EVERYONE DESERVES A PLACE TO CALL HOME.

Minnesota has made progress in reducing our housing shortage and making homes a priority. But our housing system still doesn’t work for everyone, and we continue to fall behind in critical areas. There is much more work to do.

PROSPERITY FOR ALL DEPENDS ON AFFORDABLE, STABLE HOUSING.

Individual and community economic prosperity depend on housing that keeps people close to jobs, schools, and opportunities. Today, however, decent and affordable housing is out of reach for many. Minnesota is experiencing our greatest home shortage in decades. Homelessness is on the rise. White families are almost twice as likely to own their own home as indigenous families and families of color. Increases in home prices and rents now outpace wage growth at every rung on the economic ladder. These problems are entrenched and real. But they are also solvable.

THE SOLUTIONS LIE WITHIN ALL OF US.

In late 2018, the nonpartisan, statewide Minnesota’s Housing Task Force established six long-term goals and supporting recommendations to ensure everyone has a place to live. Minnesotans are working to expand and protect an affordable and diverse inventory of homes in communities across the state. The political will and cross-sector ingenuity exist to build a system that works.

This statewide Housing Scorecard evaluates the data to mark Minnesota’s overall progress on the six core goals set by Minnesota’s Housing Task Force. It also highlights emerging trends and exciting innovations that may not yet be reflected in the big data.

TOGETHER WE ARE WORKING TO CHANGE THE TRAJECTORY OF HOUSING.

Minnesota’s shared prosperity depends on an affordable and diverse mix of homes in all communities. We need public, nonprofit, and private sector leaders to join forces and meet this challenge head-on. Now is the time to act on Minnesota’s housing goals to ensure positive outcomes for all people.

Over the coming year, we invite you to lead in a statewide conversation and bold and actionable agenda to build Minnesota’s future, so that everyone has a place to call home and can share in our state’s prosperity.
COMMIT TO HOMES AS A PRIORITY

Momentum is building on housing affordability and the policy changes and meaningful investments needed to achieve the long-term goals set by the Task Force.

PREPARE THE HOMES WE HAVE

Market increases in rents and home prices continue to outpace wages, while there are insufficient resources available to preserve affordably priced housing.

Fewer affordably priced homes available to rent or buy

Homes with rents < $1,000 or values < $250,000, indexed

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50K ↓ AFFORDABLY PRICED RENTAL HOMES LOST SINCE 2013

STATUS STRONG START

Increase in public attention and awareness

Gov. Walz proposed the largest-ever state investments in housing

Modest statewide budget increases enacted by state legislature

STATUS LOSING GROUND

Fewer homes affordable at median income levels

Home prices and rents outpace wage increases

Maintained affordability provisions for subsidized housing stock
Demand for social services is rising given an aging population and the recent spike in homelessness, but there are signs of progress for targeted unsheltered populations.

**GOAL THREE**

**BUILD MORE HOMES**

Increases in homebuilding rates are encouraging, but prices remain skewed toward the higher end of the market.

**Number of permits issued on the rise**

Residential units permitted in Minnesota, 2019 estimated

![Graph showing number of permits issued on the rise](image)

**Housing shortage reduced by 10%**

**SLOW PROGRESS**

- Beginning to address home shortage, particularly in Twin Cities Metro
- Most newly built homes are unaffordable for low- and moderate-income families

**GOAL FOUR**

**INCREASE HOME STABILITY**

Rent increases continue to jeopardize access to housing, but new local government policies and public-private partnerships are beginning to stem eviction and displacement rates.

**Reduced level of eviction filings**

Number of eviction filings reported per 100 renter homes

![Graph showing reduced level of eviction filings](image)

**40% decrease in rate of eviction filings**

**STRONG START**

- Rate of eviction filings has been decreasing
- More local governments exploring and enacting tenant protections
- Rental assistance remains well below needed levels
Demand for social services is rising given an aging population and the recent spike in homelessness, but there are signs of progress for targeted unsheltered populations.

Minnesota faces persistent inequities in homeownership and a skewed playing field; we’ve made no progress to close the gap.

New ability to use Medicaid resources for critical housing needs
Overall unsheltered population increased

No progress closing disparities in homeownership rates
Rate of foreclosures increased

1 US Census
2 HUD permit data
3 Preston Evictions Lab
4 HUD PIT Count
5 US Census
MINNESOTA’S HOUSING SCORECARD  FULL VERSION

The full multi-media version of Minnesota’s Housing Scorecard with many supporting stories and examples of work throughout the state on each of the housing goals can be found at www.frontdoorcampaign.org.

We extend our sincere appreciation to the many leaders and organizations that participated in making the Minnesota’s Housing Scorecard possible. A list of participating organizations is found within the full Scorecard.


ABOUT PROSPERITY’S FRONT DOOR

Prosperity’s Front Door is a network of business, government, and nonprofit leaders working to ensure every Minnesotan has a place to live in a thriving community and livability remains a competitive advantage for our state.

Join us to help build awareness and understanding of housing as a key element of Minnesota’s economic competitive edge. You can help generate support for the private actions and public policies needed to create and sustain a healthy and affordable housing market. The time to act is now. Addressing our housing challenges must be a top priority for policymakers, community leaders, and employers.