



POWERED BY



# NYBPC: NEW YORK BUSINESS PLAN COMPETITION

The NYBPC is the annual competition featuring the best teams from every region of New York since 2010. Each year, student teams compete for prize money and recognition across tracks including:

- » energy & environment
- » medtech & well-being
- » military & first responder
- » technology & entertainment
- » food & agricultural technology

The NYBPC provides opportunities for students enrolled in colleges and universities across New York to gain entrepreneurial skills and compete on their ingenuity, first on campus, then in the region, and for top teams, the statewide finals.

Since 2010, the NYBPC has had an economic impact of over \$150M+, including follow-on funding for 100+ startups and commercialization of hundreds of innovative solutions and patented technologies.

## THE FUTURE STARTS HERE.

CULTIVATING ENTREPRENEURSHIP AND  
COMMERCIALIZING INNOVATION SINCE 2010.



**EMERGING TECH**  
Gain access to emerging technologies and early-stage investment opportunities.



**TALENT**  
Leverage opportunities to recruit emerging talent.



**VOLUNTEER**  
Find meaningful experiences to give back to your community by sharing business knowledge with people who need it.

## IMPACT

### MENTORSHIP

High value-add for all participants at finals, both in-person and online.

### PRIZES

Over \$30k in prize money and post-program mentorship for winning teams.

### COMPETITION

Over 500 competitors on 200+ teams from 60+ colleges & universities annually.

Between 40-50% MWBE student participation every year.

### EDUCATION

A series of monthly workshops developed for NYBPC students and the entrepreneurship community at large to get the valuable information they need to launch and grow.

## CONNECT WITH US

NYBPC.org  
info@nybpc.org  
@NYBPC

Noa Conger Simons  
President & Director  
New York Business Plan Competition  
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# NYBPC SPONSORSHIP

**Tracks:** Climate Tech & Sustainability, Medtech & Well-Being, Military & First Responder, Technology & Entertainment, Food & Agricultural Technology.



## NYBPC GIVES PEOPLE ACCESS.



**ACCESS TO CAPITAL.**  
Teams are eligible to receive funding to help launch their new ventures. Historically, total funding has exceeded \$100,000 with strong sponsorship and philanthropic support.

**ACCESS TO BUSINESS LEADERS.**  
For a decade, students have gained great value by making connections to advisors, industry professionals and investors. For the first time this year, monthly mentorship from business professionals will be offered every month. It is self-driven and democratically available.



**ACCESS TO EDUCATION.**  
Everyone also gets free access to workshops. The content is curated, relevant to developing a new venture and will be delivered throughout the academic year for the first time in 2020-21.

**ACCESS FOR EVERYONE.**  
Over 500 competitors on 200+ teams from 60+ colleges & universities annually. Between 40-50% MWBE student participation every year. From community colleges to ivy league schools, teams come from across the state to compete and win.



	Industry Track	Anchor	Special Prize	Partner	Associate
Exclusive naming opportunity for one industry track (e.g. Food & AgTech)	✓				
High-profile speaking roles at online and in-person events		✓			
Invitation to nominate one person to the NYBPC Steering Committee	✓	✓			
One prize naming rights and mentorship to the winner			✓		
Top prize sponsorship recognition with premium logo placement throughout the year	✓	✓	✓		
Invitation to present awards at online & in-person finals	✓	✓	✓	✓	
Invitation to serve as finals judge	✓	✓	✓	✓	
Invitation to host a workshop during online finals	✓	✓	✓	✓	
Host an exhibition booth online and in-person	✓	✓	✓	✓	✓
Mentorship opportunities throughout the academic year	✓	✓	✓	✓	✓
Name/logo inclusion in marketing emails & the website	✓	✓	✓	✓	✓
Entrepreneurship engagement through mentorship	✓	✓	✓	✓	✓
<b>PRICE</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>

**Custom sponsorship packets are available.  
Please reach out to Noa Simons, President and Director,  
at [noa@nybpc.org](mailto:noa@nybpc.org) for more information**