Sponsor Information

Join Habitat for Humanity of Wisconsin and over a dozen Habitat affiliates throughout Wisconsin as a partner for the 2020 She Served Build Event on June 12th. As a sponsor, you will help provide resources to 15 Habitat affiliates to benefit veterans throughout the entire state of Wisconsin! We will be holding our Build events throughout the state on June 12th with a central location in Madison, Wisconsin. We are inviting staff, board members, and volunteers from the affiliates in Wisconsin and in the surrounding states, as well as other affordable housing groups, community representatives, businesses, government officials, and the faith community.

Who We Represent

- 36 Habitat Affiliates and over 30 ReStores in Wisconsin
- Over 10,000 staff, board members and volunteers
- Nearly 2000 current Habitat families
- Low income families in need of decent, affordable housing

Sponsor Levels

**LUNCHES SPONSOR - $3,000**

- Introduction and thank you during She Served events
- Company signage placed at selected She Served events (provided by sponsor)
- Company logo displayed in She Served promotional materials
- Provide marketing materials to sponsor concerning the She Served events and provide our logo for marketing purposes.
- Recognition and thank you at during lunch

- Invitation to attend She Served events in-state and be recognized as sponsor
- Recognition in event promotional materials (ad provided by sponsor)
- Opportunity to speak at selected She Served events
- Company logo displayed in She Served promotional materials
- Recognition in HFH of Wisconsin’s annual report and e-newsletter

**T-SHIRT EVENT PRESENTING SPONSOR - $2,000**

- Introduction and thank you during She Served events
- Company logo displayed in She Served promotional materials
- Provide marketing materials to sponsor concerning the She Served events and provide our logo for marketing purposes.
- Recognition and thank you at She Served events
- Opportunity to speak at selected She Served events

- Invitation to attend She Served events in-state and be recognized as sponsor
- Recognition in HFH of Wisconsin’s annual report and e-newsletter
- Company banner displayed prominently during selected She Served events (provided by sponsor)
- Recognition in event promotional materials (ad provided by sponsor)
<table>
<thead>
<tr>
<th>HARD HAT SPONSOR - $2,000</th>
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<tbody>
<tr>
<td>• Introduction and thank you during <em>She Served</em> events</td>
<td>• Company banner displayed prominently during selected <em>She Served</em> events (provided by sponsor)</td>
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<tr>
<td>• Invitation to attend <em>She Served</em> events in state and be recognized as sponsor</td>
<td>• Company logo in conference promotional materials and on our website</td>
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<tr>
<td>• Provide marketing materials to sponsor concerning the <em>She Served</em> events and provide our logo for marketing purposes.</td>
<td>• Recognition in HFH of Wisconsin’s annual report and e-newsletter</td>
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<th>SIGNAGE SPONSOR - $1,500</th>
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<tr>
<td>• Company logo displayed in conference promotional materials</td>
<td>• Recognition in HFH of Wisconsin’s annual report and e-newsletter</td>
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<tr>
<td>• Logo displayed on our website</td>
<td>• Company banner displayed prominently at event (provided by sponsor)</td>
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<tr>
<td>• Invitation to attend <em>She Served</em> events in state and be recognized as sponsor</td>
<td>• Announcement of sponsor in event promotional materials</td>
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<tr>
<td>• Provide marketing materials to sponsor concerning the <em>She Served</em> events and provide our logo for marketing purposes.</td>
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<th>COFFEE SPONSOR - $500</th>
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<tr>
<td>• Logo displayed on our website</td>
<td>• Recognition in HFH of Wisconsin’s annual report and e-newsletter</td>
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<tr>
<td>• Invitation to attend <em>She Served</em> events in state and be recognized as sponsor</td>
<td>• Promotional items and company materials distributed at workshop</td>
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<td>• Signage and introduction at <em>She Served</em> events</td>
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<tr>
<td>• Company logo displayed in conference promotional materials</td>
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<tr>
<th>SOCIAL MEDIA SPONSOR - $500</th>
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<td>• Invitation to attend <em>She Served</em> events in state and be recognized as sponsor</td>
<td>• Recognition on social media filters promoted by Habitat</td>
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<tr>
<td>• Recognition at each <em>She Served</em> event in the state</td>
<td>• Recognition in event promotional materials</td>
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<td>• Recognition on HFH of Wisconsin’s website</td>
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<th>REUSABLE WATER BOTTLE SPONSOR - $500</th>
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<td>• Invitation to attend <em>She Served</em> events in state and be recognized as sponsor</td>
<td>• Recognition in <em>She Served</em> promotional materials</td>
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<td>• Recognition at each <em>She Served</em> event in the state</td>
<td>• Recognition on Habitat for Humanity of Wisconsin’s website</td>
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<td>• Sponsor recognition on water bottles</td>
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AMERICAN FLAG SPONSOR - $350

- Invitation to attend *She Served* events in state and be recognized as sponsor
- Recognition in *She Served* promotional materials
- Recognition on Habitat for Humanity of Wisconsin’s website
- Sponsor recognition all purchased filters on social media
- Recognition at *She Served* events where the flag is flown

STICKER SPONSOR - $250

- Invitation to attend *She Served* events in state and be recognized as sponsor
- Recognition in conference promotional materials
- Recognition at each *She Served* event in the state
- Recognition on Habitat for Humanity of Wisconsin’s website

Additional Support

Each year Habitat Wisconsin requires lots of support to put on events and trainings. Paper, pens, and snacks are essential for any event/training to be successful. We also are looking for in-kind donations such as

- Promotional Bags
- Promotional giveaways
- Paper
- Pens
- Snacks
- Flash drives
- Printing Services

THANK YOU FOR YOUR CONSIDERATION
My company will sponsor WI Women Vet-Hats Day as a:

_____ Lunches Sponsor ($3,000)  ____ Social Media Sponsor ($500)

_____ T-Shirt Sponsor ($2,000)  ____ Reusable Water Bottle Sponsor ($500)

_____ Hard Hat Sponsor ($2,000)  ____ American Flag Sponsor ($350)

_____ Signage Sponsor ($1,500)  ____ Sticker Sponsor $250

_____ Coffee Sponsor ($500)  ____ Other donation: ______________________

Contact Info
Company Name: ____________________________________________________________
Address: __________________________________________________________________
City: __________________________ State: ______ Zip: ________________
Contact Name: __________________________ Title: __________________________
Contact Phone: ______________________ Email: __________________________
Check Enclosed: ________ Please Send Invoice: ________

Please make checks payable to: Habitat for Humanity of Wisconsin and mail this application/payment no later than May 1st, 2020

I am authorized to offer this sponsorship on behalf of my company/organization. I understand that payment must be received by May 1, 2020 in order to be included in conference and banquet printed materials.

Signature ___________________________________________ Date: __________________

Please return form to:
Habitat for Humanity of Wisconsin
420 South 1st St. Suite 6
Milwaukee, WI 53204-160