The COVID-19 pandemic has impacted communities across the United States, causing business and school closures, health concerns, and staggering need.

Through it all, grocery workers have been frontline heroes, risking their health and safety to keep the shelves stocked with essential food and supplies.

To show appreciation to grocery workers for their contributions during this health crisis, Kendall-Jackson has partnered with United Way Worldwide, pledging $2 million through August 2030 to create the Grocery Worker’s Relief Fund. The fund is administered by United Way Worldwide and provides emergency support to grocery workers to ease their financial challenges. Beginning October 1, 2020, eligible grocery workers in the United States can apply to receive up to $250 in the form of a cash card.

To apply go to: