Empathy Map

Overview: Roads and streets are designed to help us move safely from one point to another; from home to school or from work to the park. Cars, buses, vehicles, pedestrians, and people on bikes are all sharing these spaces. We’re looking for your ideas on changes or improvements to the roads, streets, and trails so that every person feels safe while riding.

Instructions: Describe your bicycle experience separating it by what you hear, see, think or feel, and do. Equally important, you can also describe what you don’t hear, see, think or feel, and do. Use the chart below to list out words or phrases that come to mind when riding your bicycle on streets in your neighborhood!

First let’s describe you!

Name: 
Age: 
Bicycle: 
Favorite Food: 

When I ride my bicycle...

I hear: 

I see: 

I think or feel: 

I do: 

Youth Advocacy Toolkit