A letter from the President and CEO, Noreen J. Dunnells
United Way's mission to create opportunities for a better life for all was expressed in many ways this past fiscal year, as illustrated in this 2020/21 annual report. The pandemic continues to test our collective strength while the needs of the most vulnerable across Lane County community steadily increase. Partnerships have been and will continue to be an essential ingredient in solving some of the most pervasive issues. United Way is uniquely positioned to bring people together across sectors to work toward common goals of racial justice, family health and stability, kindergarten readiness, elementary success and youth knowledge and skill development to reach their potential. We are grateful to the numerous community partners, volunteers and donors who continue to support us during this unprecedented time of need. Thanks to the power of community, incredible things are possible.

In 2020-21, United Way invested $6,583,869 in Lane County programs and initiatives

Our Priority Outcomes

Family Health & Stability
8.29 million pounds of food distributed

650 parents received free pre/postnatal care, 87% of whom wouldn’t have accessed such care otherwise

1,096 low-income individuals received quality health care

Kindergarten Readiness
16,804 books mailed to kids in rural communities to build their home libraries

15 families actively involved in Black Early Learners’ program, which offers playgroups, home visits, preschool registration support and more

260 children enrolled in high-quality preschool; 56% identified as BIPOC or mixed race and 45% residing in rural areas

Elementary Success
1,721 elementary students received a total of 8,605 books to support summer reading

232 youth had a safe place to sleep for a total of 1,085 nights

Youth Knowledge & Skills
$608,500 invested to expand access and affordability for child care, supporting 430 children in Eugene and West Lane

92% of youth in rural school programming reported an increase in their ability to identify and use coping skills when struggling

EMERGENCY RESPONSE

COVID-19 and Wildfire Emergency Response
110+ programs received United Way COVID-19 funding for
- rent assistance
- food access
- mental and telehealth services & more

46+ programs received United Way wildfire funding for
- basic needs
- debris clean-up
- financial assistance
- long-term recovery & more

“Our We cannot emphasize enough how grateful we are for United Way’s ongoing support...it helps us with our strategic planning, keeping our waitlist open, and scaling our services.” - Daisy C.H.A.I.N.
Pivoting in Times of Crisis: COVID-19 and Wildfires

When COVID-19 and the Holiday Farm fire hit Lane County, our staff quickly pivoted to support our communities’ safety and wellbeing. We stood up two emergency response funds and distributed rapid grants to programs throughout the county, while collaborating with key partners to mobilize volunteers and resources and fill gaps for programs serving those most impacted. In total, United Way invested over $1.5 million for COVID-19 response and $832,810 for wildfire response to-date.

Leading for Racial Equity: A Series for Nonprofit Leaders

This spring, United Way hosted a racial equity series to advance racial justice in within local organizations. The 12-week series provided primarily white-led organizations the chance to engage collectively about embedding antiracism and racial equity into their missions and operations. Guided by Ternill Thompson of Banyan Coaching and Consulting, board and leadership from the following organizations participated: Planned Parenthood, White Bird Clinic, Adoptions Northwest, Burrito Brigade, Better Housing Together, CASA of Lane County, South Lane Mental Health, and Parenting Now. United Way recently secured additional funding to expand the series for more organizations in the coming year.

Engaging Parent Voice and Vision

Last year, the Early Learning Alliance launched a bilingual Parent Advisory Committee, comprised of English & Spanish speaking parents from Eugene, Springfield, Creswell, and Florence. Parents have provided insight into barriers they face when accessing services, such as emotional and behavioral health care, child care, and literacy-building activities for their children; shared feedback on our programs, marketing materials, website, and social media; and brainstormed ways we can better engage with parents and spread the word about our work.

Advancing Community Health

In January 2021, Live Healthy Lane launched the 2021-2025 Community Health Improvement Plan (CHP), outlining actions and strategies to improve the health of all people living in Lane County. CHP Priorities are to 1. ensure incomes are sufficient to meet basic costs of living; 2. establish community conditions that support behavioral health and physical well-being; and 3. address current and historical injustices that produce disparities. The CHP was informed by the 2018-19 Community Health Assessment (CHA), which, through systematic and comprehensive data collection, identified key health needs and issues in Lane County.

Addressing Transportation Gaps: Ride United

In the early months of the pandemic, food pantries noticed fewer and fewer clients accessing free food box programs, primarily due to transportation barriers. After researching and connecting with United Ways around the country, our staff launched Ride United in Lane County: a national pilot project using the take-out delivery service DoorDash to transport food boxes from pantries straight to families’ doors. Since launching, six local organizations including The Arc of Lane County, NAACP, and more have delivered almost 6,000 food boxes to 391 families in the past year.

"United Way has been a stabilizing influence by making funds available as they are needed and by always encouraging us to achieve more than we thought possible a year ago." - Marilyn Cross, Board Member, McKenzie Valley Long-Term Recovery Group

United Way Stories of Impact

How Your United Way Dollars Were Invested

<table>
<thead>
<tr>
<th>PUBLIC SUPPORT AND REVENUE</th>
<th>2020/21</th>
<th>2019/20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Support</td>
<td>$10,113,942</td>
<td>$10,093,733</td>
</tr>
<tr>
<td>Campaign Results (net of uncollectible)</td>
<td>$2,551,023</td>
<td>$2,735,633</td>
</tr>
<tr>
<td>Net Campaign Revenue</td>
<td>$2,551,023</td>
<td>$2,735,633</td>
</tr>
<tr>
<td>Emergency Fund Contribution Revenue</td>
<td>$1,618,137</td>
<td>$694,270</td>
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<tr>
<td>Total Public Support</td>
<td>$4,169,160</td>
<td>$3,429,903</td>
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<tr>
<td>Revenue</td>
<td>$3,554,085</td>
<td>$3,703,100</td>
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<tr>
<td>Sponsorships, Fees, and other</td>
<td>$609,648</td>
<td>$192,266</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$4,103,733</td>
<td>$4,895,366</td>
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<tr>
<td>Total Public Support and Revenue</td>
<td>$8,182,893</td>
<td>$8,326,269</td>
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EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2020/21</th>
<th>2019/20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Grants</td>
<td>$4,650,504</td>
<td>$4,463,998</td>
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<tr>
<td>Community Impact Program Services</td>
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<td>$2,003,506</td>
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<td>Donor Designation to 501c Agencies</td>
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<td>$892,228</td>
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<tr>
<td>Support Service - Administrative</td>
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<tr>
<td>Support Service - Fundraising</td>
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<td>$469,705</td>
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<tr>
<td>Total Allocations and Expenses</td>
<td>$6,583,869</td>
<td>$8,163,097</td>
</tr>
</tbody>
</table>

Increase (decrease) in Net Assets | $1,599,024 | $223,172 |

Net Assets Beginning of Year | $3,181,541 | $2,958,369 |

Net Assets End of Year | $4,780,565 | $3,181,541 |

(Numbers derived from June 30, 2021 audited financial statements)

Thank You. Creating pathways for kids’ success is only possible with your support. Stay connected! Follow United Way on social media at @unitedwaylane and sign up for our eNewsletter at unitedwaylane.org/enews.