Sponsor Information

Join Habitat for Humanity of Wisconsin and over a dozen Habitat affiliates throughout Wisconsin as a partner for the 2020 Veteran Women Build Event on June 12th. As a sponsor, you will help provide resources to 15 Habitat affiliates to benefit veterans throughout the entire state of Wisconsin! We will be holding our Build events throughout the state on June 12th with a central location in Madison, Wisconsin. We are inviting staff, board members, and volunteers from the affiliates in Wisconsin and in the surrounding states, as well as other affordable housing groups, community representatives, businesses, government officials, and the faith community.

Who We Represent

- 36 Habitat Affiliates and over 30 ReStores in Wisconsin
- Over 10,000 staff, board members and volunteers
- Nearly 2000 current Habitat families
- Low income families in need of decent, affordable housing

Sponsor Levels

**LUNCHES SPONSOR - $3,000**

- Introduction and thank you during Build events
- Company signage placed at selected Build events (provided by sponsor)
- Company logo displayed in Build promotional materials
- Provide marketing materials to sponsor concerning the Veterans Build events and provide our logo for marketing purposes.
- Recognition and thank you at during lunch
- Invitation to attend Build events in state and be recognized as sponsor
- Recognition in event promotional materials (ad provided by sponsor)
- Opportunity to speak at selected Build events
- Company logo displayed in Build promotional materials
- Recognition in HFH of Wisconsin’s annual report and e-newsletter

**T-SHIRT EVENT PRESENTING SPONSOR - $2,000**

- Introduction and thank you during Build events
- Company logo displayed in Build promotional materials
- Provide marketing materials to sponsor concerning the Veterans Build events and provide our logo for marketing purposes.
- Recognition and thank you at Build events
- Opportunity to speak at selected Build events
- Invitation to attend Build events in state and be recognized as sponsor
- Recognition in HFH of Wisconsin’s annual report and e-newsletter
- Company banner displayed prominently during selected Build events (provided by sponsor)
- Recognition in event promotional materials (ad provided by sponsor)
### HARD HAT SPONSOR - $2,000

- Introduction and thank you during Build events
- Invitation to attend Build events in state and be recognized as sponsor
- Provide marketing materials to sponsor concerning the Veterans Build events and provide our logo for marketing purposes.
- Company banner displayed prominently during selected Build events (provided by sponsor)
- Company logo in conference promotional materials and on our website
- Recognition in HFH of Wisconsin’s annual report and e-newsletter

### SIGNAGE SPONSOR - $1,500

- Company logo displayed in conference promotional materials
- Logo displayed on our website
- Invitation to attend Build events in state and be recognized as sponsor
- Provide marketing materials to sponsor concerning the Veterans Build events and provide our logo for marketing purposes.
- Recognition in HFH of Wisconsin’s annual report and e-newsletter
- Company banner displayed prominently at event (provided by sponsor)
- Announcement of sponsor in event promotional materials

### COFFEE SPONSOR - $500

- Logo displayed on our website
- Invitation to attend Build events in state and be recognized as sponsor
- Signage and introduction at Build events
- Company logo displayed in conference promotional materials
- Recognition in HFH of Wisconsin’s annual report and e-newsletter
- Promotional items and company materials distributed at workshop

### SOCIAL MEDIA SPONSOR - $500

- Invitation to attend Build events in state and be recognized as sponsor
- Recognition at each Build event in the state
- Recognition on social media filters promoted by Habitat
- Recognition in event promotional materials
- Recognition on HFH of Wisconsin’s website

### REUSABLE WATER BOTTLE SPONSOR - $500

- Invitation to attend Build events in state and be recognized as sponsor
- Recognition at each Build event in the state
- Recognition in Build promotional materials
- Recognition on Habitat for Humanity of Wisconsin’s website
- Sponsor recognition on water bottles
AMERICAN FLAG SPONSOR - $350

- Invitation to attend Build events in state and be recognized as sponsor
- Recognition in Build promotional materials
- Recognition on Habitat for Humanity of Wisconsin’s website
- Sponsor recognition all purchased filters on social media
- Recognition at Build events where the flag is flown

STICKER SPONSOR - $250

- Invitation to attend Build events in state and be recognized as sponsor
- Recognition in conference promotional materials
- Recognition at each Build event in the state
- Recognition on Habitat for Humanity of Wisconsin’s website

Additional Support

Each year Habitat Wisconsin requires lots of support to put on our training conference. Paper, pens, and snacks are essential for any conference to be successful. We also are looking for in-kind donations such as

- Promotional Bags
- Promotional giveaways
- Paper
- Pens
- Snacks
- Flash drives
- Printing Services

THANK YOU FOR YOUR CONSIDERATION
Sponsor Registration

My company will sponsor WI Women Vet-Hats Day as a:

- Lunches Sponsor ($3,000)
- T-Shirt Sponsor ($2,000)
- Hard Hat Sponsor ($2,000)
- Signage Sponsor ($1,500)
- Coffee Sponsor ($500)
- Social Media Sponsor ($500)
- Reusable Water Bottle Sponsor ($500)
- American Flag Sponsor ($350)
- Sticker Sponsor $250
- Other donation: __________________________

Contact Info

Company Name: _____________________________________________________________

Address: _____________________________________________________________________

City: ___________________________ State: _____ Zip: ____________

Contact Name: ___________________________ Title: __________________________

Contact Phone: ___________________________ Email: __________________________

Check Enclosed: _______ Please Send Invoice: _______

Please make checks payable to: Habitat for Humanity of Wisconsin and mail this application/payment no later than May 1st, 2020.

I am authorized to offer this sponsorship on behalf of my company/organization. I understand that payment must be received by May 1, 2020 in order to be included in conference and banquet printed materials.

Signature __________________________________________ Date: __________________

Please return form to:

Habitat for Humanity of Wisconsin
420 South 1st St. Suite 6
Milwaukee, WI 53204-160