WELCOME!
WE'RE SO GLAD YOU'RE HERE
Nonprofit Capacity Building Grant Information Session

• Please mute your microphone
• Share your name, organization, and something you hope to learn today in the chat
• This will session will be recorded and shared publicly next week
MEETING GUIDELINES

- Please mute your microphone if you're not speaking to minimize background noise
- Steve will be monitoring the chat for questions
- We will pause throughout for questions
- If you'd like to ask a question privately, you may send it directly to Steve

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WHO ARE WE?
YOUR QCCF GRANTMAKING TEAM

Kaleigh Trammell
Grantmaking Specialist

Kelly Thompson
VP of Grantmaking & Community Initiatives

Steve Gottcent
Grantmaking Specialist

Jennie White
Administrative Assistant

QUAD CITIES
Community Foundation
Generosity lives here.

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GROUP AGREEMENTS

• Prioritize learning & community
• We're in this together!
• Cultivate open-mindedness
• Freedom to speak in first draft
• Feedback is welcomed
• Clear is kind

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POLL: HOW COMFORTABLE ARE YOU WRITING GRANTS?
WHAT DOES THE QUAD CITIES COMMUNITY FOUNDATION DO?

Transforming the region through the generosity of donors

Grantmaking

Community Initiatives

Resource for Nonprofits

Education

Finder of Funding

Endowment Building

Donor Services

CEOlink and Development Link

Scholarships
NONPROFIT CAPACITY BUILDING GRANT PROGRAM OVERVIEW

Step 1: Determine whether your organization/project is eligible
Step 2: Logon/login to our online grant system
Step 3: Submit LOI (pre-application) due April 1 or Sept 1
Step 4: You will be notified by April 15/Sept 15
If your LOI (pre-application) is approved:
Submit full application due June 1 and Nov 1

15–20 LOIs (pre-applications) will move on to full application

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NONPROFIT CAPACITY BUILDING GRANT PROGRAM OVERVIEW

Who can apply? 501c3 Non-profit organizations, non-501c3 nonprofits/organizations that are considered "charitable" and haven't received this grant in the last three years

How much can I apply for? Your organization can apply for between $5000 and $20,000 split over 1, 2, or 3 years

What do you mean by "capacity building?"
Good question!

Annual Budget is $300,000 split between spring and fall cycles

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WHAT DO WE MEAN WHEN WE SAY "CAPACITY BUILDING?"

We mean:

• "building and strengthening the systems, structures, cultures, skills, resources, and power that [nonprofits] need to serve their communities."

("Transformation Capacity Building," SSIR. 2020)
WHAT DO WE MEAN WHEN WE SAY "CAPACITY BUILDING?"

Another way to put it:

- focused efforts to make your organization better at its mission – both now and into the future

It's an investment in the effectiveness and sustainability of your organizations
WHAT DO WE MEAN WHEN WE SAY "CAPACITY BUILDING?"

Capacity Building Activities

• Eligible capacity-building activities:
  • Board training and education
  • Critical equipment
  • Staff training
  • Strategic planning
  • Succession planning
  • Technology/software
  • Other assessment, consulting, or facilitation that improves an identified area of organizational capacity.

Organizational Areas

• The grant program focuses on capacity-building projects to improve an identified area of organizational operations, (but not limited to):
  • Fundraising Capacity
  • Governance Capacity
  • Leadership Capacity
  • Mission & Strategy Capacity
  • Program Delivery Capacity
  • Collaboration Capacity
  • Communications Capacity
  • Data Management Capacity
  • Equity Capacity
  • Evaluation Capacity
  • Financial Management Capacity

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WHAT WILL I SEE ON THE FORM?

We ask for:

- Charitable Status
- Organization Information
- Project Information
- Budget and Finances

Important to note:
If your submission moves from the LOI (pre-application) stage to the full application, you will be asked to collect and share Board demographic data.

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HOW WILL MY APPLICATION BE EVALUATED?

**Eligibility** Does your request align with the purpose of the program and is your organization charitable?

**Mission** The organization’s mission and impact is valuable to the Quad Cities community.

**Equity** The organization, and if applicable the capacity building project, advances racial and other forms of equity in the Quad Cities region through its actions and its leadership.

**Impact of Capacity Building Project** The organization clearly identifies the area of capacity that the project will improve and its benefit to the organization’s ability to fulfill its mission.

**Priorities and Timing** The organization demonstrates that this capacity building project is a priority for them now and that this is an important time to undertake the project.

**Project plan** The capacity building project plan is clear and achievable, with clear and measurable goals.

**Leverage** The organization, and if applicable the capacity building project, engages and utilizes other resources such as funding sources, volunteers, and community partnerships.
WHAT QUALITIES DOES A SUCCESSFUL APPLICATION HAVE?
This project hires an outside consultant to facilitate a strategic planning process to help us develop a cohesive long-term strategy to operate efficiently within our budget while expanding revenue.

Staff and board will discuss our mission and goals, identify strengths and challenges, and develop specific processes to evaluate and carry out our mission to move the organization forward toward its vision based on collected data.

This process will also develop a more strategic fundraising plan to increase revenue to allow our organization to grow its reach and hire a paid Executive Director and other staff to execute its programs.

How it will improve your identified area of organizational capacity

How that capacity will improve your organization’s ability to carry out its mission

How you will know its successful

Quad Cities Community Foundation

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GRANTWRITING TIPS

• Take advantage of what already exists.
• Use a second set of eyes!
• Make sure you answer all the questions being asked.

What tips do you want to share?
What questions do you have?
What do you wish funders knew?
THANK YOU!
ENJOY YOUR AFTERNOON!

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