Notion Consulting Expands Team With Six New Hires, Including Those Joining From Fortune 500 Companies; Brings On First Creative Director

NEW YORK (April 21, 2020) – Notion Consulting, a boutique leadership and transformation consulting firm, today announced six new hires, including a former leader from Prudential and a consultant from KPMG, as well as their first-ever creative director. The expanded team brings the company, which is based in New York City and recently celebrated their five-year anniversary, to nearly 40 consultants across three continents.

“In order to meet the growing needs of our innovative clients, especially in light of the COVID-19 crisis, we continue to build for sustainability by ensuring we invest in the right talent,” said Christine Andrukonis, founder and senior partner of Notion Consulting. “Attracting seasoned candidates from globally renowned organizations, as well as hiring our first-ever creative lead, are just two examples of our relentless efforts to round out a world-class team who can provide expertise on the ever-changing workplace.”

The new hires are as follows: Andrea Grossman, senior consultant, who joins from Prudential Financial and MetLife; Seth Cotter, senior consultant, who joins from KPMG’s Human Capital Advisory; Laura Luciano, creative director, a newly created position, who joins from Stromberg Consulting; Jennifer Gianni, managing consultant, who joins from Ceres HR Consulting; Amanda Mausner, senior consultant, who joins from Flatiron School and Clerestory Consulting; and Sarah Wilen, coordinating consultant, who joins from workplace strategy firm PLASTARC.

“With the right combination of organizational vision, leadership, talent, and engagement, our clients can tackle the most complex challenges, thanks to the counsel from our diverse experts,” said Diana Vienne, senior partner of Notion Consulting. “Notion’s consultants have deep expertise in wide-ranging disciplines, including change management, strategy, human resources, organizational development, and design. They offer a combination of backgrounds, including traditional consulting, in-house leadership, entrepreneurship, organizational and industrial psychology, and coaching, which gives the team a unique vantage point from which to help clients generate traction and results.”

Below is a detailed description of Notion Consulting’s new hires and their responsibilities:

- Andrea Grossman, senior consultant, has driven organizational change for 20 years as a business leader and change practitioner in global financial services, specializing in complex, large-scale, cross-business initiatives. Prior to joining Notion Consulting, she led
change efforts at Prudential Financial and MetLife, where she partnered with executives across various functions (finance, marketing, data analytics, sales, robotic process automation, and operations) to focus on their strategic business objectives and ensured they were equipped to drive organizational change.

- **Seth Cotter**, senior consultant, has been driving organizational change and engagement initiatives for nearly a decade. With a background in organizational and social psychology, he partners with clients to solve people-centric business problems, delivering solutions to foster new ways of working, build leadership capabilities, and promote workforce engagement. Prior to joining Notion Consulting, Mr. Cotter worked as a senior consultant for KPMG’s Human Capital Advisory practice in New York City. Earlier in his career, he worked at Korn Ferry, where his responsibilities included delivering numerous global-leadership development programs.

- **Laura Luciano**, creative director, a newly created position, is a strategic business and brand consultant who develops creative solutions to drive growth for Fortune 100 companies, as well as emerging brands. Her background as a graphic designer enables her to solve client challenges and deliver customized design solutions. In her current role, Ms. Luciano has directed projects for industries including pharmaceutical, consumer products, financial, technology, family entertainment, law, food and wine, and non-profit. Previously, she was vice president and creative director for Stromberg Consulting, where she developed a global marketing brand for Kimberly-Clark.

- **Jennifer Gianni**, managing consultant, brings more than 20 years of experience in international human resources in North America, Europe, North Africa, Middle East, and Asia. As head of international human resources and corporate vice president of talent and development, she has specialized in HR strategy, organizational design, turnaround programs, change management, leadership assessment, and career management. Prior to joining Notion Consulting, Ms. Gianni spent several years running her own consulting firm, Ceres HR Consulting, advising enterprises with missions in North Africa, France, and Monaco. Since 2018, she has been a faculty advisor for the Paris Institute of Political Studies (Sciences Po), including students with dual programs at Columbia University, teaching debate and supporting their Capstone Project.

- **Amanda Mausner**, senior consultant, has been leading individuals and organizations through change for over a decade. With a background in social and behavioral science, and experience in change management, career-leadership coaching, and group facilitation, she is highly skilled at solving complex problems through people, process, and technology. Prior to Notion Consulting, Ms. Mausner worked at Flatiron School as a career coach and consultant, and at Clerestory Consulting, a change-management firm in Chicago. She is an associate certified coach (ACC) with the International Coaching Federation (ICF).
● **Sarah Wilen**, coordinating consultant, helps develop high-performing organizations and great experiences for their employees. With a background in industrial-organizational psychology, she is passionate about paving the way for a more inclusive, productive, and fulfilling working world. Prior to joining Notion Consulting, Ms. Wilen was a consultant for workplace strategy firm PLASTARC, helping her clients prepare for the future of work by enhancing their workplace experience, workspace design, and offerings.

In fall 2019, Notion Consulting interviewed 50 Fortune 500 executives and successful entrepreneurs about their business challenges and what it means to lead change in 2020. The proprietary study, *Change 2020: How Successful Leaders Drive Change Now*, has laid the groundwork for their ongoing efforts to create a community of practice and ongoing dialogue about leadership and change. On an ongoing basis, the company compiles data from industry thought leaders to better understand current behavioral trends in the job market and workplace, and creates spaces for leaders to connect. Most recently, Notion crowd-sourced ideas from their network of HR leaders about how HR is helping employees navigate the COVID-19 crisis, and is leading roundtable discussions to address leadership issues during times of uncertainty.

**About Notion Consulting**
Notion Consulting is a boutique leadership and transformation consulting firm that helps leaders rapidly tackle their most complex business challenges through the right combination of organizational vision, leadership, talent, and engagement initiatives. Notion works with high-profile organizations such as American Express, Cornell University, Estée Lauder Companies, NFL, Otsuka, Pfizer, and Shiseido, to imagine the future, reinvent themselves, attain growth objectives, transition leadership teams, and merge cultures from acquired businesses. Established in 2015 and based in New York City, Notion has equipped more than 150,000 leaders and employees to drive change and positively impact the future of their companies and teams. Visit notionconsulting.com for more information and follow them on Twitter and LinkedIn.

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