Silkroad Internship Description

Title: Communications Intern  
Status: Part-Time (10 hours per week)  
Compensation: $17.50 per hour  
Reports to: Development Manager

Purpose: The Silkroad Internship Program is a five-month professional development experience designed to prepare emerging arts professionals of color with fluency in non-profit arts administration and leadership. The Silkroad Communications Intern will work closely with the Development Manager, providing support across the organization’s communications, development, and PR efforts. Interns will also engage in regular seminars led by Silkroad staff, offering multidisciplinary skills and tools that span across the arts administration field. The internship program is designed to create a holistic and expansive view of the many facets of Silkroad and non-profit administration while remaining flexible and responsive to the needs, interests, and aspirations of the interns. With a commitment to systemic allyship and the diversification of the non-profit arts sector, we welcome Black, Indigenous, and other persons of color to apply.

This position will be primarily remote with possible opportunities for in-person engagements. The program runs from August 1 to December 30, 2022.

Activities:

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<th>Communications &amp; Public Relations</th>
<th>● Support the communications, development, and PR efforts of Silkroad with a focus on centering equity and justice through art and music.</th>
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<td>● Work with Silkroad staff to craft language for newsletters, website, press releases, annual reports, and other public-facing materials.</td>
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<td>● Assist with internal and external communications as it pertains to donors, partners, and Silkroad’s board of directors.</td>
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<td>● Archive and track photo/video assets and digital press clippings for Silkroad performances, productions, and engagements.</td>
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<td>● Collaborate with the Social Media Intern to conduct an accessibility audit of Silkroad’s website and social media and implement relevant findings.</td>
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<td>● Assist in the development of social media fundraising campaigns.</td>
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<th>Team Collaboration &amp; Office Support</th>
<th>● Attend weekly Silkroad team meetings and other strategic planning sessions as needed.</th>
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<td>● Participate in regular seminars led by Silkroad staff, covering topics like Fundraising &amp; Development, PR/Marketing, Graphic Design, Career Readiness, and more.</td>
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KEY REQUIREMENTS:
- 18 years of age or older
- Must be authorized to work in the United States
- Love of the performing arts, specifically music
- Demonstrated commitment to social justice and human rights

KEY ATTRIBUTES:
- A cultural leader — Having empathy, cultural sensitivity and awareness, multi-literacy, creative practice, financial acuity, innovation quotient, and pedigree
- Socially and emotionally aware — Able to take the perspective of and empathize with others from diverse backgrounds and cultures, to understand social and ethical norms for behavior, and to recognize resources and supports for yourself and others
- Positive and can-do attitude — Confident and willing to deal with problems and/or new tasks
- Strong interpersonal skills — Collaborative, friendly and humorous, contributes their strengths to projects
- Organized and resourceful — Problem solves independently, not easily overwhelmed with multiple tasks
- Able to prioritize and multitask — Responds to a full docket with efficiency and expediency
- Responsive to feedback — Seeks feedback and applies immediately, takes suggestions with good intent
- Communicative — Able to communicate openly and freely with supervisors and colleagues, in-person and remotely
- Independent — Able to solve problems alone and manage own projects and workload
- Writing and editing — Must have proficient English writing and editing skills, including grammatical precision
- Excellent computer skills — Must be computer literate with typing speed of at least 50 words per minute; advanced Microsoft Office skills are preferred; advanced Google Drive and Slack skills are essential; proficiency in a MacOS environment required
- Knowledgeable and passionate — About the arts and their potential for performance, learning, and social impact
- Flexible and understanding — Particularly as it relates to ongoing organizational shifts in response to the COVID-19 pandemic, racial justice, and more

APPLICATION:
- Applicants will be asked to provide a resume and cover letter, as well as short written responses to application questions.
- To apply, fill out this form.
- Questions? Contact Adam Gurczak at adam@silkroad.org