



ARTS EQUITY SUMMIT 2020

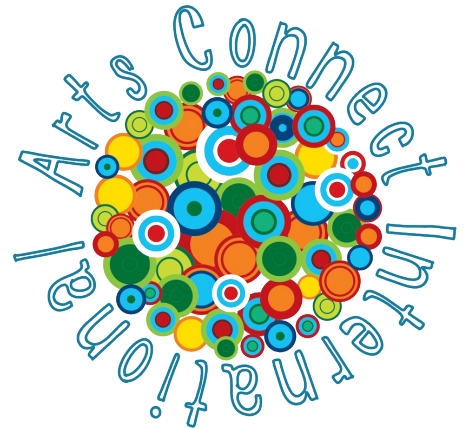
ARTS CONNECT INTERNATIONAL

MISSION: ACI partners with emerging arts leaders of color and arts influencers who hold institutional power in the contemporary art world, to collectively build equity, access, and inclusion.

WEBSITE: www.artsconnectinternational.org

SOCIAL MEDIA: @ArtsConnectInt

FOUNDING DATE: May 12th, 2014



Virtual ARTS EQUITY SUMMIT

MISSION: A Summit for arts & culture leaders committed to building equity.

WEBSITE: www.artsequitysummit.org

ARCHIVED SESSIONS*: <https://bit.ly/ACITUBE>

SOCIAL MEDIA: #AES2020

DATES: April 24th - 26th 2020

***Live ASL interpretation was available for all Saturday and select Sunday sessions. English/Spanish closed captioning is available for all archived sessions.**

PROGRAMMING OVERVIEW

FRIDAY

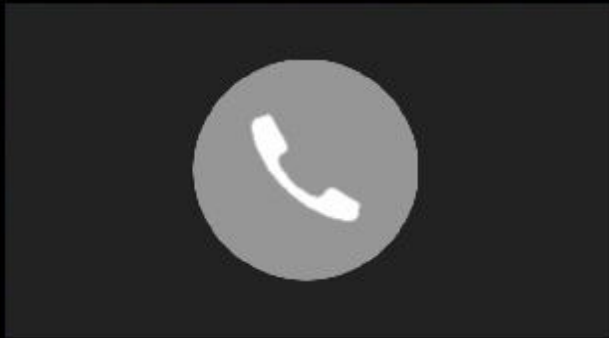
Celebrating our arts community. A livestream of pre-recorded performances by artists and creatives of color, followed by a community open mic.

SATURDAY

Critical conversations towards culture shifts. An action packed day of virtual keynote and breakout sessions, followed by a community happy hour.

SUNDAY

Reflection & activation. Drop-in sessions for continued conversations and activation focused on healing, self reflection, and next steps.



ATTENDANCE

- **REGISTRATION:**

- For #AES2020: **650+** ppl

- **# OF SESSIONS & SPEAKERS:**

- **27** unique sessions hosted, including **1** concert, **1** open mic, **1** happy hour, **1** Keynote, **9** break-out sessions, **14** drop-in discussions
- Featuring over **70** arts leaders

- **LIVESTREAM:**

- Friday and Saturday: **1,187** views
- **38** states and **9** countries

Livestreams made possible by:



- **BREAKOUT SESSIONS:**

- Saturday Sessions:

- Average: **39**
- Maximum: **60**

- Sunday Sessions:

- Average: **22**
 - (affinity spaces had attendee # caps)
- Maximum: **50**

- **COMMUNITY OPEN MIC:**

- **50** attendees

- **COMMUNITY HAPPY HOUR:**

- **40** attendees



DEMOGRAPHICS

*Demographic information gathered below is based on a voluntary survey administered to participants. We cannot guarantee the accuracy of this data, as data collection was limited by the Summit's online format.

● RACIAL IDENTIFICATION

- Asian/Asian American: **11.3%**
- Black/African: **24.6%**
- Hispanic/Latinx: **9.9%**
- Native American/Pacific Islander/Indigenous: **3.5%**
- White/Caucasian: **64.1%**

* Note: respondents could choose as many as applicable

● SEXUAL ORIENTATION:

- Attendees who identify as part of the LGBTQIA community: **37%**

● DISABILITY:

- Attendees who identify as part of the disability community: **10.2%**

● NATIONALITIES:

- Argentina, Brazil, Britain, Canada, Cape Verde, Chile, Colombia, Finland, France, Guatemala, Germany, Hong Kong, Ireland, Japan, Kenya, Korea, Laos, Moldova, Nicaragua, Norway, Panama, Philippines, Poland, Puerto Rico, Russian, Switzerland, Ukraine, United States

DEMOGRAPHICS CONTINUED

● CLASS/SOCIOECONOMIC STATUS

- Upper class: **2.2%**
- Upper middle class: **13.9%**
- Middle class: **53.8%**
- Working class: **29.9%**

● EDUCATION

- Master's: **45.4%**
- 4yr College/University: **24.8%**
- Master's student: **12.1%**
- Doctorate: **5.7%**
- Doctoral student: **3.5%**
- 4 yr College/University student: **2.8%**
- 2 yr technical/associate degree: **5.6%**

● AGE

- 25 and under: **9.0%**
- 26-35: **33.3%**
- 36-45: **27.7%**
- 46-55: **14.0%**
- 56 and older: **8.3%**

● PROFESSIONAL CAPACITY

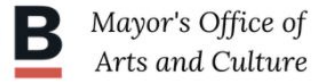
- Arts funder: **7.7%**
- Artist: **59.9%**
- Arts administrator/manger: **54.2%**
- Arts Educator: **43.0%**
- Creative consultant: **21.1%**
- Other: **20.8%**

* Note: respondents could choose as many as applicable





Arts Equity Summit 2020 was made possible by our generous sponsors...



... and community partners!



From the bottom of our hearts...

TO OUR PARTNERS & ATTENDEES

When we began planning for AES2020 the world was a different place — or perhaps not. COVID-19 both spotlighted inequities that already existed, and centered the importance of coming together in community to promote equitable outcomes for all, everywhere. Thank you for gathering with us, and being our community. We could not have moved forward without the funders, presenters, artists and participants who stayed with us through the transition to a virtual Summit, and who believed with us that the work of equity is always worth doing. Thank you.

The ACI Team

