential, business and office facilities within the walking scope from the dwelling place to public transit, so as to reduce repetitive transportation needs; (iv) Business, work and frequently used areas are arranged to the surroundings of public transit; (v) Centers focus public transit as hubs to carry out the organization of urban cluster and community layout, taking comprehensive consideration of the integral spatial layout of transportation, work and living facilities.



Compact Chongqingdown town of Yuzhong district.

Source: http:// www.cqyz. gov.cn/web1/ info/view. asp?id=3888

#### WALKABILITY<sup>10</sup> AND EQUITY

As a way of transportation, walking has social, economic, environmental and public health implications. The relationship between walkability and urban equity reflects in three aspects: (i) walkable communities strengthen interpersonal communications, and cultivate common sense of belonging; 11 (ii) public amenities of walkable communities are accessible to people from all walks of life; (iii) walking reduces private motorized transport, prevent unchecked urban sprawl and decrease social segregation.

In a mountainous region such as Chongqing, the task of building walkable communities becomes all the more difficult. Chongqing has undertaken the following efforts: (i) integrating the walking/non-motorized transport facility construction/renovation projects with other larger projects like urban renewal, new town/district building, environmental improvement, ecological reconstruction and historical preservation; (ii) small blocks and narrow road networks are planned within the communities, to form a highly social space of human scale, enhance urban vitality and diversity, and promote walking friendliness; (iii) active engagement of the general public/relevant stakeholders in the renovation process by conducting field survey to understand the pedestrian behavior, interviewing local residents to know their real needs, and monitoring the after-renovation usage to

evaluate the implementation effect; (iv) exploring low cost and small scale renovation patterns, such as adding street furniture along the sidewalks, coloring the pavement as safety reminder, and improving sidewalk paving to increase connectivity.



Dynamic walking space in Chongqing. Photo by Pengfei Xie

#### TOWARDS A JUST CITY: SUGGESTIONS

In the rapid development of urbanization, Chinese cities, in particular, need to successfully deal with the relationship between efficiency and equity. The above paragraphs show Chongqing's efforts in tackling urban equity problems from institutional and spatial perspectives. Building a just city is a long and complicated process.

From my personal observation of Chinese cites, I would like to give two more suggestions:

- Professionals from NGOs or other civil organizations should participate in the examination and approval, and supervision of urban plans. In Chinese cities, investors/developers and government officials usually have the power to influence urban plans. In order to protect public interest, professionals (such as urban planners, architects and engineers) from recognized third-party organizations, who have no personal interest, should be involved in the making, amendment, and supervision of urban plans.
- New towns/new urban districts should be built on demand, and provide accommodation for migrant workers. A just city is one in which everyone has access to affordable housing, in China's urban migrant communities this is not the case. Developing new towns/new urban districts is very popular in today's China: 92.9 percent of the prefectural level cities have proposed plans to build such. Local governments invest huge amounts of money in it. The current scale of new towns/new urban districts in China is already enough to accommodate 3.4 billion people!

The problem is: some new towns/urban districts are only for the high-to-medium classes, as most residential buildings are luxury houses that affordable only to the rich. So on one hand, migrant workers can't find proper accommodation in cities. On the other, many new towns/new urban districts become "ghost towns" with very few residents.

So in order to build a just city, I would like to strongly suggest that new towns/ new urban districts accept migrant workers as their formal residents.

Acknowledgement: I would like to express my gratitude to Dr. You You (Institute of Economics of Education, Peking University) for suggestions and help in drafting this essay.

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# THE BIG DETOX



### A City That Is Blue, Green and Just All Over

**CECILIA P. HERZOG** 

since humans settled about 10,000 years ago, we have significantly altered and explored the landscape to create the civilization we now have. The landscape has been a source of material and non-material resources, feeding us in all senses. Ecologically rich landscapes associated with technologies were essential for all societies to emerge. The shape of landscapes along our history, have reflected how we produce our habitat and the goods that sustain us, our economies, and the way we live and relate to each other.

What do I mean by "landscape?" Landscape is the outcome of human interventions and natural processes and flows that transform environments along time; they are a dynamic and continuous change in urban, suburban and rural areas. The result is a mosaic of gray (buildings and infrastructure—transportation, water, sewage, and energy systems), and green and open areas (ecosystem remnants; parks and squares; rivers, lakes and ocean fronts; urban trees; green roofs and walls and so on). Urban landscape is where we live, work, play, learn, create and get together. Therefore, healthy urban landscapes are indispensable for just cities.

Healthy landscapes are multifunctional and biophilic—they prioritize people and biodiversity over other uses—and are closely correlated with human's physical, mental and spiritual health and well being. For instance, in Boston, the Emerald Necklace was conceived in the late 19<sup>th</sup> Century to regenerate the polluted industrial city. It is an early example of a green infrastructure along the Muddy River that connects parks, squares, the Jamaica Lake, and the first built wetland. After more than a century, the greenway protects the river from diffuse pollution, erosion and rainwater run-off, biodiversity thrives and people move and have multiple passive and active activities. So, there are genuine intrinsic material and non-material values of a green-blue landscape.

Why is that? I believe we need nature in our lives, and the landscape we live in and access everyday matters a lot! Every single urban dweller has the right to such green landscapes—safe and healthy with trees and clean waters, silent and peaceful. Ecological components (parks, squares, green streets, community gardens, green school yards etc.) should be distributed in the urban tissue, accessible to all people. In Rio de Janeiro some beaches are known to be the most democratic spaces, where all people meet and enjoy nature.

The market has ruled over the urban landscape, with economies prioritizing urban sprawl and segregation from the early times of industrialization, investing in high and fast economic return. Today, the city is a huge business, and the land is the precious asset that is in an unfair dispute between the corporations and the population. Corruption is a tremendous driver to maintain the urban expansion changing the landscape, and perpetuating the concentration of decisions and financial gains in the hands of few, in spite of the needs of the common.

There is a factor that plays an important role in many societies: fear. Security comes first, and what is the response of frightened urbanites? Divide the city! Divide the landscape! Live in "safe" gated developments. The market loves and uses this fear in its favor. And what about the rest of the working population? Depending on the educational opportunities to which they had access, they may have to live in poorly serviced degraded landscapes, in distant neighborhoods with precarious transit systems, or in worst-case scenarios, slums in vulnerable areas where the formal market cannot operate. In both cases most of the landscape has been depleted and converted into inert inhospitable surfaces, and their gardens and plants play a mere cosmetic role.

Rio de Janeiro is an excellent example of hostile and segregated urban landscape, in spite of its stunning hills and ocean views. The area was originally covered by Atlantic Rainforest. The steep hills and waters in the lowlands dominated the landscape until the late 1800s. In the process of the fast urbanization after the 1900s, the landscape was deeply transformed, land was created and ecosystems disappeared. Most of its wetlands and rivers vanished underground or in drainage canals connected to sewage disposal. The city has sprawled since the 1960s, driven by car-oriented transportation. The lack of proper social housing left almost no choice for less privileged people but to live in areas vulnerable to landslides (the steep slopes in the massifs that divide the city) and floods (the lowlands), or in distant regions. The city is socially segregated, with wealthier people living in areas close to the ocean and green areas, and poorer residents residing in the *favelas* (slums) located in the slopes facing the fabulous sights. Air, water and even beach pollution is a serious issue that threatens the health and well being of the population, both rich and poor. Fear dominates residents from all social classes. Old and new buildings, residential and commercial complexes are gated and hire private security.

How to achieve safe and healthy landscapes for all is a huge challenge. I believe people and biodiversity have to be the top priorities. The urban form matters and requires a proper balance between multiuse built and open vegetated areas in dense, socially diverse urbanization. Urban sprawl impacts not the only the landscape but also requires heavy investments to keep the entire territory healthy (pollution free) and safe under official public control.

There must be effective participation by the residents, not only in the process, but in the choices and outcomes that affect their daily lives. There is a people-nature reconnection movement that is happening all over the world. Citizens are fighting and working together to protect and enhance green and blue (water) areas, they are collectively planting food. These civic movements are improving the sense of community and the local culture. There are many examples that are blooming and transforming hearts, minds and landscapes, gathering people in public spaces to learn about the sources of life. They are even inspiring an increasing number of cities to prioritize the conversion of gray surfaces into high performance landscapes, building green infrastructures and emphasizing mass and clean transportation for all. Social media is playing an important role to connect people with varied social, cultural and educational backgrounds and enable the exchange of knowledge and experiences.

An excellent example of citizens' engagement power is Verdejar, a social-environmental NGO founded 18 years ago. It is located in one of the largest and most problematic *favelas* in Rio de Janeiro. Their activities started with one resident planting native trees in a degraded slope at the Misericordia Hills to provide shade, prevent erosion, and protect it against further invasions. Others joined and became dynamic members. People gained environmental and civic awareness. The result today is a vigorous shift in the former depleted land-scape. Part of the hills is covered by replanted forest, agroforestry and vegetable gardens. Landscape social and ecological functions are restored, with a focus on local culture enhancement. The mission of Verdejar is both educate and apply local sustainable development in a very harsh social environment.

The quality of the landscape can be measured to assess how just and livable an urban landscape is. Ecological, social, and disaster loss indicators (quantitative and qualitative) can be used to evaluate how the landscape performs, and how it both benefits and threatens people (e.g., biodiversity, waters, air, Urban Heat

Islands, well-being and happiness, health, access to green public spaces, mobility, degree of concentration/pulverization of land ownership, floods and landslides). Freiburg, Germany is a pioneer green city, where residents articulated to fight against a nuclear power in their vicinity in the 1970's. The city is now a reference on green technologies, but not only. It has developed new green districts based on landscape planning and design, as Rieselfeld and Vauban. The development strategy was to sell the public land in small lots, combining privately financed and subsidized housing construction. The districts' landscapes have integrated built and green areas, natural drainage systems, bioclimatic architecture, clean energy and transportation. The results are high living standards in safe, healthy, socially active and ecological diverse landscapes for all.

In the current scenario, the risk of extreme weather events affect mostly—but not only—poor and vulnerable people. Adaptation of cities to a changing climate based on ecosystems is a smart decision and residents must be aware of how the landscape can be planned and managed, know what is at stake, and decide on what they want for now and for their future. I believe Verdejar is an excellent model of how ecological education and resident's engagement valued and transformed the landscape into a more resilient and adaptive form, where heat waves, strong storm threats and pollution are mitigated.

Ecological landscape planning and design with the introduction of green infrastructure have a great potential to reshape lifeless cityscapes, regenerating natural processes and functions, enhancing people's lives. In Seattle the Thornton Creek landscape project regenerated a water course that was buried under a parking lot, with community's participation reaching public and private goals to support economic development and environmental sustainability.

Committed interdisciplinary practitioners and scientists' teams, stakeholders representing all segments of society with a deep landscape comprehension, combined with education and engagement of decision makers may be a strategic approach to leverage the urban transformation we urgently need.

I believe it is time to reshape our modern paved urban landscapes that reflect the social and ecological predatory society we have been living in for the last two centuries. We must recreate resourceful new habitats for all of us, and for the biodiversity we depend upon.

My vision of a just city has a green-blue landscape that permeates human interventions, and offers well being for all residents on a daily basis. This landscape has clean waters surrounded by greenways, mimics nature and the natural flows, is full of life, and connects people and biodiversity in urban environments. The green landscape incorporates built structures with green roofs and walls, has productive gardens and the aesthetics looks like the native ecosystems, requiring low maintenance. The landscape is essential to enable all urbanites to understand how biodiversity and waters are critical to just, safe, prosperous, sustainable, resilient, and livable cities.



# An Antidote for the Unjust City: Planning to Stay

#### MINDY THOMPSON FULLILOVE

n 1993 or thereabouts I entered a contest for women to depict what they did on a particular day. That day, I went to meetings early in the morning at Harlem Hospital. I took photos of the abandoned buildings on West 136<sup>th</sup>, where I parked my car, and photos of a huge plastic bag in one of the stunted trees. Later, on my way back to my office on W. 166<sup>th</sup> Street, I stopped to take a photo of man who was selling nuts on the street in front of a burned-out building. He smiled with tremendous pride—when I took him a copy of the photo a few weeks later, he grinned and said he'd send it to his mother so she would know he was trying to make something of himself. There were photos of the Stuyvesant High School students that I was mentoring for the Westinghouse Science Competition, and photos at home in Hoboken with my daughter Molly and some chocolate chip cookies fresh out of the oven. We were reading Ian Frazier's *New Yorker* article about plastic bags in trees. I didn't win the contest, but the exercise etched what I saw in memory.

Harlem had been devastated by decades of policies of disinvestment. Walking the streets was a painful experience because so many of the buildings had been burned out, and garbage blew in the courtyards and rats ran in and out. Working people were struggling to control the neighborhood, but drugs and violence were the order of the day. Most of my research was focused on describing the problems in front of me—filling out our understanding of a terrible statistic reported in 1990 by Drs. Harold Freeman and Colin McCord: that a black man living in Harlem had a shorter life expectancy than a man in Bangladesh, at that time the poorest country

on earth. Some of what I wanted to describe was the historical process that had stripped this neighborhood of its life-giving qualities. I was describing an unjust city.

The more I learned, the more I realized that urban policies were playing a critical role in the neighborhood's collapse. From the stories people told us, I hypothesized that Harlem had collapsed from a series of blows, each one undermining and deforming the social structure, so that death and disorder replaced hope and social productivity. As my colleagues at the Cities Research Group and I deepened our explorations, we were able to name the terrible series of policies—urban renewal, deindustrialization, planned shrinkage, mass incarceration, HOPE VI, the foreclosure crisis and gentrification—that have and continue to undermine poor and minority communities.

We've grouped these policies together under the rubric "serial forced displacement." Displacement traumatizes people and destroys wealth of all kinds. Repeated displacement takes even more of the wealth and integrity of the weakened population. As St. Matthew put it, "even what he has shall be taken away." Through the lens of the agony of Harlem, I learned the somber fact that policies that destroy some communities and neighborhoods are catastrophic for the health of those in the direct path of the upheaval, but they also endanger the health of the whole of the US, and through us, the whole world.

Let us take one example, New York City's implementation of the mid-1970s policy of "planned shrinkage." This policy was designed to manage "shrinking population" in the city by "internal resettlement" of people from very poor neighborhoods and clearing the land for later use. Planned shrinkage was implemented by closing fire stations in those communities. This triggered a storm of fires: South Bronx neighborhoods lost as much as 80 percent of housing; Harlem lost 30 percent.

We can trace many lines of disruption that rippled out from these epicenters of destruction. The upheaval caused massive social disorder and a "synergism of plagues," as Rodrick Wallace called it. What no one knew when the policy was implemented was that a new virus—which we now know as the Human Immunodeficiency Virus (HIV)—was present in the very poor neighborhoods. HIV began to spread in the South Bronx and other NYC communities. The crack epidemic took hold, accompanied by massive violence, family disruption, and further spread of HIV infection. Mass incarceration was the federal response to the drug epidemic, unleashing an era of imprisonment that had horrific consequences for families and neighborhoods. By 2015, *The New York Times* reported "1.5 million missing black men," many in prison and others who had died prematurely. Population fell, families fell apart, unemployment grew, church attendance declined, and trauma became a nearly universal experience.

Having hypothesized the downward spiral of community collapse, my team and I realized we had to start searching for ways to rebuild. We worked first with families, then neighborhoods. But we learned that the fate of neighborhoods rested in the hands of cities. A great deal of our attention has been directed at learning what actions cities could take to counter serial forced displacement and to rebuild the much-needed social bonds.

In 2007, I went to my hometown of Orange, NJ, for a celebration of the 50<sup>th</sup> anniversary of the fight against school desegregation. My parents, Ernest and Margaret Thompson, had led that fight. My father went on to organize for the political representation long denied to the African American population, then 20 percent of the city. In 1958, he and others in Citizens for Representative Government created the "New Day Platform," which advocated for education, youth recreation, representative government and a more beautiful city hall, among other issues. Their work led to a more inclusive democracy and better schools for all children.

While planning for the celebration of Orange's desegregation, I learned that a local community development corporation, HANDS, Inc. was continuing the work my father had pioneered. It was fighting to protect local housing infrastructure and to rebuild community in the face of serial forced displacement. I became so interested in the city of Orange that in 2008 I co-founded the Free People's University of Orange along with Patrick Morrissy, Molly Rose Kaufman, Karen Wells and others.

The University of Orange has participated actively in planning efforts in the city. The U of O lead the development of the Heart of Orange Plan, which became an official plan in 2010, endorsed by the state of New Jersey Department of Community Affairs, making the area eligible for tax credit monies. We have also invited architects and urbanists from Columbia University, Parsons The New School for Design, Montclair State University and Pratt Institute to work with us to understand the city. We have slowly developed a sense of the city's potentials and its vulnerabilities.

Orange grew at the foot of the Watchung Mountains, a crossroads of east-west and north-south movement, in the heart of the Lenapehoking. Its excellent water and good transportation made it a natural site for industry. Hat making boomed after the Civil War, reaching a peak of 4.2 million hats a year in 1892. The new bourgeoisie equipped the city with a Stanford White library on a busy Main Street, a Frederick Law Olmsted

Park and housing enclave, dozens of churches and synagogues, two settlement houses and a park-like cemetery. The African Americans and Irish and Italian immigrants were tucked into ghettoes, their children sent to inferior public schools, while the well-to-do created superb schools and tracks for their own children to prosper. The city is so packed with the best and worst of American urban accoutrements that the University of Orange has developed a signature tour, called "Everything You Want to Know About the American City You Can Learn in Orange, NJ." Orange has the advantage of being a small city, so visitors can see all of this in 2.2 square miles.

But Orange now, like many other postindustrial cities, is worn-out. Sixty-five percent of the largely black population of 30,000 is poor and working poor. Many residents have immigrated from other countries and they speak a wide array of languages. Orange is a city in search of a future. In New Jersey, such places are being converted by "transit-oriented development," which means the unskilled workers are being replaced by those who commute to Newark—or more likely New York—to work in finance, insurance and real estate, the FIRE industries post-industrial cities have come to rely on. Orange lies just a bit west of Hoboken, Jersey City and Harrison, post-industrial cities already remodeled as dense bedroom communities.

For the people who live in Orange, transit-oriented development would be the next turn of the wheel of serial forced displacement. But it would also mean a loss of the complex vitality of people and institutions. Urban bedroom communities are monocultures, a variation on housing projects, albeit with better amenities.

At the University of Orange, we've posed the questions: Can't we take a more interesting path? Can't we develop new industries? Can't we help the workforce acquire skills so that they can compete for higher paying jobs and therefore hold on to their homes when the gentry arrive? Couldn't we combine of the idea of the civil rights movement's Freedom Schools and Edison's concept of the "Factory of Invention" to make a "post-industrial city reimaging lab?"

Some exciting opportunities have opened up that are helping everyone in Orange explore these possibilities. The John S. Watson Center at Thomas Edison State College has helped a consortium of cities, including Orange, develop an economic development strategy that will entitle the cities to apply for new federal funds. The Board of Education, with the support of nearby Montclair State University, has been able to develop community schools, including adult education. The University of Orange helps to manage the Adult School, which includes courses for workforce development. The Worldwide Orphans Foundation is bringing its first US-based toy library to Orange, and will be training local people to be toy librarians. At the U of O, we are partnering with a local arts organization and a university to understand how the insertion of a highway in 1970 might be mitigated. This project is supported by Arts Place. What we are learning as we go is that building the just city takes all of us.

When I learned of a Robert Wood Johnson Foundation initiative focused on creating a culture of health in New Jersey, I convinced our local partners that we should apply for funding. The leaders of our "Healthy Orange" coalition will be expanding our connections to all sectors of business, industry and civic organizations and to all the ethnic and religious groups. Our leaders are insisting on engaging the current residents, which is critical in charting a path forward that is not another round of forced displacement. Instead of planning around this pattern of expulsion, we want to create a "plan to stay."

This concept, first advanced by Catherine Brown and William Morrish, is the antidote to serial forced displacement. Groups planning to stay are asked to answer two questions:

- What brought you here?
- What would it take for you to be able to stay?

These simple questions lead to the kind of complex interventions that have a shot at helping Orange become a healthy place. In the year ahead, I look forward to the work of Healthy Orange, as it brings all voices to the table to create a blueprint for action, continuing the long struggle for equity and democracy in our city. This is how we get to the just city in Orange and everywhere.

But I worry. One night, in 2010, I was invited to speak in Harlem. I walked down St. Nicholas Avenue, and passed a brand new building. A gym occupied its first floor and little white girls in pink tutus were doing ballet. I stood there slack-jawed, too stunned to even take a photograph. The old Harlem was truly gone.

It is not simply that I want to feel at home in my hometown—of course I do. Rather, I fear for all of us. The extreme commodification of the land is leading to the destruction of human habitat. We are literally chopping the ground out from under our feet: it is inimical to public health to sell off our neighborhoods and displace our communities. The 1958 New Day Platform had it right. What we need for public health are ecologically-sensitive and equitable programs that support the whole city and give all of us a chance to live in a kind and beautiful place.



# Justice from the Ground Up

**JULIE BARGMANN** 

Soil contamination is a baseline condition for most of the sites I've worked on over the past two decades. The toxic imprint derives from industry—steel production, shipbuilding, fabrication of automobile and machine parts, to name just a few—in both urban and rural settings. But it also comes from lead-containing gasoline and paint, banned long ago but still quietly wreaking havoc. It's a byproduct of the human pursuit of greater material wealth and a more convenient and comfortable life. In other words, it's the legacy of progress, for better or worse.

As a landscape designer with expertise in toxic remediation and the regeneration of fallow land, the "better or worse" part is vitally important to me. I can say that with certainty, thanks to hindsight and 30 years of academic and professional experience. I didn't grow up with the term "environmental justice," which came into use in the 1980s to describe, in part, the unequal distribution of the benefits and burdens of progress. But I now know what a growing body of research shows: in the United States there's a disturbing overlap between the maps showing where poor people and ethnic minorities live, and where contaminated soils exist.

You might use a stronger word than "disturbing" if you or a loved one were to develop a learning disability, cancer, or liver damage, which are just three of the many proven ill-effects of poisoning by lead, arsenic, and other pernicious elements found in soil. As I write this essay, residents of Vernon, California, in East Los Angeles, a low-income and largely Latino community, were celebrating a bittersweet victory, after forcing the closure of a battery recycling plant owned by New Jersey-based Exide Technologies. The sickening part of the story, pun intended, is that the plant operated for two decades after its environmental violations were first reported to the California Department of Toxic Substances Control (DTSC). Both the cleanup efforts (just 150 of 10,000 contaminated properties were reported to have undergone soil remediation as of early October) and

the official response have been weak. "All of us could have acted sooner to develop a more complete picture of what the operations of that facility meant to the health of the residents around it," DTSC director Barbara A. Lee said. She hastened to add that "the department had tried to shut down the facility in the past but the courts blocked the effort," according to one published report.

When I read that I chuckled sadly to myself. It reminded me of an exchange I had a few years ago with a high-ranking city official with oversight of a new development for low-income residents I was working on. The developers were eager to start construction, to show "progress," so they broke ground before testing the soil. Sure enough, the dirt was hot. I had joined the project late, when the momentum to build the inaugural prototype house was unstoppable. But when I learned the test results, remediation was still possible, and regardless, I was bound to report them. I still get a pit in my stomach when I think of the official's response, which went something like this: The city has enough problems that are plain to see, so let's not add to them by disclosing a difficult truth, especially one that's invisible. To my disappointment, the project team elected not to address the contamination, and I was politely excused from the job.

To me, it's common sense to start every project with the assumption of site pollution. So the natural thing to do—the right thing to do—is to determine the type and extent of toxicity, and incorporate that information into your design strategy and development plans. That's my vision of the landscape designer's role in creating a just city: Scrutinize the site right down to the molecular level, identify who's in harm's way and of what, and push decision makers to take active steps to remediate the bad stuff.

That simple idea—the opposite of the prevailing "don't dig, don't tell" mentality—was the driving principle of one of my most significant collaborations. Big Mud was D.I.R.T. Studio's contribution to Operation Paydirt, the brainchild of the ingenious conceptual artist Mel Chin. Like many of Chin's initiatives, Paydirt—which launched in 2006 and continues to this day—focuses on social justice. D.I.R.T. participated in the project from 2007 to 2009, helping to devise an implementation strategy to address the high lead content in New Orleans' soil—in other words, a social recipe for just ground.

As I wrote in the anthology *Resilience in Ecology and Urban Design*, Big Mud proposed a landscape-recovery strategy that takes into account the many physical and social scales within which New Orleans, like all cities, functions. Working with local lead soil expert Dr. Howard Mielke, we helped reveal the "geography of lead." Our team then concocted a way to treat leaded soil, by amending it with phosphates and adding clean fill. The phosphates bond with lead to form pyromorphite, which is insoluble in water, neutralizing the toxicity. Clean river sediment abounds in New Orleans from alluvial deposits piled on shore during flooding. Put a layer of that rich Mississippi mud over the phosphate-treated soil, plant trees, et voila—a healthy landscape. Implementation called for the training and employment of community members to collect, stockpile, and deliver the ingredients from a network of holding sites that range in size from extra large distribution hubs we called Mud Depots to smaller Mud Markets, like a neighborhood garden center.

This implementation strategy has yet to be realized. But Paydirt and Big Mud were, and still are, hugely important to me. They crystallized my core belief that landscape design and social justice are inseparable. This notion is actually an extension of Frederick Law Olmsted's ideal: that city dwellers deserve the physical and mental health benefits provided by open access to nourishing environments, regardless of their social or economic status.

Today I aspire to a similar social imperative but face a different urban landscape, one where poor people and poor soils often go together. To address this inequity—which weakens families and communities through higher instances of illness and learning disabilities, as well as nervous and emotional disorders—I offer a simple proposal. Always test the soil before you create places where people will live, work, and play. If it's toxic, address it. As Mel Chin said of post-Katrina New Orleans, we have the opportunity to rebuild "from below the ground up."

Social justice—and soil remediation—must be built into the foundation of a just city. It's a solution that's as simple as dirt. ■

# ELEVATING PLANNING AND DESIGN



## **Why Design Matters**

**JASON SCHUPBACH** 

y vision for a just city is one where design and its power as a tool against inequality is leveraged for the benefit of all residents. As the director of design programs at the National Endowment for Arts, and one of the U.S. government's primary advocates for good design, I spend a lot of time with mayors and other leaders advocating for the power of design. In the words of Charleston, South Carolina Mayor Joseph Riley, a mayor is "the chief urban designer" of his or her city. Even so, most mayors require education on what design can do—and what it cannot do.

#### WHY DOES DESIGN MATTER TO THE JUST CITY?

Design matters because design is all around us. Every object, place and many experiences are designed. Design is a problem-solving tool that transforms an idea into reality. Good designers take their creative genius, apply it to the most difficult problems in our lives and come up with solutions that are sensitive to people's needs, efficient, and ultimately cost-effective. A recent British government study showed that every one pound invested in effective design yielded 26 pounds in savings.

Yet there are forces of inequality that are outside design's reach as a tool. A just city will have fairer tax and fee codes to balance community resources for all of its citizens. A just city will crack down on predatory lending and other detrimental banking practices. A more just city will have better paying jobs to help lift people out of poverty. A more just city will listen to the #Blacklivesmatter protestors and look at policies to address the unjust penal and policing system. None of those are design issues. Still, design can play a role. Here's how:

#### CREATING A BETTER PUBLIC REALM

Mayor Riley likes to talk about how every citizen's heart deserves to sing in public spaces. These are the spaces in the city that all of us own—the places where we can mix and build understanding across economic and racial barriers. It is vitally important that they are designed the right way, and often, they are not. How a building meets the street matters, the materials you use matter, and the scale and size of spaces and buildings matter. It has been proven that better designed streetscapes and public spaces typically have less crime, higher pedestrian activity and increased economic activity. If done correctly, public space can also have multiple other benefits too, such as the Main Terrian park in Chattanooga, Tennessee, which cleaned up a polluted site in a historically disadvantaged neighborhood (environmental justice benefit) and has public art that encourages exercise (public health benefits).

Many people (and NEA grantees) across the country are dedicated to making better public spaces. I advise you to go seek out their suggestions. It is important you empower not only the designer in the creation of public space but also the public at the same time.

#### MAINTAINING INFRASTRUCTURE

The maintenance of the designed part of cities, the buildings and infrastructure, matters. It shows respect for the entire public when you respect the public space. A just city is well-maintained across all of its neighborhoods. At the most basic level, the public infrastructure needs to work. Public water systems impact public health. Street lights lead to safety. It is all connected. Dr. Mindy Fullilove urgently talks about how the aging lead pipes in historically underserved neighborhoods are poisoning the children and holding them back in educational ability—maintenance matters. Even where you put flood infrastructure matters. In Fargo, ND, the huge drainage basins they built in response to the disastrous flooding of the Red River tore apart some of the most disadvantaged neighborhoods. To fix this mistake, they have used NEA funds to work with artists and designers to rethink the spaces as community commons for the neighborhoods—spaces to gather and be active that can also flood.

#### IMPROVING CONNECTIVITY

Transportation is a design issue. It helps determine street life, walkability and much more. Because of the gentrification of strong market cities and the hollowing out of the inner core of weak market cities, many lower income people have moved to the first ring of suburbs, which are often poorly served by public transit. This trend means if they do not have cars, they are unable to easily access the economic centers of their community. Some cities are responding to this trend better than others. In Atlanta, there are stories of people taking Uber to the nearest bus line because it is not walkable. Whereas in Houston, the city is redoing all of its bus lines—literally throwing out the map and starting over—in order to better serve lower income residents. What it all boils down to is people need to be able to get to jobs, and not everyone can afford a car and gas. If we want to create accessible cities with economic opportunity for all, we must design better transportation systems.

#### **ZONING FOR PROGRESS**

There may be no topic more important to urban designers and more impenetrable to the public than zoning. These are the laws that regulate land use in most of America. They must be modernized if we want to build thriving, inclusive neighborhoods. Too many communities try to work within outdated regulations instead of tackling the issue head on, or they use zoning as a way to keep existing power systems in place—regulating affordable housing out of communities, for instance. It is a tool that must be used carefully though, as evidenced by the recent backlash to the rezoning plans in New York City. The intention was to help the market build more affordable housing, but instead the plans have led to a gold rush of speculation of the existing properties and begun to price out longtime residents.

#### **ENGAGING ALL RESIDENTS**

Residents must be part of the urban design process. They must not only demand good design but also support and reward it. History has shown good design does not happen without public input. Most of the design people I know who care about inequality are asking important questions right now: when does design matter to the civic engagement process? How can it give voice to the previously unheard or underserved? How can design help them take control of the development decisions in their own neighborhoods? We at the NEA are working with

field partners to expand on what we already know: designers can help residents see what proposed change could look like sooner rather than later through temporary or inexpensive installations, and design processes can help residents envision their own future in inventive ways. I suggest you check out the work of the Kounkuey Design Initiative in the Coachella Valley in California to get a sense of what design can do to engage and give voice to residents. They are one of many designers working in this space.

#### **EXPERIMENT**

We all know that there is limited funding out there to support our cities. To combat this, be experimental. Try small things. There has been an explosion of "tactical urbanism"—a fancy term for small temporary projects—happening across the nation in which designers and others act on their own initiatives to solve urban problems. Parking Day is one example of such works—it's when people create a temporary park in a parking space. While some probably think these projects do not address the big issues needed to be addressed in a just city, I have seen many of them impact their communities in important ways, such as the Market Street Prototyping Festival in San Francisco, in which the Planning Office is using temporary experiments to learn about what works before they undertake a massive rebuilding of the street. We're seeing experiments all over the place and in unexpected places—take the work of Emily Roush-Elliot, an Enterprise Rose Fellow working closely with residents of Greenwood, MS. As a first step to engage this historically disadvantaged African American community, Emily and her co-workers took a muddy lot and, using a few concrete pavers and some benches, created a small new park. This space brought residents out of their homes to discuss housing and economic needs and set forward a whole series of activities that are chipping away at years of disinvestment and distrust. Inequality will die from a thousand cuts, not a silver bullet.

#### DON'T FORGET ABOUT BEAUTY

Aesthetics are subjective, but good design is not. In 2010, the Knight "Soul of the Community" study investigated just why people move somewhere. It asked the question: "Great schools, good transit, affordable health care and safe streets all help create strong communities. But is there something deeper that draws people to a city—that makes them want to put down roots and build a life?" After interviewing more than 40,000 residents over three years, the top three answers for why someone loves living in a place shocked almost everyone—they are "social offerings, openness, and aesthetics." Doesn't a just city build the place that people want to love? Don't all residents deserve beauty? Many people have made the case as to why beauty is a tool for justice—the most famous being Elaine Scarry in her landmark work "On Beauty and Being Just." While it is a must read, I do prefer the TED talk of another author in this series, Theaster Gates, who, amongst other ideas, makes a great case for how beauty begets beauty; beauty is a positive beacon shining a light to show that change is possible, and hence beauty can change how people act.

#### **DESIGN MATTERS**

Remember, design is a tool—not a solution. It is imperative that when trying to build a more just city you remember the anthropological history of a place and understand what has shaped it up to this point. Any leader or resident or designer must dig into the history of a place and look at the policies that have shaped it. If you do that and use the tools of design the right way, I am convinced that design will matter, that engaging smart designers will help as we try to bend the arc of history towards just cities.



# Claiming Participation in Urban Planning and Design as a Right

P.K. DAS

believe that Urban Planning & Design (UP&D) should be considered a Right and brought to public dialogue. The democratization of UP&D would be a significant step towards the achievement of just and equal cities. Exercising this right would be an effective means for bringing about much-needed socio-environmental change.

The impact of urban spaces on our lives is so enormous that it is necessary to focus on the planning and design undertaken by governments and various private agencies, planning that reshapes spaces continuously through time. As a matter of fact, planning and design can be effective democratic tools of social change and therefore must be brought to public domain and popularized in order to free it from the shackles of manifold control and exclusivity. Moreover, cities are built not merely with physical structures—buildings and infrastructure—but also with social and civic capital, for which building inclusive cities is a priority. Sadly, the two realms are polarized. Barriers between people and development decisions are continuously reinforced by sophisticated government policies and programs. This often leads to unacceptable and unsustainable growth with alarming social and environmental consequences.

Mainstream UP&D ideas that predominantly reflect the political ideology and interest of the ruling class and their agents are often in conflict with larger development interests. This has been realized through many examples world over, including in the historical cases of Haussmann's plans for Paris and Moses' plans for

New York, and the protests that followed in both cities. Plans for cities could be utilized for exactly the opposite objective: to achieve social integration by engaging communities as agents of change, as has been championed by Jane Jacob and others. In the context of rapid urbanization, people's movements in and across cities claiming "Urban Planning and Design Rights" have therefore come to be essential. It is heartening that people in different parts of the world are intervening in decisions that affect their lives and questioning the plans and projects that are being forced on them. Communities in different neighborhoods and cities are demanding public discussion on matters relating to planning and design issues.

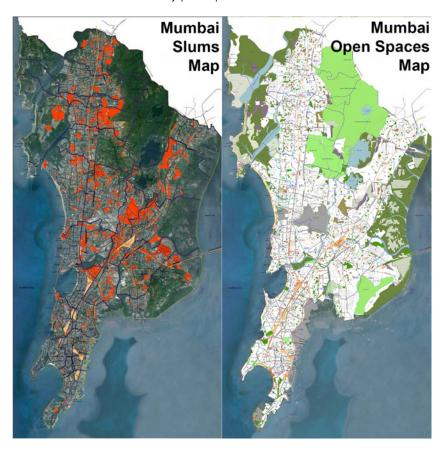
In India, for reasons that suit the policy makers and governments, UP&D are not considered important in defining the nature of cities. Instead, city building is driven by policies without any understanding or assessment of their impact on built-form. By claiming planning and design as a right, people across communities would no more be casually or cynically invited by governments to participate and respond to decisions after their formulation and announcement. Rather, they would have opportunities to engage in the process of decision making right from inception of plans, deciding the objectives and intent of proposals. This demand for planning and design rights goes beyond the generally accepted notion about the limitations of their right of participation.

Public perception in India is that planning requires exclusive knowledge and only few are capable. This must be de-mystified and expose its bluff. It is important for people to not merely respond to change but envision change. Most important, the democratization of UP&D would hopefully facilitate unification of the fractured cityscapes and heal deep social and cultural fissures.

#### URBAN PLANNING AND DESIGN DIALOGUE

In my own city Mumbai, where I have worked for many years as architect-activist, the exclusion and marginalization of the majority from development decisions has produced critical levels of social alienation and apathy. Meanwhile there has been unsustainable and anarchic growth of the city.

Today, citizen's movements in many Indian towns and cities are actively engaged, not just in questioning the government's plans, but also evolving people's vision and alternatives for democratization. A notable example is Mumbai, where there are two important movements: the Open Mumbai plan, by this author; and the integration of slums into the development plans and programs of the city, by Nivara Hakk, an housing rights movement by slum dwellers. I have been a key participant in both these movements.



open spaces mapping (in red) carried out by Nivara Hakk and this author in the year 2012, is the first comprehensive viewing of the slums occupied areas. Right: the vast extent of natural areas (in green) of Mumbai bringing out facts that expose many myths and bluffs. Both these efforts brought critical data to public

Slums &

In Mumbai, close to 5.5 million people, constituting nearly 50 percent of the city's population, live miserably in slums. They occupy just 8 percent of the cities developable land, living under traumatic high-density conditions, without adequate services, infrastructure or open spaces.

Over the years, through various sophisticated slum redevelopment policies, the slum lands are forcibly taken-over for free by private builders. Under this policy existing populations in slums are squeezed to one third of the land they occupied prior to redevelopment. The land reclaimed from slums is built over with expensive housing and commercial projects for sale in the open market. This development model is leading to further slummification of the city and worsening living conditions for slum dwellers. Displacement and dispossession continue to characterize slum clearance and redevelopment schemes. Tragically, there is no space and opportunity for participation and engagement of the slum dwellers in the redevelopment of their areas.

Slums proliferate in Mumbai because there is no construction or availability of affordable housing in the formal market, for both the poor and middle class people. Slums are spread widely, and mostly are informally located (i.e., without government sanction or planning), thus adversely affecting the quality of life and environment of the entire city. As a matter of fact, Mumbai, or Bombay as it was once and sometimes still is called, is referred to as "Slum-bay" by many academicians and activists. A documentary film jointly produced in 1989 by the Indian Institute of Architects and the Commonwealth Association of Architects and co-directed by this author is titled *Slum Bombay*.

Yet Mumbai's official development plan leaves them as blank areas, without documenting them, and a detailed mapping of the slums has been avoided over the years. For the first time the city got to see and realize the extent of slums across Mumbai is when this author and Nivara Hakk mapped the physical extent of slum land. This map showed that slums were substantial and contiguous. It exposed the myth that slums occupied most of the open spaces, reserved lands and large tracts of mangroves and other natural areas, posing serious threat to the environment of the city. This had been the incorrect claim of middle and upper class people.

More importantly, our mapping put forward a larger vision for slums redevelopment and their integration with the city. The need for comprehensive planning and design finally got acceptance in the government parlors and housing policy documents. The Slums Redevelopment Authority under the state government has now begun a detailed mapping exercise and is considering a new slums redevelopment master plan.

In one of the largest slum demolition and eviction drives in India, ordered by the court, a protracted struggle waged by the over 75,000 slum dwellers families (over 400,000 people) residing in the Sanjay Gandhi National Park. Nivara Hakk challenged the order, demanding rehabilitation first. Brutal attacks by the demolition forces of the government, deploying armed forces and helicopter surveillance, led to many homes being crushed and lives lost. After legal interventions, the court amended their order of eviction, proposing to the government to undertake rehabilitation of the eligible people at an alternate location and only then carry out demolition.

Nivara Hakk conducted this rehabilitation, successfully carrying out a participatory planning and design exercise, and organized the slum-dwellers into co-operatives at the new site for management and maintenance of their buildings and common areas. Today, more than 12,000 families proudly occupy their new homes.

On the other hand, Mumbai is a unique city having a vast and diverse extent of rich natural assets, covering nearly 240 km², or approximately 50 percent of the city's total area. These include, wetlands, mangroves, creeks, rivers, watercourses, creeks, hills, forests and beaches. Sadly, over the years, we have not only turned our backs on these valuable natural areas but have continued to abuse them. Rampant destruction of these sensitive areas over the years by land sharks and real-estate agencies has led to threatening environmental situations. Yet the development plan for the city does not document them in detail nor does it record their boundaries and areas. Through the "Open Mumbai" plan, we have demonstrated how creating open spaces all along the natural areas would enable their integration with the city, put them to daily life experiences and ensure their protection through citizens vigilance.

The lack of transparency in planning and urban land use demonstrated by these examples is a problem world over, as governments and their various agencies publish specific plans and projects for public knowledge and response, doing so with a set of severely imposed conditions. In many instances the relevance and need of the project itself is seldom open to question. Instead, they tend to engage the public with technical details with which most people cannot engage. As a result, only select individuals and groups respond with their suggestions and objections. Such a situation has lead to systematic exclusion of large sections of the public who are adversely affected by the very plans that should benefit them. For most people, their interaction and relationship with the city is limited, apparently by design of those in power.

A key objective of open dialogue in land use and planning is to inform and educate the public on the ideas, objectives and impact of various plans and development programs that are promoted not just by governments but also by powerful private agencies that have achieved specific development rights. This way people who are detached from the city can get closer to it. Ironically, urban design as a tool has been most often used to promote discriminatory and exclusionary practices, as in Mumbai and other Indian cities, operating within the confined and barricaded city spaces.

#### VALUES: A PARADIGM SHIFT FOR CITIES

Today, planners and architects are operating within a web of contradictions. With market driven city builders being increasingly obsessed with construction turnover, they have come to consider designers as mere service providers. In turn most designers express very little or no concern for larger socio-environmental causes. The prevailing context of exclusion and discrimination, and the city's fragmentation, along with environmental abuse, has to be radically altered towards the achievement of social and environmental unification. These objectives have to form the basis of urban planning and design programs, leading to a paradigm shift in the idea of cities and their built forms and structures. This shift requires going beyond the obsession with viewing cities only through the lens of financial valuation and into an assessment of socio-political and environmental economy.

Public dialogue ensures that governmental organisations and elected representatives are answerable throughout their tenure and not just during election period, turning urban development into a dynamic, vibrant and sustainable process.

Let's review an example from Mumbai. Recently the Municipal Corporation and the state government put forward the new Draft Development Plan 2012-2032. The plan was clearly anti-people and detrimental to the ecology and environmental interests of the city. It avoided the question of slums redevelopment and their integration with the city, and proposed plans that would further cut down the meager open spaces. Mumbai has a miserable ratio of less than 1.5m² per person open space. In comparison, London has 31.68, New York, 26.4, Tokyo, 3.96.

Citizens groups, NGO's, workers, slum-dwellers and even the middle class organized public meetings in protest. Concerted effort to build public opinion forced the government to recall the plan and start the process all over again. Earlier appointed consultants for the preparation of the plan were terminated and the municipal corporation in charge of it is presently going through public hearings, evaluating over 50,000 suggestions and objections filed by individuals and organizations. Hopefully a more acceptable plan will emerge reflecting the development needs and demands of all the people.

Such participatory momentum needs to be sustained and expanded, not just in Mumbai, but also in all towns and cities across India, and today, there are such movements around the country. They are of vital importance.

#### RIGHTS TO CONCESSIONS IN A NEO-LIBERALIZED WORLD

From rights to concessions is yet another oppressive social and political trend that has come to prevail, particularly evident in the neo-liberalised world. Public freedom and rights over a wide array of issues that affect life in cities have been turned into matters of negotiation and concessions, leading to reductions in open space and little opportunity for public participation. Land deals are led by private agencies bargaining for concessions in monies and goods rather than engaging in issues of basic rights. It is only when there are people's uprisings that the governments begin to grant fringe or peripheral benefits to the public under the guise of public largesse, without altering the very foundations upon which colonization, exclusivity and private empires are built across cities. Increasing commodification under expanding markets has engulfed basic social and human development needs, and has substantially eroded fundamental rights of most people.

But there is light at the end of the tunnel due to the innumerable rights struggles the world over. People's collective's are intervening and participating in the development and governance of public spaces, for example in movements to reclaim Mumbai's waterfronts, led by various citizens groups along with this author. For management and governance of these waterfronts, a tri-partite between citizens, government and private agencies has been established with the residents association at the top of the pyramid.

Similarly, housing rights movements by Nivara Hakk has forced governments to reluctantly recognize land rights of the poor. But, policy after policy continues to doll out concessions to regulate people's demands in measured doses, without altering the fundamental premise of permitting land grabs for real estate business interests by private agencies.

#### THE WAY FORWARD

Considering neighborhoods as the base for organising movements for effective democratization of UP&D is key. Such an approach facilitates local people's active participation in matters concerning their area, which they know best, while influencing the city's planning and development decisions.

Through a neighborhood-based development approach it would be possible to decentralize and localize projects and their designs, breaking away from mega-monolithic planning and design ideas with enormous investments that impose unbearable burdens on the lives of most people. Neighborhood based UP&D approaches would also facilitate closer interaction between people and their elected representatives. Importantly, neighborhood work creates a more collaborative approach to city and place making. The various movements reclaiming public spaces in Mumbai—the seafront development in Bandra; the Juhu beach redevelopment work; and the "Juhu Vision" plan with work along the watercourses called Irla Nullah—have amply demonstrated the gains of neighborhood based approaches to city development. For citizens, these projects have allowed the immediate reclamation, redesign and re-programming of public space.

With public space being the main planning criteria, we hope to bring about a social change: promoting collective culture and rooting out alienation and false sense of individual gratification promoted by the market. Our experience of neighborhood actions in Mumbai has come to confirm that such initiatives can influence long- term change in ways cities development is understood. Interventions by citizens, as in Bandra, Juhu and other areas of Mumbai, would have never been anticipated by a 'master plan' for the city.

#### CONCLUSION

Urban Planning & Design can be oppressive. But on the other hand it can be progressive and liberating. As city spaces have been fragmented and colonized, reflected in the growth of gated communities and other exclusive spaces, it is our challenge to use UP&D tools to network the disparate spaces and people into a cohesive and accessible city. It is only through active dialogue and participatory programs that individual, family and community relationships can be nurtured.

Claiming 'urban planning and design rights' has to be understood as part of larger movement for claiming "right to the city," as much as other democratic rights movements, enshrined in law. To claim Urban Planning and Design rights is to assert peoples' power over the ways in which our cities are created, with a determination to build socially and environmentally just and democratic cities.



# Home-Grown Justice In a Legacy City

KAREN FREEMAN-WILSON

am the mayor of a legacy city, a city that rose and fell on the fluctuations of an industrial marketplace. Like Detroit, Cleveland, and dozens of other cities that have experienced continuous population and job loss since their peak, my hometown of Gary, Indiana, once provided the backbone of the nation's economy. These cities led the way in educational innovation, architectural design and cultural development. In the 1920s, Gary earned the nickname of Magic City because of its exponential growth. Seventy years later, one half of the city's population is gone, leaving an overwhelming inventory of vacant and abandoned buildings, a nearly 40 percent unemployment rate and a 35 percent poverty rate in the rear view mirror.

Despite the devastating statistics, Gary is home to people who continue to remain faithful after others left. These individuals are raising children, purchasing and maintaining homes, pursuing business opportunities and continuing to invest their time, talent and treasure in a city that some said was not worth the energy. These individuals are my neighbors, fellow church members, former teachers and classmates. My just city is dedicated to these legacy residents. Together, we must retool Gary into a city that better serves all of us. This is undoubtedly a complex proposition that requires vision, planning, faith. resilience and cheerleading.

There are times when older residents long for the "good ole days," but a vision for the future is also essential. History must be incorporated into a plan forward, and for that reason preservation is an integral part of planning in Gary. The award-winning restoration of Marquette Park Pavilion on Lake Michigan and the planned restoration of the City United Methodist Church are two examples of how historic preservation can work in a city's future. Building on existing assets such as the lakefront, transportation and the proximity to Chicago also fuel a new vision. But the use of non-traditional economic drivers such as art have the potential to be transformative. Recently, city staff, students from the University of Chicago's Harris School and Theaster Gates' Place Lab team developed the concept of ArtHouse, a restaurant incubator built around arts and culture.

This addresses the void of restaurants in the city by training entrepreneurs, promoting a burgeoning art scene and encouraging the use of an underutilized facility. Collaborations like this must continue.

A just city requires intentional planning which contemplates the participation of all residents in city growth. Political cycles and a society that feeds on instant gratification sometimes turn mayors into emergency responders. Sustainability dictates a deliberate approach to rebuilding. Through planning we ensure sustainability and inclusion while protecting against the changes of political winds. One of the biggest complaints against our administration is that we spend too much money on planning. While we acknowledge that many plans sat on shelves in the past, the adage that those who fail to plan must plan to fail is even truer with cities—especially legacy cities. Gary has been fortunate to have assistance with planning through the White House Strong Cities, Strong Communities designation and the federal Sustainable Communities program; an ongoing collaboration with the University of Chicago and strong relationships with regional and local organizations like the Northwest Indiana Regional Development Authority, the Northwest Indiana Regional Planning Commission, the Legacy Foundation, the Urban League, the Miller Beach Arts & Creative District and the Central District Organization. We have learned to place a premium on training and technical assistance, a clear shift in the traditional relationship between municipal government and potential funding partners. Historically, Gary and other municipalities have looked to the federal government to simply write a check. While we still accept checks, we understand the benefits derived from planning. This approach has paid dividends through the demolition of the Sheraton Hotel, a brownfield that cast a shadow over downtown Gary for over 20 years, as well as the successful completion of the once-stalled redevelopment at the Gary/Chicago International Airport. That project included a public-private partnership and unprecedented reinvestment by anchor community institutions like the Methodist Hospital, Indiana University Northwest and the Northern Indiana Public Service Company.

But planning won't succeed without careful stewardship of our environment. One of the greatest challenges facing legacy cities is the multitude of brownfields that create health hazards and eyesores in our communities. The contamination associated with these buildings or vacant spaces pose a quandary to me and to city planners. But as with many challenges, this presents an opportunity to create a greener Gary through employing innovative tools such as deconstruction, waste-to-energy technology and other advanced manufacturing and construction methodologies. A more just city requires that we embrace practices that preserve the environment for future generations and encourage manufacturers, even those that have enjoyed favored status because of their decision to maintain jobs in the city, to take a similar approach. Community loyalty cannot be viewed as a license to continue practices that are not good for the environment. Steel and other industry must retool to meet regulatory requirements and for the health and safety of residents. At the same time, they should be allowed to do so in a manner that achieves a delicate balance between preserving jobs and continued employment of workers while pursuing environmental health and green development.

A just city dictates the use of technology and innovation, a fact also driven by resource challenges. Whether it is the use of graduate students as consultants, the use of computer programs designed for Detroit and Cleveland, or garnering better methods of delivering public safety, solid waste disposal and communication with residents, innovation is allowing the city of Gary to close the gap created by declining financial resources. This creates a more just city because it improves outcomes for all who consume government.

Finally, a just city empowers and honors residents. The experience of watching your city crumble before your eyes can be disheartening. One might even argue that there is a form of Post-Traumatic Stress Disorder associated with the decline of cities like Gary, Detroit, Flint, Michigan, and Cleveland. Citizens become hopeless, cynical, angry and even abusive of the public officials who have a sincere desire to help. This may even lie at the base of the violence that plagues many urban communities. Every effort to rebuild a legacy city must include a robust plan to include residents in the rebirth. This approach is more likely to prevent disenfranchised members of the community from feeling that revitalization is occurring around them and without their input. Communities benefit when all citizens enjoy the fruits of growth and revitalization and from the consideration of diverse ideas.

From our use of 311 technology, frequent public forums, "15 minutes with the Mayor" in city hall, and the use of social media, Gary citizens have been encouraged to raise their expectations of local government. While this can be a double-edged sword in a resource-challenged environment, it also provides a degree of ownership that causes residents to be active participants in the rebirth of the community. At the same time, we must assist residents in their need to address the personal challenges associated with poverty and disinvestment in the city. Traditional workforce development tools must be enhanced and often replaced by an aggressive approach to human development that teaches marketable skills and provides remediation whenever and wherever needed. The creation of jobs and the development of skills in proportion to the need of Gary residents has been the

Achilles' heel of our administration. We will never achieve success as a community unless we institutionalize support for African American men and boys. To continuously allow such a large section of our community to be marginalized defeats our collective purpose.

The creation of a just city is neither easy work nor for the faint of heart. Some even consider it thankless. It requires that public service remain the focus of political leadership. The most well-intentioned service is fraught with criticism, pitfalls and missteps. But on my most frustrating day, the delivery of good government to the legacy residents of Gary, Indiana reaps many more rewards than challenges, and consequentially it is my honor and privilege to serve my hometown. Ultimately my definition of a just city is one that provides good government to its citizens.

# **EPILOGUE**



## Cities in Imagination

#### **DAVID MADDOX**

esilience is the word of the decade, as sustainability was in previous decades. No doubt, our view of the kind and quality of cities we as societies want to build will continue to evolve and inspire new descriptive goals. Surely we have not lost our desire for *sustainable* cities, with ecological footprints we can afford, even though our focus has been on resilience, after what seems like a relentless drum beat of natural disasters around the world. The search for terms begs the question: what are the cities we want to create in the future? What is their *nature*? What are the cities in which we want to live? Certainly these cities are sustainable, since we want our cities to balance consumption and resources so that they can last into the future. Certainly they are resilient, so our cities are still in existence after the next 100-year storm, now due every few years. And yet...as we build this vision we know that cities must also be *livable*. Indeed, we must view livability as a third indispensible leg supporting the cities of our dreams: resilient + sustainable + livable.

But we have to hope that *justice* hasn't gone out of style. Because while resilience is the word of the decade, we've struggled with just cities for a much longer time. Largely we have come up short.

So this imagining needs a fourth leg. These are the cities of our dreams: resilient, sustainable, livable, *just*. Let's imagine.

We can imagine sustainable cities—ones that can persist in energy, food and ecological balance—that are nevertheless brittle, socially or infrastructurally, to shocks and major perturbations. That is, they are not resilient. Such cities are not truly sustainable, of course—because they will be crushed by major perturbations they're not in it for the long term—but their lack of sustainability is for reasons beyond the usually definitions of energy and food systems. We can imagine resilient cities—especially cities that are made so through extraordinary and expensive works of grey infrastructure—that are not sustainable from the point of view of energy consumption, food security, economy, or other resources.

We can imagine livable cities that are neither resilient nor sustainable.

And, it is easy to imagine resilient and sustainable cities that are not livable—and so are not truly sustainable.

Easiest of all is to imagine cities of injustice, because they exist all around us. The nature of their injustice may be difficult to solve or even comprehend within our systems of economy and government, but it's easy to see.

The point is that we must conceive and build our urban areas based on a vision of the future that creates cities that are resilient + sustainable + livable + just. No *one* of these is sufficient for our dream cities of the future. Yet we often pursue these four elements on independent tracks, with separate government agencies pursuing one or another and NGOs and community organizations devoted to a single track. Of course, many cities around the world don't really have the resources to make progress in *any* of the four.

#### **METAPHOR**

A key problem for us, in all of these concepts, is that they exist so beautifully in the realm of metaphor. They *work* in metaphor. Everyone can agree that "resilience" is a good thing. Who wouldn't want that? Raise your hand.

I thought so.

But an operational definition is really about difficult choices. Bringing a word like resilience—or sustainability, or livability, or justice—down from the realm of metaphor is hard because it quickly becomes clear that it is about nothing else but difficult choices. Choices that often produce winners and losers. We have to be *specific* about the choices involved in resilience or sustainability or livability or justice, and the trade-offs they imply. As societies we have to be explicit about these trade-offs—about their consequences. I think often we don't have open and fair conversations about these issues because we don't *want* to know about these trade offs, maybe not so much because we care about the losers, but because the winners of the world have so much to lose. Think developers who consume green space—often with the government's blessing—without concern for sustainability issues or accommodations for the less wealthy. Or the growth- and consumption-obsessed nations driving the climate change that may destroy communities around the world, communities that have little responsibility that climate change.

#### GREEN

Most people in my circles make strong claims about the critical value of nature and ecosystems. Nature is thought to provide key benefits for resilience, such as technical aid to storm water management. Nature—and we way we use it—is the key foundation to sustainability. Nature cleans the air and water. It provides food. Nature provides beauty and serenity for people. This is all to say that nature and "green" provide immense and diverse benefits to societies, cities, and their people.

Do we believe these benefits are real? Are true? I do. If we believe in these benefits, then who should have access to them? Everyone. Does everyone have access to these benefits? No. That's as true in Cape Town as it is in Los Angeles or Manchester.

If the benefits of green are true—in the broad sense of nature and in our approach to the built environment—then it is clear that issues of green and nature are also questions of justice, and that there is a key and essential role for nature to play in the notion of just cities.

The U.S. Environmental Protection Agency has long had a definition of environmental justice. It intends to specifically address the fact that environmental "bads"—dumps, incinerators, legacies of industrial pollution, and so on—are disproportionally placed in poorer neighborhoods. That's a fact that results from a host of reasons: inadvertent, economic, political and sometimes more cynical. Here is the EPA's definition. Environmental justice will achieved:

...when everyone enjoys the same degree of protection from environmental and health hazards and equal access to the decision-making process to have a healthy environment in which to live, learn and work.

Many have written about the limits of this definition, although to me it is pretty strong and progressive, especially the part about decision-making. But it lacks the idea that everyone also deserves equal and fair access to environmental "goods" and the services they provide: healthy food, resilience to storms, clean air and water, parks, beauty. So an improvement to the definition, a more complete manifesto of belief, would be that environmental justice is achieved:

...when everyone enjoys the same degree of strong protection from environmental and health hazards, the same high level access to all the various services and benefits that nature can provide, and equal access to the decision-making processes for both to have a healthy environment in which to live, learn, work, and prosper.

Although some of the world's cities are better than others in fulfilling this dream, probably none fully achieve it, although more embrace the idea of it. Most don't even come close.

For example, there is a crisis of open space in many of the world's cities. My city, New York, offers about 4m² of open space per capita in the form of parks and plazas. Although the distribution of this open space is not entirely equitable (and some of the parks in poorer neighborhoods are of less quality) New York is to be commended for an explicit PlaNYC (New York's long term sustainability plan) goal that says every New Yorker should live within a ten-minute walk of a park. We're about 85 percent of the way to achieving this goal. This is the kind of specificity that can take green's contribution to livability down from the level of metaphor and into on-the-ground evaluation and action.

Many of the world's cities don't fare so well. Although New York is a fairly dense city, Mumbai has 1 percent of the open space per person that New York has, its public commons gobbled up by cozy and opaque relationships between government and developers.

Not that the United States has so much to brag about. The Washington Post reported that in Washington DC there is a strong correlation between tree canopy and average income—the richer people get the benefit of trees. In Los Angeles, areas dominated by Latinos or African Americans have dramatically lower access to parks (as measured by park acres per 1,000 children) than areas dominated by whites. Countywide only 36 percent of Los Angelenos have close access to a park.

These are patterns the world over: when there open spaces and ecosystem services at all, they tend to be for the benefit of richer or more connected people. This has to change in any city we would call just.

#### **VALUES**

It is difficult to take in all the glory of the Dandelion, as it is to take in a mountain, or a thunderstorm.

Charles Burchfield (1893–1967) is legendary for his watercolor landscapes, painted near his Buffalo, NY, home. He was also a great journalist and over his lifetime wrote over 10,000 pages in various handmade volumes. It was there, on 5 May 1963, that he wrote the quote above.

And so they *are* difficult to take in, both for their beauty and their complexity. How can you describe and assess them? Convey them to one who hasn't seen? You finally stumble, awestruck, into saying that they are "beautiful," or "majestic," or just "amazing." But all of us—as scientists, decision-makers, participating citizens—typically have to comprehend, describe and quantify such entities and then communicate the results in ways that aren't hopelessly obscure — that are somehow specific and not just metaphorical. That is, we need to communicate a very complicated thing in a simple, essential and, above all, useful way.



We need to communicate what we value and build our cities accordingly.

Words like improvisation and imagination and intuition can sound awkward in the context of city-building and policy. Yet these are the very abilities that we require to be able to see past and beyond the details—this object is here, that process is there—to create and understand how a vast and majestic thing works and how it might change.

Perspective is another important word—a sense of what you value in the vision you are creating. The Dandelion seeds are close up in Burchfield's picture. He values them. The sky is there too. You need to see the patterns and perspective and not only the details—the beating of the heart and not just the heart's location in the chest.

How do you "take in" a complicated multidimensional thing like a mountain? Or a park? Or a community garden? Or a city? Or justice? It starts with an act of imagination.

It is this act that requires of us that we imagine, in specific terms, what the just city would look like. I think it would look something like the modified EPA definition I presented above. We already know what this just city doesn't look like. You probably just have to drive around your own city. (My apologies if your city has solved this. Shout your solution from all the rooftops and soapboxes. The world needs to know.)

We need the imagination to dream about what this just city looks like, the nature of it, if you will. And then we need the courage to make it happen on the ground, by creating actual urban plans that address justice explicitly, that put justice into literal practice, in law and regulation and real action, the imagining of, say, the EPA definition, in detail, in all cities around the world.

To say this requires a sense of hope. Given the distance we have to travel to achieve just cities, in greenness or most any other sense, we have to hope.

A closing idea from Buzz Holling

One key [to resilience] is maybe best captured by the word "hope."

Although Buzz Holling was an original elucidator of the ecological resilience concept, here he used a word that is fundamentally a human concept. What does it mean to hope? At its most basic, it is a desire for and the belief in the possibility of a certain good outcome.

So, here's my vision of the just city. It's green. It's full of nature's benefits, accessible to all. It is resilient, and sustainable, and livable, and just. It is a city that has a clear and grounded vision of what these words mean. It acts on justice and the place of nature in the city. It has the hope to believe that these things can can be achieved, and the courage and faith to bring them to life.

### **Contributors**



Julie Bargmann is the founder and principal of D.I.R.T. studio in Charlottesville, VA. She is internationally recognized as an innovator in the design and construction of regenerative landscapes. Her distinctive point of view on urban and

industrial sites challenges conventional remediation practices, often with groundbreaking results. At the Urban Outfitters Headquarters at the Philadelphia Navy Yard, Bargmann's D.I.R.T. Studio found novel ways to reuse existing site materials in the renewed landscape. The project won a 2014 Honor Award from the American Society of Landscape Architects, which praised the finished product as "a welldressed poster child for industrial redevelopment." Her design of a natural filtration system for acidmine drainage at the Vintondale Reclamation Park, in Pennsylvania coal country, is a model of bioremediation and earned Bargmann the 2001 National Design Award by Smithsonian's Cooper-Hewitt Museum. Bargmann holds a fine-arts degree in Sculpture from Carnegie-Mellon University, a master's in Landscape Architecture from Harvard Graduate School of Design, and is the recipient of a Fellowship at the American Academy in Rome. Bargmann is also Associate Professor and Chair, Department of Landscape Architecture at the University of Virginia School of Architecture.



Angela Glover Blackwell

is the founder and CEO of PolicyLink, a national research and action institute advancing economic and social equity by Lifting Up What Works.® PolicyLink promotes policy solutions to support building

communities of opportunity where all persons, including people of color and residents of low-income communities, can participate, prosper and achieve their full potential. She is a frequent speaker to national audiences about equity and policy issues and the author of numerous articles, essays and opinion pieces making the connections between changing demographics, equity, the economy and the nation's future.



Benjamin Bradlow is a PhD student in the Department of Sociology at Brown University. At Brown, he is also a NSF-IGERT Fellow of the interdisciplinary Graduate Program in Development at the Watson Institute for International Studies

& Public Affairs. His research investigates the role of urban politics and institutions in processes of democratization and redistribution in Brazil and South Africa. Between 2009 and 2014, he worked for Shack/Slum Dwellers International, a transnational network of social movements of the urban poor in Africa, Asia and Latin America, most recently as the Deputy Manager of the Secretariat in Cape Town. He has also worked as a journalist for news media companies in Johannesburg, South Africa and Philadelphia, U.S., covering business, politics and the arts. He holds a master's degree in City Planning (MCP) from the Massachusetts Institute of Technology (MIT), and a Bachelor of Arts in history from Swarthmore College.



#### Maruxa Cardama

co-founded Communitas, a coalition for sustainable cities and regions in the new U.N. Development Agenda. Earlier, she ran nrg4SD, an international organisation of subnational governments promoting sustainable communities,

and co-facilitated the engagement of subnational and local authorities in the U.N. Rio +20 Conference. Previously, she was deputy director at the representation of the South West of England to the EU, where she led on the sustainability portfolio for a partnership of regional authorities, academics and the private sector. She started her career at the EU representation of the Spanish region of Galicia and the EU Committee of the Regions. Cardama has worked as expert on governance and public administration reform for the Government of Romania and The British Council. She has also lectured in capacity building programmes on EU sustainability policy and funding. In all, Cardama has 12 years of experience in strategic policy analysis and advocacy, international partnerships, capacity building and multi-level governance in the field of sustainable development at the international, national and subnational levels.



**Ariella Cohen** is the editorin-chief of Next City and an award-winning journalist with 11 years of experience reporting on urban change, politics, and policy. Prior to joining Next City – a nonprofit organization with a mission to inspire social, economic, and

environmental change in cities through journalism and events around the world – she co-founded New Orleans' first online investigative news outlet, The Lens, and worked as a staff reporter for the Brooklyn Paper in New York. She has reported on disaster recovery, urban development and city politics in Port-au-Prince, Jerusalem and in cities across the U.S. Follow her @ariellacohen on Twitter.



**Teddy Cruz** is a Professor of Public Culture and Urbanization in the Department of Visual Arts at the University of California, San Diego. He is known internationally for his urban research on the Tijuana/San Diego border, advancing border

neighborhoods as sites of cultural production from which to rethink urban policy, affordable housing and civic infrastructure. Recipient of the Rome Prize in Architecture in 1991, his honors include representing the U.S. in the 2008 Venice Architecture Biennale, the Ford Foundation Visionaries Award in 2011, and the 2013 Architecture Award from the U.S. Academy of Arts and Letters.



Fonna Forman is a Professor of Political Theory at the University of California, San Diego and founding Director of the UCSD Center on Global Justice. She is best known for her revisionist work on Adam Smith, recuperating the ethical,

social, spatial and public dimensions of his political economy. Current work focuses on climate justice in cities, on human rights at the urban scale and civic participation as a strategy of equitable urbanization. She presently consults on social and economic rights for the Commission on Global Citizenship, to advise the United Nations on human rights policy.

Together they direct the UCSD Cross-Border Initiative and are principles in Estudio Teddy Cruz + Forman, a research-based political and architectural practice in San Diego. Their work emphasizes urban conflict and informality as sites of intervention for rethinking public policy and civic infrastructure, with a special emphasis on Latin American cities. From 2012-13 they served as special advisors on Civic and Urban Initiatives for the City of San Diego and led the development of its Civic Innovation Lab. They are presently co-investigating a Ford Foundation funded study on citizenship culture in the San Diego-Tijuana border region, in collaboration with Antanas Mockus and the Bogota-based NGO, Corpovisionarios.



P.K. Das, popularly known as an architect–activist, has strong emphasis on participatory planning and hopes to integrate architecture and democracy to bring about desired social changes in India. A priority is establishing close relations between

architecture and people by involving them in a participatory planning. His wide spectrum of work includes organizing slum dwellers for better living. affordable housing models, policy frameworks for housing, reclaiming public waterfront space in Mumbai, re-envisioning open spaces, urban renewal and conservation projects. His architectural practice involves urban planning and design, architecture, and interior design assignments across India. He is the joint convener of the housing rights organization Nivara Hakk Suraksha Samiti; Chairperson of the Mumbai Waterfronts Centre; Council Member of the Indian National Trust of Art and Cultural Heritage. Mumbai chapter; member of the steering committee for a vision plan for the Mumbai Metropolitan Region; member of the National Advisory Council working group on alleviation of urban poverty; and founder of P.K. Das & Associates, a planning and architectural firm. He has been widely published and has delivered lectures across the world. His work has won national and international awards, including the first Urban Age Award from the London School of Economics and Deutsche Bank.



Karen Freeman-Wilson has been the mayor of her hometown of Gary, Indiana since January 2012. She is the first female to lead the "Steel City" and the first African-American female mayor in the state of Indiana. Freeman-Wilson has served in the

public arena most of her professional life. She was previously the Indiana Attorney General, the Director of the Indiana Civil Rights Commission, and the presiding judge of the Gary City Court. She was also a leader in the national drug court movement having served as the CEO of the National Association of Drug Court Professionals and Executive Director of the National Drug Court Institute. Freeman-Wilson is a graduate of Harvard College and Harvard Law School. Freeman-Wilson has been honored by the White House Office of Drug Control Policy, Governors of Indiana and various organizations throughout the United States.



Mindy Thompson
Fullilove, is a research
psychiatrist at New York
State Psychiatric Institute
and a professor of clinical
psychiatry and public health
at Columbia University.
She was educated at Bryn
Mawr College (AB, 1971)
and Columbia University

(MS, 1971; MD 1978). She is a board certified psychiatrist, having received her training at New York Hospital-Westchester Division (1978-1981) and Montefiore Hospital (1981-1982). She has conducted research on AIDS and other epidemics of poor communities, with a special interest in the relationship between the collapse of communities and decline in health. From her research, she has published Root Shock: How Tearing Up City Neighborhoods Hurts America and What We Can Do About It, and The House of Joshua: Meditations on Family and Place. She has also published numerous articles, book chapters, and monographs. She has received many awards, including inclusion on "Best Doctors" lists and two honorary doctorates (Chatham College, 1999, and Bank Street College of Education, 2002). In December 2012 she was elected a Public Director on the board of the American Institute of Architects. Her most recent book, Urban Alchemy: Restoring Joy in America's Sorted-Out Cities, was released by New Village Press in June 2013.



Theaster Gates was born in 1973 in Chicago, where he lives and works. He exhibits widely, including group shows such as the Whitney Biennial, New York; dOCUMENTA (13), Kassel; 'The Spirit of Utopia' at Whitechapel, London; and Studio Museum's 'When

Stars Collide' in New York. Solo exhibitions include 'To Speculate Darkly: Theaster Gates and Dave, the Slave Potter' at Milwaukee Art Museum; Seattle Art Museum; MCA Chicago; and 'The Black Monastic' residency at Museu Serralves, Porto. Gates was awarded the inaugural Vera List Center Prize for Art and Politics, and the Artes Mundi 6 prize. Gates is founder of the nonprofit Rebuild Foundation and Professor in the Department of Visual Arts, University of Chicago.



Mirna D. Goransky is an associate at the Carr Center for Human Rights Policy, Harvard Kennedy School and a consultant of the Cyrus R. Vance Center for International Justice, New York City Bar Association. She is Deputy General Prosecutor of the

Office of the National Attorney General in Argentina (currently on leave). Since joining office in 1996, she has, inter alia, served as prosecutor of the Special Unit to Investigate Human Rights Crimes during the dictatorship, led trials against those accused of crimes against humanity in the Navy School of Mechanics (Escuela de Mecánica de la Armada) and Operation Condor (the the persecution of political dissidents by Southern Cone military governments; prosecutor of the Criminal Policy Unit; and prosecutor of the first ever decentralised prosecutor's office in the City of Buenos Aires. She has consulted in the drafting of legislation to reform the criminal and criminal procedure codes in Guatemala for the Center for the Advancement of the Rule of Law. Goransky holds a Law Degree from the Law School of the University of Buenos Aires, where she later worked as an associate professor. She served as an independent researcher on a comparative study on the organisation and functioning of prosecutors' offices in Argentina, Chile and the United States at the Justice Studies Center of the Americas. She authored the book Hacia un Ministerio Público eficaz, eficiente y democrático ("Towards an Effective, Efficient and Democratic

Prosecution, Editores del Puerto, Buenos Aires) and has published more than 30 articles on criminal law and procedure, human rights, and judiciary reform.



Toni L. Griffin is Professor of Architecture and Director of the J. Max Bond Center on Design for the Just City at the Spitzer School of Architecture, City College of New York and the founder of Urban Planning for the American City, an urban planning

consulting practice. She has worked in both the public and private sectors, combining the practice of architecture, urban design and planning with the execution of innovative, large-scale, mixeduse urban redevelopment projects, and citywide and neighborhood planning strategies, including most recently completing the innovative citywide plan, Detroit Future City. She holds a Bachelor's of Architecture degree from the University of Notre Dame and a Loeb Fellow from the Harvard Graduate School of Design.



Ben Hecht has been the President & CEO of Living Cities since 2007. Since then, the organization has adopted an integrative agenda that harnesses the knowledge of its 22 member institutions to benefit low-income people and the cities where they

live. Prior to joining Living Cities, Hecht co-founded One Economy Corporation, an organization that leverages the power of technology and information to connect low-income people to the economic mainstream. Before One Economy, Hecht was Senior Vice President at the Enterprise Foundation. Hecht received his JD from Georgetown University Law Center and his CPA from the State of Maryland.



Cecilia P. Herzog is the president and co-founder of Inverde Institute, which aims to educate and raise public awareness about green infrastructure and the role of biodiversity and ecosystem services in cities to build resilience and lower their ecological footprints.

She researches how different cities in the world have transformed their landscapes to support biodiversity, providing a better quality of life to people in harmony with nature. In the last four years, she has been determined to bring an ecological culture to the Brazilian urban scene through various means, such as promoting monthly lectures in various fields in Rio de Janeiro, lecturing in different cities and writing in Portuguese about bringing nature back to cities. She has been working to change the local current trend of globalized modernist landscapes and the elimination of native biodiversity and wetlands. Among other projects, Cecilia is collaborating with the Department of Environment of the city of Rio de Janeiro to develop and support the Ecological Corridors planning for the city of Rio de Janeiro (Mosaico Carioca).



Betsy Hodges is the 47th mayor of Minneapolis. As mayor, her priority is transforming Minneapolis into a leading 21st century city. That entails reexamining and imagining the basics the city delivers, ensuring the city works well for everyone and that

all people can contribute to – and benefit from – the growth and prosperity of Minneapolis. Equity is the cornerstone of her agenda. Prior to becoming mayor in 2014, Hodges served on the Minneapolis City Council for eight years. A Minnesota native, Mayor Hodges is married to Gary Cunningham. They have two children, four grandchildren and two cats.



Marcelo Lopes de Souza is a professor of socio-spatial development and urban studies at the Department of Geography at the Federal University of Rio de Janeiro, where he coordinates the Núcleo de Pesquisas sobre Desenvolvimento Sócio-Espacial (Research Centre

on Socio-Spatial Development). He received his PhD in geography (with a minor in political science) from the University of Tübingen in 1993. He received the first prize of the German Society of Research on Latin America for his PhD thesis (published in Germany) about the urban question in Brazil, and the Jabuti Award for his book *O desafio metropolitano (The Metropolitan Challenge)*. His book *Fobópole: O medo generalizado e a militarização da questão* 

urbana (Phobopolis: Generalized Fear and the Militarization of the Urban Question) was nominated for the Jabuti Award. de Souza has published ten books and more than 100 papers and book chapters in six languages, on subjects including spatial theory, popular participation in urban planning, social movements theory and urban 'utopias'/ alternative visions. His other books include Mudar a cidade (Changing the City) and A prisão e a ágora (The Prison and the Agora). He an editor of Cidades, the prestigious Brazilian urban studies journal, and an associate editor of the international journal City. He served on the Advisory Board of Antipode: A Radical Journal of Geography.



Lesley Lokko is an architect, academic and author of eight best-selling novels. She studied at the Bartlett School of Architecture and Planning, University College London, graduating in 1995 with a Bachelor of Science in Architecture and a Diploma

in Architecture before earning her doctorate from the University of London in 2007. She has taught at numerous schools of architecture in the U.S., the U.K., and South Africa. She was the Martin Luther King Visiting Professor of Architecture at the University of Michigan and has, since 2004, been Visiting Professor at the University of Westminster. In 2000, she edited White Papers, Black Marks: Race, Culture, Architecture (University of Minnesota Press, 2000) and has been an ongoing contributor to discourses around identity, race, African urbanism and the speculative nature of African architectural space and practice. She was a founding member of ThirdSpace, a U.K.-based collective that researched the relationship between architecture, globalisation and cultural identity, and co-founded of the Master of Architecture programme at the University of Westminster. She is an active participant in the African Centre for Cities. In 2004, she made the transition from academic to novelist with the publication of her first novel, Sundowners (Orion 2004)—a U.K.-Guardian top 40 best-seller—and has since produced eight further best-sellers, which have been translated into 15 languages. For over a decade, she has juggled two very different careers simultaneously, though not always smoothly.



David Maddox is committed to the health of the urban ecosystem—urban resilience, the application of ecosystem services for human welfare and livelihoods, and the effective and efficient monitoring and evaluation of these issues.

He has worked for The Nature Conservancy, for the Maryland State government, for the City of New York, in non-profits, and as a consultant. As Founder and Editor-in-Chief of TheNatureOfCities.com, and Principal of Urban Oikos Partners LLC, his current work is in the development and dissemination of useful knowledge for design and management of social-ecological systems in urban landscapes. He holds a PhD in Ecology and Evolutionary Biology, with a statistics minor, from Cornell University and is a published playwright, musician and composer. He lives in New York City.



Mahim Maher is a journalist based in Karachi, Pakistan. She has worked as the city editor at *The Express Tribune* and *Daily Times*, two national English dailies. Over the last two years, she has transitioned into writing long form investigative and explanatory pieces

on Karachi's civic and urban infrastructure with a focus on transport, public spaces and water. She is a Jefferson Fellow (2012) and a Daniel Pearl Fellow (2008).



François Mancebo is the director of the International Research Center on Sustainability and of the Institute of Regional Development, Environment and Urban Planning. He is full professor of urban planning and sustainability at Rheims University and

is at the origin of the Rencontres Internationales de Reims en Sustainability Studies, an annual event (www.sustainability-studies.org). He is senior research fellow of the IHDP Earth System Governance. He held the Chaire de la France Contemporaine at the Université de Montréal. He also acted as science adviser to the French

National Public Works Research Laboratory. He holds a Higher Degree by Research in sustainable development from the Sorbonne University, and a doctoral degree from the University of Toulouse. He academic career began as associate professor at Paris-Sorbonne University in 2000, before working as full professor at Grenoble 1 University from 2004 to 2009, when he joined Rheims University. His book Le développement durable received the Logerot prize of the French Society of Geography. He is member of the planning section of the French National Universities Council and holder of the French Scientific Excellence Premium. Mancebo's research aims to determine the conditions of urban transitions to sustainability. He considers planning as an adaptive process subject to continuous adjustments that primarily address governance and policymaking. His long term goal is to build a consistent theoretical framework for sustainable development.



Darnell L. Moore is a
Senior Editor at Mic. He is
also a co-managing editor
of The Feminist Wire and
Writer-in-Residence at the
Center on African American
Religion, Sexual Politics and
Social Justice at Columbia
University. He is a member
of the Black Lives Matter

network and co-organized the BLM Freedom Ride to Ferguson in 2014.



Jason Schupbach is the Director of Design Programs for the National Endowment for the Arts, where he oversees all design and creative placemaking, grantmaking and partnerships, including Our Town and Design Art Works grants, the Mayor's

Institute on City Design, the Citizens' Institute on Rural Design, and the NEA's federal agency collaborations. Previous to his current position, Jason served Governor Patrick of Massachusetts as the Creative Economy Director, tasked with growing creative and tech businesses in the state. He was formerly the director of ArtistLink, a Ford Foundation-funded initiative to stabilize and revitalize communities through the creation of affordable space and innovative environments for creatives. He has also worked for the Mayor of Chicago and New York City's Department of Cultural Affairs.



Scot Spencer is the Associate Director for Advocacy and Influence at The Annie E. Casey Foundation. He works to advance place-based policies, practices and strategies to afford greater opportunities for children,

families and communities to succeed. Scot's previous experiences include work in environmental advocacy, community development, architectural practice and university relations in Baltimore and upstate New York. Spencer chairs the board of Smart Growth America and serves on the board of The Funders' Network and the Orton Family Foundation. He holds a bachelor's in Architecture and a master's in Urban and Environmental Studies from Rensselaer Polytechnic Institute.



Carla Sutherland is currently Head of Programs at the Other Foundation, an African trust dedicated to advancing human rights in Southern Africa. Prior, she was an Associate Research Scholar at the Center for Law, Gender and Sexuality, Columbia University Law

School. She has also worked as a program officer at the Arcus Foundation (New York) and the Ford Foundation (Nairobi). She began her professional career as a policy researcher at the University of Cape Town for the then Vice-Chancellor, Dr. Mamphela Ramphele. Carla holds a PhD in Social Policy from the London School of Economics.



Jack Travis' architectural career of 35 years has evolved a triumvirate approach of educating students, practitioners and citizens both nationally and internationally to the legacy of Blacks in Architecture and the defining of a Black Aesthetic. Travis

established his design studio in June 1985. He has completed several residential interiors projects for such notable clients as Spike Lee, Wesley Snipes and John Saunders of ABC sports. Travis received his fellowship in the American Institute of Architects in 2004 and was made a member of the council in

the National Organization of Minority Architects in 2006 and currently lives and works in New York City.



Pengfei Xie is now the director of the China Sustainable Cities Project, a National Resources Defense Council, China program. Prior to joining the council, Dr. Xie worked as a senior research fellow and a principal investigator with the China

Society for Urban Studies, Ministry of Housing and Urban-Rural Development (MOHURD). He is an associate professor and an expert on sustainable urban planning and development with MOHURD. Dr. Xie has experience in both research and project management. He has led research teams to compile national guidelines and standards for urban sustainability such as the Low Carbon Ecocity Development Guideline, the China Habitat Environment Evaluation Index System, and the China Eco-city Indicator System and Best Practices. Dr. Xie has worked as a research fellow with the Smithsonian Institution in Washington, D.C. He completed his doctoral degree at Peking University, China, and his Master of Science at University College London, U.K.



Lorena Zárate is currently president of Habitat International Coalition. From 2003 to 2011, she was regional coordinator of HIC's Latin America office. She has been involved in the elaboration and dissemination of the World Charter of the Right to the

City, the consultation process to define the Mexico City Human Rights Program and the promoting committee for the elaboration of the Mexico City Charter for the Right to the City. At the international level, she has been in close collaboration with the U.N. Special Rapporteur on the Right to Adequate Housing and the Office of the U.N. High Commissioner for Human Rights. She has published books and articles on issues related to housing rights, social production and management of habitat and the right to the city. She has participated as speaker in more than 20 countries. In 2013, she was awarded the John Bousfield Distinguished Visitorship from the Geography and Urban Planning Program at the University of Toronto.

The Just City Essays were produced by
Toni L. Griffin, Professor of Architecture and
Director, J. Max Bond Center on Design for the
Just City at the Spitzer School of Architecture,
City College of New York; Ariella Cohen,
Editor-in-Chief of Next City and David Maddox,
Founder and Editor-in-Chief of TheNatureOfCities.com.







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