Kristen Carlson is a Director of Global Creative and Diversity Councils at Facebook. In this role she works with Advertising Executives and Creative leaders, to support Industry efforts that advance the roles of creativity and diversity. Kristen has been with Facebook for 12 years holding various roles in Sales and Product Marketing working in both Menlo Park and New York. Prior to joining Facebook, Kristen spent 4.5 years at Google. Kristen is a graduate of the University of California, San Diego where she graduated with a degree in Political Science and a minor in Law and Society. She also serves as a Board Member to the non-profit, Help a Mother Out, which is focused on improving baby and family well-being by increasing access to diapers for families in need. Outside of work she is a Mom, Wife, Daughter, Sister, Friend, 49er faithful and as of recent – a 1st grade and preschool teacher.