November 13, 2018

TO: **Interested Parties**
FROM: **Jane Loria, Change Research**
RE: **Voters excited for new leadership, appalled by immigration policy in Colorado's 6th District**

Ahead of the Tuesday, November 6 election, Change Research polled likely voters and early voters in Colorado's 6th Congressional District, finding broad support for Congressman-elect Jason Crow and clear indications that the district rejects the Trump administration's immigration agenda.

Before exploring public opinion on immigration, Change Research found Democratic challenger Jason Crow leading incumbent Republican Mike Coffman 49%-42%, with 4% of voters undecided.

Following favorability and horse race questions, respondents were then shown two videos with different perspectives on United States Immigration policy.

1. "Making America Safe Again" - an advertisement released by President Trump to stoke fear of the migrant caravan
2. A video produced by the Immigration Hub, featuring US Army Veteran Garret Reppenhagen, who speaks of the value of immigrant troops in the armed forces
3. A video produced by Colorado Way, depicting Representative Mike Coffman's punitive voting record on immigration issues.

Respondents were randomly selected to watch video (1) or (2), while the entire sample watched video (3).

Below are key insights from the survey:

- **After watching Video (1) ("Making America Safe Again"):**
    - 51% of voters, including 62% of women, and 71% of Hispanics were less likely to support Trump's immigration policies.
    - 46% of voters, including 57% of women, 72% of Hispanics, and 30% of independents were less likely to vote for Republicans.
    - 44% of voters want a Congressman who will be a check on President Trump, compared to 27% who want a Congressman that will generally support President Trump's policies and 29% who want a Congressman who will support President Trump when his policies benefit Colorado's 6th and oppose President Trump

when his policies do not. 52% of women and 72% of Hispanics want their Congressman to be a check on President Trump.

- **After watching Video (2) (US Army Veteran):**
  - 61% of voters, including 70% of women, 51% of men, over 60% of voters younger than 50, 13% of Republicans, and 57% of independents were less likely to support Trump's immigration policies.
  - 47% of voters, including 52% of women, 54% of Hispanics, and 35% of independents were less likely to vote for Republicans.
  - 49% of voters want a Congressman who will be a check on President Trump, compared to 19% who want a Congressman that will generally support President Trump's policies and 32% who want a Congressman who will support President Trump when his policies benefit Colorado's 6th and oppose President Trump when his policies do not. 55% of women, 54% of Hispanics, and 37% of independents want their Congressman to be a check on President Trump.

- **After watching Video (3) (Mike Coffman's record on immigration):**
  - 39% of voters chose to describe Mike Coffman as "deceptive." Another 16% described him as "tough" and 15% described him as "cruel," compared to 11% who described him as "trustworthy," 10% who described him as "smart," and 7% who described him as "empathetic."
  - 50% of voters express serious doubts about voting for Mike Coffman, including 61% of women, 59% of Hispanics, and 42% of independent voters.

- **After watching two videos:**
  - Respondents were asked once more to select who they would vote for; Jason Crow widens his lead over Mike Coffman 50%-40%.

- **Regarding immigration, voters in CO-06 have not been persuaded by the Trump administration's narrative**
  - 61% of voters support birthright citizenship.
  - 59% of voters believe immigrants who serve in the United States military should have a clear pathway to citizenship, no matter how they arrived in the United States.
  - 55% of voters disagree with the following statement: "Immigrants living in the United States illegally are more likely than American citizens to commit serious crimes."
  - 58% of voters disagree with the following statement: "It bothers me to hear immigrants speak a foreign language in a public place."
  - 44% of voters believe President Trump's decision to send 15,000 active duty troops to the border would be a "very bad use" of the U.S. military, another 8% believe it would be a "somewhat bad" use. 59% of women and 48% of independents believe it would be a bad use of the U.S. military.

- **Prior to the election, voters were frustrated with the current state of politics across the country and in CO-06**
    - 50% of voters, 60% of women and more than two-thirds of non-white voters rate President Donald Trump a 1 out of 10
    - 42% of voters believe things are off on the wrong track in their area, compared to 35% who believe things are going in the right direction.
    - 50% of voters rated Mike Coffman unfavorably.

- **Across the board, voters are most concerned about health care, jobs and the economy, and immigration.**
    - The top issue, cited by 21% of all voters, is health care. The importance of health care is particularly pronounced among Hispanic voters and women; 46% of Hispanic voters and 26% of women identify health care as the most important issue.
    - Among male voters, jobs and the economy surfaces as the most important issue, as selected by 19% of voters.

Change Research was commissioned by the Immigration Hub to conduct an online poll November 3-6, 2018 in Colorado's 6th District. Using its Bias Correct Engine to attain a sample reflective of the electorate, Change Research polled 525 likely voters and early voters. Post-stratification was performed on age, gender, ethnicity, and 2016 Presidential vote. Survey toplines available [here](#).