Mission: to accelerate economic mobility and improve wellbeing for all residents of West Michigan by empowering people to work in jobs where they are highly engaged, high performing, and earning good rewards. TalNet will carry out its mission by gathering and organizing the information employers need to make better selection decisions and individuals need to make better career decisions.

Goals: to ensure that:
- Individuals have access to “real-time” jobs data from employers and use that information to plan individualized career paths that are optimal for each one.
- Educators align their training to employer requirements and communicate those requirements to students.
- Employers have an abundant supply of high-quality applicants.

Work Plan: three major initiatives supported by accurate and timely information.

West Michigan has been an innovator in talent systems for well over a decade, something which is increasingly recognized by national organizations. TalNet would create an opportunity to formalize our regional commitment to:
- Talent system innovation,
- Taking existing initiatives to scale,
- Building a first-in-class talent pipeline system for the region.

It is about doing what we are already doing but doing it faster, better, and more aligned.