



Confidentiality Agreement

I, as a Voting Member of Amplify Her, agree to the terms and conditions of this Confidentiality Agreement (this “Agreement”) as set forth below:

- 1. Purpose.** Amplify Her (the “Organization”) values the integrity of its endorsement process and aims to protect confidential and sensitive information that is shared by campaigns and candidates in connection with securing the Organization’s endorsement. The purpose of this Agreement is to establish the expectations regarding use of such information that is shared with Voting Members in connection with the Organization’s 2020 Candidate Endorsement Cycle.
- 2. Consideration.** The Organization will invite a Voting Member to participate in the 2020 Candidate Endorsement Cycle once this Agreement is executed as confirmation that any sensitive and confidential information that is disclosed by the Organization during the 2020 Candidate Endorsement Cycle is protected.
- 3. Voting Member.** Any individual who has canvassed at least 10 hours in the last 12 consecutive months at events organized or hosted by the Organization. Participation at an event such as door-knocking, phone-banking and postcard-writing will only count toward the 10 hours if the individual registered with the Organization.
- 4. 2020 Candidate Endorsement Cycle.** Voting Members who have signed this Agreement will receive a ballot to select the candidates that they would like the Organization to endorse from the 2020 New York State Assembly and 2020 Congressional races.
- 5. Confidential Information.** Confidential Information shall mean: (i) the actual candidate questionnaires, (ii) information included in the questionnaires and/or endorsement application that is not publicly available such as fundraising figures, campaign strategy, staffing needs, personal contact information, (iii) audio or video files of candidate interviews or forums hosted by the Organization, (iv) internal correspondence from the Organization and recommendations made by the Organization’s leadership pertaining to the 2020 Candidate Endorsement Cycle (v) information not publicly available pertaining to Candidates or campaigns and any information that has been shared by the Organization for the purposes of providing information to Voting Members for the 2020 Candidate Endorsement Cycle, (vi) any other information that is sensitive in nature and that is not publicly available.
- 6. Use of Confidential Information.** Voting Members shall use the Confidential Information solely in connection with the Organization’s 2020 Candidate Endorsement Cycle and not for the furtherance of a Voting Member’s personal, financial or political objectives. Confidential Information shall not be disseminated to third parties without the prior written consent of the Organization.
- 7. Term.** This Agreement shall remain in effect for one year from the date the Voting Member signed. Notwithstanding the foregoing, the Voting Member’s duty to not share Confidential Information that was disclosed during the term shall remain in effect indefinitely.
- 8. Breach of Confidentiality.** If a Voting Member breaches this Agreement, the Organization reserves the right to null a Voting Member’s vote, revoke a Voting Member’s voting privileges and to prohibit such Voting Member’s future participation in the Organization.

Signature:

Printed Name:

Date: