

# Orangutan Caring Week 2021

7th-13th November

Spread the word,  
#GoOrange  
& fundraise for orangutans  
during this week!

[www.orangutan.org.uk/  
orangutan-caring-week](http://www.orangutan.org.uk/orangutan-caring-week)



**ORANGUTAN  
FOUNDATION**  
A FUTURE FOR ORANGUTANS, FORESTS & PEOPLE



[www.orangutan.org.uk](http://www.orangutan.org.uk) - Registered Charity No. 1095660

## Take action, make a difference

By supporting the Orangutan Foundation, you will be helping to raise funds for:

1. Habitat Protection & Restoration
2. Orangutan Rescue & Release
3. Scientific Research
4. Education & Capacity Building



Registered with  
**FUNDRAISING  
REGULATOR**

This pack will help you to plan and raise awareness and funds for the critically endangered orangutan and its forests home.

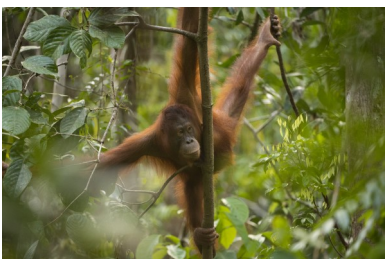
If you have any questions, or would like any help with your Caring Week plans, please email [info@orangutan.org.uk](mailto:info@orangutan.org.uk)

# ORANGE FOR ORANGUTAN DAY<sup>®</sup>

## Dates:

- **Orangutan Caring Week:** 7th to 13th November.
- **Orange for Orangutan Day:** Weds 10th November or choose a day that suits you and your group and get everyone to show how much they care about orangutans by injecting some orange into their every day life!

This can involve wearing orange, growing a ginger beard, sharing photos of your Caring Week activities with the hashtag **#GoOrange**, or anything else you can think of! Set up a fundraising page on JustGiving or Facebook.



Visit our website to download our full fundraising pack for lots of ideas, hints and tips to support the Orangutan Foundation.

## Ideas for raising awareness:

Wear orange! For the more conservative, this could mean orange nail polish or orange socks—for the adventurous ones, maybe orange hair!

SHARE your love of primates and conservation by posting about them on social media! Find us on twitter at [@OrangutanFndn](https://twitter.com/OrangutanFndn) on Facebook at [/orangutanfndn](https://www.facebook.com/orangutanfndn) and on Instagram at [orangutan\\_foundation](https://www.instagram.com/orangutan_foundation). Follow and show us how you **#GoOrange!**

## Ideas for fundraising:

- Bake sale—orange cakes, orangutan icing...
- Wear orangutan masks or costumes
- Leave an orange wig on statues / landmarks around your city!
- Dye your hair, grow a beard, paint your face
- Make or sell orange-coloured juices, smoothies or cocktails!
- Give up something you love (chocolate, sweets, coffee, products with palm oil in them) and get people to sponsor you
- Get active for orangutan conservation! Run, swim, walk, cycle, bungee-jump, sky-dive, or three-legged race...
- Sell an item for us on eBay—your throwaways can become funds for charity through just a few clicks!
- Shop online using Give As You Live—100s of high street shops are signed up to this program, which lets you contribute to the Foundation with no extra cost to you!
- Google and give—by using [everyclick.com](https://www.everyclick.com), you can contribute to the Orangutan Foundation every time you search online—it's that simple!



## Ideas for events:

- Hold a dance night/music event and charge people to attend
- Visit your local school and raise awareness about the critically endangered orangutan and the work that we do
- Hold an auction
- Host a quiz night—whether at home, at work or at the local pub—and we can send you some ape-themed questions and answers!

Most importantly, please fundraise safely and **HAVE FUN** in **Orangutan Caring Week!**

## Your fundraising can inspire others...

...through donations, pledges of support, or by sharing your Caring Week activity with friends, family, colleagues or on social media.

Be an orangutan ambassador in your area! Spread the message and put up flyers around town.

Reach out to:

- Local shops, pubs, cafes, libraries etc.
- Schools and colleges
- Workplaces
- Environmental groups and places of interest
- Newspapers or radio stations [Letters to Editors can help to attract a wider amount of support for you and your Caring Activity, encouraging others to get involved.]
- Local news websites and other local publishers
- Local bookstores [some have areas related to orangutans, wildlife, rainforests, conservation etc. where you could promote Orange for Orangutan Day with our materials.]

## How to get resources:

Badges, t-shirts and other merchandise can be purchased via our online shop or through the UK office.

Posters, logos and fact-sheets can be found on our website or by e-mailing [info@orangutan.org.uk](mailto:info@orangutan.org.uk).

To get an Orangutan Foundation collection tin, please contact the UK office.

For personalised receipts and thank you letters, contact the office.

## Please make sure you know that...

...it's fine to put a collection tin on private property (such as a shop) so long as you have prior permission. A license is needed for door-to-door collections or collections in public places.

Please note that if you are organising your own event, you will be responsible for your own public liability insurance.

## Saying thank you

After you've counted up and donated the money you've raised, please don't forget to thank the companies, venues or individuals who have been especially helpful to you, and notify the local media of how much was raised.

## How to get the funds to us:

Please send us a cheque (payable to: "Orangutan Foundation") or make a donation for the amount you've raised via [www.orangutan.org.uk/donate](http://www.orangutan.org.uk/donate) and be sure to email us to let us know what you've been up to!



**Have a fantastic Orangutan Caring Week!**

**Thank you.**

7 Kent Terrace, London NW1 4RP  
[info@orangutan.org.uk](mailto:info@orangutan.org.uk)  
[www.orangutan.org.uk](http://www.orangutan.org.uk)  
020 7724 2912  
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