



Organizations of color, environmental groups, health advocates, faith institutions, and others have organized to put the Portland Clean Energy initiative on the November 2018 ballot in the City of Portland. If passed, it will generate roughly \$30 million annually through a 1% revenue surcharge on retail corporations with over a billion in national sales *plus* over \$500,000 in local sales. The Initiative directs its resources to Portlanders who are on the frontlines of climate change but have been excluded from the emerging low-carbon economy: low-income people and people of color.

Source of Revenue	How Funds Are Managed	Eligible Uses	Key Equity Provisions
<ul style="list-style-type: none"> ● Large retailers (those with gross revenues nationally exceeding \$1B, and \$500,000 in Portland) to pay a surcharge of 1% on gross revenues from retail sales in Portland, excluding basic groceries, medicines, and health care services ● “Large retailer” does not include: <ul style="list-style-type: none"> ○ Any manufacturer or other business that is not engaged in retail sales within the City ○ Any entity operating a utility within the City ○ Any cooperative recognized under state and federal law ○ Any federal or state credit union ● Revenue Division collects surcharge <ul style="list-style-type: none"> ○ Revenues raised are deposited in a separate fund designated as the “Portland Clean Energy Community Benefits Fund” ● Nonprofits, alone or in partnership with other non-profit entities, government entities or for-profit businesses, can apply to the Fund via a to-be-established grant program 	<ul style="list-style-type: none"> ● A 9-member Grant Committee designs grant program, sets and implements program evaluation, and makes funding recommendations ● City of Portland residents, staggered 4 year terms ● Initial Committee: Each Portland City Council Commissioner (including Mayor) nominates a member. These 5 then recommend 4 more to the Mayor for appointment ● Committee member guidelines: <ul style="list-style-type: none"> ○ Shall reflect the racial, ethnic and economic diversity of the City. At least 2 members who live east of 82nd Avenue ○ Shall have demonstrated commitment to furthering the City’s Climate Action Plan and empowering historically disadvantaged groups ○ Desired expertise: residential renewable energy and energy efficiency; commercial renewable energy and energy efficiency; workforce development, job training and apprenticeship programs targeted at reaching historically disadvantaged groups; Promoting minority-owned and/or women-owned businesses; Sustainable local food production, green infrastructure and greenhouse gas sequestration; Financing tools that help make renewable energy and energy efficiency available to a broader spectrum of the public 	<ul style="list-style-type: none"> ● Renewable Energy & Energy Efficiency: 40%-60% of Fund annually <ul style="list-style-type: none"> ○ At least half of the grants in this category should specifically benefit low-income people and people of color ● Job Training, Apprenticeships & Contractor Support: 20%-25% of Fund annually <ul style="list-style-type: none"> ○ Aimed at supporting economically disadvantaged and traditionally underrepresented workers in the skilled workforce ● Regenerative Agriculture & Green Infrastructure programs that result in sequestration of greenhouse gases: 10%-15% of Fund annually <ul style="list-style-type: none"> ○ Promote the broader adoption of such practices, with a particular focus on low-income communities and communities of color ● Future Innovation: 5% of Fund annually <ul style="list-style-type: none"> ○ Provides flexibility to fund a project that does not directly fall under one of the other categories, but which furthers the goals of the measure ● Fund Administration: 5% of Fund annually <ul style="list-style-type: none"> ○ Can be exceeded in 2019 and 2020 	<ul style="list-style-type: none"> ● At least 20% of all Fund grants “shall be awarded to nonprofit organizations with a mission and track record of programs that benefit economically disadvantaged community members” ● At least 50% of the Fund’s Renewable Energy and Energy Efficiency projects “should specifically benefit low-income residents and communities of color” ● Renewable Energy and Energy Efficiency funding agreements “shall include terms to encourage rent stability including, but not limited to, provisions barring owners from using improvements funded by this Measure as a basis for rent increases” ● Grant Committee shall “Adopt a workforce and contractor equity plan to ensure that the work funded by the Committee is being performed by historically disadvantaged groups, including measurable and ambitious goals for the training and hiring of historically disadvantaged groups, including women, people of color, people with disabilities, and the chronically underemployed and measurable goals for contracting with businesses owned or operated by such groups” ● “In developing the plan and goals, the Committee shall consult with workforce and contractor equity stakeholders as well as incorporate appropriate best practices from City procurements” ● “Recipients of Funds must agree to the Workforce and Contractor Equity Agreement developed by the Committee” ● Workers on funded projects must earn no less than 180% of minimum wage