Sustainable Supply Chain Services

HIGH IMPACT SOLUTION

1. Reach Scope 3 environmental goals faster.
2. Simple to implement and creates lasting benefits.
3. Strengthen relationships with supply chain partners.
4. Achieve better results with independent experts.
5. Celebrate success within your company and industry.

REAL WORLD RESULTS

Clif Bar has been using Fosterra’s SSC services since 2015 and is recognized as a leader for their action and impact from the US EPA and Climate Collaborative.

Seventh Generation (Unilever) reached their aggressive supply chain targets by working with Fosterra since 2019.

Sustainable Supply Chain Services

Customized for your industry, value chain, and goals.

The Fosterra team takes a market-leading approach to drive change in the energy mix used by your suppliers that can dramatically reduce your scope 3 emissions. We use our Sustainable Supply Chain (SSC) Playbook™ approach that has been tested and honed to create significant impact within the first 12 months and sustain that impact over many years.

We start by developing realistic but challenging goals that are aligned to each organization’s specific needs and challenges. The goals are then prioritized based on expected impact, number and type of suppliers, facilities, purchase volume, and GHG reduction potential.

Working together, we create tailored program materials and an outreach strategy that fits your brand and will generate a positive response from your suppliers. We leverage your existing relationships to create a pipeline of participating suppliers and their planned actions, but with a light touch on your staff and resources.

The Fosterra team provides trusted, independent expertise to identify options and support recommended actions that suppliers can pursue. This may include a combination of on-site or off-site renewables, high quality RECs, energy efficiency measures, and electric vehicles with charging infrastructure.

Monthly tracking reports are provided for internal management review that include progress toward goals, activities completed and underway, and lessons learned.
What is SSC? Sustainable Supply Chain (SSC) services reduce GHG emissions from your suppliers’ operations and increase deployment of renewable energy.

Why SSC? Because companies need to move quickly and efficiently to reduce their environmental footprint and the SSC program is a powerful tool to accelerate progress.

How does it work? The Fosterra team and your internal stakeholders work together to craft goals and a high-impact approach to engaging with your supply chain partners as a value-added activity. Your organization sponsors Fosterra’s team to support your suppliers to find and purchase cost-effective green power to reach your goals.

Does this process include reportable data? Yes. We capture detailed electricity usage and related GHG emissions from suppliers on an annual basis and provide that data with reductions achieved in our monthly and yearly reports.

How does this fit into our overall sustainability goals? Green power options now exist in all markets and cost-effective actions can be taken in the short-term to deliver significant progress toward sustainability goals and scope 3 emissions reductions.

Why use Fosterra? We have an outstanding track record for delivering results for all kinds of organizations. As independent experts, our team can provide the very latest insights and credibility to your efforts.

How much time does this typically take? Typically about 4 months to establish goals and launch the program, then 1-3 years to reach green energy targets depending on goals and number of supply chain partners.
Award Winning Program

Clif Bar treats energy like an ingredient. The company sources 100% renewable power for electricity at all its own facilities. Clif Bar also offered Fosterra’s services to help its supply chain transition to green power through its 50/50 by 2020 program. The goal of the program was to transition 50% of its key supply chain facilities to 50% or more green power for the electricity generated to make Clif Bar’s ingredients, packaging, products, and services by the year 2020. The sustainable supply chain program reached its goal by early 2020 with major milestones achieved ahead of target.

In 2018, Clif Bar & Company received an award from the Climate Collaborative for Outstanding Influencer in recognition of the company’s work on organic research, policy advocacy, transportation, and renewable energy.

In 2017, Clif Bar & Company received a prestigious award in Supply Chain Leadership from the U.S. Environmental Protection Agency (EPA). The award recognizes organizations that demonstrate leadership in managing and reducing greenhouse gas emissions in internal operations and throughout the supply chain, as well as integrating climate resilience into their operating strategies.

“We are proud of our commitment to environmental stewardship and the contribution we make toward a more sustainable food system," said Elysa Hammond, Clif Bar’s Director of Environmental Stewardship. “It’s an honor to be recognized for our efforts. We remain committed to reducing our carbon footprint and promoting the use of renewable energy – at our own facilities and throughout our supply chain – from field to final product.”

Learn more at: www.clifbar.com

“We congratulate Clif Bar as a 2017 Climate Leadership Award winner," said Bob Perciasepe, president of C2ES.

“Business leaders understand both the risks of climate impacts and the opportunities of a clean energy economy. Clif Bar is helping lead the way to a more sustainable future. We hope Clif Bar’s accomplishments will spur others to examine their practices and follow their example.”