We envision a world without material poverty where all people flourish.

**VISION**

Children and families facing crises can meet their immediate needs, alleviating suffering and shifting focus to opportunities for long-term economic empowerment.

Families become self-sufficient, providing for their own needs and investing in the future of successive generations.

Communities are strengthened with local business leaders solving problems and creating opportunities.

**IMPACT**

Families can satisfy their most urgent basic needs including food, shelter, clothing, hygiene and healthcare.

Kids can be kids with fewer worries—playing and prioritizing education.

Jobholders earn an income while also finding dignity in the opportunity to work.

Entrepreneurs continue to grow their businesses and give back by supporting and mentoring the next generation of business leaders.

**OUTCOMES**

1,000,000 pairs of The Shoe That Grows and many other innovative products manufactured, sold and distributed.

25,000 jobs created for individuals impacted by poverty.

**2030 TARGETS**

**ACTIVITIES**

**Humanitarian Products**

The Shoe That Grows and other relief products are sold to organizations serving those impacted by poverty.

**Partnerships**

Through active investments and other partnerships, Because teams up with select entrepreneurs whose products have commercial and relief potential.

**Because Accelerator**

Selected entrepreneurs are provided with training, coaching, networking and funding opportunities to drive business growth and job creation.

**Ongoing Support**

After participating in the Accelerator program, entrepreneurs continue to receive customized support.

**INPUTS**

A team of professionals and partners who are passionate about entrepreneurship and poverty alleviation.

Technology and processes that are world-class at creating value at scale.

Philanthropic giving and investment funding that is impact-driven.

Entrepreneurs with product-focused businesses seeking to create jobs in areas impacted by poverty.