** SIGADIT celebrates 25 years! **

AIS Special Interest Group on Adoption and Diffusion of Information Technology
(AIS Outstanding SIG 2014)

DIGIT 2015 Call for Papers

Submissions due: Sunday, September 13, 2015 (extended deadline)

This year, SIGADIT is celebrating its 25th year! SIGADIT is also one of 21 groups that met the criteria for acknowledgment of being named an outstanding SIG or chapter. This honourable recognition serves as motivation for groups to maintain excellent programs, operations, and services that support a successful Special Interest Group or chapter.

For Past Submissions see: http://aisel.aisnet.org/digit/

The Special Interest Group on the Adoption and Diffusion of Information Technology will host its 20th Annual pre-ICIS workshop for people interested in information technology adoption and diffusion (DIGIT). DIGIT will be held on morning of Sunday, December 13, 2015 in Dallas, Texas. The theme this year is "Exploring the Information Frontier in Adoption and Diffusion"

The workshop will include paper roundtables, panel discussions and poster presentations. This year, our honorable panel members include leading IS scholars (Izak Benbasat, Joey George and Joe Valacich) who will discuss the new frontiers in adoption and diffusion research.

In the interest of discussing the most current research in this area, research-in-progress papers are encouraged as well as full research papers. Submitted research can be conceptual, analytical, design-oriented, or empirical in nature. See http://www.sigadit.net/digit.html for submission guidelines.

Faculty members and doctoral students are encouraged to attend and submit papers for roundtable discussion and poster session. Doctoral students submitting papers to the conference will be eligible for a workshop scholarship that covers the DIGIT registration fee**.

In order to foster the workshop atmosphere that has developed in previous meetings, registration will again be limited to about 50 people. Refreshments will be provided to attendees. You can register for DIGIT during the regular ICIS registration process.

For information on SIGADIT and past DIGIT workshops, please contact the 2015 workshop organizers:

- Heshan Sun, Chair, sunh@clemson.edu, Department of Management, Clemson University
- Carol Hsu, 2015 DIGIT Workshop Chair, carolhsu@ntu.edu.tw, College of Management, National Taiwan University
- Ryan T. Wright, 2015 DIGIT Program Chair, rwright@isenberg.umass.edu, Isenberg School of Management, University of Massachusetts
Join us as SIGADIT celebrates its 25th year!

DIGIT 2015 Call for Papers
Theme: Exploring the Information Frontier in Adoption and Diffusion

Over the past 25 years, adoption and diffusion has become one of the most dominant paradigms in information systems research. Examining the top cited information of all-time we can see that adoption has a strong center of gravity within IS research. In fact, three of the top four most cited papers are seminal adoption papers (Topi 2013). This includes Davis (1989), Davis, Bagozzi, Warshaw (1989) and Venkatesh at al., (2003), which collectively have garnered more than 25,000 citations according to Google Scholar. These influential theoretical models have been extensively applied, modified and discussed regarding antecedents, contingency variables and construct refinements. In this workshop, we would like to invite papers to reflect on and move forward from the dominant stream of research work on technology acceptance. Moreover, we are interested in papers that explore new developments in information systems frontiers. In particular, we are interested in research that may expand the current boundaries beyond individual and organizational level adoption. This can include group adoption, cultural adoption and even global adoption issues, to name a few. Adoption within certain contexts (e.g., healthcare, social media, and so on) will also be of interest. To this end, Hong and colleagues (2013) have recently called for an exploration of contextual theory, in particular with adoption theories.

Clearly there are several opportunities to expand adoption research into new domains and contexts. Papers in this theme will develop new lenses of analysis that might be required to strengthen our understanding of how individuals or organizations adopt and use information systems. While papers adhering to the theme are encouraged, research in other IT adoption and diffusion research domains will also be considered. Other potential topic areas include (but are not exclusive to):

- Technology adoption and diffusion at the interorganizational, national and global level
- Extension of technology acceptance model for new innovation technologies
- Acceptance vs. resistance to new technologies
- Dark side of technology adoption
- Methodological issues regarding technology adoption and diffusion
- And other adoption and diffusion topics...

In the interest of discussing the most current research in this area, research-in-progress papers are encouraged as well as full research papers. Submitted research can be conceptual, analytical, design-oriented, or empirical in nature.

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Faculty members and doctoral students are encouraged to attend and submit papers for roundtable discussion and poster session. Doctoral students submitting papers to the conference will be eligible for a workshop scholarship that covers the DIGIT registration fee**.

** Up to 3 doctoral student authors will receive a full scholarship to cover their workshop fee. Depending upon remaining funds, full or partial scholarships will be offered to all other doctoral students, who submit papers for workshop consideration. Please contact the Workshop Chair, Carol Hsu (carolhsu@ntu.edu.tw) for additional information.
Author Instructions for Submission to Pre-ICIS SIG DIGIT Workshop

1 – **Submit papers using the Pre-ICIS DIGIT template.**

Please use the Pre-ICIS DIGIT template AND add a title page. The title page (exclusive of the page count) should include the paper title, abstract and the authors' names, affiliations, and e-mail addresses (Note: omit author details for review). The main body of the paper should have a title, but no author identification.

*For template, see:* [http://www.sigadit.net/Call-for-Papers/DIGIT_Submission_Template.docx](http://www.sigadit.net/Call-for-Papers/DIGIT_Submission_Template.docx)

Completed research papers must not exceed ten (10) single-spaced pages. The 10 page count includes all text, figures, tables and appendices. Note that this page count excludes the cover page, abstract, keywords and references.

Research-in-progress papers should not exceed five (5) pages. The 5 page count includes all text, figures, tables and appendices. Note that this page count excludes the cover page, abstract, keywords and references.

2 – **Original Work**

All submissions will be blind reviewed. Papers should not have been published previously in proceedings or journals, nor be under review elsewhere, but it is the general objective of the workshop that they will be submitted to a premier outlet after the DIGIT workshop.

3 – **Attendance to the Workshop**

At least one author must register and attend the workshop to present the paper if the work is accepted. The workshop will be held on Sunday, December 13, 2015 from 8:00am to 1:00pm.

4 – **Submitting**

This year, all paper submissions should be sent electronically as a Microsoft Word attachment to digit.workshop@gmail.com. Questions regarding paper submissions should be directed to the program chair Ryan Wright (rwright@isenberg.umass.edu).

5 – **Doctoral Students**

Up to 3 doctoral student authors will receive a full scholarship to cover their workshop fee. Depending upon remaining funds, full or partial scholarships will be offered to all other doctoral students, who submit papers for workshop consideration. Please contact the Workshop Chair, Carol Hsu (carolhsu@ntu.edu.tw) for additional information.

6 – **Deadline and Notification**

The deadline for submission of papers is Monday, September 7, 2015. **Sunday, September 13, 2015 (extended).** Notification of acceptance or rejection will be made in late October.

*For Past Submissions see:* [http://aisel.aisnet.org/digit/](http://aisel.aisnet.org/digit/)
References to accompany ‘Call for Papers’