



**BOXING SPONSOR DECK**

**MINI KON**

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## THE EVENT

# SHOWSTAR UK VS. USA BOXING CARD

SHOWSTAR BOXING IS THE BIGGEST BOXING EVENT IN THE UK OF 2022. THIS EVENT PITS US AND UK BASED INFLUENCERS AND BOXERS AGAINST EACH OTHER, GIVING THE EVENT A MASSIVE REACH ACROSS THE 2 CONTINENTS. THE MAIN EVENT WILL FEATURE DEJI (UK)(10.6M YOUTUBE SUBSCRIBERS) VS WASSABI (US)(11.5M YOUTUBE SUBSCRIBERS). THE EVENT IS TO TAKE PLACE ON SATURDAY MARCH 5TH, 2022.



**MORE  
CARDS  
TBA**



# MINIKON REACH

TIKTOK - 1.2M SUBSCRIBERS

INSTAGRAM - 158K SUBSCRIBERS

YOUTUBE - 54K SUBSCRIBERS

## MINIKON ANALYTICS

### TIK-TOK

Video Views (per week)

3.3M

Profile Views

331.6k

Comments

3,226

Shares

20.7k

Demographics

39.2%W-60.8%M

### INSTAGRAM

Accounts Reached:

399,173 accounts

Accounts Engaged:

32.3k

Audience:

United States: 79.3%

Canada: 3.1%

Demographics:

15.8%W-84.1%M

Ages:

13-17: 7.4%

18-24: 42.3%

25-34: 37.3%



# SPONSORSHIP OPTIONS

**\*\*All sponsors will be listed in credits of documentary**

## **BRONZE \$3,000 USD**

SMALL BACK LOGO ON TEAM T-SHIRT  
TIK-TOK/YOUTBUBE SHORT SHOUTOUT COMPANY/PRODUCT  
SMALL LOGO ON IMINIKON SHOWSTAR WEBSITE

## **SILVER \$5,500 USD**

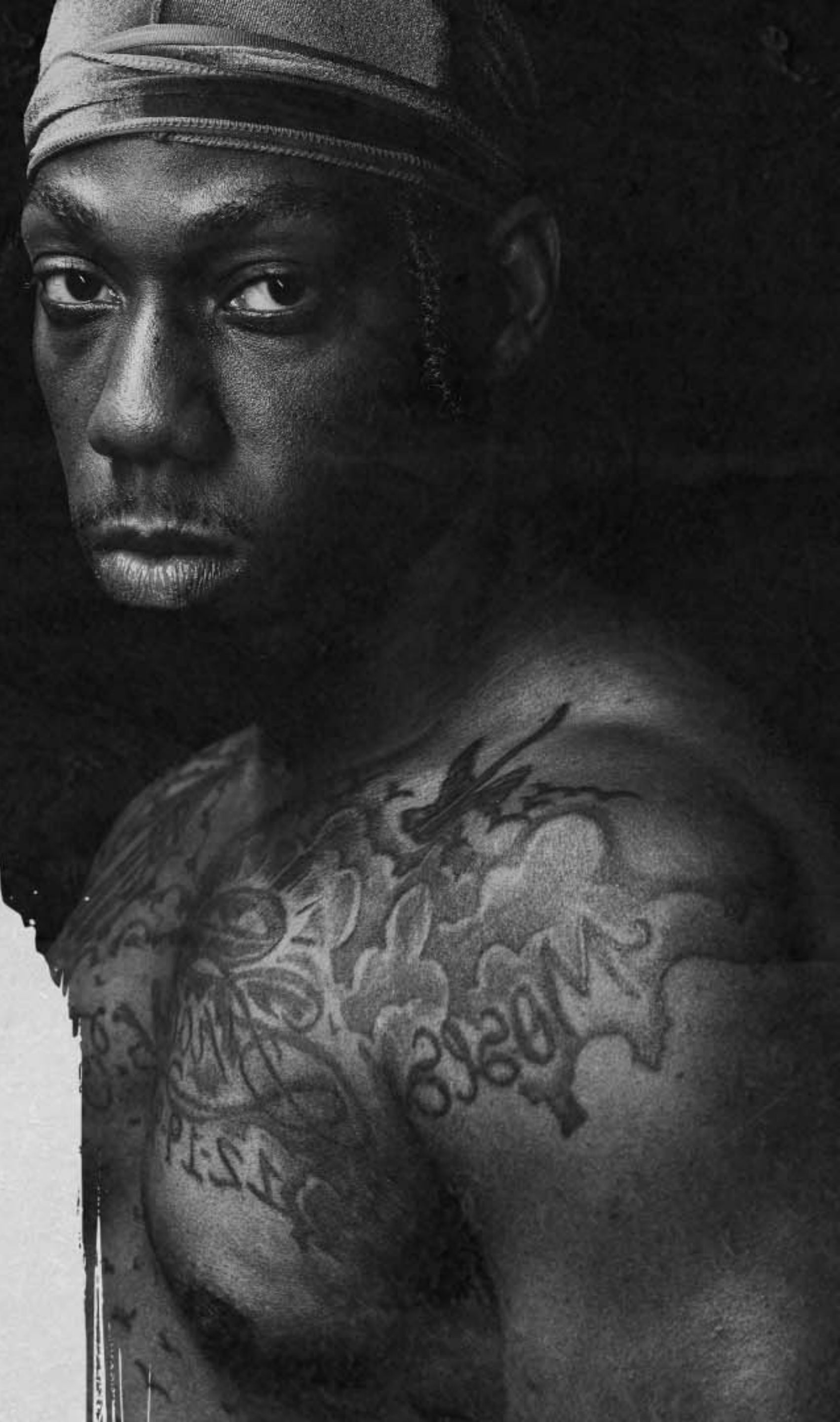
SMALL BACK LOGO ON TEAM T-SHIRT  
TIK-TOK/YOUTBUBE SHORT SHOUTOUT COMPANY/PRODUCT  
SMALL LOGO ON IMINIKON SHOWSTAR WEBSITE  
SPONSORED LIVE MEDIA WORKOUT

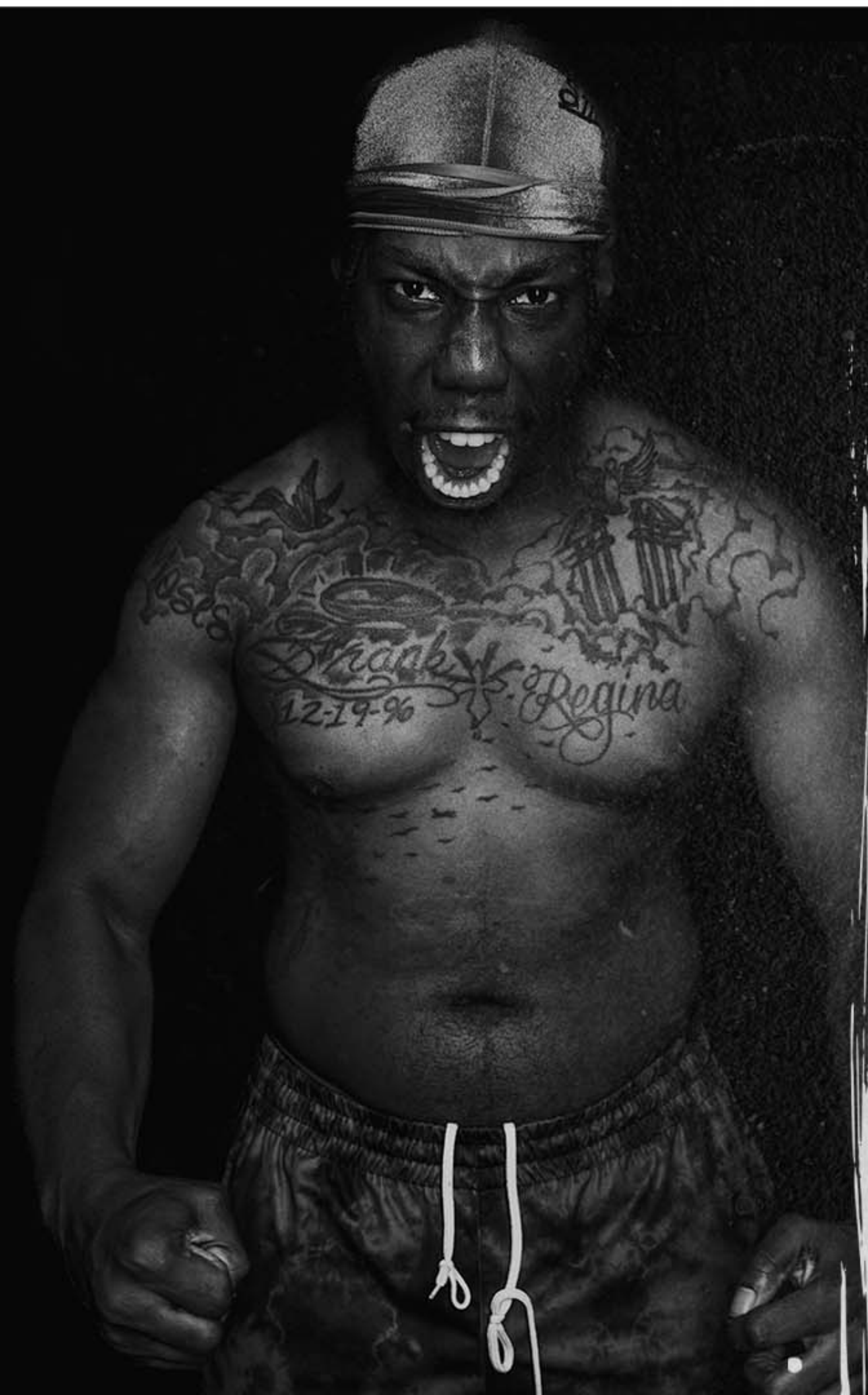
## **GOLD \$6,000 USD**

(ONLY 2 AVAILABLE)  
LARGE BACK LOGO ON TEAM T-SHIRT  
2 TIK-TOKS /YOUTBUBE SHORT SHOUTOUT COMPANY/PRODUCT  
LARGE LOGO ON IMINIKON SHOWSTAR WEBSITE  
SPONSORED LIVE MEDIA WORKOUT

## **PLATINUM: \$10,000 USD**

(ONLY 1 AVAILABLE)  
SHOUTOUT ON ALL MEDIA INTERVIEWS  
LARGE FRONT LOGO ON TEAM T-SHIRT  
SPONSORED LIVE MEDIA WORKOUT  
4 TIK-TOK/YOUTBUBE SHORT SHOUTOUT COMPANY/PRODUCT  
WEARING COMPANY BRANDED APPARY IN ALL VIDEOS LEADING UP TO EVENT  
LARGE LOGO ON IMINIKON WEBSITE  
LARGE LOGO ACROSS BUTTOCKS OF TRUNKS  
COMPANY NAME EMBLAZONED ON FIGHT ROBE





## **SPONSORSHIP OPTIONS CONTINUED**

**\*\*All sponsors will be listed in credits of documentary**

**SOCK SPONSOR: \$500 USD**

**(1 AVAILABLE)**

**SPONSOR OF SOCKS WORN DURING FIGHT**

**GLOVE SPONSOR: \$1500 USD**

**(1 AVAILABLE)**

**SPONSOR OF GLOVES WORN DURING TRAINING**

**TEAM DINNER SPONSOR ABROAD: \$1,500 USD**

**(3 AVAILABLE)**

**SPONSOR 1 TEAM DINNER, INCLUDES SOCIAL MEDIA SHOUT OUT OF COMPANY IN DESCRIPTION**

**TEAM T-SHIRT SPONSOR: \$1000 USD**

**(10 AVAILABLE)**

**LOGO PRINTED SMALL ON BACK OF TEAM WORKOUT SHIRT WORN DURING TRAINING SESSIONS.**

**MOUTH GUARD SPONSOR: COST OF GUARD +\$500 USD**

**(1 AVAILABLE)**

**SHOUT OUTS IN FIGHT CAMP**

**LOGO PRINTED SMALL ON BACK OF TEAM WORKOUT SHIRT**

**SMALL LOGO ON WEBSITE**

**SMALL VIDEO SHOUT OUT SPONSOR: \$500 USD**

**(10 AVAILABLE)**

**MINIKON WILL MAKE A VIDEO THANKING EACH OF THE SMALL VIDEO SHOUT OUTS CONSECUTIVELY**