

2023 engAGED and Commit to Connect Social Engagement Virtual Summit

May 9-10, 2023

<u>Day 1 Agenda</u>

May 9, 2023 1:00 pm – 4:00 pm ET

1:00 pm ET Welcome and Purpose Setting: Social Engagement and Connection for Older Adults, People with Disabilities and the Family Caregivers that Support Them

- Lori Gerhard, Director of the Office of Interagency Innovation, Administration for Community Living (ACL)
- Sandy Markwood, Chief Executive Officer, USAging

1:10 pm ET A Video Message from the Surgeon General of the United States, Dr. Vivek Murthy

- Dr. Vivek Murthy, Surgeon General of the United States

1:15 pm ET Keynote: Latest Research on Social Isolation and Loneliness

Dr. Julianne Holt-Lunstad, a leading researcher on the long-term health effects of social connection, will explore the latest insights from the research.

- Julianne Holt-Lunstad, Ph.D., Professor of Psychology and Neuroscience at Brigham Young University; Chair, Foundation for Social Connection Scientific Advisory Council

2:00 pm ET Latest Resources from engAGED

engAGED will spotlight resources and tools to support your organization's social engagement work.

- Rebecca Levine, Senior Program Manager, engAGED: The National Resource Center for Engaging Older Adults, USAging

2:15 pm ET Break

2:30 pm ET Partner Spotlight: U.S. Department of Veteran Affairs

- Prince Taylor, Deputy National Director, VA Center for Development & Civic Engagement at the U.S. Department of Veterans Affairs

2:55 pm ET Social Engagement and Rural Communities Panel

This panel will explore the intersection of factors that contribute to social isolation and loneliness among older adults and people with disabilities within rural communities and highlight innovative solutions.

- Lenard Kaye, Ph.D., Director, University of Maine Center on Aging (Moderator)
- Catherine Ipsen, Ph.D., RTC: Rural Director and Rural Institute for Inclusive Communities Associative Director, University of Montana Rural Institute
- Jeannie Krull, Assistant Executive Director, North Dakota Assistive
- Jill Stedem, Administrative Director, OATS Transit

3:55 pm ET Wrap Up and Next Day Preview

- Meredith Hanley, Director of Community Capacity Building, USAging
- Katie Clark, Policy Analyst, Office of Interagency Innovation, ACL

<u>Day 2 Agenda</u>

May 10, 2022

1:00 pm – 4:00 pm ET

1:00 pm ET Welcome

- Katie Clark, Policy Analyst in the Office of Interagency Innovation, ACL
- Meredith Hanley, Director of Community Capacity Building, USAging

1:05 pm ET Keynote: Perspectives from the Administration for Community Living

Alison Barkoff, Acting Administrator and Assistant Secretary for Aging, U.S. Administration for Community Living (ACL), will highlight ACL's leadership in supporting family caregivers and promoting social connectedness among older adults and people with disabilities.

- Alison Barkoff, Acting Administrator and Assistant Secretary for Aging U.S. Administration for Community Living

1:25 pm ET Latest Resources from Commit to Connect

Commit to Connect will spotlight resources and tools to support local, state and national organization's social engagement work.

- Katie Clark, Policy Analyst in the Office of Interagency Innovation, ACL

1:40 pm ET Program Spotlight: Community Care Corps

During this program spotlight, the Oasis Institute will highlight the Community Care Corps (C3) initiative, and a C3 grantee will showcase its caregiver respite and support program.

- Sara Paige, Community Care Corps Project Manager, The Oasis Institute
- Beth Wiggins, Director of Caregiving and Aging Services, FamilyMeans

2:15 pm ET Break

2:30 pm ET Social Engagement and Caregivers Panel

This panel will focus on the barriers to engagement that family caregivers face and how organizations can develop programs, activities and outreach practices that support their social engagement, benefiting both family caregivers and people they support.

- Fawn Cothran, Ph.D., Hunt Research Director, National Alliance for Caregiving (Moderator)
- Jennifer Harbison, Care Giver Support Specialist, Age Well
- Beth Soltzberg, Director of the Alzheimer's/Related Dementias Family Support Program, Jewish Family & Children's Service
- Lesley Katz, Caregiver Services & Health Promotion Coordinator, Loudoun County Area Agency on Aging

3:30 pm ET Communicating with Impact

This session will explore tips on how to communicate strategically to reach potential participants with social engagement opportunities, including hard to reach populations, and demonstrate your program's impact to funders and key stakeholders.

- John Beilenson, President, SCP

3:55 pm ET Call to Action and Wrap-Up

- Meredith Hanley, Director of Community Capacity Building, USAging
- Katie Clark, Policy Analyst at the Office of Interagency Innovation, ACL

4:00 pm ET Summit Adjourns

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