Join the movement
become a member
The Group brings together farmers and CEOs and senior leaders from agribusiness, industry groups and government with a commitment to make farming safer by sharing information and practical solutions to health and safety issues.

It is a group of people from the sector who want to share what works – so that their people and New Zealand’s farms are safer and healthier. Businesses across the supply chain are involved, recognising that the whole sector benefits from improved safety.

**The Group will help create a healthier and safer sector by:**

- ensuring a better understanding of its problems, and
- building strong networks to share ideas, resources and solutions.

That’s where you come in. Everyone from the sector is facing the same issues. To make our industry safer we need to involve as many people and businesses as possible.

If you want to reduce the risks on your farm and across farming, please join us.

**How did the Action Group get started?**

A group of senior leaders in the agricultural sector, supported by the Business Leaders’ Health and Safety Forum, met in October 2015 to discuss health and safety in the agricultural sector, and how they could help drive improvements for themselves and other farmers.

This discussion steadily grew to include more than 20 senior agriculture players agreeing in September 2016 to tackle the sector’s poor health and safety performance through a programme of collective activity and action. A key driver was the realisation that there are many things we are better off doing together, rather than doing them alone.

By carefully considering the sector’s issues and what benefit a collective approach could provide, we agreed three areas where we believe collective action is needed:

1. **‘Agreeing the problem’** – by using good data and information to help the sector and farmers focus on the right priorities and drive action

2. **‘Conversations to learn’** – talking regularly and ‘normally’ about health and safety in the agricultural sector, and learning from one another’s experiences, good and bad

3. **‘A healthier and safer sector’** – over time supporting changes in health and safety practice and culture to achieve better results
Our Vision:
Safer Farming, Safer Farms, For Everyone

Our Purpose:
To support a healthier and safer sector by:
- Better understanding the problem
- Sharing ideas, resources and solutions
- Building strong networks

Work Programmes

1. Agreeing the problem:
   Purpose: to create and maintain an agreed data set that defines the health and safety issues, opportunities and actions for a safer sector.
   1.1 Defining the problem – where we are today
   1.2 ‘Busting the myths’ (and talking about it)
   1.3 Demonstrating effective benchmarking and measurement

2. Conversations to learn:
   Purpose: To share ideas and resources that help put health and safety at the centre of what we talk about and do.
   2.1 ‘What good looks like’ – normalising heath and safety by sharing our conversations, ideas and practices.
   2.2 Sharing resources – a repository
   2.3 Sharing stories to learn – from inside and outside agriculture.
   2.4 Identifying and supporting the influencers for change.

3. A healthier and safer sector
   Purpose: To create a safer and healthier agricultural sector through changed practices and changed culture.
   3.1 ‘Safety first, every day’ – focusing on education, training and those entering the sector.
   3.2 Linking to ‘wellbeing’ – supporting the precursor to health and safety.

How this group will work together – our principles

We will:
- Communicate clearly - inside and outside the group
- Be committed to better health and safety outcomes in the sector
- Work ‘hands-on’ towards solutions
- Positively challenge one another
- Focus on what makes a difference
- Keep it simple
- Grow our membership to extend our reach
How will the Group work?

The group is an Incorporated Society, led by a fulltime GM, with oversight from a board. Supporting this small team will be an advisory group from across the sector including family farmers as well as organisations.

The real focus of the Action Group is on the delivery of its projects and services regionally, building on and supporting the strong regional networks already in place in the sector. These projects and services are designed to complement and link, not duplicate, existing work.

Two initial projects are underway.

1. **Better understanding the problem** – developing a farmer workshop and resources to dig into the data to help farmers and the sector focus actions on the things that will make a difference.

2. **Working with contractors** – agricultural businesses have a range of contractors and service providers coming on to farm regularly. This project is developing some simple resources to help farmers work more effectively to keep contractors, suppliers and their farms safe.

How do I get involved?

To become a member of the Action Group all you need is a desire to improve health and safety and a modest financial contribution.

This supports the Group’s launch projects and ongoing work and will get you involved in the development and launch of activity in your region.

**To become a member of the Action Group, you must sign up to the following commitment:**

As a member of the Agricultural Leaders’ Health and Safety Action Group, I believe the health and safety record of NZ’s farming sector must improve. To create change:

1. My business believes it must steadily improve its health and safety performance and is committed to doing that.
2. My business believes that health and safety is a natural and important part of our discussions, with our owners, families and customers, and with others in the sector.
3. My business believes that by sharing our own experiences about health and safety, and learning from and sharing the experiences of others, we will improve health and safety outcomes.
4. My business commits funding and time to assist the Agricultural Leaders’ Health and Safety Action Group accomplish its plan for creating better health and safety outcomes in the agricultural sector.
5. My business is committed to assisting all members of New Zealand’s farming sector become healthier and safer at work.

Membership fees are based on the size of your business and are designed to encourage farmers to get involved and become part of the ‘movement’.

<table>
<thead>
<tr>
<th>Business turnover</th>
<th>Up to NZD $5 million</th>
<th>$5 – $10 million</th>
<th>$10 – 50 million</th>
<th>Over $50 million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual subscription (+GST)</td>
<td>$100</td>
<td>$400</td>
<td>$4,000</td>
<td>$9,000</td>
</tr>
</tbody>
</table>

For further information contact:

Tony Watson
tony.watson@alhsag.com
0277056024
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