The annual Arizona Food & Farm Forum is an opportunity to build and strengthen relationships for collaboration, develop new skills, and implement strategies for caring for people and the planet as we grow food to feed our communities.

Now in its seventh year, the 2020 Forum will explore on-farm and in-office strategies for farmers and food entrepreneurs alike, enabling us to rethink business as usual, connect existing resources, and cultivate prosperity for all.

**200+ ATTENDEES**

Entrepreneurs, farmers, gardeners, distributors, **chefs**, restauranteurs, 4-H & FFA members, **composters**, food banks, food system support staff, **investors**, policy makers, market managers, **nutritionists**, processors, grocers, & **eaters** alike are invited and expected.

**40+ PRESENTERS**

Presenters from across the state, sharing proven best practices as well as lessons learned from personal experience, representing a variety of diverse perspectives.

**100% OF ATTENDEES SURVEYED**

All surveyed attendees reported leave the event with a mentor, new business contact, or relationship they were able to leverage to support their enterprise.

“Absolutely one of the best Arizona food focused conferences we have. Last year’s Forum reignited a fire in my professional life. I really found the relationships that I am building to be a key to my future success.”

*Gibson Rade, Farmer at Whipstone Farm,*

*2018 & 2019 Food & Farm Forum Attendee*

@GoodFoodAZ #GoodFoodAZ
## Package Overview

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Cultivator $5000</th>
<th>Sustainer $2500</th>
<th>Grower $1500</th>
<th>Good Neighbor $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to Address Attendees from Stage</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner Ad on GoodFoodFinderAZ.com</td>
<td>1 year</td>
<td>6 months</td>
<td>2 months</td>
<td></td>
</tr>
<tr>
<td>Premium Newsletter Advertisements (Good Food News and/or The Locavore)</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>On-Site Presence with Booth Space</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Custom Advertisement in Printed Program</td>
<td>Half-Page</td>
<td>Quarter-Page</td>
<td>Business Card-Size</td>
<td></td>
</tr>
<tr>
<td>2-Day Tickets to Attend</td>
<td>5 Tickets</td>
<td>3 Tickets</td>
<td>2 Tickets</td>
<td>1 Ticket</td>
</tr>
<tr>
<td>Mentions on Local First Arizona Social Media</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Additional Recognition</td>
<td>Break-Out Room Sponsor</td>
<td>Meal Sponsor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide Custom Materials</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo with Hyperlink featured on Event Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo placed in Rotating Video on Stage</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo on all Promotional Materials (program, newsletters, etc)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Kate Radosevic | kate@localfirstaz.com | 928-274-6363

GoodFoodFinderAZ.com/forum
STANDARD PACKAGE DETAILS

CULTIVATOR | $5,000+
(LARGER CUSTOM PACKAGES AVAILABLE)

- Opportunity to Address Attendees from Stage
- Banner Ad on Good Food Finder for 1 Year
- 2 advertisements placed in either Good Food News (1,600+ reach) or Locavore (2,600+ reach) newsletter
- On-site Presence with Booth
- ½ page advertisement in printed event program
- 5 Two-Day Tickets to Attend
- 3 mentions on Local First Arizona Foundation social media
- Designation as Breakout Room Sponsor
- Logo and link featured on event website and support highlighted on LFAF blog
- Listing as sponsor on promotional materials (program, e-blasts, etc.)
- Logo placed in rotating video on stage

SUSTAINER | $2,500+

- Banner Ad on Good Food Finder for 6 months
- 1 advertisement placed in either Good Food News (1,600+ reach) or Locavore (2,600+ reach) newsletter
- On-site Presence with Booth
- ¼ page ad in printed program
- 3 Two-Day Tickets to Attend
- 2 mentions on Local First Arizona Foundation social media
- Designation as Meal Sponsor with signage at assigned meal
- Logo & link featured on event website & support highlighted on blog
- Listing as sponsor on promotional materials (program, e-blasts, etc.)
- Logo placed in rotating video on stage

GROWER | $1,500+

- Banner Ad on Good Food Finder for 2 months
- On-site Presence with Booth
- Business Card sized ad in printed program
- 2 Two-Day Tickets to Attend
- 1 mention on Local First Arizona Foundation social media
- Logo & link featured on event website & support highlighted on blog
- Listing as sponsor on promotional materials (program, e-blasts, etc.)
- Logo placed in rotating video on stage

GOOD NEIGHBOR | $500+

- 1 Two-Day Ticket to Attend
- 1 mention on Local First Arizona Foundation social media
- Logo & link featured on event website & support highlighted on blog
- Listing as sponsor on promotional materials (program, e-blasts, etc.)
- Logo placed in rotating video on stage

CUSTOM MARKETING PACKAGES ARE AVAILABLE UPON REQUEST

In-kind sponsorship opportunities are also available for venues, promotion, printing services, catering, photography/videography, and other supplies and needs. Inquire via email or phone for more information.

All logos & advertisements must be received by the dates outlined in the Advertising Specifications Sheet.

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