Thank you for your interest in hosting an event or drive to support the women and families of Mary’s Place!

We want to help you be successful and hope that most of the things you will need are included here, but if they aren’t, please don’t hesitate to contact us—we welcome a conversation with you!

Contact info

Linda Mitchell
Chief Communications Officer
linda@marysplaceseattle.org

Included

- Information about Mary’s Place to help inform and inspire your community
- Samples of our logo and guidelines for its use
- Information about our brand colors
- Ideas for types of parties/events/drives you might host
- Other resources we have available to help
About Mary’s Place

Mary’s Place believes that no one’s child should sleep outside.

Mission

We ensure that no child sleeps outside by centering equity and opportunity for women and families.

What Mary’s Place Does

Mary’s Place works with families experiencing or on the verge of experiencing homelessness to regain housing stability. Across five emergency shelters in King County, we keep families together, inside, and safe when they have no place else to go, providing resources, housing and employment services, community, and hope. Additionally, we operate a Women’s Day Center in downtown Seattle that serves over 100 women each day with necessary resources and community.

Due to the continued economic toll of the COVID-19 pandemic, along with increasing rents and growing inflation, there are more families in need of our help than ever before. Our shelters are at capacity each night and the number of calls to the emergency family intake line has never been higher. To meet the increasing need, Mary’s Place has a dedicated mobile outreach team who work with unhoused families where they are, often in cars or tents, to address barriers to housing with resources and flexible funding.

But our priority is to keep families in their homes. Our team of prevention & stability specialists work to keep families from falling into homelessness with cost effective rental assistance and other supports. Preventing homelessness reduces trauma and ends the generational cycle of homelessness.

Our guests at Mary’s Place range from infants and children to young adults and seniors and represent diverse backgrounds in race, ethnicity, class, gender, sexual orientation, education, and life experience. The children we work with are often experiencing food insecurity, dislocation, uncertainty, anxiety, and depression. Nearly half of the women we serve have experienced domestic violence. All the women and families we serve live well below the poverty line, and many struggle with disabilities, depression, and trauma.

At Mary’s Place:

- we provide a safe, warm place for families to come inside together each night
- we meet basic needs: shelter, food, showers, laundry, and clothing
- we provide tools and resources to search for housing and jobs and connect families with health care services
- we get children connected with their schools and provide transportation, school supplies, and age-appropriate after-school (and summer) activities and outings
• families with medically fragile children receive additional support in a safe, caring environment within our Popsicle Place program

• we provide a safe, welcoming space at our Day Center for women to get their basic needs met, connect with resources, and find community and hope

• our mobile team connects with families living unsheltered throughout King County to meet their unique needs and barriers to quickly regain housing stability

• we support families on the verge of homelessness through rental assistance and other supports they may need to stay safely housed
Our Logo and Brand Elements

Horizontal:

Vertical:

Logos are available in .ai, .jpg, .eps, .png, .tif, and .pdf file formats.

The logo should NOT be used:

- squished or out of proportion
- in any other color than those shown below
- obstructed or used over the top of any other image
- against a black background

Our principal brand color is orange; accent colors include the five below, plus black or white:

Please contact Chief Communications Officer Linda Mitchell linda@marysplaceseattle.org, if you have any questions, or to have the logo you need (orientation, color, and file format) emailed to you.
If you hold a party, a drive, or an event to benefit Mary’s Place, please let us know or tag us on social media! We are @marysplacewa on Facebook, Twitter, and Instagram.

**Party with a Purpose Themes**

There are several party or donation drive themes that are proven crowd pleasers and provide needed resources to support the work of Mary’s Place. Below are some ideas for drives and fundraisers, but don’t let this list limit your creativity!

**Community Fundraiser**

As part of a holiday or birthday party, staff appreciation party, book club gathering, or community group meeting—you can organize a fundraiser to encourage donations in a way that is meaningful to you and your community. We can create a unique donation link for you to share and track the generosity of your group! Reach out to giving@marysplaceseattle.org

**Lingerie Party**

Have guests bring new bras and panties for the women we serve across our Women’s Day Center and Family Shelters. Underwear is always in demand, and we also need sizes for boys and girls, too!

**Bundle Up for Winter Party**

In the cold weather months, we need new or like-new coats, hats, scarves, gloves, and hand/footwarmers for kids and adults—all sizes are needed but larger sizes and coats for babies are in high demand.

**Back-to-School Party**

We get lots of backpacks and school supplies, but we always need lots of NEW clothes—jeans, graphic t-shirts, and tennis shoes—for our kids heading back to the classroom in early September, particularly boys and larger sizes!

**Pampers Party**

Kids and babies at Mary’s Place go through a lot of disposable diapers, wipes, and pull-ups. We always need larger size 5 and 6 diapers. And pull-up size 4t and 5t.

**Gift Card Raiser**

Gift cards are always in high demand at Mary’s Place, specifically for our mobile outreach team working with unsheltered families throughout the community all year long. $10 and $25 gift cards to drug stores and grocery stores like Safeway, Fred Meyer, and Walmart are so helpful to support these families to get medications, groceries, and gas.
Kit-Building

Get your group together to assemble kits of needed supplies for the women and families staying at Mary’s Place, and for those who have just found housing! This is a great remote volunteer opportunity, and we have a variety of themed kits you can purchase or collect items to fulfill. This can be a one-time opportunity, or you can have your group continue the love and provide them to our shelters on a regular basis!

Reach out to volunteer@marysplaceseattle.org to confirm current kit needs!

These are suggested items to include in the kits. Depending on your group’s capacity, you can select from these suggestions or create your own!

**Baby’s Best Start Bag** – diapers (size 5 and 6 are most needed), pull-ups (size 4t and 5t are most needed), wipes, diaper cream, baby blanket/swaddling cloths, changing pad, baby shampoo + lotion, pacifiers, bottles, new baby hygiene kit, and teething cold packs. If you’re able to put all of these into a new diaper bag/tote to be provided to our new moms in shelter that would be an extra essential item!

**Cold Care Kit** – aspirin, sinus medicine, Tylenol, tissues, cough medicine, throat lozenges, and for children: infant and/or children’s liquid Tylenol or ibuprofen or chewable tablets, saline spray, bulb syringes

**Night-Night Kit** – twin-size sheets, pajamas, new stuffed animals, nighttime storybooks featuring diverse characters and themes

**Menstrual Care Kit** – different sizes and varieties of tampons and pads, menstrual cups, aspirin, disposable heating pads

**Multi-cultural Hair Care Kits** – combs (hair pick, rat-tail, wide tooth), brush (boar bristle, Denman, paddle), hair moisturizer (w/ shea or coconut butter, castor oil), bonnet or stain hair scarf, African black soap, shampoo + conditioner for natural kinky/curly hair, hair grease, Murray’s Beeswax and Pomade, hair accessories (ties, clips, rubber headbands, wooden beads, black rubber bands), hair rods and rollers

**Welcome Home Basket** – multipurpose cleaning spray, dish soap, sponges, kitchen towels, paper towels, garbage bags, laundry detergent, shower curtain and rings, toilet paper, plunger, toilet bowl brush, Tupperware, plastic baggies, broom and dustpan – place these items into a laundry basket or garbage can that can be given to families when they move into housing!

**Kids Snack Packs** – juice boxes, fruit snacks, granola bars, snack crackers, applesauce pouches, plastic sandwich bags, napkins, veggie chips

**Make-A-Home** – if your group is looking for a more direct-service opportunity, you can collect home essentials and deliver them to a family who has just moved into housing! Visit https://www.marysplaceseattle.org/makeahome for more information.
DRIVES

Ask your group, workplace, neighbors, or organization to help collect items that Mary’s Place needs! Check our website for a current list of the most critical needs and for our drop-off locations: maryplaceseattle.org/share-your-stuff

<table>
<thead>
<tr>
<th>YEAR ROUND</th>
<th>FALL/WINTER ONLY</th>
<th>SPRING/SUMMER ONLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toiletries (new, full and travel size)</td>
<td>Winter Essentials (new and like new)</td>
<td></td>
</tr>
<tr>
<td>• shampoo &amp; conditioner</td>
<td>• winter coats, raincoats, jackets (especially larger sizes!)</td>
<td></td>
</tr>
<tr>
<td>• toothpaste, toothbrushes, and mouthwash</td>
<td>• warm pajamas for kids and adults</td>
<td></td>
</tr>
<tr>
<td>• deodorant</td>
<td>• hats, scarves, gloves, mittens</td>
<td></td>
</tr>
<tr>
<td>• menstrual care products</td>
<td>• blankets</td>
<td></td>
</tr>
<tr>
<td>• body wash, body lotion</td>
<td>• handwarmers and footwarmers</td>
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<tr>
<td>• lip balm</td>
<td></td>
<td></td>
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<tr>
<td>• brushes and combs</td>
<td></td>
<td></td>
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<tr>
<td>• pain relievers</td>
<td>• Summer Essentials (new and like-new)</td>
<td></td>
</tr>
<tr>
<td>• make-up</td>
<td>• shorts, tank tops, summer clothes</td>
<td></td>
</tr>
<tr>
<td>• nailcare</td>
<td>• bathing suits</td>
<td></td>
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<tr>
<td>Diapers and Wipes (unopened packages)</td>
<td>• sunscreen</td>
<td></td>
</tr>
<tr>
<td>• Larger sizes needed (5, 6)</td>
<td>• sandals, flip flops</td>
<td></td>
</tr>
<tr>
<td>• Pull-ups (size 4t and 5t)</td>
<td>• sunglasses</td>
<td></td>
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<tr>
<td>Clothing (new and like-new)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• for women, men, children, and infants (seasonal)</td>
<td>• Back-to-School Supplies (backpacks, lunchboxes)</td>
<td></td>
</tr>
<tr>
<td>• new bras and underwear</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blankets, towels, and sheets (new and like-new)</td>
<td>• Halloween costumes for kids and adults</td>
<td></td>
</tr>
<tr>
<td>• Twin-size sheets and blankets</td>
<td>• new jeans, graphic t-shirts, tennis shoes and sneakers, and underwear</td>
<td></td>
</tr>
<tr>
<td>• Towels of all sizes</td>
<td></td>
<td></td>
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</tbody>
</table>
Fundraiser

Hold a fundraiser to directly support Mary’s Place work across our family shelters and Women’s Day Center. Below are examples of some of our direct costs that donations will support so that you can share the impact of your fundraiser.

$35 – cost to provide safe, warm shelter for a child for one night

$50 – cost for the application screening fees for a family’s new home

$100 – cost for our healthcare team to bring one medically fragile child and their family inside to safety through our Popsicle Place program

$250 – cost to obtain 6 birth certificates, required for families to complete rental applications

$500 – helps provide the best possible start for a mom and her newborn in shelter, providing care and coordination from our health services team, a Pack ‘n Play, car seat, stroller, and other essential items

$1,000 – supports the cost to provide shelter, healthcare services, employment and housing support, and connections to schools and childcare resources for a family for an entire month

$3,500 helps a family move quickly from living unsheltered into safe, stable housing by providing funds to pay apartment fees and deposits

Resources

For more information about Mary’s Place, including our most recent Gratitude Report, visit: maryplaceseattle.org/about-us

Watch and share our previous Lunch & Learns to hear from our staff and partners about our work at maryplaceseattle.org/lunch-and-learn

Thank you for your interest in helping Mary’s Place! Together we can ensure that every family has access to safety, stability, and housing.

Please email giving@maryplaceseattle.org with any questions about your drive.