Ever since the 2016 election, the idea of “fake news” or false news has been making headlines. But what is false news? And how can you spot it?

There are two types of false news: disinformation and misinformation.

Disinformation
- False information made with the intent to harm and deceive
- May be created as propaganda, as part of a scam, or simply to cause chaos and confusion

Misinformation
- False information made with good intentions, but that refers to inaccurate sources
- May be created by people who believed disinformation

The 2020 Census will affect the distribution of over $800 billion in federal funds and the distribution of seats in the House of Representatives for the next 10 years. This makes the Census a target for people looking to influence these outcomes.

Disinformation campaigns will likely try to make people afraid of responding to the Census by providing misleading information and exploiting fears of identity theft, criminal penalties, and failures of government websites using rumors like these:

- ✗ If you haven’t submitted your census form by April 1st, you’re too late.
- ✗ If you filled out a tax return, you completed the census at the same time.
- ✗ Your census responses may be shared with people outside the Census Bureau.
- ✗ The online response form is unreliable and will not record your submission.

The Census Bureau is dedicated to collecting your responses and protecting your privacy, and these allegations are meant to deceive you and suppress the Census count.

You can help fight disinformation on social media and dispel these myths. There are many simple ways for you to help!

- ✓ Watch out for news stories that seem too good – or too bad – to be true.
- ✓ Learn how to report spam and disinformation.
- ✓ Share resources from reliable sources so people can learn accurate information.

2. About the 2020 Census: Why a Census?
3. Census Bureau prepares to fight disinformation campaigns ahead of 2020 count.
1. Click the three dots in the corner (circled in blue).
2. Select “Give Feedback on This Post” (circled in red).
3. Choose a reason for reporting the post and hit “Send”.

1. Click the corner arrow (circled in blue).
2. Select “I don’t like this Tweet” (in red).
3. Choose a reason for reporting the post and hit “Next”.
4. Decide to unfollow, mute, or block the poster, then press “Done”.

1. Click the corner menu (circled in blue).
2. Select “Send feedback” (circled in red).
3. Describe your issue and use YouTube’s screenshot tool to highlight the problematic content.
4. Hit “Send” to submit.

1. Click the three dots in the corner (circled in blue).
2. Select “Report Inappropriate” from the list (circled in red).
3. Choose a reason for reporting the post and submit.

WHAT ELSE CAN YOU DO TO HELP?
• Pledge to join Yalla Count Me In and help get an accurate count for Arab Americans.
• Post your pledge and spread the word about our resources on social media.
• Share AAI’s posts on Facebook and Twitter to help educate people about the Census.