

GROW YOUR AUDIENCE BINGO

Marketing isn't about being salesy, sleazy, or a sellout.

It's just a different medium for your art.

Bring creativity to your marketing and your audience will grow, offers will boom, and books will sell - all without becoming an influencer or a used car salesman.

Marketing can become an ordinary part of your week, or dare I say...fun?!



Also, hi! I'm Amber Petty!

I teach writers how to get bylines, build their platforms, and get eyes on their work sans burnout.

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Last Text	Non-Face Photo Inspo	Last Purchase	Pictionary	Annoying Jingle
Testimonial w/Drawing	About Me, Dr. Seuss	Offer Haiku	Mom Share	Mad Lib
Audience Fun Facts	Hero Comic	Free	Brand Toy	Offer Walking Tour
Cocky Ad	Audience Collage	Used Car Spectacular	Brutally Honest Quote	T Share
David Attenborough It	TED-ish Talk	Awards Speech Bio	Tarot/Oracle Pull	Baby Picture

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- **Last Text:** Create a social post or story from your last text
- **Non-Face Photo Inspo** Write something about a non-face photo on your phone to inspire an instagram
- **Last Purchase:** Use your last purchase as a prompt for an email, post, or video
- **Pictionary:** Draw something about your offer and ask commenters to guess what it is
- **Testimonial w/Drawing:** Share a testimonial for your stuff with either a drawing of the person you quoted or a drawing inspired by the quote.
- **About Me, Dr. Seuss:** Write your about me section in the style of Dr. Seuss.
- **Offer Haiku:** Write about your offer in the form of a 5 7 5 Haiku

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- **Mom Share:** Reach out to a mom and ask them to share your offer. This could be your mom, a friend's mom, or a person that's a mom
- **Mad Lib:** Create a Mad Lib that describes your offer
- **Audience Fun Facts:** Write a list of fun facts about your ideal audience
- **Hero Comic:** Create a comic that gives your audience hero story
- **FREE:** Pick a creative thing you want to do. Then, see how you can use that to promote your offer.
- **Brand Toy:** Make an action figure or accompanying toy/product for your brand. You don't have to mass manufacture these, but a drawing or description will do.

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- **Offer Walking**

Tour: Guide viewers through your offer. You could literally walk around and put in images of your offer or do a digital walkthrough.

- **Audience Collage:**

Make a moodboard or collage (digital or physical) that represents how your ideal audience will feel after they get your offer.

- **Cocky Ad:** Write an ad for your offer in the style of the cockiest person you know.

- **Used Car**

Spectacular: Make a used car style ad. Used car lots go hard, so feel free to go nuts.

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- **Brutally Honest**

Quote: Instead of trying to write a beautiful or inspiring quote, cut right to the chase. You can make a quote post in Canva or film yourself handwriting the quote.

- **T Share:** Find someone in your contacts whose name starts with a T. Then, ask them to signup and/or share your offer.

- **David**

Attenborough It:

Make a short video about your offer with David Attenborough nature documentary-style voice over.

- **TED-ish Talk:** Why wait to make it official? Do a short TED style talk about your favorite (or your audience's) favorite topic. You don't have to film it fancily, handheld will do.

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- **Awards Speech Bio:**

Write your bio in the style of an Oscar worthy awards speech

Want to play bingo live?

Find out the 3 basic steps to grow your community, plus ask questions, get a chance at feedback and do one of the squares **live!**

- **Tarot/Oracle Pull:**

Pull a tarot or oracle card and use that to inspire a post, email, or video.

Join us for

Grow Your Audience
Bingo - Live

- **Baby Picture:** Share

a picture of you as a baby/kid. It's always cute and inspires a story about your work.

3 dates to choose from

Sign up now - it's free!