

**Grow
your
giving,
for good.**

QUAD CITIES
**Community
Foundation** 
Generosity lives here.®

LaDrina and Jadiem Wilson and their four kids believe in the Quad Cities—in the people who aspire to make it an inclusive, equitable community where each resident has the opportunity to thrive. “Giving back has always been important to our family,” LaDrina says. “We chose to start an endowment because we wanted to instill in our children the importance of charitable giving. They see it in our actions, and in time, they will see it in the grants we make as a family.”

The Wilsons are supporting the community they call home by finding opportunities to volunteer in their kids’ schools and youth sports and serving on the boards of nonprofits they care deeply about. They also are doing it with their dollars by endowing a fund at the Quad Cities Community Foundation, which will empower them to give more than the total amount they initially gave.

But how?



How LaDrina and Jadiem give through endowment

Both working full time and raising four children, the Wilsons wanted to make their philanthropy easier.

- 1 Working with the Community Foundation, they began a donor-advised endowment fund that allows them to grow their charitable giving in the years ahead.
- 2 As the Wilsons add to the fund over time, a team of local, expert financial professionals invest their dollars to grow their fund.
- 3 In the years ahead, the Wilsons can take the yearly distribution and grant it out directly to the nonprofits they love. In the future, alongside their kids, we will carry out the legacy LaDrina and Jadiem have entrusted to us.

The Wilsons—and other people who love their community—turn to the Quad Cities Community Foundation for their charitable giving because they trust that we will honor and respect their philanthropic goals and live out their legacy today and for the generations that follow.



While there are all sorts of ways to be philanthropic, the power of endowment is in its endurance (it keeps going and going and going). What you give is invested to achieve long-term growth while also benefiting the nonprofits and community you love. Because we're investing wisely, your fund is growing while you grant—helping you to make an even bigger impact.



Today: You start your endowment with \$10,000 (or more!).

15 Years Later: You have granted out nearly \$20,000—while investment returns have more than doubled your initial investment. You have more to gift back (and can keep up with inflation rates, too!).

30 Years Later... and Beyond: You have now granted out nearly \$50,000—while investment returns have more than tripled your initial investment. And it keeps on growing.

A sure bet to support the future

We wish we had a crystal ball to tell us what the biggest challenges and promising opportunities will be for the Quad Cities region 10 years from now. When part of your generosity supports the Community Impact Fund, your community's endowment, you trust that the Community Foundation will always leverage its knowledge to meet the needs of your community. Ask us more about how it works and how your endowment can benefit the place you love in perpetuity.

A win-win

Endowment is a win-win—for you and the causes closest to your heart. When you start your endowed fund with us, you get:

- **Charitable tax benefits** uniquely available when you give through the Community Foundation.
- **Expert, long-term investment strategies** to maximize what you can give.
- **Administrative support** so all you have to do is give.
- **Knowledge about local needs and opportunities** to give with the greatest impact.
- **Confidence** your donations will support what you love.

We're here to help you act on your generosity in the best way. Reach out to learn more—there's no obligation... just a team prepared to guide you.



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www.QCCommunityFoundation.org