DIGIT 2011 Call for Papers

The Special Interest Group on the Adoption and Diffusion of Information Technology will again host a pre-ICIS workshop for people interested in information technology adoption and diffusion (DIGIT). DIGIT will be held in the morning of Sunday, December 4, 2011 in Shanghai, China. The theme this year is Adoption and Diffusion of Information Technology in a Globally Connected World.

The workshop will include paper roundtables, panel discussions and tutorials. Faculty members and doctoral students are encouraged to attend and submit papers for roundtable discussion. Doctoral students submitting papers to the conference will be eligible for a workshop scholarship that covers the DIGIT registration fee**. The deadline for submission of papers is Friday, September 9, 2011. Notification of acceptance or rejection will be made in early November. See the Call for Papers below for more details.

In order to foster the workshop atmosphere that has developed in previous meetings, registration will again be limited to about 40 people. Refreshments will be provided to attendees. You can register for DIGIT during the regular ICIS registration process. For information on SIGADIT and past DIGIT workshops, please go to http://www.sigadit.org or contact the 2011 workshop organizers:

SIGADIT Chair
Anand Jeyaraj
Wright State University
anand.jeyaraj@wright.edu

Workshop Chair
Marcus Rothenberger
University of Nevada Las Vegas
marcus.rothenberger@unlv.edu

Program Chair
JJ Hsieh
Hong Kong Polytechnic University
JJ.Hsieh@inet.polyu.edu.hk

** Up to 3 doctoral student authors will receive a full scholarship to cover their DIGIT 2011 workshop fee. Depending upon remaining funds, full or partial scholarships will be offered to all other doctoral students who submit papers for workshop consideration. There may also be funds available to assist doctoral students who did not submit a paper, but are interested in attending the DIGIT workshop. Please contact JJ Hsieh (JJ.Hsieh@inet.polyu.edu.hk) for additional information.
Adoption and Diffusion of Information Technology in a Globally Connected World

In a changing world with increasing connectivity, adoption of Information Technology increasingly spans national and regional boundaries. This may raise new issues and introduce additional potential inhibitors to adoption, such as cultural issues and concerns about security and privacy, among others. Studies on the adoption and diffusion of information technologies may take on those new challenges and investigate adoption in a globally connected context.

While papers adhering to the theme are encouraged, research in other IT adoption and diffusion research domains will be considered. Potential topic areas include (but are not exclusive to):

- Identifying technologies: enterprise systems, inter-organization systems, personal systems
- Conceptualizing innovations: feature-centric vs. innovation-centric
- Determining stages: initiation, adoption, use, assimilation, adaptation, infusion
- Choosing environments: private vs. public sectors, voluntary vs. captive vs. mandatory settings
- Selecting units of analysis: individual, group/team, organization, industry, society
- Identifying antecedent categories: technology, individual, group/network, organization
- Crafting empirical designs: cross-sectional, longitudinal, panel
- Collecting data: case studies, experiments, surveys, simulations, mixed methods
- Analyzing data: structural equations, latent growth models, event history, event sequence

In the interest of discussing the most current research in this area, working papers are encouraged as well as more complete papers. Papers dealing with any stage of the IT diffusion process (e.g., initiation, adoption, adaptation, use, and/or infusion) at the individual, work group, organization, or societal level(s) are invited. Submitted research can be conceptual, analytical, design-oriented, or empirical in nature.

All submissions will be blind reviewed. Papers should not have been published previously in a proceedings or journal, nor be under review elsewhere, but may be submitted elsewhere after the DIGIT meeting. At least one author must register and attend the workshop to present the paper if the work is accepted.

Instructions for Contributors

All papers should be double-spaced and submitted in Microsoft Word format. Working papers or research in process are limited to ten double-spaced pages. Research papers are limited to twenty double-spaced pages. Both types of submissions should include an abstract. Page counts exclude references. The title page (exclusive of the page counts) should include the paper title and the authors' names, affiliations, and e-mail addresses. The main body of the paper should have a title, but no author identification.

This year, all paper submissions should be sent electronically as a Microsoft Word attachment to digit.workshop@gmail.com. Questions regarding paper submissions should be directed to the program chair JJ Hsieh (JJ.Hsieh@inet.polyu.edu.hk).