ORGANIZATIONAL ASSESSMENT

Each year, CBN’s community-building nonprofit members complete this survey to help our network and external stakeholders better understand the strengths and needs of the St. Louis region’s community building sector.

KEY STATS

- **63%** have been in existence for 31 years or longer
- **69%** have at least three full-time employees
- **63%** are operating from a current strategic plan

**OPERATING BUDGETS OF ALL SIZES**

- **21%** less than $100,000
- **42%** between $100,000 & $1 million
- **37%** more than $1 million

GROWING CAPACITY

- **84%** are considering adding a staff person in the coming year
- **53%** say their program capacity is increasing

ENGAGEMENT & DIVERSITY

- **74%** have used a community engagement process to identify needs, assets, & goals
- **63%** engaged at least 50 volunteers in 2017
- **100%** say they’re working in collaborations

- **57%** have boards on which at least 30% of members live in service area boundaries
- **36%** have boards that are at least half female
- **31%** have boards on which at least 20% of members are under 35

How do you promote your organization & its programs?

1. Social media – 100%
2. Word-of-mouth – 89%
3. Special events, association with other nonprofits – 84%
4. Community meetings, newsletter, website, email list – 74%
5. Interaction with resident associations – 63%
6. Press releases – 53%
7. Annual report – 47%
Organizational Assessment

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Program Areas

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Neighborhood stabilization</td>
<td>84%</td>
</tr>
<tr>
<td>Affordable housing (rental)</td>
<td>74%</td>
</tr>
<tr>
<td>Community organizing/advocacy</td>
<td>68%</td>
</tr>
<tr>
<td>Economic development</td>
<td>63%</td>
</tr>
<tr>
<td>Affordable housing (owner-occupied)</td>
<td>58%</td>
</tr>
<tr>
<td>Public infrastructure improvement</td>
<td>53%</td>
</tr>
<tr>
<td>Community service</td>
<td>53%</td>
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<tr>
<td>Community gardening/greening</td>
<td>47%</td>
</tr>
<tr>
<td>Home repair</td>
<td>37%</td>
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<tr>
<td>Tenant services &amp; senior services</td>
<td>32%</td>
</tr>
</tbody>
</table>

Others: Public art, vacancy reduction/management, education/early childhood, youth employment

Work That Links Sectors

Board Member Connections
- arts
- business
- community residents
- construction
- education
- finance
- government/political
- health care
- labor
- legal
- media/public relations
- nonprofit/community
- real estate
- religion

Board Member Expertise
- administration/operations
- architecture/design
- education
- finance
- fundraising
- health
- human resources
- information technology
- legal
- marketing/public relations
- political advocacy
- public safety
- urban planning

CBN Members: 2017 in Review*

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<table>
<thead>
<tr>
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<tbody>
<tr>
<td>housing units produced</td>
<td>401</td>
</tr>
<tr>
<td>homes repaired or preserved</td>
<td>206</td>
</tr>
<tr>
<td>vacant lots cleaned &amp; maintained</td>
<td>320</td>
</tr>
<tr>
<td>businesses supported</td>
<td>293</td>
</tr>
<tr>
<td>low- &amp; moderate-income people directly served</td>
<td>8,998</td>
</tr>
</tbody>
</table>

Member achievements and success stories from 2017
- Expanded a youth sports league
- Created a neighborhood plan that was formally adopted by the City of St. Louis
- Held the first community festival in three years
- Partnered on a home repair project
- Launched an online tenant screening application
- Piloted a youth employment/vacant lot maintenance program
- Nearing rollout of new mortgage loan pool
- Improved community/police relations

*19 community-building nonprofit members took the 2017 assessment