WHO WE ARE

We are a social impact organization that believes in smarter financing and increased investments to improve children’s lives. Our mission is to help communities provide comprehensive, sustainable, and strategic financing for our children.

We focus on four policy levers that lead to increased children’s financing: FIND, ALIGN, GENERATE, and ACTIVATE.

The Children’s Funding Project team includes a wide range of experts with knowledge and experience in local and state policy and funding; polling and messaging; coalition building and campaign coordination; evidence-based practices; and performance measurement.

WHAT WE DO

- Coach and facilitate the work of child-focused collaborative bodies, including on generating new local revenue
- Develop tools for cities, counties, and states on the four policy levers
- Provide compelling examples of children’s funding maps, charts, and case studies from around the country

FIND
Identify, analyze, and forecast funding sources and funding needs for services that support children and youth

ALIGN
Convene a diverse group of stakeholders to determine where barriers to funding alignment and flexibility exist and how policy changes can impact those barriers

GENERATE
Implement financing strategies to generate new dedicated revenue for children and youth services

ACTIVATE
Adopt measures to ensure maximum impact of funds

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