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Media contacts:
Janet Brumfield
614.582.9636
janet@successioncommunications.com

Lisa Fels Davitt
973.886.1917
lisa@successioncommunications.com

Notion Consulting Leads One-Day Workshops to Help Company Leaders, Employees Turn Change into Opportunity

Firm Finds Educating and Engaging “Magic Middle”, Frontline Employees Critical to Success of Change Initiatives

NEW YORK CITY, May 22, 2019 – Notion Consulting, a boutique leadership and transformation consulting firm, is offering a new set of intensive one-day interactive workshops designed to help leaders and frontline employees embrace and welcome change. Titled Leading Through Change and Navigating Change, the firm created two customizable programs to meet escalating demand from a cross-section of its Fortune 500 clients.

The first offering, Leading Through Change, prepares leaders and the “magic middle” to navigate their personal change experience, role model change leadership behaviors, and successfully engage with and support teams through change. The second one, Navigating Change, helps employees chart their change experience and leverage change as an opportunity to grow and develop.

“Historically, most company leaders feared and resisted change, whereas they now increasingly recognize it as an imperative. In addition, they are realizing the dividends training can pay when their leaders and employees are given the proper tools to drive success and manage change positively,” said Christine Andrukonis, founder and senior partner, Notion Consulting. “Many organizations are now
putting significant effort into coaching, communications and capability-building to unlock the potential of their teams so that their key leaders and frontline employees perceive change as an opportunity.”

Based on client feedback and hands-on learning, Notion developed the workshops to be interactive, practical learning sessions that are appropriate for all levels of an organization but are especially geared toward the magic middle — people managers who are one to two levels up from front-line employees and three or more levels down from the chief executive and frontline employees experiencing change at work. Notion deemed this set “magical” because they are in a unique and pivotal position to make things happen in a concrete and meaningful way.

After attending one of the newly unveiled sessions, a leader at Cornell University noted, “More of our team is now equipped with the tools to manage the uncertainty. They are having conversations about it and learning how to move through the change curve. They are more confident in talking about the changes happening at Cornell.”

Workshop participants are grateful for the opportunity to receive training in this area as companies adapt to change to survive. One middle manager at Estée Lauder Companies remarked: “We’re so on the go all the time – managing the day-to-day, understanding the changes and helping our teams to do the same. It’s hard to find the time to sit back, reflect and strategize about how to stay fresh and lead differently in these times. Now that I have, I feel much more confident and ready to lead.”

Upon completion of the workshops, participants receive self-paced activities to reinforce their learnings and further develop their change leadership skills or individual change resilience.

According to Chief Executive, 88 percent of Fortune 500 companies that existed in 1955 no longer do, and 50 percent of new CEOs fail largely due to ineffective change leadership. At the same time, Notion executives believe that many c-suite leaders are not harnessing their most talented change managers effectively.

To learn more, download the workshop fact sheets here.

About Notion Consulting

Notion Consulting is a boutique leadership and transformation consulting firm that helps leaders rapidly tackle their most complex business challenges through the right combination of organizational vision, leadership, talent, and engagement initiatives. Notion works with high-profile organizations like Cornell University, The Estee Lauder Companies, Heineken, the NFL, PhRMA, Siemens and Stony Brook Medicine to imagine the future, reinvent themselves, attain growth objectives, transition leadership teams and merge cultures from acquired businesses. Established in 2015 and based in the New York City area, Notion has equipped more than 150,000 leaders and employees to drive change and positively impact the future of their companies and teams. Visit www.notionconsultinginc.com for more information and follow the company on Twitter and LinkedIn.

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