



# MEDIA ARTS

## State Standards

### Media Arts Standards Grades P-12

MEDIA ARTS													
<i>Artistic Process</i>				<i>Anchor Standard 1</i>									
Creating				Generate and conceptualize artistic ideas and work.									
<i>Enduring Understanding</i>				<i>Essential Question</i>									
Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts.				How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?									
Exposure			Exploration			Enrichment			Excellence		Entrepreneurship		
<i>Indicators</i>													
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: Discover multiple ideas for media artworks through brainstorming and improvising. Express and share ideas for media artworks through guided exploration.				I:3-5:1: Develop multiple ideas for media artworks using a variety of tools, methods, and/or materials.			I:6-8:1: Formulate variations of ideas, goals, and solutions for media artworks by practicing focused creative processes.			I:9-12:1: Use identified generative methods to formulate multiple ideas, develop artistic goals, and problem solve in media arts creation processes. Strategically utilize generative methods.			
<i>Expectations</i>													
E:P-2:1: Collaborate with others in a whole class setting, with teacher guidance, to create a visual representation of formulated ideas.				E:3-5:1: Collaborate with others in a small group setting to create a visual representation of formulated ideas.			E:6-8:1: Work independently to create a visual representation of formulated ideas.			E:9-12:1: Work independently to create a visual representation of formulated ideas.			
							E:6-8:2: Act on creative ideas to generate artistic goals.			E:9-12:2: Act on creative ideas to generate artistic goals.			
							E:6-8:3: Predict potential obstacles and generate possible solutions.			E:9-12:3: Predict potential obstacles and generate possible solutions.			



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MEDIA ARTS													
<i>Artistic Process</i>					<i>Anchor Standard 2</i>								
Creating					Organize and develop artistic ideas and work.								
<i>Enduring Understanding</i>					<i>Essential Question</i>								
Media artists plan, organize, and develop creative ideas, project designs, and models into process structures that can effectively realize the artistic idea.					How do media artists plan, organize and develop ideas/project designs/models into process structures to achieve the desired end product?								
Exposure			Exploration		Enrichment			Excellence		Entrepreneurship			
<i>Indicators</i>													
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: With guidance, formulate ideas into plans or models for media arts productions.				I:3-5:1: Form, share, and test ideas, plans, and models to prepare for media arts productions.			I:6-8:1: Organize, design, propose, and evaluate artistic ideas, models, prototypes, and production processes for media arts productions.			I:9-12:1: Apply aesthetic criteria in developing, proposing, and refining artistic ideas, project designs, prototypes, and production processes for media arts productions.			
<i>Expectations</i>													
E:P-2:1: Collaborate with others in a whole class setting, with teacher guidance, to create a to-do list for production.				E:3-5:1: Collaborate with others in a small group setting to create a task list to prepare for production.			E:6-8:1: Refine brainstormed ideas into a production plan.			E:9-12:1: Apply elements of media arts to refine brainstormed ideas into a production plan.			

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MEDIA ARTS												
Artistic Process					Anchor Standard 3							
Creating					Refine and complete artistic work.							
Enduring Understanding					Essential Question							
The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.					What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?							
Exposure			Exploration		Enrichment			Excellence		Entrepreneurship		
Indicators												
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced
I:P-2:1: In guided practice, make, capture, and form media arts content, freely for expression and meaning, in media arts productions.				I:3-5:1: Construct, arrange, and combine various content into unified, purposeful media arts productions, describing and applying defined sets of principles.			I:6-8:1: Experiment with multiple approaches to produce content and components for determined purpose and meaning in media arts productions.			I:9-12:1: Consolidate production processes and synthesize content to demonstrate deliberate choices in complex media arts productions.		
I:P-2:2: Freely and in guided practice, attempt expressive effects and make changes to the content, form, or presentation.				I:3-5:2: In refining and completing media artworks, practice, analyze, and demonstrate how emphasizing elements alters effect, purpose and clarity.			I:6-8:2: Evaluate, improve, and refine media artworks by intentionally emphasizing particular expressive elements to reflect an understanding of purpose, audience, or place.			I:9-12:2: Refine and modify aesthetic elements and technical components to intentionally form impactful expressions in media artworks.		
Expectations												
E:P-2:1: Collaborate with others to capture the same content in multiple ways.				E:3-5:1: Collaborate with others in a small group setting to decide what content is needed and how it will be captured.			E:6-8:1: Improve production plan to include decisions about content and production processes.			E:9-12:1: Apply aesthetic and technical fundamentals to modify production plan.		
E:P-2:2: Collaborate with others to make judgments and decisions on media production to act on creative ideas.				E:3-5:2: Collaborate with others in a small group setting to make judgments and decisions on media production to act on creative ideas with a refined purpose.			E:6-8:2: Make judgments and decisions to refine the media production plan to set a purpose and act on creative ideas.			E:9-12:2: Analyze media production plan to create a meaningful impact in their final product(s).		

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MEDIA ARTS													
<i>Artistic Process</i>					<i>Anchor Standard 4</i>								
Presenting					Analyze, interpret, and select artistic work for presentation.								
<i>Enduring Understanding</i>					<i>Essential Question</i>								
Media artists integrate various forms and contents to develop complex, unified artworks.					How are complex media arts experiences constructed?								
Exposure			Exploration			Enrichment			Excellence			Entrepreneurship	
<i>Indicators</i>													
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: With guidance, combine different forms and content to form media artworks.				I:3-5:1: Practice combining varied academic, arts, and media forms and content into unified media artworks.			I:6-8:1: Integrate multiple contents and forms into unified media arts productions that convey consistent themes or ideas.			I:9-12:1: Integrate and synthesize various arts, media arts forms, and content into unified media arts productions.			
<i>Expectations</i>													
E:P-2:1: Work creatively with others, supported by the teacher, to curate multiple types of media (video, sound, still pictures) to create one media product.				E:3-5:1: Work creatively with others, in a small group setting, to curate multiple types of media (video, sound, still pictures) with academic content to create one media product.			E:6-8:1: Curate and analyze multiple types of media (video, sound, still pictures) with academic content to produce one media product that has a consistent theme.			E:9-12:1: Access, evaluate, use and manage multiple types of media (video, sound, still pictures) with academic content to produce one media product that has a consistent theme.			

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MEDIA ARTS													
Artistic Process					Anchor Standard 5								
Presenting					Develop and refine artistic work for presentation.								
Enduring Understanding					Essential Question								
Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.					What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?								
Exposure			Exploration			Enrichment			Excellence		Entrepreneurship		
Indicators													
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: Identify, describe, and demonstrate various artistic skills and roles.				I:3-5:1: Exhibit developing ability in a variety of artistic, design, technical, soft skills (ex. tool use, collaboration, equipment use), and organizational roles.			I:6-8:1: Develop, design and exhibit a variety of artistic, design, technical, and soft skills through performing various assigned roles in producing media artworks.			I:9-12:1: Demonstrate and employ artistic, design, technical, and soft skills in managing and producing media artworks.			
I:P-2:2: Identify, describe, and demonstrate basic creative skills within media arts productions.				I:3-5:2: Exhibit and practice basic creative skills to invent new content and solutions within and through media arts productions.			I:6-8:2: Develop, demonstrate, and exhibit a variety of creative and adaptive innovation abilities.			I:9-12:2: Develop and refine a determined range of creative and adaptive innovation abilities.			
I:P-2:3: Demonstrate and explore how media arts creation tools work.				I:3-5:3: Exhibit, demonstrate, and examine standard use of tools and techniques to construct media artworks.			I:6-8:3: Demonstrate adaptability in using tools and techniques to construct media artworks.			I:9-12:3: Demonstrate adaptation and innovation in the production of media artworks.			
Expectations													
E:P-2:1: Interact effectively with others to manage the media production plan to include skills and individual roles.				E:3-5:1: Interact effectively with others to manage the media production plan to apply artistic/technical skills and define individual roles.			E:6-8:1: Be self-directed learners to define artistic/technical skill sets and roles for media production plan.			E:9-12:1: Be self-directed learners to define artistic/technical skill sets and roles for media production plan.			
E:P-2:2: Act on creative ideas during media arts production.				E:3-5:2: Act on creative ideas during media arts production to create new content.			E:6-8:2: Develop and act on a variety of creative skills to produce new media.			E:9-12:2: Define and develop the skill sets needed to execute media production plan.			
E:P-2:3: Explore technology tools and techniques to produce creative works.				E:3-5:3: Explore and interact with a variety of tools and techniques to construct media content.			E:6-8:3: Apply and adapt use of tools and techniques to construct media content.			E:9-12:3: Apply and adapt use of tools and techniques to construct innovative media content.			



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MEDIA ARTS													
<i>Artistic Process</i>					<i>Anchor Standard 6</i>								
Presenting					Convey meaning through the presentation of artistic work.								
<i>Enduring Understanding</i>					<i>Essential Question</i>								
Media artists purposefully present, share, and distribute media artworks for various contexts.					How does time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?								
Exposure			Exploration			Enrichment			Excellence		Entrepreneurship		
<i>Indicators</i>													
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: With guidance, present media artworks.				I:3-5:1: Identify and describe the presentation conditions, and take on roles and processes in presenting or distributing media artworks.			I:6-8:1: Analyze and design various presentation formats for the tasks and processes of the presentation and/or distribution of media artworks.			I:9-12:1: Curate and design the presentation and distribution of collections of media artworks in multiple formats for different audiences.			
I:P-2:2: With guidance, share reactions to the presentation of media artworks.				I:3-5:2: Identify, describe and compare the experience; share results of and improvements for presenting media artworks.			I:6-8:2: Analyze results of and improvements for presenting media artworks.			I:9-12:2: Evaluate and implement improvements in presenting media artworks.			
<i>Expectations</i>													
E:P-2:1: With teacher support, present media product(s).				E:3-5:1: Make judgments and decisions on presentation considering setting and potential distribution of media product(s).			E:6-8:1: Manage the presentation and potential distribution of the media product(s).			E:9-12:1: Communicate a clear purpose and setting for presentation of media production or multiple media artworks. Manage distribution of media product(s).			
E:P-2:2: With teacher support, students reflect on the presentation experience.				E:3-5:2: Analyze and self-evaluate presentation and suggest improvements.			E:6-8:2: Analyze and critique presentation. Develop a list of potential improvements for future presentations.			E:9-12:2: Critique presentation and/or distributed materials and implement improvements.			



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MEDIA ARTS												
<i>Artistic Process</i>				<i>Anchor Standard 7</i>								
Responding				Perceive and analyze artistic work.								
<i>Enduring Understanding</i>				<i>Essential Question</i>								
Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.				How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?								
Exposure			Exploration			Enrichment			Excellence		Entrepreneurship	
<i>Indicators</i>												
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced
I:P-2:1: With guidance, explore components and messages in a variety of media artworks.				I:3-5:1: Identify, describe, and differentiate how messages are created by components in media artworks.			I:6-8:1: Describe, compare, and analyze message and meaning that are created by components in media artworks.			I:9-12:1: Analyze the qualities and relationships of the components and audience impact in a variety of media artworks.		
I:P-2:2: With guidance, explore and identify how a variety of media artworks create different experiences.				I:3-5:2: Identify, describe, and differentiate how various forms, methods, and styles in media artworks manage audience experience.			I:6-8:2: Describe, compare, and analyze how various forms, methods, and styles in media artworks manage audience experience.			I:9-12:2: Analyze audience experience and create intention.		
<i>Expectations</i>												
E:P-2:1: With teacher support, explore how components of media connect to messaging and audience experiences.				E:3-5:1: Implement critical thinking strategies to summarize how messages and audience experiences are created through media.			E:6-8:1: Analyze the messages and audience experiences presented through a variety of media components.			E:9-12:1: Analyze the intended messages and audience experiences presented through a variety of media components.		



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MEDIA ARTS													
<i>Artistic Process</i>				<i>Anchor Standard 8</i>									
Responding				Interpret intent and meaning in artistic work.									
<i>Enduring Understanding</i>				<i>Essential Question</i>									
Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.				How do people relate to and interpret media artwork?									
Exposure			Exploration			Enrichment			Excellence		Entrepreneurship		
<i>Indicators</i>													
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: With guidance, discuss reactions to media artworks.				I:3-5:1: Determine the purposes and meanings of media artworks.			I:6-8:1: Analyze the intent and meaning of a variety of media artworks.			I:9-12:1: Analyze the intent, meanings, and reception of a variety of media artworks.			
<i>Expectations</i>													
E:P-2:1: Analyze media from the media arts industry (film, TV, graphic design, animation, fine art, etc.) to discuss audience reactions.				E:3-5:1: Analyze media from the media arts industry to discuss purpose and meaning.			E:6-8:1: Analyze media from the media arts industry to discuss intent and meaning.			E:9-12:1: Analyze media from the media arts industry to discuss intent, meaning, and audience reception.			
E:P-2:2: Analyze their media product(s) to discuss audience reactions.				E:3-5:2: Analyze their media product(s) to discuss purpose and meaning.			E:6-8:2: Analyze their media product(s) to discuss intent and meaning.			E:9-12:2: Analyze their media product(s) to discuss intent, meaning, and audience reception.			



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MEDIA ARTS													
<i>Artistic Process</i>					<i>Anchor Standard 9</i>								
Responding					Apply criteria to evaluate artistic work.								
<i>Enduring Understanding</i>					<i>Essential Question</i>								
Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.					How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?								
Exposure			Exploration			Enrichment			Excellence		Entrepreneurship		
<i>Indicators</i>													
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: With guidance, examine and share qualities of media artworks.				I:3-5:1: Identify and apply basic criteria to evaluate media artworks.			I:6-8:1: Develop and apply criteria to evaluate various media artworks.			I:9-12:1: Evaluate media art works and production processes using identified criteria.			
<i>Expectations</i>													
E:P-2:1: With teacher support and set criteria, examine and communicate qualities of media products.				E:3-5:1: Collaborate with others to create general criteria to evaluate media products.			E:6-8:1: Collaborate with others to create criteria to evaluate media products.			E:9-12:1: Using industry-standardized criteria, evaluate production processes and final media products.			

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MEDIA ARTS													
<i>Artistic Process</i>				<i>Anchor Standard 10</i>									
Connecting				Synthesize and relate knowledge and personal experiences to make art.									
<i>Enduring Understanding</i>				<i>Essential Question</i>									
Media artworks synthesize meaning and form cultural experience.				How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks?									
Exposure			Exploration			Enrichment			Excellence		Entrepreneurship		
<i>Indicators</i>													
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: Use personal experience in making media artworks.				I:3-5:1: Use personal and external resources to create media artworks.			I:6-8:1: Evaluate and use personal, cultural, and/or external resources to create media artworks.			I:9-12:1: Access, evaluate, and use resources to form the creation of original media artworks.			
I:P-2:2: With guidance, share experiences of media artworks.				I:3-5:2: Examine and show how media artworks form meaning, situations, and/or culture.			I:6-8:2: Explain and show how media artworks form new meanings, situations, and cultural experiences.			I:9-12:2: Explain and demonstrate how the use of media artworks expands meaning and cultural experiences.			
<i>Expectations</i>													
E:P-2:1: With teacher support, create media products that utilize personal and shared experiences.				E:3-5:1: Create media products that utilize personal and external resources.			E:6-8:1: Make judgments and decisions on which resources (personal, cultural, and/or external) will be used to create media products.			E:9-12:1: Access, evaluate, use, and manage resources to create media products.			
				E:3-5:2: Analyze media for meaning and cultural context.			E:6-8:2: Communicate clearly how decisions change elements of media (meanings, situations, and cultural context).			E:9-12:2: Make claims with supporting evidence to show how decisions change elements of media.			

# MEDIA ARTS

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MEDIA ARTS													
Artistic Process				Anchor Standard 11									
Connecting				Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.									
Enduring Understanding				Essential Question									
Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.				How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?									
Exposure			Exploration			Enrichment			Excellence		Entrepreneurship		
Indicators													
PK	K	1	2	3	4	5	6	7	8	HS Proficient	HS Accomplished	HS Advanced	
I:P-2:1: With guidance, relate media artworks to everyday life.				I:3-5:1: Identify how media artworks and ideas relate to everyday life.			I:6-8:1: Research and show how media artworks and ideas relate to everyday life.			I:9-12:1: Demonstrate and explain how media artworks and ideas relate to various contexts, purposes and values in society.			
I:P-2:2: With guidance, interact safely with media arts tools and environments.				I:3-5:2: Examine and interact safely with media arts tools and environments.			I:6-8:2: Analyze and interact appropriately with media arts tools and environments.			I:9-12:2: Critically evaluate and effectively interact with the legal, technological, systemic, and vocational contexts of media arts.			
I:P-2:3: Describe the relationships of media to other arts subjects in school				I:3-5:3: Describe the relationships of media arts to theatre, dance, music, the visual arts, and other disciplines.			I:6-8:3: Describe the relationships of media arts to theatre, dance, music, the visual arts, and other disciplines.			I:9-12:3: Describe influences and interactions among media arts, dance, music, theatre, visual arts, and other disciplines, citing research.			
Expectations													
E:P-2:1: With teacher support, compare media to everyday life (i.e. pop culture).				E:3-5:1: Compare and contrast media and everyday life.			E:6-8:1: Research and synthesize how media relates to everyday life.			E:9-12:1: Reason effectively how media reflects different contexts, cultures, and values in society.			
E:P-2:2: With teacher support, work with tools in different environments effectively and safely. (i.e. hardware and software)				E:3-5:2: Understand and apply ethics and safety rules when using equipment and content.			E:6-8:2: Apply technology safely and effectively considering media literacy.			E:9-12:2: Critically apply technology safely and effectively considering media literacy and vocational standards.			
E:P-2:3: Compare and contrast cultural purposes for creating by examining media arts from different times and places.				E:3-5:3: Analyze and infer how media is used to inform or change beliefs, values, and/or behaviors of an individual or society.			E:6-8:3: Analyze how response to media arts is influenced by understanding the time and place in which it was created, the available resources, and cultural uses.			E:9-12:3: Analyze and evaluate the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.			



# MEDIA ARTS

## State Standards

### Media Arts Standards Grades P-2

#### *Anchor Standard 1*

Generate and conceptualize artistic ideas and work.

#### *Artistic Process*

Creating

#### *Enduring Understanding*

Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts

#### *Essential Question*

How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?

Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: Discover multiple ideas for media artworks through brainstorming and improvising. Express and share ideas for media artworks through guided exploration.

#### Expectations

E:P-2:1: Collaborate with others in a whole class setting, with teacher guidance, to create a visual representation of formulated ideas.



# MEDIA ARTS

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### **Anchor Standard 2**

Organize and develop artistic ideas and work.

#### **Artistic Process**

Creating

#### **Enduring Understanding**

Media artists plan, organize, and develop creative ideas, project designs, and models into process structures that can effectively realize the artistic idea.

#### **Essential Question**

How do media artists plan, organize and develop ideas/project designs/models into process structures to achieve the desired end product?

#### Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: With guidance, formulate ideas into plans or models for media arts productions.

#### Expectations

E:P-2:1: Collaborate with others in a whole class setting, with teacher guidance, to create a to-do list for production.



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### **Anchor Standard 3**

Refine and complete artistic work.

#### **Artistic Process**

Creating

#### **Enduring Understanding**

The forming, integration, and refinement of aesthetic components, principles, and processes which create purpose, meaning, and artistic quality in media artworks.

#### **Essential Question**

What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?

Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: In guided practice, make, capture, and form media arts content, freely for expression and meaning, in media arts productions.

I:P-2:2: Freely and in guided practice, attempt expressive effects and make changes to the content, form, or presentation.

#### Expectations

E:P-2:1: Collaborate with others to capture the same content in multiple ways.

E:P-2:2: Collaborate with others to make judgments and decisions on media production to act on creative ideas.



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### ***Anchor Standard 4***

Analyze, interpret, and select artistic work for presentation.

#### ***Artistic Process***

Presenting

#### ***Enduring Understanding***

Media artists integrate various forms and contents to develop complex, unified artworks.

#### ***Essential Question***

How are complex media arts experiences constructed?

Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: With guidance, combine different forms and content to form media artworks.

#### Expectations

E:P-2:1: Work creatively with others, supported by the teacher, to curate multiple types of media (video, sound, still pictures) to create one media product.

# MEDIA ARTS

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### **Anchor Standard 5**

Develop and refine artistic work for presentation.

#### **Artistic Process**

Presenting

#### **Enduring Understanding**

Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.

#### **Essential Question**

What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

#### Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: Identify, describe, and demonstrate various artistic skills and roles.

I:P-2:2: Identify, describe, and demonstrate basic creative skills within media arts productions.

I:P-2:3: Demonstrate and explore how media arts creation tools work.

#### Expectations

E:P-2:1: Interact effectively with others to manage the media production plan to include skills and individual roles.

E:P-2:2: Act on creative ideas during media arts production.

E:P-2:3: Explore technology tools and techniques to produce creative works.



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### **Anchor Standard 6**

Convey meaning through the presentation of artistic work.

#### **Artistic Process**

Presenting

#### **Enduring Understanding**

Media artists purposefully present, share, and distribute media artworks for various contexts.

#### **Essential Question**

How does time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

#### Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: With guidance, present media artworks.

I:P-2:2: With guidance, share reactions to the presentation of media artworks.

#### Expectations

E:P-2:1: With teacher support, present media product(s).

E:P-2:2: With teacher support, students reflect on the presentation experience.

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### **Anchor Standard 7**

Perceive and analyze artistic work.

#### **Artistic Process**

Responding

#### **Enduring Understanding**

Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

#### **Essential Question**

How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: With guidance, explore components and messages in a variety of media artworks.

I:P-2:2: With guidance, explore and identify how a variety of media artworks create different experiences.

#### Expectations

E:P-2:1: With teacher support, explore how components of media connect to messaging and audience experiences.



# MEDIA ARTS

## State Standards

### ***Anchor Standard 8***

Interpret intent and meaning in artistic work.

#### ***Artistic Process***

Responding

#### ***Enduring Understanding***

Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.

#### ***Essential Question***

How do people relate to and interpret media artwork?

Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: With guidance, discuss reactions to media artworks.

#### Expectations

E:P-2:1: Analyze media from the media arts industry (film, TV, graphic design, animation, fine art, etc.) to discuss audience reactions.

E:P-2:2: Analyze their media product(s) to discuss audience reactions.

# MEDIA ARTS

## State Standards



### **Anchor Standard 9**

Apply criteria to evaluate artistic work.

#### **Artistic Process**

Responding

#### **Enduring Understanding**

Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.

#### **Essential Question**

How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?

Developmental Level: Exposure

PK

K

1

2

Indicators

I:P-2:1: With guidance, examine and share qualities of media artworks.

Expectations

E:P-2:1: With teacher support and set criteria, examine and communicate qualities of media products.



# MEDIA ARTS

## State Standards

### ***Anchor Standard 10***

Synthesize and relate knowledge and personal experiences to make art.

#### ***Artistic Process***

Connecting

#### ***Enduring Understanding***

Media artworks synthesize meaning and form cultural experience.

#### ***Essential Question***

How do we relate knowledge and experiences to understanding and making media artworks?  
How do we learn about and create meaning through producing media artworks?

#### Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: Use personal experience in making media artworks.

I:P-2:2: With guidance, share experiences of media artworks.

#### Expectations

E:P-2:1: With teacher support, create media products that utilize personal and shared experiences.



# MEDIA ARTS

## State Standards

### ***Anchor Standard 11***

Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

#### ***Artistic Process***

Connecting

#### ***Enduring Understanding***

Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.

#### ***Essential Question***

How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?

#### Developmental Level: Exposure

PK

K

1

2

#### Indicators

I:P-2:1: With guidance, relate media artworks to everyday life.

I:P-2:2: With guidance, interact safely with media arts tools and environments.

I:P-2:3: Describe the relationships of media to other arts subjects in school

#### Expectations

E:P-2:1: With teacher support, work with tools in different environments effectively and safely. (i.e. hardware and software)

E:P-2:2: Compare and contrast cultural purposes for creating by examining media arts from different times and places.



**Media Arts Standards 3-5**  
**Anchor Standard 1**

Generate and conceptualize artistic ideas and work.

**Artistic Process**

Creating

**Enduring Understanding**

Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts

**Essential Question**

How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?

Developmental Level: Exploration

3

4

5

Indicators

I:3-5:1: Develop multiple ideas for media artworks using a variety of tools, methods, and/or materials.

Expectations

E:3-5:1: Collaborate with others in a small group setting to create a visual representation of formulated ideas.



# MEDIA ARTS

## State Standards

### ***Anchor Standard 2***

Organize and develop artistic ideas and work.

#### ***Artistic Process***

Creating

#### ***Enduring Understanding***

Media artists plan, organize, and develop creative ideas, project designs, and models into process structures that can effectively realize the artistic idea.

#### ***Essential Question***

How do media artists plan, organize and develop ideas/project designs/models into process structures to achieve the desired end product?

Developmental Level: Exploration

3

4

5

#### Indicators

I:3-5:1: Form, share, and test ideas, plans, and models to prepare for media arts productions.

#### Expectations

E:3-5:1: Collaborate with others in a small group setting to create a task list to prepare for production.



# MEDIA ARTS

## State Standards

### **Anchor Standard 3**

Refine and complete artistic work.

#### **Artistic Process**

Creating

#### **Enduring Understanding**

The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.

#### **Essential Question**

What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?

Developmental Level: Exploration

3

4

5

#### Indicators

I:3-5:1: Construct, arrange, and combine various content into unified, purposeful media arts productions, describing and applying defined sets of principles.

I:3-5:2: In refining and completing media artworks, practice, analyze, and demonstrate how emphasizing elements alters effect, purpose and clarity.

#### Expectations

E:3-5:1: Collaborate with others in a small group setting to decide what content is needed and how it will be captured.

E:3-5:2: Collaborate with others in a small group setting to make judgments and decisions on media production to act on creative ideas with a refined purpose.



# MEDIA ARTS

## State Standards

### **Anchor Standard 4**

Analyze, interpret, and select artistic work for presentation.

#### **Artistic Process**

Presenting

#### **Enduring Understanding**

Media artists integrate various forms and contents to develop complex, unified artworks.

#### **Essential Question**

How are complex media arts experiences constructed?

Developmental Level: Exploration

3

4

5

#### Indicators

I:3-5:1: Practice combining varied academic, arts, and media forms and content into unified media artworks.

#### Expectations

E:3-5:1: Work creatively with others, in a small group setting, to curate multiple types of media (video, sound, still pictures) with academic content to create one media product.

# MEDIA ARTS

## State Standards



### **Anchor Standard 5**

Develop and refine artistic work for presentation.

#### **Artistic Process**

Presenting

#### **Enduring Understanding**

Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.

#### **Essential Question**

What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

Developmental Level: Exploration

3

4

5

#### Indicators

I:3-5:1: Exhibit developing ability in a variety of artistic, design, technical, soft skills (ex. tool use, collaboration, equipment use) and organizational roles.

I:3-5:2: Exhibit and practice basic creative skills to invent new content and solutions within and through media arts productions.

I:3-5:3: Exhibit, demonstrate, and examine standard use of tools and techniques to construct media artworks.

#### Expectations

E:3-5:1: Interact effectively with others to manage the media production plan to apply artistic/technical skills and define individual roles.

E:3-5:2: Act on creative ideas during media arts production to create new content.

E:3-5:3: Explore and interact with a variety of tools and techniques to construct media content.



# MEDIA ARTS

## State Standards

### **Anchor Standard 6**

Convey meaning through the presentation of artistic work.

#### **Artistic Process**

Presenting

#### **Enduring Understanding**

Media artists purposefully present, share, and distribute media artworks for various contexts.

#### **Essential Question**

How do time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

#### Developmental Level: Exploration

3

4

5

#### Indicators

I:3-5:1: Identify and describe the presentation conditions, and take on roles and processes in presenting or distributing media artworks.

I:3-5:2: Identify, describe, and compare the experience; share results of and improvements for presenting media artworks.

#### Expectations

E:3-5:1: Make judgments and decisions on presentation considering setting and potential distribution of media product(s).

E:3-5:2: Analyze and self-evaluate presentation and suggest improvements.



# MEDIA ARTS

## State Standards

### ***Anchor Standard 7***

Perceive and analyze artistic work.

#### ***Artistic Process***

Responding

#### ***Enduring Understanding***

Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

#### ***Essential Question***

How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

Developmental Level: Exploration

3

4

5

#### Indicators

I:3-5:1: Identify, describe, and differentiate how messages are created by components in media artworks.

I:3-5:2: Identify, describe, and differentiate how various forms, methods, and styles in media artworks manage audience experience.

#### Expectations

E:3-5:1: Implement critical thinking strategies to summarize how messages and audience experiences are created through media.



# MEDIA ARTS

## State Standards

### **Anchor Standard 8**

Interpret intent and meaning in artistic work.

#### **Artistic Process**

Responding

#### **Enduring Understanding**

Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.

#### **Essential Question**

How do people relate to and interpret media artwork?

Developmental Level: Exploration

3

4

5

#### Indicators

I:3-5:1: Determine the purposes and meanings of media artworks.

#### Expectations

E:3-5:1: Analyze media from the media arts industry to discuss purpose and meaning.

E:3-5:2: Analyze their media product(s) to discuss purpose and meaning.

# MEDIA ARTS

## State Standards



### **Anchor Standard 9**

Apply criteria to evaluate artistic work.

#### **Artistic Process**

Responding

#### **Enduring Understanding**

Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.

#### **Essential Question**

How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?

Developmental Level: Exploration

3

4

5

Indicators

I:3-5:1: Identify and apply basic criteria to evaluate media artworks.

Expectations

E:3-5:1: Collaborate with others to create general criteria to evaluate media products.

# MEDIA ARTS

## State Standards



### **Anchor Standard 10**

Synthesize and relate knowledge and personal experiences to make art.

#### **Artistic Process**

Connecting

#### **Enduring Understanding**

Media artworks synthesize meaning and form cultural experience.

#### **Essential Question**

How do we relate knowledge and experiences to understanding and making media artworks?  
How do we learn about and create meaning through producing media artworks?

#### Developmental Level: Exploration

3

4

5

#### Indicators

I:3-5:1: Use personal and external resources to create media artworks.

I:3-5:2: Examine and show how media artworks form meaning, situations, and/or culture.

#### Expectations

E:3-5:1: Create media products that utilize personal and external resources.

E:3-5:2: Analyze media for meaning and cultural context.



# MEDIA ARTS

## State Standards

### **Anchor Standard 11**

Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

#### **Artistic Process**

Connecting

#### **Enduring Understanding**

Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.

#### **Essential Question**

How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?

#### Developmental Level: Exploration

3

4

5

#### Indicators

I:3-5:1: Identify how media artworks and ideas relate to everyday life.

I:3-5:2: Examine and interact safely with media arts tools and environments.

I:3-5:3: Describe the relationships of media arts to theatre, dance, music, the visual arts, and other disciplines.

#### Expectations

E:3-5:1: Compare and contrast media and everyday life.

E:3-5:2: Understand and apply ethics and safety rules when using equipment and content.

E:3-5:3: Analyze and infer how media is used to inform or change beliefs, values, and/or behaviors of an individual or society.



# MEDIA ARTS

## State Standards

### Media Arts Standards Grades 6-8

#### *Anchor Standard 1*

Generate and conceptualize artistic ideas and work.

#### *Artistic Process*

Creating

#### *Enduring Understanding*

Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts

#### *Essential Question*

How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?

Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Formulate variations of ideas, goals, and solutions for media artworks by practicing focused creative processes.

#### Expectations

E:6-8:1: Work independently to create a visual representation of formulated ideas.

E:6-8:2: Act on creative ideas to generate artistic goals.

E:6-8:3: Predict potential obstacles and generate possible solutions.



# MEDIA ARTS

## State Standards

### **Anchor Standard 2**

Organize and develop artistic ideas and work.

#### **Artistic Process**

Creating

#### **Enduring Understanding**

Media artists plan, organize, and develop creative ideas, project designs, and models into process structures that can effectively realize the artistic idea.

#### **Essential Question**

How do media artists plan, organize and develop ideas/project designs/models into process structures to achieve the desired end product?

Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Organize, design, propose, and evaluate artistic ideas, models, prototypes, and production processes for media arts productions.

#### Expectations

E:6-8:1: Refine brainstormed ideas into a production plan.

# MEDIA ARTS

## State Standards



### **Anchor Standard 3**

Refine and complete artistic work.

#### **Artistic Process**

Creating

#### **Enduring Understanding**

The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.

#### **Essential Question**

What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?

Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Experiment with multiple approaches to produce content and components for determined purpose and meaning in media arts productions.

I:6-8:2: Evaluate, improve, and refine media artworks by intentionally emphasizing particular expressive elements to reflect an understanding of purpose, audience, or place.

#### Expectations

E:6-8:1: Improve production plan to include decisions about content and production processes.

E:6-8:2: Make judgments and decisions to refine the media production plan to set a purpose and act on creative ideas.



# MEDIA ARTS

## State Standards

### ***Anchor Standard 4***

Analyze, interpret, and select artistic work for presentation.

#### ***Artistic Process***

Presenting

#### ***Enduring Understanding***

Media artists integrate various forms and contents to develop complex, unified artworks.

#### ***Essential Question***

How are complex media arts experiences constructed?

Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Integrate multiple contents and forms into unified media arts productions that convey consistent themes or ideas.

#### Expectations

E:6-8:1: Curate and analyze multiple types of media (video, sound, still pictures) with academic content to produce one media product that has a consistent theme.



# MEDIA ARTS

## State Standards

### ***Anchor Standard 5***

Develop and refine artistic work for presentation.

#### ***Artistic Process***

Presenting

#### ***Enduring Understanding***

Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.

#### ***Essential Question***

What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

#### Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Develop, design, and exhibit a variety of artistic, design, technical, and soft skills through performing various assigned roles in producing media artworks.

I:6-8:2: Develop, demonstrate, and exhibit a variety of creative and adaptive innovation abilities.

I:6-8:3: Demonstrate adaptability in using tools and techniques to construct media artworks.

#### Expectations

E:6-8:1: Be self-directed learners to define artistic/technical skill sets and roles for media production plan.

E:6-8:2: Develop and act on a variety of creative skills to produce new media.

E:6-8:3: Apply and adapt use of tools and techniques to construct media content.



# MEDIA ARTS

## State Standards

### **Anchor Standard 6**

Convey meaning through the presentation of artistic work.

#### **Artistic Process**

Presenting

#### **Enduring Understanding**

Media artists purposefully present, share, and distribute media artworks for various contexts.

#### **Essential Question**

How do time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Analyze and design various presentation formats for the tasks and processes of the presentation and/or distribution of media artworks.

I:6-8:2: Analyze results of and improvements for presenting media artworks.

#### Expectations

E:6-8:1: Manage the presentation and potential distribution of the media product(s).

E:6-8:2: Analyze and critique presentation. Develop a list of potential improvements for future presentations.

# MEDIA ARTS

## State Standards



### **Anchor Standard 7**

Perceive and analyze artistic work.

#### **Artistic Process**

Responding

#### **Enduring Understanding**

Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

#### **Essential Question**

How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Describe, compare, and analyze message and meaning that are created by components in media artworks.

I:6-8:2: Describe, compare, and analyze how various forms, methods, and styles in media artworks manage audience experience.

#### Expectations

E:6-8:1: Analyze the messages and audience experiences presented through a variety of media components.



# MEDIA ARTS

## State Standards

### ***Anchor Standard 8***

Interpret intent and meaning in artistic work.

#### ***Artistic Process***

Responding

#### ***Enduring Understanding***

Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.

#### ***Essential Question***

How do people relate to and interpret media artwork?

Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Analyze the intent and meaning of a variety of media artworks.

#### Expectations

E:6-8:1: Analyze media from the media arts industry to discuss intent and meaning.

E:6-8:2: Analyze their media product(s) to discuss intent and meaning.



# MEDIA ARTS

## State Standards

### ***Anchor Standard 9***

Apply criteria to evaluate artistic work.

#### ***Artistic Process***

Responding

#### ***Enduring Understanding***

Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.

#### ***Essential Question***

How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?

Developmental Level: Enrichment

6

7

8

Indicators

I:6-8:1: Develop and apply criteria to evaluate various media artworks.

Expectations

E:6-8:1: Collaborate with others to create criteria to evaluate media products.

# MEDIA ARTS

## State Standards



### **Anchor Standard 10**

Synthesize and relate knowledge and personal experiences to make art.

#### **Artistic Process**

Connecting

#### **Enduring Understanding**

Media artworks synthesize meaning and form cultural experience.

#### **Essential Question**

How do we relate knowledge and experiences to understanding and making media artworks?  
How do we learn about and create meaning through producing media artworks?

Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Evaluate and use personal, cultural, and/or external resources to create media artworks.

I:6-8:2: Explain and show how media artworks form new meanings, situations, and cultural experiences.

#### Expectations

E:6-8:1: Make judgments and decisions on which resources (personal, cultural, and/or external) will be used to create media products.

E:6-8:2: Communicate clearly how decisions change elements of media (meanings, situations, and cultural context).



# MEDIA ARTS

## State Standards

### **Anchor Standard 11**

Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

#### **Artistic Process**

Connecting

#### **Enduring Understanding**

Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.

#### **Essential Question**

How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?

#### Developmental Level: Enrichment

6

7

8

#### Indicators

I:6-8:1: Research and show how media artworks and ideas relate to everyday life.

I:6-8:2: Analyze and interact appropriately with media arts tools and environments.

I:6-8:3: Describe the relationships of media arts to theatre, dance, music, the visual arts, and other disciplines.

#### Expectations

E:6-8:1: Research and synthesize how media relates to everyday life.

E:6-8:2: Apply technology safely and effectively considering media literacy.

E:6-8:3: Analyze how response to media arts is influenced by understanding the time and place in which it was created, the available resources, and cultural uses.

# MEDIA ARTS

## State Standards



### Media Arts Standards Grades 9-12

#### *Anchor Standard 1*

Generate and conceptualize artistic ideas and work.

#### *Artistic Process*

Creating

#### *Enduring Understanding*

Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts

#### *Essential Question*

How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?

#### Excellence

High School Proficient

#### Entrepreneurship

High School Advanced

High School Accomplished

#### Indicators

I:9-12:1: Use identified generative methods to formulate multiple ideas, develop artistic goals, and problem solve in media arts creation processes. Strategically utilize generative methods.

#### Expectations

E:9-12:1: Work independently to create a visual representation of formulated ideas.

E:9-12:2: Act on creative ideas to generate artistic goals.

E:9-12:3: Predict potential obstacles and generate possible solutions.

# MEDIA ARTS

## State Standards



### **Anchor Standard 2**

Organize and develop artistic ideas and work.

#### **Artistic Process**

Creating

#### **Enduring Understanding**

Media artists plan, organize, and develop creative ideas, project designs, and models into process structures that can effectively realize the artistic idea.

#### **Essential Question**

How do media artists plan, organize and develop ideas/project designs/models into process structures to achieve the desired end product?

Excellence

High School Proficient

Entrepreneurship

High School Advanced

High School Proficient

I:9-12:1: Apply aesthetic criteria in developing, proposing, and refining artistic ideas, project designs, prototypes, and production processes for media arts productions.

Expectations

E:9-12:1: Apply elements of media arts to refine brainstormed ideas into a production plan.

# MEDIA ARTS

## State Standards



### **Anchor Standard 3**

Refine and complete artistic work.

#### **Artistic Process**

Creating

#### **Enduring Understanding**

The forming, integration, and refinement of aesthetic components, principles, and processes create purpose, meaning, and artistic quality in media artworks.

#### **Essential Question**

What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?

#### Excellence

High School Proficient

#### Entrepreneurship

High School Advanced

High School Accomplished

#### Indicators

I:9-12:1: Consolidate production processes and synthesize content to demonstrate deliberate choices in complex media arts productions.

I:9-12:2: Refine and modify aesthetic elements and technical components to intentionally form impactful expressions in media artworks.

#### Expectations

E:9-12:1: Apply aesthetic and technical fundamentals to modify production plan.  
E:9-12:2: Analyze media production plan to create a meaningful impact in their final product(s).

# MEDIA ARTS

## State Standards



### **Anchor Standard 4**

Analyze, interpret, and select artistic work for presentation.

#### **Artistic Process**

Presenting

#### **Enduring Understanding**

Media artists integrate various forms and contents to develop complex, unified artworks.

#### **Essential Question**

How are complex media arts experiences constructed?

#### Excellence

High School Proficient

#### Entrepreneurship

High School Accomplished

High School Advanced

#### Indicators

I:9-12:1: Integrate and synthesize various arts, media arts forms, and content into unified media arts productions.

#### Expectations

E:9-12:1: Access, evaluate, use, and manage multiple types of media (video, sound, still pictures) with academic content to produce one media product that has a consistent theme.



# MEDIA ARTS

## State Standards

### **Anchor Standard 5**

Develop and refine artistic work for presentation.

#### **Artistic Process**

Presenting

#### **Enduring Understanding**

Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.

#### **Essential Question**

What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools and techniques?

#### Excellence

High School Proficient

#### Entrepreneurship

High School Accomplished

High School Advanced

#### Indicators

I:9-12:1: Demonstrate and employ artistic, design, technical, and soft skills in managing and producing media artworks.

I:9-12:2: Develop and refine a determined range of creative and adaptive innovation abilities.

I:9-12:3: Demonstrate adaptation and innovation in the production of media artworks.

#### Expectations

E:9-12:1: Be self-directed learners to define artistic/technical skill sets and roles for media production plan.

E:9-12:2: Define and develop the skill sets needed to execute media production plan.

E:9-12:3: Apply and adapt use of tools and techniques to construct innovative media content.

# MEDIA ARTS

## State Standards

### **Anchor Standard 6**

Convey meaning through the presentation of artistic work.

#### **Artistic Process**

Presenting

#### **Enduring Understanding**

Media artists purposefully present, share, and distribute media artworks for various contexts.

#### **Essential Question**

How do time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

#### Excellence

High School Proficient

#### Entrepreneurship

High School Advanced

High School Accomplished

#### Indicators

I:9-12:1: Curate and design the presentation and distribution of collections of media artworks in multiple formats for different audiences.

I:9-12:2: Evaluate and implement improvements in presenting media artworks.

#### Expectations

E:9-12:1: Communicate a clear purpose and setting for presentation of media production or multiple media artworks. Manage distribution of media product(s).

E:9-12:2: Critique presentation and/or distributed materials and implement improvements.



# MEDIA ARTS

## State Standards

### **Anchor Standard 7**

Perceive and analyze artistic work.

#### **Artistic Process**

Responding

#### **Enduring Understanding**

Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

#### **Essential Question**

How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

#### Excellence

High School Proficient

#### Entrepreneurship

High School Advanced

High School Accomplished

#### Indicators

I:9-12:1: Analyze the qualities and relationships of the components and audience impact in a variety of media artworks.

I:9-12:2: Analyze audience experience and create intention.

#### Expectations

E:9-12:1: Analyze the intended messages and audience experiences presented through a variety of media components.



# MEDIA ARTS

## State Standards

### **Anchor Standard 8**

Interpret intent and meaning in artistic work.

#### **Artistic Process**

Responding

#### **Enduring Understanding**

Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.

#### **Essential Question**

How do people relate to and interpret media artwork?

#### Excellence

High School Proficient

#### Entrepreneurship

High School Advanced

High School Accomplished

#### Indicators

I:9-12:1: Analyze the intent, meanings, and reception of a variety of media artworks.

#### Expectations

E:9-12:1: Analyze media from the media arts industry to discuss intent, meaning, and audience reception.

E:9-12:2: Analyze their media product(s) to discuss intent, meaning, and audience reception.

# MEDIA ARTS

## State Standards



### **Anchor Standard 9**

Apply criteria to evaluate artistic work.

#### **Artistic Process**

Responding

#### **Enduring Understanding**

Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.

#### **Essential Question**

How and why do media artists value and judge media artworks?  
When and how should we evaluate and critique media artworks to improve them?

Excellence

High School Proficient

Entrepreneurship

High School Accomplished

High School Advanced

#### Indicators

I:9-12:1: Evaluate media art works and production processes using identified criteria.

#### Expectations

E:9-12:1: Using industry-standardized criteria, evaluate production processes, and final media products.

# MEDIA ARTS

## State Standards



### **Anchor Standard 10**

Synthesize and relate knowledge and personal experiences to make art.

#### **Artistic Process**

Connecting

#### **Enduring Understanding**

Media artworks synthesize meaning and form cultural experience.

#### **Essential Question**

How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks?

#### Excellence

High School Proficient

#### Entrepreneurship

High School Accomplished

High School Advanced

#### Indicators

I:9-12:1: Access, evaluate, and use resources to form the creation of original media artworks.

I:9-12:2: Explain and demonstrate how the use of media artworks expands meaning and cultural experiences.

#### Expectations

E:9-12:1: Access, evaluate, use, and manage resources to create media products.

E:9-12:2: Make claims with supporting evidence to show how decisions change elements of media.



# MEDIA ARTS

## State Standards

### **Anchor Standard 11**

Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.

#### **Artistic Process**

Connecting

#### **Enduring Understanding**

Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.

#### **Essential Question**

How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?

#### Excellence

High School Proficient

#### Entrepreneurship

High School Accomplished

High School Advanced

#### Indicators

I:9-12:1: Demonstrate and explain how media artworks and ideas relate to various contexts, purposes and values in society.

I:9-12:2: Critically evaluate and effectively interact with the legal, technological, systemic, and vocational contexts of media arts.

I:9-12:3: Describe influences and interactions among media arts, dance, music, theatre, visual arts, and other disciplines, citing research.

#### Expectations

E:9-12:1: Reason effectively how media reflects different contexts, cultures, and values in society.

E:9-12:2: Critically apply technology safely and effectively considering media literacy and vocational standards.

E:9-12:3: Analyze and evaluate the impact of an artist or a group of artists on the beliefs, values, and behaviors of a society.



## Glossary of Media Arts Terminology

### **Context**

The situation surrounding the creation or experience of media artworks that influences the work, artist or audience. This can include how, where, and when media experiences take place, as well as additional internal and external factors (personal, societal, cultural, historical, physical, virtual, economic, systemic, etc.).

### **Meaning**

The formulation of significance and purposefulness in media artworks.

### **Source**

National Core Art Standards Glossary-Media Arts:

<http://www.nationalartsstandards.org/sites/default/files/NCCAS%20GLOSSARY%20for%20Media%20Arts%20Standards%20-%20new%20copyright%20info.pdf>