Organizational Assessment 2018

Each year, CBN’s community-building nonprofit members complete this survey to both self-assess & to help our network & external stakeholders better understand the strengths & needs of the St. Louis region’s community building sector.

Key Stats

- 76% have at least 3 full-time employees
- 59% engaged 25 volunteers or more in 2018
- 100% say they're working in collaborations

Deep Local Knowledge

What information/data do you collect or store about your target area?

- 65% Housing stock & property characteristics
- 59% Vacant lots & buildings
- 65% Economic Indicators (income, poverty)
- 65% Needs of residents & community members
- 47% Crime & safety

Key Stats

- 24% operating budgets of all sizes ≤ $100k
- 35% $100k - $1m
- 41% > $1m

Community Engagement Practices

- Community meetings: 100%
- Social media: 100%
- Flyers: 88%
- Website: 88%
- Email: 76%
- Surveys: 71%
- Events: 65%
- Focus groups & interviews: 53%
- Volunteer opportunities: 53%
- Phone calls: 47%
- Community advisory boards: 35%
- Advocacy: 35%
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Equity & Inclusivity

CBN member averages

- Under the age of 35: 25% (Staff), 13% (Board)
- Female: 65% (Staff), 47% (Board)
- Non-White: 54% (Staff), 32% (Board)
- Living in Service Area Boundaries: 29% (Staff), 20% (Board)
- Low- or Moderate-Income: 16% (Staff), 15% (Board)

Revenue Streams

used by most 65% of members

- Government: 43% of budget
- Revenue generating programs: 38% of budget
- Individual or household donors: 7% of budget

used by some 24%-41% of members

- Endowment, investment, interest: 20% of budget
- Other institutions (civic/religious): 37% of budget
- Foundation(s): 18% of budget

CBN Members: 2018 in Review*

- 100 housing units produced
- 245 homes repaired or preserved
- 107 vacant lots cleaned or maintained
- 200 businesses supported
- 9,045 low- & moderate-income people served

* 17 community-building nonprofit members took the 2018 assessment

Member success stories

- Completed Intersect Arts Center
- Held a home repair summit
- Created Vacancy Guide for City of St. Louis
- Launched tenant rights organizing work
- Created affordable homes for local families
- Advanced the work of Invest STL
- Developed key partnerships with nonprofits locally & outside the region
- Provided home repair & elderly services
- Sold property to a nonprofit partner that supports success of local women
- Assisted with zoning issues