Nancy Berger was named SVP/Publishing Director and Chief Revenue Officer of Hearst’s Young Women’s Group in January 2019, with titles including Cosmopolitan, Women’s Health and Seventeen.

Previously, Berger was the VP/Publisher and Chief Revenue Officer of Marie Claire, a title she held since December 2009. Berger led Marie Claire to new heights by creating several multi-layered media platforms including Marie Claire @Work, SHOES FIRST™, The Power Trip, The Next Big Thing Concept Shop, among others. She also developed revolutionary advertising achievements including the magazine’s first-ever native advertising cover in April 2015 and the largest magazine cover ever published in May 2015. Before that, Berger was VP/Publisher of Gourmet and Allure for 7 years.

Berger was named one of MIN’s “Most Intriguing People in Media” as well as one of FOLIO’s “Top Women in Media” in 2015 and “Publisher of the Year” by Advertising Age in 2012. Under her leadership, Marie Claire magazine won the Accessories council’s ACE Award for Media in 2016, numerous MIN Magazine Media Awards, a Clarion Award for feature series also in 2016 and made the “A List” in 2014. Berger also picked up a Clio Image Award in 2015 for the August 2014 “zipper” cover, which also received FOLIO: Magazine’s “Mag Medic” honor in 2015 and was recognized by Advertising Age as one of the “Top 10 Magazine Covers of 2014.”

Berger resides in New York City.