Friends of Boise Bicycle Project,

When I think back on the history of BBP, it seems to have either happened in the blink of an eye, or like it’s been around for 100 years. This puzzle could possibly be explained by the use of a time traveling bicycle, but Marty McFly is nowhere to be found and we all know that pedaling a bicycle 88 miles an hour is pretty difficult.* In reality, we just pedaled into our 5th year, and as I take a gander of BBP’s timeline of milestones and accomplishments, our history unfolds before my eyes and the answer to the mysterious puzzle is revealed- BBP has managed to squeeze 100 years of mind boggling activity into the blink of an eye!

It’s quite possible that 2011, dubbed “The Year of the Bicycle,” takes the cake for the most action packed year and probably the fastest blink. It seems like only yesterday that I told our Treasurer, “Jonathan, I want to raise $100,000 and purchase our building.” Perhaps he could foresee the whirlwind of craziness that lay before us, but he believed in BBP and the community support that surrounds it. Without hesitation he and the rest of BBP’s Board of Directors offered full support and off we went.

The pages to follow are a review of 2011, “The Year of the Bicycle.” It is intended to be a transparent view of the work that went into such an amazing year and the people who made it possible. On countless occasions I’ve had the privilege to explain what BBP is and what we do in the community. There are many aspects to BBP and sometimes it is difficult to give folks the full scope of our organization. For that purpose, this review is also a tool for the public to use to get to know and understand us a little better. I hope it is helpful and something everyone can use when teaching others about Boise’s first and only Non-profit Bicycle Cooperative.

Within these pages are several names and organizations that have lent a helping hand in 2011. We do our best to make sure recognition is given to all who have helped along the way, but even our best efforts cannot do justice for everyone. There are countless volunteers who give their time to make Boise a better place, and do it without asking for anything in return. There are generous community members who donate their bikes and whose word-of-mouth has propelled BBP into the forefront of Boise’s bicycle and non-profit scene. There are fun loving people who pedal to our events, bringing their friends, and celebrating a life on two wheels. It all adds up to an incredible and generous bicycle community that we are very proud of and very thankful for.

Thank you for another amazing year. See you in 2012.

Jimmy Hallyburton
Executive Director of BBP

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*This is a reoccurring reference to a classic 1985 movie Back to the Future that often frequents our Free Spirit Newsletter. 83mph is the flat land record on a bicycle (streamliner recumbent). 130mph has been achieved going downhill in the snow on a serial production bicycle.
Mission
Boise Bicycle Project (BBP) is a community-oriented effort to promote the personal, social, and environmental benefits of bicycling. It functions as a bicycle recycling center as well as an educational workspace in a diverse and non-threatening atmosphere. Through education and access to inexpensive bicycles, we strive to build a stronger bicycling community.

Vision
We believe that Boise has the potential to be the cycling capital of the U.S. and envision the Boise Bicycle Project as one of the key community leaders to help it reach that potential. By teaching and making the sustainable benefits of the bicycle available to the entire community, we see Boise becoming a better place to live each and every day.

Community Partners
One of our founding principals is to work with other like-minded organizations to promote healthy, sustainable, and positive lifestyles in the community. We are very proud to work with several organizations whose assiduous efforts enhance the community we live in.

Employees
Jimmy Hallyburton – Executive Director
Amanda Anderson – Shop Manager
Nate Rioux – Volunteer Coordinator
Cass Jones – Mechanic/instructor
Andrew Little – Mechanic/instructor
Marcus Orton – Mechanic/instructor

The Chain Gang, BBP’s Elite Group of Volunteers
Lucky Kelly
Nancy Pape’
Clancy Anderson
Lisa Rioux
Ian Le Morvan
Mark Strom
Eric Schultz
John Griffin
Andoni Eck

Safe Routes 2 School
YMCA
Boys and Girls Club
Village Bicycle Project
Headstart
English Learning Center
Trey McIntyre Project
Boise School District
SWIMBA
Boy and Girl Scouts of America
TVCA
League of American Cyclist
ACHD
ITD
Idaho Department of Vocational Rehab
Wild Rockies

Winter Wildlands Alliance
Opera Idaho
Boise Coop
Boise Rock School
Big Brother Big Sisters
Look Safe a Life
Boise Bike Wrench
Southern Idaho Cyclocross Series
Idaho Waffle Cross
Idahostel
Lifes Kitchen
Boise Community Radio
94.9 the River
Boise Bike Week
Pedal 4 the People
On June 1st 2011, Boise Bicycle Project embarked on a “Biking to Buy the Building” campaign to raise $115,000, with plans to purchase our building by October. A donation by local entrepreneur and bicycle enthusiast, Steve Hodges, got the action-packed summer rolling in May. A relentless schedule of incredible fundraisers and wild events soon followed. There were days when we all felt like pulling our hair out and giving up, but the incredible support from the community and organizations like the Laura Moore Cunningham Foundation kept us going.

Leading into our End-of-Campaign/4 Year Anniversary Party on Oct 2nd, we were still a few thousand short. But electricity was dancing in the air and lightning struck twice! Nancy and Terry Pape’ came through with yet another check covering the remaining balance and bringing us to $115,000!

What an amazing summer it was, and what an incredible grassroots campaign for BBP! While we couldn’t have done it without our “Grand Donors” mentioned above, it is equally important to note that it took a lot of work from a lot of people who donated both time and money. In the end, and in true BBP grassroots style, 91% of all donations were $100 or less.

Coming into September we were about $72,000 and knew something magical needed to happen to take us to the promised land. Fortunately, at BBP we’ve grown accustomed to the enchanted world of bicycles, and low and behold, on September 16th we received a small package from New Belgium Brewing Co. TUCKED inside was the Tour’s 10 Year Anniversary picture book with a note inside saying, “Keep up the good work!” Oh yeh, there was also a check for $15,000!

The mystics continued when shortly after, our friends from SWIMBA appeared with a $10,000 donation, creating a donation snowball effect that despite “snowball melting heat” grew and grew until we were knocking on the door of the grand enchilada.

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Success! Triumph! Victory! Goal! We did it! BBP is now a permanent fixture in Boise’s cycling community.
BBP’s Generous Donors

2011’s Generous Donors BBP has always been extremely fortunate to have tremendous support from the community. In 2011 BBP called upon its financial supporters to help raise funds to purchase its building and establish itself as a permanent fixture in Boise. The response was overwhelming and testament to our community’s incredible generosity and dedication to a sustainable future in Boise. Thank You.

Grand Contributors
$5000+
Nancy & Terry Pape
Steve & Cece
Laura Moore Cunningham Foundation
New Belgium Brewing Co. SWMB

Drive Train Contributors
$1000-$4999
In memory of Doug & Jane Trail
Trey McIntyre & John Michael Schert
Margaret T Havey
Mark & Romy Rasmus
Robert, Kathleen, & Greg Adams
Mark & Romy Rasmus
Margaret T Havey

Rolling Wheel Contributors
$100-$499
Clancy Anderson
Jonathan Wilkes
JP Agosta
John H Griffin
Linda Perez
Brian Mayer
Andrea Pettiti
Steve Knaer & Sarah Goldstein
Mark St. Clair and Sharon Jones
CHRIS HILL Green Team
Core Concepts & the MTB Film Festival
Idaho Department of Corrections: Keynetics Inc.

Pedal Powered Contributors
$500-$999
Cynthia Trail
Thompson Family
Lacy Svir
Daniel Claussen & The Tweed Ride
Kurt & Edwina Barats
Catherine Fischer
Lisa & Derek Bohan
Janet Buschert
Bill Cox & Donna Johnson
Michael & Stacy Lammers
Janet Morris
Andrea Pettiti
Kathy & Brad Strow
Barbara Smith
Mark Strow
John Brad Duke
Mike Arbogast
Alfred Kristal
Emily Hawley
Mary Ball
Patrick Kozmos
Richard Trebbien & Sue Ann Van Epps
Robert and Cynthia Rust
Steven and Shannon Munson
Martin Graff
Brenda and Dwight Magnuson
Sharon Hanson
Casey Moyer
David Kobernuss
Felicia Probert
Kent Neupert
Andrea Pettiti
Hallie Altman
Kathleen Fosbury
Lisa Bosworth

In Kind Donations
Sage Environmental - Brenda Magnuson, Payette Brewing Company
Bitter Creek Ale House
Andy and Lisa Little
Larry Epps
Sam Moore

In Kind Donations
HP Company Foundation
Answer Charter School
Lulu’s Pizza
Answer Charter School
HP Company Foundation
Molina Healthcare
Idaho Hostel
Steve Myers concert

BBP’s Programs

Kid’s B.A.S.H. (Bicycle Skills and Safety Hour)
Once a month BBP hosts a 1-hour bicycle safety class for kids ages 5-12. During the class, kids learn about bicycle safety while practicing safe riding skills. The goal is to teach kids that a bicycle is not a toy, but a tool that is a lot fun when used safely and responsibly. The class is open to kids from all income brackets, and is mandatory for low-income kids receiving a free bicycle and helmet.

In 2011, 189 kids completed the class with 169 receiving a free bicycle.

Christmas Kids Bike Giveaway
In 2011 BBP celebrated its 5th Annual and largest Christmas Kids Bike Giveaway. Hundreds of children from local nonprofits filled out a small application with name, age, height, 2 favorite colors, and drew a picture of their dream bicycle. In the mean time, volunteers worked round the clock to repair, shine, and assign bicycles for each and every dream bike drawing. On Dec 17th, BBP’s army of volunteers handed out 307 bicycles to some very happy and deserving kids.

Work Trade
For folks who don’t have a BBP membership and can’t afford the hourly shop rate, BBP offers a program called Work Trade. Program participants trade their time for help with bicycle repair while building skills and self-reliance. Example: A participant might check and patch tubes for BBP for 1 hour in order for assistance and supplies to install new, functional brakes on his or her bike.

Vocational Rehab
BBP works with the Idaho Department of Vocational Rehab to make bicycles available to those in need of functional and reliable transportation for job seeking. These bicycles are often made to fit and subsidized for these clients. In 2011, 111 IDVR clients received bicycles from BBP.

Village Bicycle Project
BBP prides itself as a bicycle recycling center that saves bicycles destined for the landfill. Sometimes BBP has an excess of bicycles and parts that are still usable, but doomed to sit at the bottom of the barrel or passed over for easier projects. In these circumstances, BBP works with the Village Bicycle Project to send the unneeded bikes and parts to Africa, where they enhance the quality of life of villagers with no source of transportation. In 2011 BBP Donated 98 bikes and 35 containers of parts to Africa.
BBP opens its cooperative doors to the public Wednesday through Saturday from 12-6pm. During these times the public can purchase used bicycles and parts at affordable prices while using the cooperative workspace to work on their own bicycles. BBP has every bicycle tool under the sun and several certified bicycle mechanics to help people use them. Anyone, regardless of income, can get their bicycle fixed at BBP as long as they don’t mind getting their hands dirty, because at BBP...

Volunteers
If the world was the big bad wolf with a case of whooping cough, then our volunteers would be the brick walls that keep the world from crashing in on us. Every Wednesday night BBP’s outstanding volunteers are hard at work fixing bikes for kids, preparing for upcoming events, organizing the shop, and taking classes to become more complete mechanics. In 2011 our volunteers, led by Volunteer Coordinator Nate Rioux, made it possible for BBP to host 55 different outreach events, and have permanently impacted the future of Boise’s cycling community. “Over the past year we’ve really seen the quality of support from our volunteers go to the next level. Because of them, we’ve had our best year yet,” – Nate Rioux

Featured Members
We’ve heard BBP’s membership program referred to as the “Walrus’s Whiskers,” and although we’re not 100% sure what that means, we think it is similar to the “Bee’s Knees” or the “Cat’s Pajamas.” One thing we are sure of is that BBP membership is the best deal in town. Take our two featured members for example.

Mike Irish – BBP Century Ride Member ($100/year) and full time bike commuter. Last year Mikey spent over 60 hours working on his bikes in the shop, including one cyclocross bike he built from the frame up, attended 18 classes; learned how to build a wheel; and saved over $200 in membership discounts (15% off). Oh yes, he got a free t-shirt.

Kelly Frazier – BBP Alley Cat Member ($50/year). Kelly started coming to BBP as a volunteer, but sprung for the Basic BBP Membership to quench her thirst for bicycle repair knowledge. In 4 months, she has attended over 10 classes, and now spends volunteer nights teaching others how to work on bikes. Kelly does all the repair on her personal bikes now, and probably some on her husband’s as well. The Alley Cat membership doesn’t come with a free shirt, but she bought one with her membership discount (10% off) anyway.

Greasy Chain
If you’re not a volunteer, and don’t have a membership, you can still use the shop to work and learn to work on bikes. These folks have “Greasy Chain” status and pay $10/hour for shop time, or do the work trade program if they don’t have money. Don’t worry; having greasy chain status isn’t a bad thing, that’s “Greasy Fry” status.
## MILESTONE EVENTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 4th</td>
<td>The Free Spirit Newsletter is born</td>
</tr>
<tr>
<td>February 13th</td>
<td>2nd Annual Bikin' For Lovin' Ride</td>
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<tr>
<td>March 17th</td>
<td>Boise's elite group of volunteers is born at the 1st Chain Gang meeting</td>
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<tr>
<td>March 28th</td>
<td>Boise Bicycle Project (BBP) graduates 9 league certified instructors from the League of American Cyclist – Tripling the current number in Idaho</td>
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<tr>
<td>April 28th</td>
<td>Book tour for BBP – <em>It's All About the Bike</em>, by Robert Penn</td>
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<tr>
<td>May 5th</td>
<td>Fixed Gear Gallery at Modern Art</td>
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<td>May 15th-21st</td>
<td>Boise Bike Week</td>
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<tr>
<td>May 24th</td>
<td>Biking to Buy the Building – Open House</td>
</tr>
<tr>
<td>June 10th-25th</td>
<td>1st Annual Pedal 4 the People</td>
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<td>June 11th</td>
<td>The BBP building is broken into, and the community takes action</td>
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<tr>
<td>July 14th</td>
<td>Bicycle Chandelier Show</td>
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<tr>
<td>July 26th</td>
<td>The Boise Coop bypasses voting and selects BBP as its monthly “Shop For Good” recipient – Setting the record for money raised</td>
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<td>August 20th</td>
<td>Tour De Fat</td>
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<td>August 29th</td>
<td>Amanda Anderson, BBP’s Shop Manager, brings Josephine Jane Anderson into the world</td>
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<tr>
<td>September 5th</td>
<td>BBP is awarded Boise’s Best Local Non-profit – 3rd year in a row</td>
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<tr>
<td>September 12th</td>
<td>BBP is awarded the Gold Level for Bicycle Friendly Business – 1st in Idaho</td>
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<tr>
<td>September 16th</td>
<td>BBP receives $15,000 grant from New Belgium Brewing Co.</td>
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<tr>
<td>September 25th</td>
<td>BBP receives $10,000 donation from SWIMA for the Building Campaign</td>
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<tr>
<td>October 2nd</td>
<td>B4-V4P; Biking to Buy the Building/4 Year Anniversary/ Volunteer Appreciation Party</td>
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<tr>
<td>October 2nd</td>
<td>BBP reaches the Biking to Buy the Building Goal of $15,000</td>
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<tr>
<td>November 4th</td>
<td>BBP officially buys the building</td>
</tr>
<tr>
<td>December 17th</td>
<td>5th Annual Christmas Kids Bike Giveaway; BBP donates 307 bikes in one day</td>
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## GOALS FOR 2012

2011 was a big year for BBP. It was a year that established BBP as permanent fixture in Boise cycling scene, and because of its success, we are now able to put our focus back into the roots of our mission. We are excited to say, “The year is 2012, and it’s Time to Educate!” We hope you join the ride as we dedicate this year to making Boise a more educated cycling commuting, a better place to ride a bike, and a step closer to becoming the cycling capital of America.

### CREATE A BICYCLE MECHANIC APPRENTICESHIP PROGRAM

In 2012 BBP plans to incorporate a new mechanic apprenticeship program that will provide educational/vocational training for young adults wishing to gain experience in the empowering world of bicycle repair and safety.

### PROPOSE BBP AS THE 2013 HOST OF BIKE BIKE AT THIS YEAR’S CONFERENCE

Each year, bicycle cooperatives from all over the globe gather for a weekend of workshops, networking, and planning for better worldwide future in cycling. In 2012, the conference will be held in Vancouver and BBP plans to send representatives in hopes of bringing Bike Bike to Boise in 2013.

### GROW BBP MEMBERSHIP BY 50%

The beauty of BBP’s membership program is its vast opportunities for bicycle education, and the impact that its educated members can make on Boise’s future. BBP currently has over 300 members and hopes to bring that number to 600 by 2013.

### DONATE 500 BICYCLES TO KIDS, PROVIDING BICYCLE SAFETY TRAINING FOR EACH KID

Last year, BBP donated 476 bicycles to kids. We would like to get that number to 500 in 2013 and make that a staple for our yearly goals. Education comes with every bicycle we donate, and that means we are investing in a more educated and sustainable future with every bike that rolls out our doors.

### ESTABLISH A FUNCTIONAL WORK AND RIDE PROGRAM

In 2012, BBP will initiate a new Work and Ride program that will allow low-income teens and adults to engage in educational work at the BBP in exchange for assistance in bicycle repair and parts for their personal bike. The “Ride” portion of the program will make it possible for participants to gain further access to commuting accessories by taking part in weekly group rides and safety classes.

### REACH THE 5000 MARK FOR TOTAL NUMBER OF BICYCLE RECYCLED

Since 2007, BBP as recycled 3,416 bicycles back on to the streets of Boise. By 2013, BBP would like to bring that number to 5,000, making sure that every new bike owner leaves with information and knowledge of how to make their bicycle a tool for safe transportation and a healthy lifestyle.
BOISE BICYCLE PROJECT PRESENTS

2012 – TIME TO EDUCATE

Establishing a permanent home to further BBP’s mission of community, education, and sustainability.

For the past 5 Years, BBP has been doing its best to make Boise a better place to ride a bike. By recycling 1000s of bicycles and teaching the public about bicycle repair and safety, we’ve seen cycling sky rocket throughout the valley. In 2012 we will be taking bicycle education to the next level with an aggressive campaign to make sure quality and sustainable bike education is readily available to the entire community.

Impacting the Community Since 2007

- Over 3,450 bicycles fixed by BBP volunteers and put back into the community
- 1,520 bicycles donated to children of low income families
- Over 1,000 dedicated volunteers getting their hands dirty and learning to fix bikes
- 1000s of adults and children educated in bicycle safety and repair

Are you making Boise a better place to bike? Here is what you can do to help...

**Pedal** – This one is as easy as pie. More cyclists pedaling on the road means safer streets for everyone. So hop on your bike and pedal on down to one of BBP’s events or weekly classes. Bring a friend while you’re at it.

**Volunteer/Learn** – BBP always needs volunteers and volunteering happens to be one of the best ways to meet amazing people while learning about bicycle repair and safety. There are 100s of ways to help out, so give us a call or pedal down, and we’ll get you started.

**Donate** – When you donate to BBP 100% of your donation goes straight into BBP’s charitable programs. Financial support from generous people like you helps us put bikes into the hands of people who need them and creates educational opportunities for the entire community.