



2661 LOS ROBLES RD  
Thousand Oaks, CA 91362

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2661 LOS ROBLES RD  
Thousand Oaks, CA  
ACT ID ZAA0121363

**Marcus & Millichap**  

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**LAAA Team**  
Expertise | Execution | Excellence

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# INVESTMENT OVERVIEW



## EXECUTIVE SUMMARY

| VITAL DATA                   |                  |                                  |                   |                   |
|------------------------------|------------------|----------------------------------|-------------------|-------------------|
|                              |                  | CURRENT                          |                   | PRO FORMA         |
| Price                        | \$1,165,000      |                                  |                   |                   |
| Loan Amount                  | \$873,750        | CAP Rate                         | 5.46%             | 6.24%             |
| Loan Type                    | Proposed New     | GRM                              | 14.19             | 12.77             |
| Interest Rate / Amortization | 3.63% / 30 Years | Net Operating Income             | \$63,625          | \$72,745          |
| Price/Unit                   | \$388,333        | Net Cash Flow After Debt Service | 5.43% / \$15,808  | 8.56% / \$24,928  |
| Price/SF                     | \$609.31         | Total Return                     | 11.06% / \$32,223 | 14.40% / \$41,948 |
| Number of Units              | 3                |                                  |                   |                   |
| Rentable Square Feet         | 1,912            |                                  |                   |                   |
| Year Built / Renovated       | 1947 / 2017      |                                  |                   |                   |
| Lot Size                     | 0.19 acre(s)     |                                  |                   |                   |

| UNIT MIX        |                  |                     |
|-----------------|------------------|---------------------|
| NUMBER OF UNITS | UNIT TYPE        | APPROX. SQUARE FEET |
| 2               | 1 Bed / 1 Bath   |                     |
| 1               | 3 Bed / 1.5 Bath |                     |
| 3               | Total            | 1,912               |



| PROPOSED FINANCING  |              |
|---------------------|--------------|
| First Trust Deed    |              |
| Loan Amount         | \$873,750    |
| Loan Type           | Proposed New |
| Interest Rate       | 3.63%        |
| Amortization        | 30 Years     |
| Loan Term           | 30 Years     |
| Loan to Value       | 75%          |
| Debt Coverage Ratio | 1.33         |

## MAJOR EMPLOYERS

| EMPLOYER                      | # OF EMPLOYEES |
|-------------------------------|----------------|
| Dole Holding Company LLC      | 49,207         |
| Castle & Cooke Calaveras Inc  | 5,004          |
| Amgen Pharmaceuticals Inc     | 4,200          |
| Agilent Technologies Inc      | 3,275          |
| Amgen Inc                     | 2,693          |
| On Call Consulting            | 1,737          |
| Pds Tech Inc                  | 1,231          |
| Pnmac Gmsr Issuer Trust       | 1,070          |
| Baxter Healthcare Corporation | 1,000          |
| American Homes 4 Rent         | 963            |
| Bana Home Loan Servicing      | 900            |
| Alcoa                         | 854            |

## DEMOGRAPHICS

|                   | 1-Miles  | 3-Miles   | 5-Miles   |
|-------------------|----------|-----------|-----------|
| 2018 Estimate Pop | 10,643   | 58,358    | 146,981   |
| 2010 Census Pop   | 10,358   | 57,047    | 144,177   |
| 2018 Estimate HH  | 4,397    | 23,129    | 54,663    |
| 2010 Census HH    | 4,220    | 22,320    | 52,936    |
| Median HH Income  | \$66,836 | \$95,505  | \$108,063 |
| Per Capita Income | \$39,375 | \$56,151  | \$57,126  |
| Average HH Income | \$95,015 | \$141,426 | \$152,954 |

## INVESTMENT OVERVIEW

The LAAA Team of Marcus & Millichap is pleased to present another price reduction for these turn-key three-units located at 2661 Los Robles Road in Thousand Oaks, California. Situated on a large 8,508-square foot lot with 1,912-square feet of rentable area, the offering is composed of an excellent mix with two, one-bed/one-bath cottages and one, main house three-bed/one-and-a-half-bath unit.

In 2017, the property had an extensive renovation done. This renovation included: New roofs, total re-plumbing, all new electrical, remodeled kitchens and bathrooms, all new stainless steel appliances, new cabinets in kitchen, new showers, sinks, vanities, toilets, and cabinets in the bathroom, new stacked washer/dryers, new water heaters, new wood laminate floors, new lighting fixtures in living room, bedrooms, bathrooms, and kitchen. New electric gate for back unit. New wood fenced dividers for each unit. Removed dead oak tree, shrubs, and added a dog run with fencing for front unit yard.

With all three units currently rented at or near market rents, this property offers an investor an impressive 5.46% CAP rate from day 1, based on current income and expenses. Furthermore, since the property has less than five units, an investor can lock in a residential loan with today's very low interest rates, which will be fixed for 30 years.

We have a great loan quote for a qualified buyer which would be a 25% down payment (\$291k) for a 3.63% interest rate, fixed for the entire 30 year loan. Utilizing this loan quote, a buyer could expect a cash-on-cash return of 5.43% from Day-1.

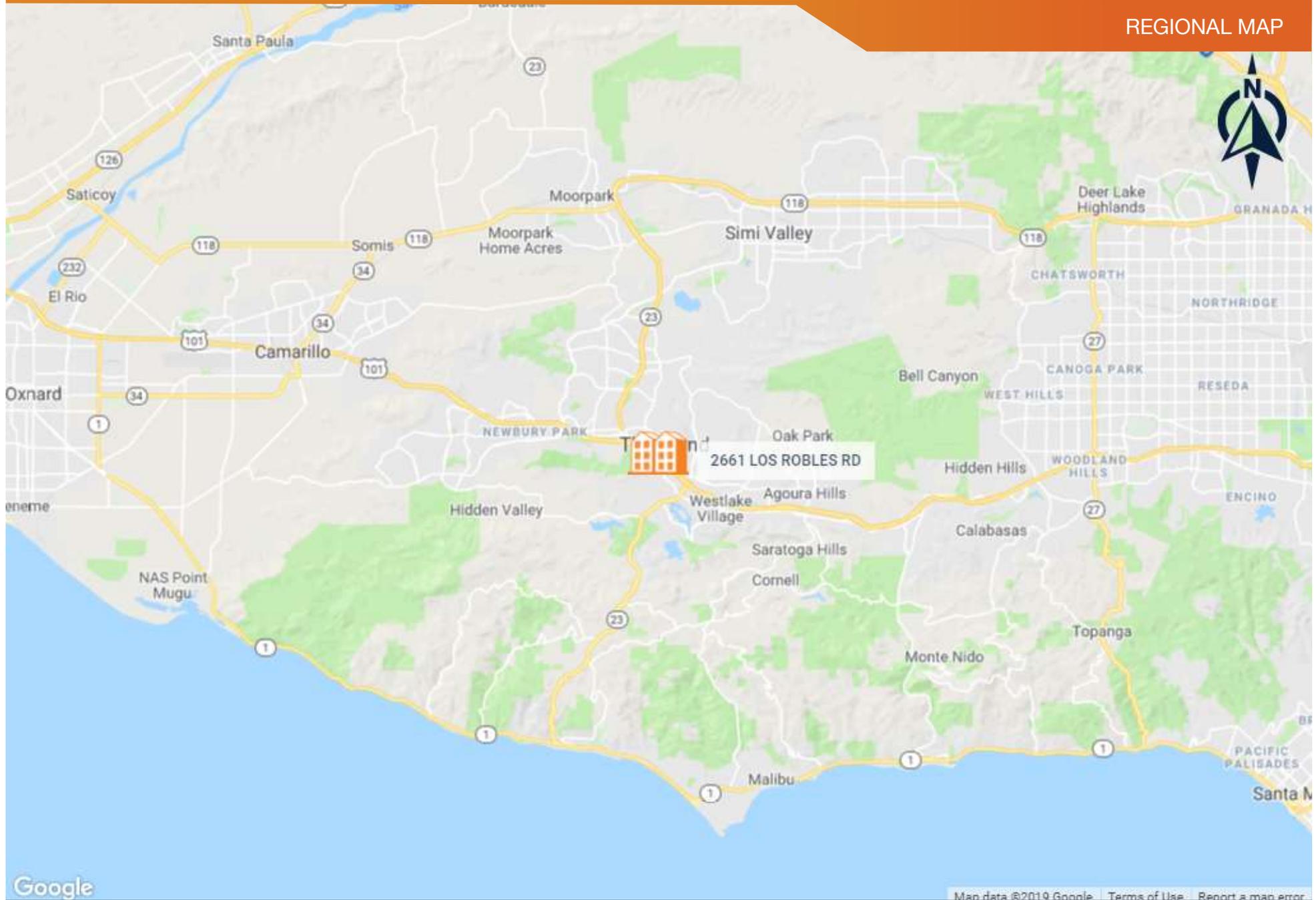
Lastly, with the new 2020 Accessory-Dwelling-Unit (ADU) laws for California, a buyer should be able to build an ADU on this large lot with very little push-back from the City since it is a new state-wide law. For more information on this new ADU law, please give us a call or email.

The subject property offers an investor a very rare opportunity to acquire a hassle-free, high cash flow, and turn-key triplex in a market that almost never sees multifamily properties hit the market! For more information, give us a call at 818-212-2808.

## INVESTMENT HIGHLIGHTS

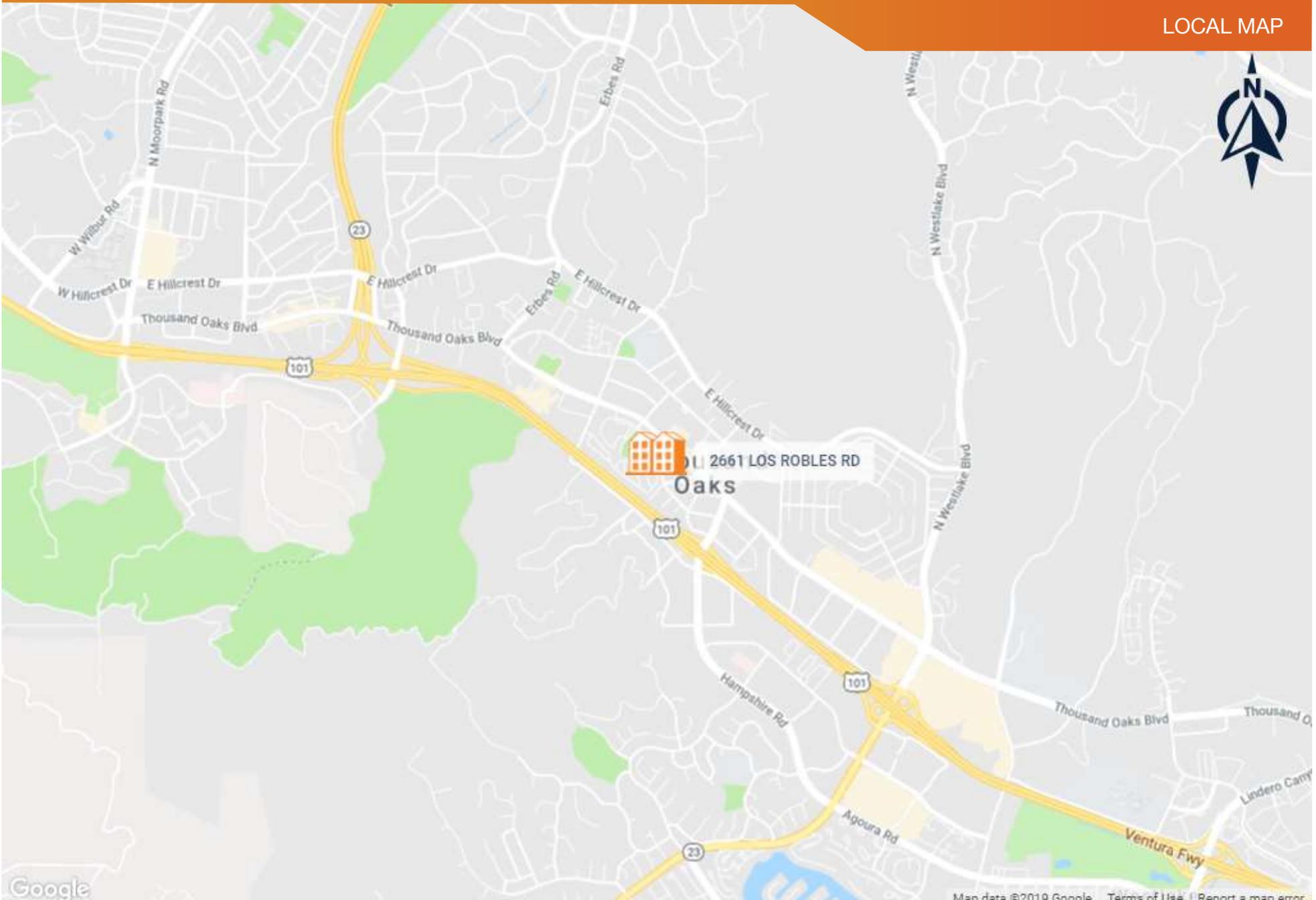
- Built in 1947 / Renovated in 2017
- Turn-Key Property
- High Barrier to Entry Market
- Extremely Unique Property
- High Day 1 Cash Flow
- Garage and Surface Parking





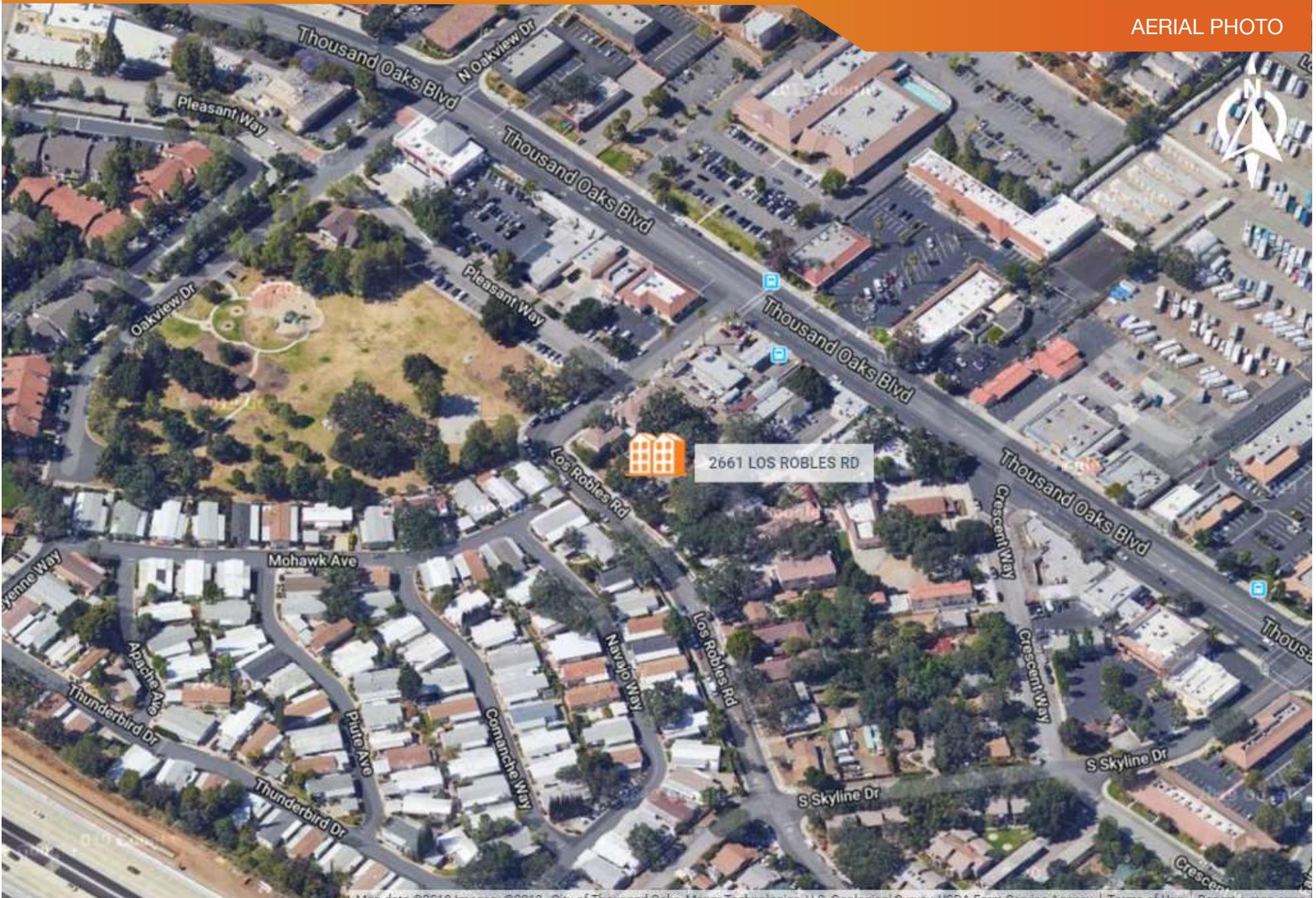
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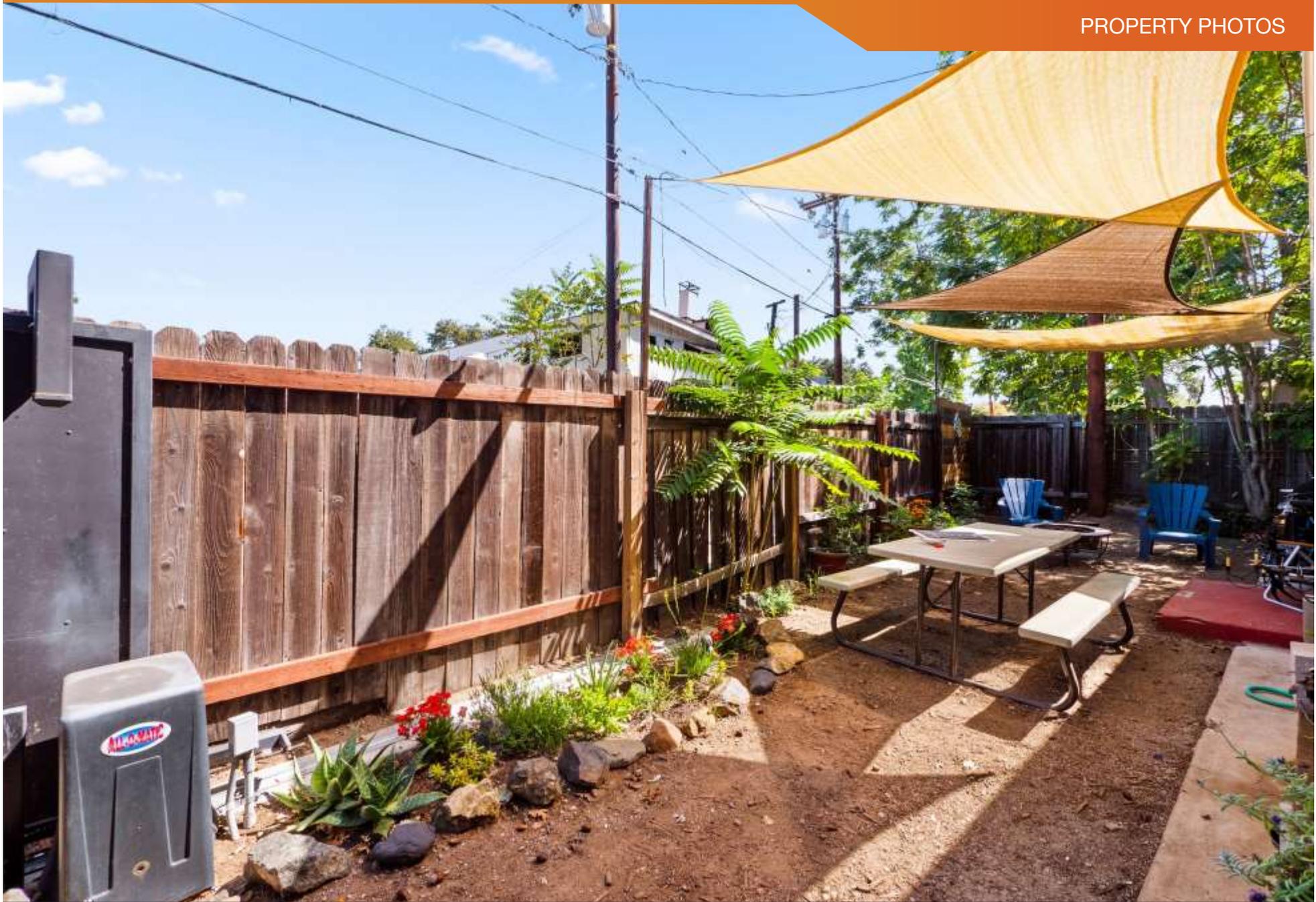
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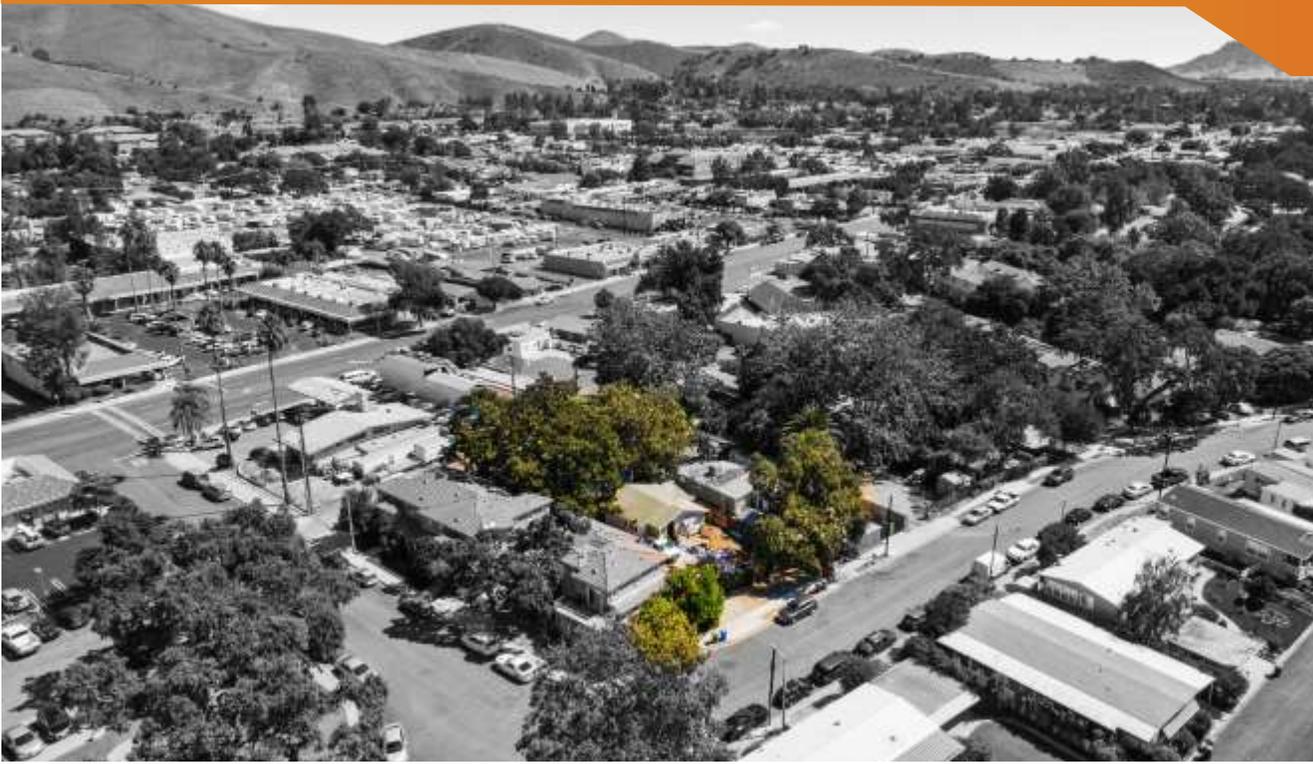














# FINANCIAL ANALYSIS



RENT ROLL SUMMARY

As of October, 2020

| Unit Type                       | # of Units | Ava Sq Feet | Rental Range      | Current         |                   |                | Potential       |                   |                |
|---------------------------------|------------|-------------|-------------------|-----------------|-------------------|----------------|-----------------|-------------------|----------------|
|                                 |            |             |                   | Average Rent    | Average Rent / SF | Monthly Income | Average Rent    | Average Rent / SF | Monthly Income |
| 1 Bed / 1 Bath                  | 2          | N/A         | \$2,095 - \$2,095 | \$2,095         | N/A               | \$4,190        | \$2,250         | N/A               | \$4,500        |
| 3 Bed / 1.5 Bath                | 1          | N/A         | \$2,650 - \$2,650 | \$2,650         | N/A               | \$2,650        | \$3,100         | N/A               | \$3,100        |
| <b>Totals/Weighted Averages</b> | <b>3</b>   | <b>637</b>  |                   | <b>\$2,280</b>  | <b>\$3.58</b>     | <b>\$6,840</b> | <b>\$2,533</b>  | <b>\$3.97</b>     | <b>\$7,600</b> |
| <b>Gross Annualized Rents</b>   |            |             |                   | <b>\$82,080</b> |                   |                | <b>\$91,200</b> |                   |                |

Notes:

Unit Distribution



Unit Rent



## RENT ROLL DETAIL

As of October, 2020

| Unit         | Unit Type          | Current Rent / Month | Current Rent / SF/ Month | Potential Rent / Month | Potential Rent/ SF/ Month |
|--------------|--------------------|----------------------|--------------------------|------------------------|---------------------------|
| 1            | 1 Bed / 1 Bath     | \$2,095              | \$0.00                   | \$2,250                | \$0.00                    |
| 2            | 1 Bed / 1 Bath     | \$2,095              | \$0.00                   | \$2,250                | \$0.00                    |
| 3            | 3 Bed / 1.5 Bath   | \$2,650              | \$0.00                   | \$3,100                | \$0.00                    |
| <b>Total</b> | Square Feet: 1,912 | <b>\$6,840</b>       | <b>\$3.58</b>            | <b>\$7,600</b>         | <b>\$3.97</b>             |

## OPERATING STATEMENT

| Income                 | Current  |      | Pro Forma | Notes | Per Unit | Per SF  |
|------------------------|----------|------|-----------|-------|----------|---------|
| Gross Current Rent     | 82,080   |      | 91,200    |       | 30,400   | 47.70   |
| Total Vacancy          | \$0      | 0.0% | \$0       | 0.0%  | \$0      | \$0     |
| Effective Gross Income | \$82,080 |      | \$91,200  |       | \$30,400 | \$47.70 |

| Expenses              | Current  |  | Pro Forma | Notes | Per Unit | Per SF  |
|-----------------------|----------|--|-----------|-------|----------|---------|
| Real Estate Taxes     | 12,213   |  | 12,213    | [1]   | 4,071    | 6.39    |
| Insurance             | 965      |  | 965       | [2]   | 322      | 0.50    |
| Utilities             | 2,257    |  | 2,257     | [3]   | 752      | 1.18    |
| Repairs & Maintenance | 750      |  | 750       | [4]   | 250      | 0.39    |
| Landscaping           | 853      |  | 853       | [5]   | 284      | 0.45    |
| Pest Control          | 667      |  | 667       | [6]   | 222      | 0.35    |
| Operating Reserves    | 750      |  | 750       | [7]   | 250      | 0.39    |
| Total Expenses        | \$18,455 |  | \$18,455  |       | \$6,152  | \$9.65  |
| Expenses as % of EGI  | 22.5%    |  | 20.2%     |       |          |         |
| Net Operating Income  | \$63,625 |  | \$72,745  |       | \$24,248 | \$38.05 |

Notes and assumptions to the above analysis are on the following page.

**NOTES****Notes to Operating Statement**

- [1] 1.0483% of the purchase price
- [2] Owner provided P&L
- [3] Owner provided P&L
- [4] \$250 per unit per year
- [5] Owner provided P&L
- [6] Owner provided P&L
- [7] \$250 per unit per year

## PRICING DETAIL

| Summary            |                    |     |
|--------------------|--------------------|-----|
| <b>Price</b>       | <b>\$1,165,000</b> |     |
| Down Payment       | \$291,250          | 25% |
| Number of Units    | 3                  |     |
| Price Per Unit     | \$388,333          |     |
| Price Per SqFt     | \$609.31           |     |
| Gross SqFt         | 1,912              |     |
| Lot Size           | 0.19 Acres         |     |
| Approx. Year Built | 1947/2017          |     |

| Returns             | Current      | Pro Forma    |
|---------------------|--------------|--------------|
| <b>CAP Rate</b>     | <b>5.46%</b> | <b>6.24%</b> |
| GRM                 | 14.19        | 12.77        |
| Cash-on-Cash        | 5.43%        | 8.56%        |
| Debt Coverage Ratio | 1.33         | 1.52         |

| Financing     | 1st Loan  |
|---------------|-----------|
| Loan Amount   | \$873,750 |
| Loan Type     | New       |
| Interest Rate | 3.83%     |
| Amortization  | 30 Years  |
| Year Due      | 2050      |

Loan information is subject to change. Contact your Marcus & Millichap Capital Corporation representative.

| # Of Units | Unit Type        | SqFt/Unit | Scheduled Rents | Market Rents |
|------------|------------------|-----------|-----------------|--------------|
| 2          | 1 Bed / 1 Bath   | 0         | \$2,095         | \$2,250      |
| 1          | 3 Bed / 1.5 Bath | 0         | \$2,650         | \$3,100      |

| Operating Data                   |               |                 |               |                 |
|----------------------------------|---------------|-----------------|---------------|-----------------|
| Income                           |               | Current         |               | Pro Forma       |
| <b>Gross Scheduled Rent</b>      |               | <b>\$82,080</b> |               | <b>\$91,200</b> |
| Less: Vacancy/Deductions         | 0.0%          | \$0             | 0.0%          | \$0             |
| Total Effective Rental Income    |               | \$82,080        |               | \$91,200        |
| Other Income                     |               | \$0             |               | \$0             |
| Effective Gross Income           |               | \$82,080        |               | \$91,200        |
| Less: Expenses                   | 22.5%         | \$18,455        | 20.2%         | \$18,455        |
| <b>Net Operating Income</b>      |               | <b>\$63,625</b> |               | <b>\$72,745</b> |
| Cash Flow                        |               | \$63,625        |               | \$72,745        |
| Debt Service                     |               | \$47,817        |               | \$47,817        |
| Net Cash Flow After Debt Service | 5.43%         | \$15,808        | 8.56%         | \$24,928        |
| Principal Reduction              |               | \$16,414        |               | \$17,019        |
| <b>Total Return</b>              | <b>11.06%</b> | <b>\$32,222</b> | <b>14.40%</b> | <b>\$41,948</b> |

| Expenses              | Current         | Pro Forma       |
|-----------------------|-----------------|-----------------|
| Real Estate Taxes     | \$12,213        | \$12,213        |
| Insurance             | \$965           | \$965           |
| Utilities             | \$2,257         | \$2,257         |
| Repairs & Maintenance | \$750           | \$750           |
| Landscaping           | \$853           | \$853           |
| Pest Control          | \$667           | \$667           |
| Operating Reserves    | \$750           | \$750           |
| <b>Total Expenses</b> | <b>\$18,455</b> | <b>\$18,455</b> |
| <b>Expenses/Unit</b>  | <b>\$6,152</b>  | <b>\$6,152</b>  |
| <b>Expenses/SF</b>    | <b>\$9.65</b>   | <b>\$9.65</b>   |

## MARCUS & MILLICHAP CAPITAL CORPORATION CAPABILITIES

MMCC—our fully integrated, dedicated financing arm—is committed to providing superior capital market expertise, precisely managed execution, and unparalleled access to capital sources providing the most competitive rates and terms.

We leverage our prominent capital market relationships with commercial banks, life insurance companies, CMBS, private and public debt/equity funds, Fannie Mae, Freddie Mac and HUD to provide our clients with the greatest range of financing options.

Our dedicated, knowledgeable experts understand the challenges of financing and work tirelessly to resolve all potential issues to the benefit of our clients.



**Closed 1,678  
debt and equity  
financings  
in 2018**



**National platform  
operating  
within the firm's  
brokerage  
offices**



**\$6.24 billion  
total national  
volume in 2018**



**Access to  
more capital  
sources than  
any other firm  
in the industry**

## WHY MMCC?

**Optimum financing solutions  
to enhance value**

**Our ability to enhance  
buyer pool by expanding  
finance options**

**Our ability to enhance  
seller control**

- **Through buyer qualification support**
- **Our ability to manage buyers finance expectations**
- **Ability to monitor and manage buyer/lender progress, insuring timely, predictable closings**
- **By relying on a world class set of debt/equity sources and presenting a tightly underwritten credit file**

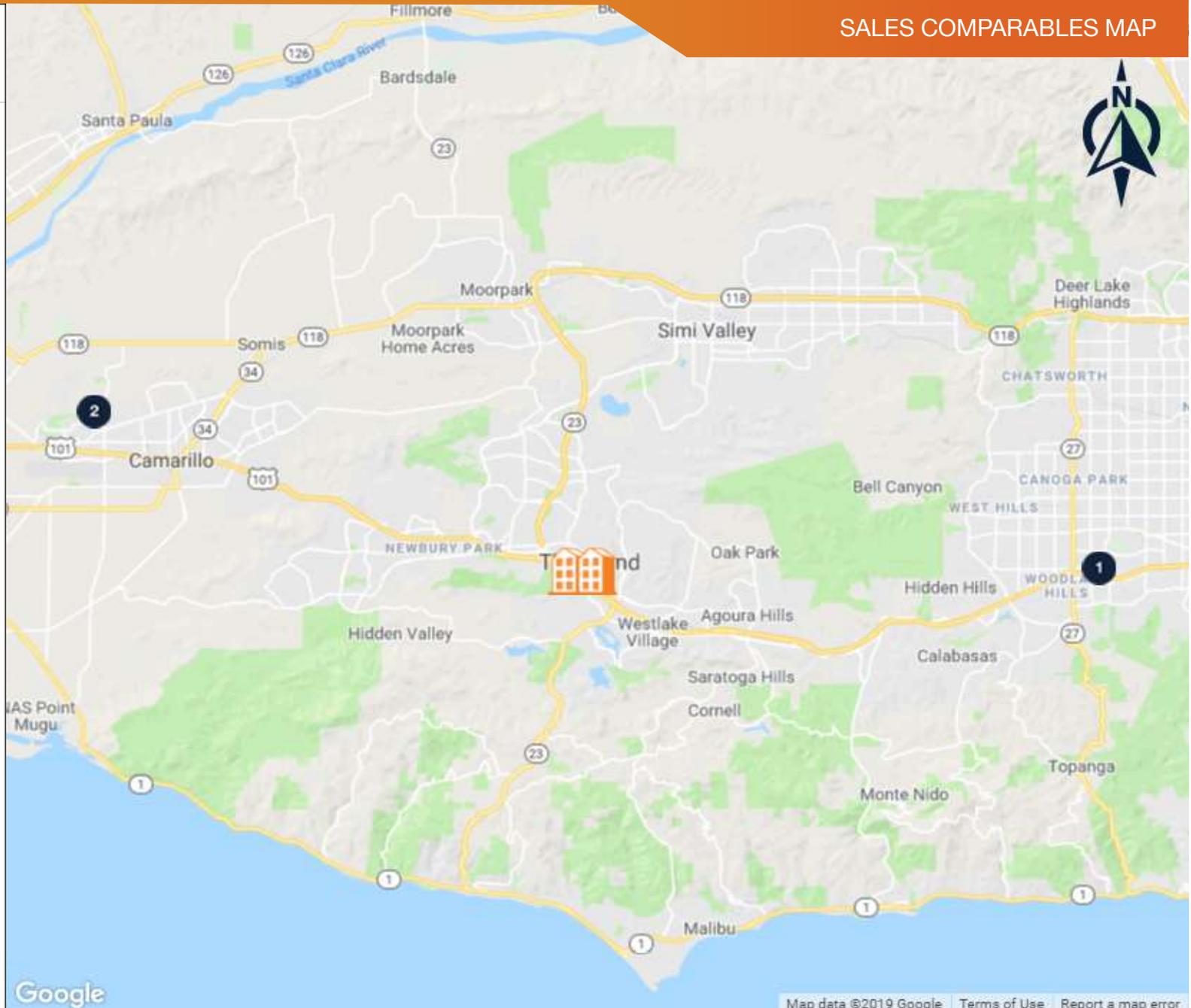
# MARKET COMPARABLES





2661 LOS ROBLES RD  
Thousand Oaks, CA 91362

- 1 5318 Alhama Dr
- 2 140 N Calle Vista



● SALES COMPARABLES

Google

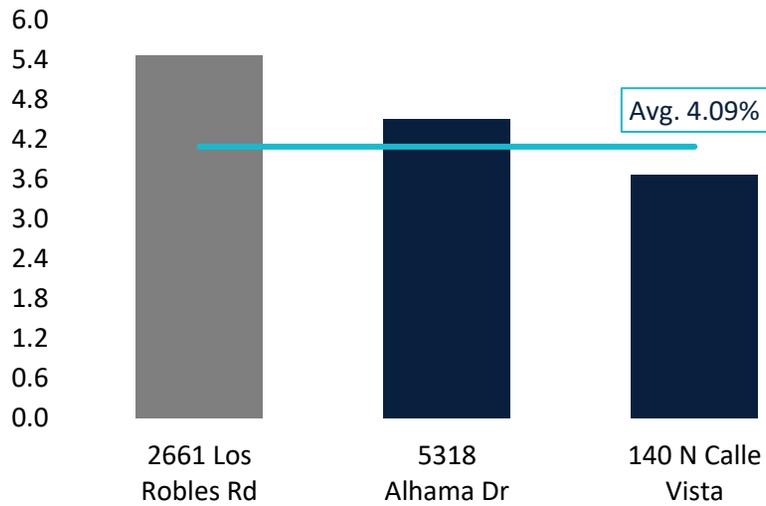
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SALES COMPARABLES

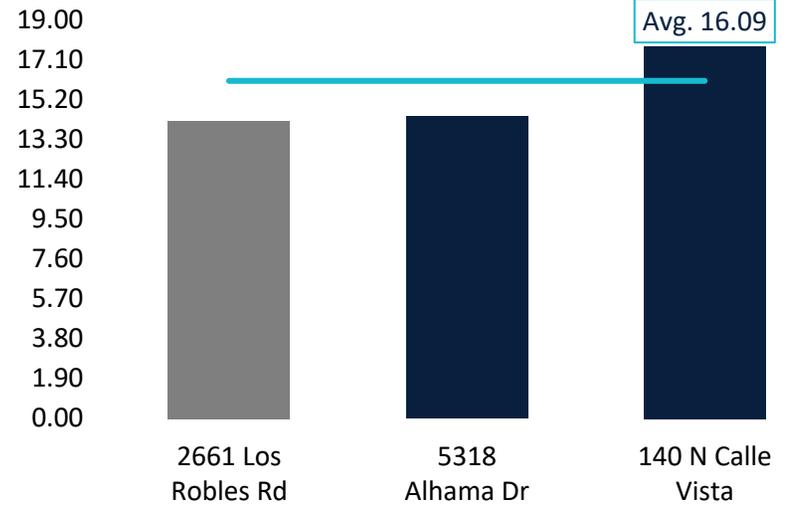
SALES COMPS AVG

SALES COMPARABLES

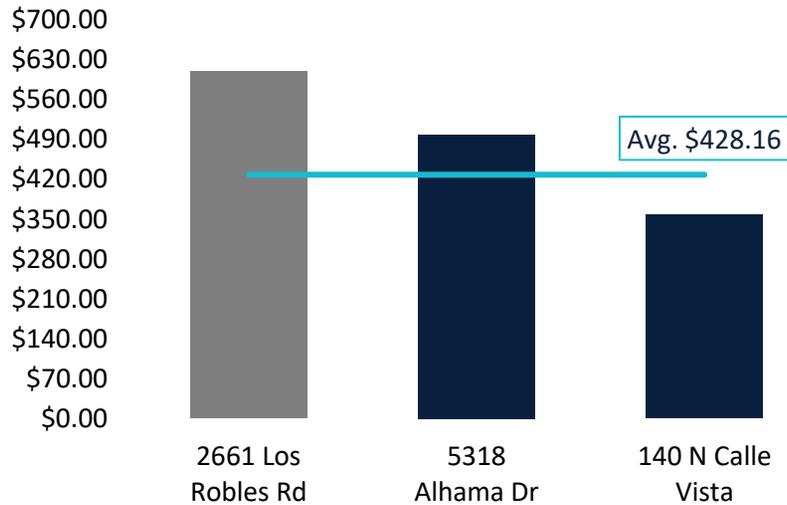
**Average Cap Rate**



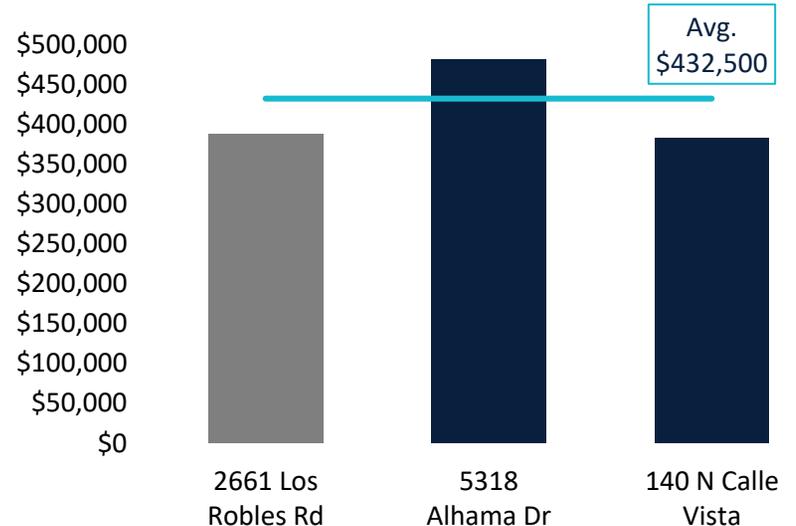
**Average GRM**



**Average Price Per Square Foot**



**Average Price Per Unit**



SALES COMPARABLES

**2661 LOS ROBLES RD**

2661 Los Robles Rd, Thousand Oaks, CA, 91362



|                     |             | Units | Unit Type      |
|---------------------|-------------|-------|----------------|
| Offering Price:     | \$1,165,000 | 2     | 1 Bed 1 Bath   |
| Price/Unit:         | \$388,333   | 1     | 3 Bed 1.5 Bath |
| Price/SF:           | \$609.31    |       |                |
| CAP Rate:           | 5.46%       |       |                |
| GRM:                | 14.19       |       |                |
| Total No. of Units: | 3           |       |                |
| Year Built:         | 1947        |       |                |

| Underwriting Criteria |          |          |          |
|-----------------------|----------|----------|----------|
| Income                | \$82,080 | Expenses | \$18,455 |
| NOI                   | \$63,625 |          |          |

**5318 ALHAMA DR**

5318 Alhama Dr, Woodland Hills, CA, 91364



|                     |             | Units | Unit Type    |
|---------------------|-------------|-------|--------------|
| Close Of Escrow:    | 3/28/2019   | 1     | 1 Bdr 1 Bath |
| Sales Price:        | \$1,445,000 | 1     | 2 Bdr 2 Bath |
| Price/Unit:         | \$481,667   | 1     | 3 Bdr 2 Bath |
| Price/SF:           | \$498.96    |       |              |
| CAP Rate:           | 4.51%       |       |              |
| GRM:                | 14.42       |       |              |
| Total No. of Units: | 3           |       |              |
| Year Built:         | 1940        |       |              |

| Underwriting Criteria |           |          |          |
|-----------------------|-----------|----------|----------|
| Income                | \$100,200 | Expenses | \$35,070 |
| NOI                   | \$65,130  |          |          |

**140 N CALLE VISTA**

140 N Calle Vista, Camarillo, CA, 93010



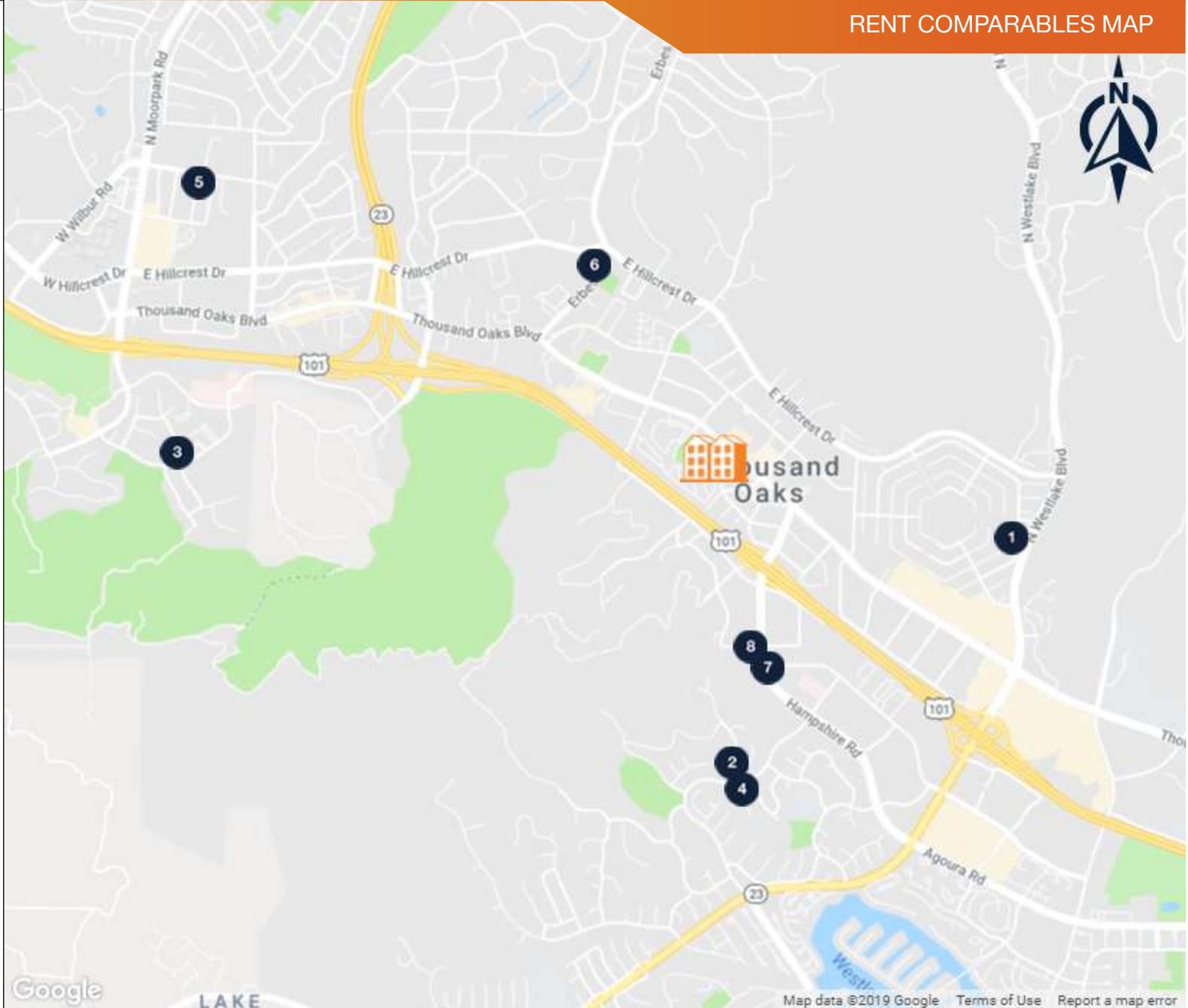
|                     |             | Units | Unit Type    |
|---------------------|-------------|-------|--------------|
| Close Of Escrow:    | 7/12/2019   | 2     | 2 Bdr 1 Bath |
| Sales Price:        | \$1,150,000 | 1     | 3 Bdr 2 Bath |
| Price/Unit:         | \$383,333   |       |              |
| Price/SF:           | \$357.36    |       |              |
| CAP Rate:           | 3.66%       |       |              |
| GRM:                | 17.75       |       |              |
| Total No. of Units: | 3           |       |              |
| Year Built:         | 1972        |       |              |

| Underwriting Criteria |          |          |          |
|-----------------------|----------|----------|----------|
| Income                | \$64,800 | Expenses | \$22,680 |
| NOI                   | \$42,120 |          |          |



2661 LOS ROBLES RD  
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- 1 2909 E Sierra Dr
- 2 715 Triunfo Canyon Rd
- 3 405 Newcastle St
- 4 909 Brightstone Ct
- 5 550 N Laurie Ln
- 6 268 Erbes Rd
- 7 603 Hampshire Rd
- 8 575 Hampshire Rd



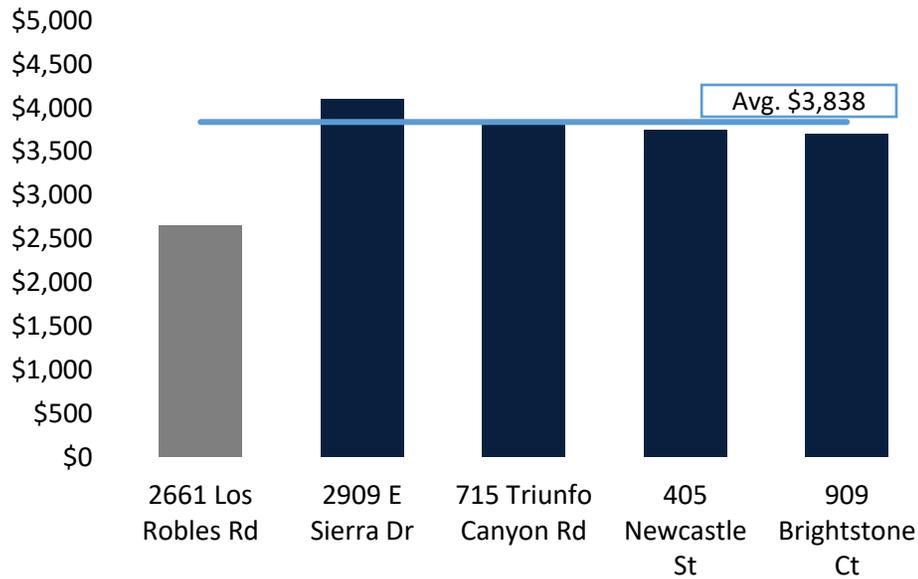
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LAKE

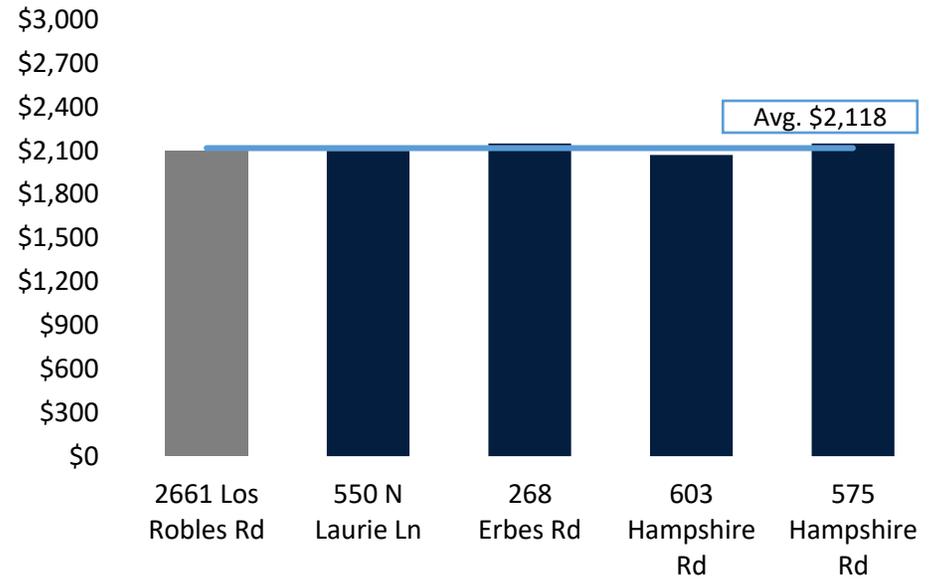
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**AVERAGE RENT - MULTIFAMILY**

**3 Bedroom**



**1 Bedroom**



**2661 LOS ROBLES RD**

2661 Los Robles Rd, Thousand Oaks, CA, 91362



| Unit Type      | Units | SF | Rent    | Rent/SF |
|----------------|-------|----|---------|---------|
| 1 Bed 1 Bath   | 2     |    | \$2,095 | \$0.00  |
| 3 Bed 1.5 Bath | 1     |    | \$2,650 | \$0.00  |
| Total/Avg.     | 3     |    | \$2,280 |         |

YEAR BUILT: 1947

**2909 E SIERRA DR**

2909 E Sierra Dr, Westlake Village, CA, 91362



| Unit Type    | Units | SF    | Rent    | Rent/SF |
|--------------|-------|-------|---------|---------|
| 3 Bdr 2 Bath | 1     | 1,699 | \$4,100 | \$2.41  |
| Total/Avg.   | 1     | 1,699 | \$4,100 | \$2.41  |

YEAR BUILT: 1970

**715 TRIUNFO CANYON RD**

715 Triunfo Canyon Rd, Westlake Village, CA, 91361



| Unit Type    | Units | SF    | Rent    | Rent/SF |
|--------------|-------|-------|---------|---------|
| 3 Bdr 2 Bath | 1     | 2,023 | \$3,800 | \$1.88  |
| Total/Avg.   | 1     | 2,023 | \$3,800 | \$1.88  |

YEAR BUILT: 1976

**405 NEWCASTLE ST**

405 Newcastle St, Thousand Oaks, CA, 91361



| Unit Type    | Units | SF    | Rent    | Rent/SF |
|--------------|-------|-------|---------|---------|
| 3 Bdr 2 Bath | 1     | 1,846 | \$3,750 | \$2.03  |
| Total/Avg.   | 1     | 1,846 | \$3,750 | \$2.03  |

YEAR BUILT: 1983

**909 BRIGHTSTONE CT**

909 Brightstone Ct, Westlake Village, CA, 91361



| Unit Type    | Units | SF    | Rent    | Rent/SF |
|--------------|-------|-------|---------|---------|
| 3 Bdr 2 Bath | 1     | 2,023 | \$3,700 | \$1.83  |
| Total/Avg.   | 1     | 2,023 | \$3,700 | \$1.83  |

YEAR BUILT: 1977

**550 N LAURIE LN**

550 N Laurie Ln, Thousand Oaks, CA, 91360



| Unit Type    | Units | SF  | Rent    | Rent/SF |
|--------------|-------|-----|---------|---------|
| 1 Bdr 1 Bath | 1     | 850 | \$2,100 | \$2.47  |
| Total/Avg.   | 1     | 850 | \$2,100 | \$2.47  |

YEAR BUILT: 1966

**268 ERBES RD**

268 Erbes Rd, Thousand Oaks, CA, 91362



| Unit Type    | Units | SF  | Rent    | Rent/SF |
|--------------|-------|-----|---------|---------|
| 1 Bdr 1 Bath | 1     | 700 | \$2,150 | \$3.07  |
| Total/Avg.   | 1     | 700 | \$2,150 | \$3.07  |

YEAR BUILT: 1964

**603 HAMPSHIRE RD**

603 Hampshire Rd, Westlake Village, CA, 91361



| Unit Type    | Units | SF  | Rent    | Rent/SF |
|--------------|-------|-----|---------|---------|
| 1 Bdr 1 Bath | 1     | 730 | \$2,070 | \$2.84  |
| Total/Avg.   | 1     | 730 | \$2,070 | \$2.84  |

YEAR BUILT: 1971

**575 HAMPSHIRE RD**

575 Hampshire Rd, Westlake Village, CA, 91361



| Unit Type    | Units | SF  | Rent    | Rent/SF |
|--------------|-------|-----|---------|---------|
| 1 Bdr 1 Bath | 1     | 850 | \$2,150 | \$2.53  |
| Total/Avg.   | 1     | 850 | \$2,150 | \$2.53  |

YEAR BUILT: 1979

# MARKET OVERVIEW



# VENTURA COUNTY

## OVERVIEW

Ventura County is located along the coast of Southern California between Malibu and Santa Barbara, stretching across nearly 43 miles of coastline. Executive housing, excellent public schools, open space, and a wide range of recreational activities that include horseback riding, surfing, sailing, scuba and golf contribute to its quality of life. An educated workforce, the 101 Tech Corridor, a deep-water port and Naval Base Ventura County draw business and residents to the market, while high barriers to entry continue to push valuations higher.



## METRO HIGHLIGHTS



### SKILLED LABOR POOL

California State University, Channel Islands, California Lutheran University and Ventura County Community College attract and retain top talent. Roughly 32 percent of people age 25 and older hold a bachelor's degree or higher.



### 101 TECH CORRIDOR

The 101 corridor from Calabasas to Camarillo is a center for high-tech companies, especially biotechnology, healthcare, telecommunications and clean energy firms. Amgen's world headquarters are in Newberry Park.



### NAVAL BASE VENTURA COUNTY

NBVC generates large revenues for the local economy, supporting jobs in the government sector as well as at defense contractors serving the base. More than 19,000 people are housed at the base.



## ECONOMY

- Ventura County's economy is supported by the agriculture, agricultural-related industries, health services, biomedicine, tourism and financial services sectors.
- Due to Ventura County's proximity to Los Angeles, local businesses can capitalize on major air, ground, rail and port-served transportation networks, drawing businesses.
- Naval Base Ventura County (NBVC), which is composed of Port Hueneme, Point Mugu and San Nicolas Island (60 miles offshore), is a major aviation shore command and naval construction force mobilization site. Port Hueneme has five berths and is the only deep-water port between Los Angeles and San Francisco connecting Ventura County to markets around the world.

## DEMOGRAPHICS



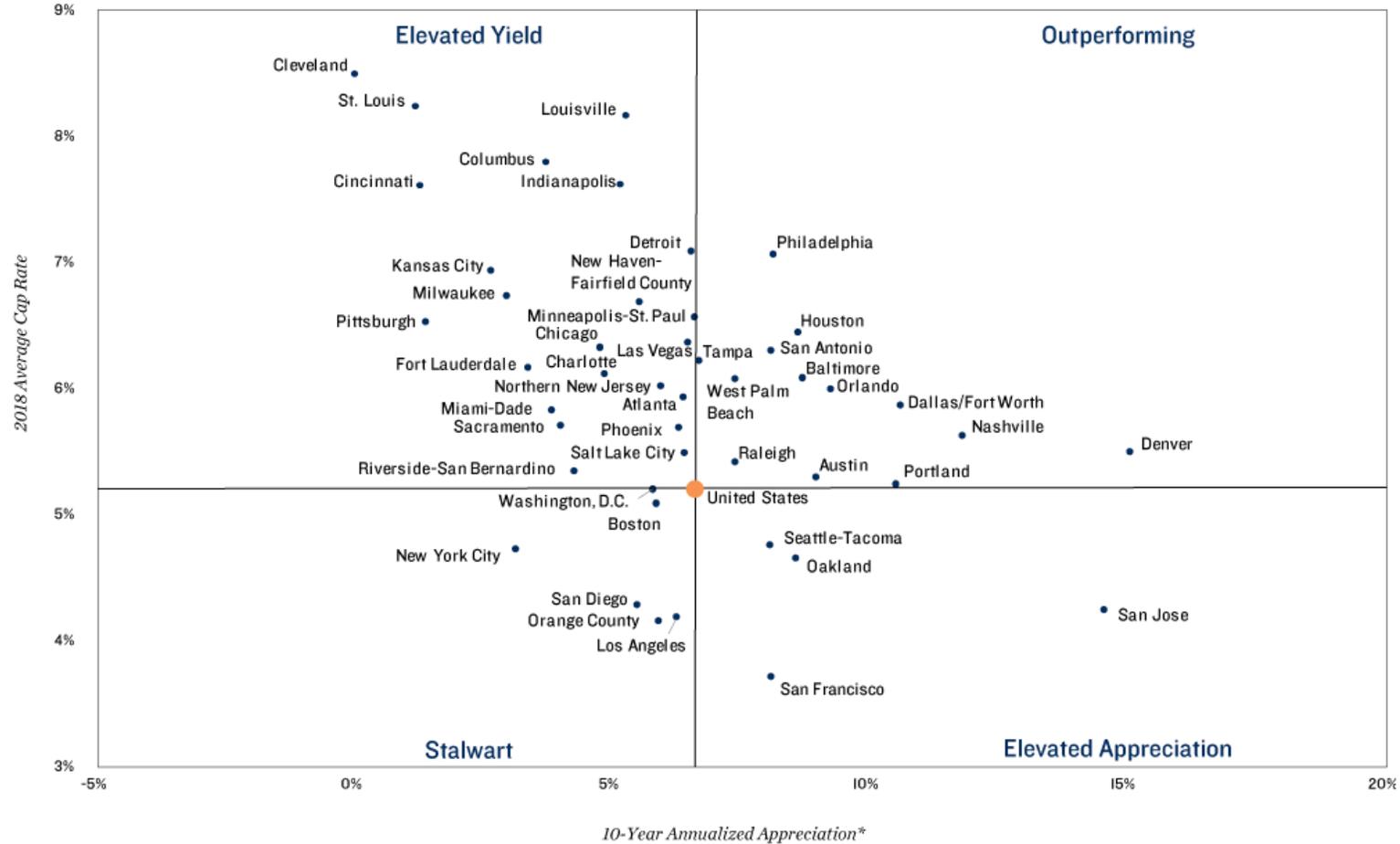
\* Forecast

Sources: Marcus & Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

2019 PRICING QUADRANT

**Yield Range Offers Compelling Options for Investors;  
Most Metros Demonstrate Strong Appreciation**

2008-2018 Average Price per Unit Appreciation and Current Average Cap



\* 2008-2018 Average annualized appreciations in price per unit  
Sources: Marcus & Millichap Research Services; CoStar Group, Inc.; Real Capital Analytics

## 2019 PRICING QUADRANT

### Pricing and Valuation Trends Summary

Ten-year appreciation favors high-growth markets. Benchmarked from the end of 2008 as the U.S. economy began its rapid tumble into recession, appreciation has generally been strongest in tech, growth and Texas markets. Because Texas experienced a much softer downturn, assets there had to recover less lost value during the growth cycle. Interestingly, markets like Denver, Nashville, Orlando and Baltimore generated stronger-than-average value gains that reflect substantive economic and employment growth. Several Midwestern markets, which were trading at cycle highs in late 2008, faced significant value loss during the recession and only recently surpassed their prices of 10 years ago.

Capital pursues yield to smaller metros. Although Midwestern markets have taken longer to generate appreciation relative to the near-peak pricing achieved in late 2008, they have offered investors particularly high yields. Comparatively, the Bay Area and Seattle provide low yields but have higher-than-average appreciation. The most favored primary markets, New York City, Southern California and Washington, D.C., have generated lower-than-average appreciation over the last 10 years. This reflects the flight to safety in late 2008 that kept pricing in these markets stronger than many others.

### Average Price per Unit Range

(Alphabetical order within each segment)

| \$50,000 - \$74,999 | \$75,000 - \$99,999 | \$100,000 - \$149,999    | \$150,000 - \$199,999 | \$200,000 - \$299,999 | \$300,000 - \$450,000 |
|---------------------|---------------------|--------------------------|-----------------------|-----------------------|-----------------------|
| Cincinnati          | Kansas City         | Atlanta                  | Chicago               | Los Angeles           | Boston                |
| Cleveland           | Las Vegas           | Austin                   | Denver                | New York City         | Orange County         |
| Columbus            | Louisville          | Baltimore                | Fort Lauderdale       | Oakland               | San Francisco         |
| Detroit             | Milwaukee           | Charlotte                | Miami-Dade            | San Diego             | San Jose              |
| Indianapolis        | Pittsburgh          | Dallas/Fort Worth        | N.H.-Fairfield County | Seattle-Tacoma        |                       |
| St. Louis           |                     | Houston                  | Northern New Jersey   |                       |                       |
|                     |                     | Minneapolis-St. Paul     | Orlando               |                       |                       |
|                     |                     | Nashville                | Philadelphia          |                       |                       |
|                     |                     | Phoenix                  | Portland              |                       |                       |
|                     |                     | Raleigh                  | Washington, D.C.      |                       |                       |
|                     |                     | Riverside-San Bernardino | West Palm Beach       |                       |                       |
|                     |                     | Sacramento               |                       |                       |                       |
|                     |                     | Salt Lake City           |                       |                       |                       |
|                     |                     | San Antonio              |                       |                       |                       |
|                     |                     | Tampa-St. Petersburg     |                       |                       |                       |

2008-2018 Average annualized appreciations in price per unit Sources: Marcus & Millichap Research Services; CoStar Group, Inc.; Real Capital Analytics

## 2019 NATIONAL MULTIFAMILY INDEX

### Midwest Metro Rises to Claim First Place; Coastal Markets Fill Remainder of Top Rungs

Reshuffling changes leader. Minneapolis-St. Paul climbed two spots to head this year's Index as sustained apartment demand kept vacancy persistently tight, allowing steady rent growth. It is the only Midwest market to break into the top 20. San Diego also inched up two notches on solid rent growth to claim second place. High housing prices and the lowest vacancy rate among major U.S. markets advanced New York City (#3) four steps, while an escalation in the vacancy rate slid Los Angeles (#4) down two places. A surge in new inventory this year will increase vacancy in Seattle-Tacoma (#5), pushing last year's Index leader down four rungs to round out the first five markets. Orlando (#6) is the only new entrant into the top 10, with Riverside-San Bernardino (#7), Boston (#8), Oakland (#9), and Portland (#10) changing places to round out the rest of the spots.

Biggest movers shake up Index. Neighboring Florida metros Orlando (#6) and Tampa-St. Petersburg (#12) registered the largest advances in this year's NMI, leaping 11 and nine places, respectively. In both markets, robust job growth will expand the population base, generating strong demand for apartments, cutting vacancy and producing substantial rent gains. An escalation in employment and in-migration also propelled Las Vegas (#27) up six notches. The most significant declines in the Index were posted in Northern New Jersey, Denver, Cincinnati and St. Louis. Northern New Jersey (#24) stumbled eight notches as a slowdown in employment and a rise in deliveries widened the gap between supply and demand. Another year of elevated completions will push vacancy above the national average in Denver (#21) this year, lowering the metro seven steps. Cincinnati (#40) and St. Louis (#46) each moved down six rungs due to above-average vacancy and slower rent growth. Midwestern markets dominate the last five spots in the Index with St. Louis sliding into the bottom rung.

### Index Methodology

The NMI ranks 46 major markets on a collection of 12-month, forward-looking economic indicators and supply-and-demand variables. Markets are ranked based on their cumulative weighted-average scores for various indicators, including projected job growth, vacancy, construction, housing affordability and rents. Weighing both the forecasts and incremental change over the next year, the Index is designed to show relative supply-and-demand conditions at the market level.

Users of the Index are cautioned to keep several important points in mind. First, the NMI is not designed to predict the performance of individual investments. A carefully chosen property in a bottom-ranked market could easily outperform a poor choice in a higher-ranked market. Second, the NMI is a snapshot of a one-year horizon. A market encountering difficulties in the near term may provide excellent long-term prospects, and vice versa. Third, a market's ranking may fall from one year to the next even if its fundamentals are improving. The NMI is an ordinal Index, and differences in rankings should be carefully interpreted. A top-ranked market is not necessarily twice as good as the second-ranked market, nor is it 10 times better than the 10th-ranked market.

| Market Name              | Rank 2019 | Rank 2018 | YOY Change |
|--------------------------|-----------|-----------|------------|
| Minneapolis-St. Paul     | 1         | 3         | ↑ 2        |
| San Diego                | 2         | 4         | ↑ 2        |
| New York City            | 3         | 7         | ↑ 4        |
| Los Angeles              | 4         | 2         | ↓ 2        |
| Seattle-Tacoma           | 5         | 1         | ↓ 4        |
| Orlando                  | 6         | 17        | ↑ 11       |
| Riverside-San Bernardino | 7         | 9         | ↑ 2        |
| Boston                   | 8         | 6         | ↓ 2        |
| Oakland                  | 9         | 10        | ↑ 1        |
| Portland                 | 10        | 5         | ↓ 5        |
| Sacramento               | 11        | 8         | ↓ 3        |
| Tampa-St. Petersburg     | 12        | 21        | ↑ 9        |
| Phoenix                  | 13        | 13        | 0          |
| San Jose                 | 14        | 12        | ↓ 2        |
| San Francisco            | 15        | 11        | ↓ 4        |
| Orange County            | 16        | 19        | ↑ 3        |
| Fort Lauderdale          | 17        | 22        | ↑ 5        |
| Atlanta                  | 18        | 15        | ↓ 3        |
| Salt Lake City           | 19        | 24        | ↑ 5        |
| Raleigh                  | 20        | 18        | ↓ 2        |
| Denver                   | 21        | 14        | ↓ 7        |
| Miami-Dade               | 22        | 20        | ↓ 2        |
| Columbus                 | 23        | 26        | ↑ 3        |
| Northern New Jersey      | 24        | 16        | ↓ 8        |
| Philadelphia             | 25        | 23        | ↓ 2        |
| Charlotte                | 26        | 27        | ↑ 1        |
| Las Vegas                | 27        | 33        | ↑ 6        |
| Chicago                  | 28        | 25        | ↓ 3        |
| Washington, D.C.         | 29        | 32        | ↑ 3        |
| Houston                  | 30        | 29        | ↓ 1        |
| Dallas/Fort Worth        | 31        | 30        | ↓ 1        |
| Detroit                  | 32        | 28        | ↓ 4        |
| Indianapolis             | 33        | 36        | ↑ 3        |
| Austin                   | 34        | 31        | ↓ 3        |
| Milwaukee                | 35        | 38        | ↑ 3        |
| West Palm Beach          | 36        | 41        | ↑ 5        |
| Nashville                | 37        | 35        | ↓ 2        |
| San Antonio              | 38        | 37        | ↓ 1        |
| New Haven-Fairfield      | 39        | 44        | ↑ 5        |
| Cincinnati               | 40        | 34        | ↓ 6        |
| Pittsburgh               | 41        | 42        | ↑ 1        |
| Kansas City              | 42        | 46        | ↑ 4        |
| Cleveland                | 43        | 39        | ↓ 4        |
| Baltimore                | 44        | 45        | ↑ 1        |
| Louisville               | 45        | 43        | ↓ 2        |
| St. Louis                | 46        | 40        | ↓ 6        |

## U.S. ECONOMY

### Tight Labor Market, Waning Confidence Challenge Economic Momentum; Climate Remains Favorable

Exceptionally low unemployment levels invigorate household formation. Accelerated job creation in 2018 drove the unemployment rate of young adults between 20 to 34 years old to a 48-year low of 4.5 percent. With two-thirds of this age group living in rentals, they are a dominant force supporting apartment demand, and the strong job market has empowered more of them to move out on their own. Record-high consumer confidence in 2018 reinforced these positive dynamics, inspiring young adults to form new households. These trends should carry into 2019, though confidence has begun to ease back from peak levels and total job additions will likely taper. Labor force shortages will weigh on companies' ability to fill positions, creating an increasingly competitive hiring climate that pushes wage growth above 3 percent for the first time in more than 10 years. Increased compensation and rising disposable income will sustain rising retail sales and apartment tenants' ability to absorb escalating rents. However, wage gains will also place upward pressure on inflation, causing the Federal Reserve to tap the brakes on the economy by raising rates.

Rising interest rates weigh on home sales, favor rental demand. Inflation remained in the 2 to 3 percent range through much of last year, but increasing wage growth and the potential inflationary impact of tariffs have elevated caution at the Federal Reserve. The Fed exerted upward pressure on interest rates through quantitative tightening and by raising the overnight rate, resulting in a substantive 90-basis-point increase in mortgage rates in 2018. Higher loan rates converged with rising home prices, a shortage of entry-level homes for sale and changing lifestyle preferences to reduce home sales activity by 4 percent. The monthly payment on a median-priced home increased by \$175 last year to nearly \$1,700 per month, dramatically widening the disparity between a mortgage payment and the average monthly rent. This widening payment gap, together with tighter underwriting, has restrained young adults' migration into homeownership, reducing the under-35 homeownership rate to 37 percent, down from the peak of 43 percent in 2007. This confluence of factors will likely carry into 2019, sustaining young adults' preference for rental housing.

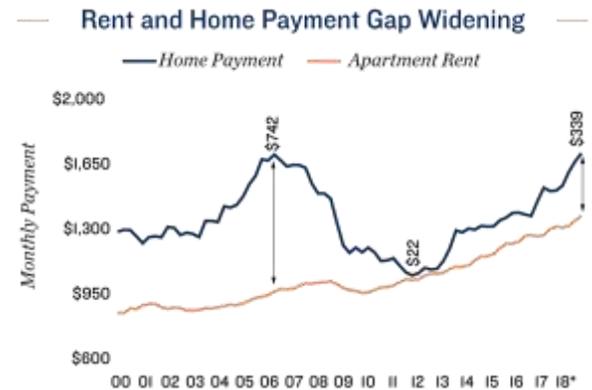
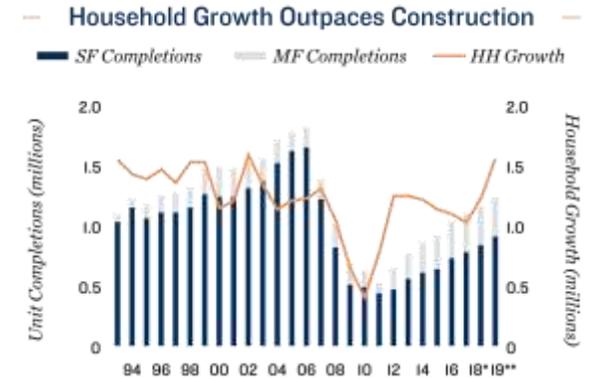


\* Estimate  
\*\* Forecast

## U.S. ECONOMY

### 2019 National Economic Outlook

- Economic growth to ease as benefits of tax stimulus fade. Though consumption and corporate investment will support economic growth in 2019, trade imbalances and a likely weaker housing market will weigh on momentum. Job creation, facing an ultra-tight labor market, will slacken to the 2 million range, but wage growth should push above 3 percent.
- International trade and capital flows complicate outlook. Trade tensions with China, the strengthening U.S. dollar and floundering European economies could pose economic risks in 2019. Raising tariffs could accelerate inflation and weigh on consumption, resulting in slower economic growth. More significantly, a strengthening U.S. dollar could hamper foreign investment in the U.S. and disrupt international debt markets, increasing financial market stress.
- Federal Reserve closely monitoring inflation. Rising wages and tariffs are leading the way toward higher inflation risk, but the Federal Reserve has maintained a cautious stance, increasing short-term interest rates to ward off the trend. Long-term interest rates, however, have remained range-bound near 3 percent as stock market volatility and low international interest rates restrain upward movement. A yield-curve inversion, when short-term rates rise above long-term rates, is a commonly perceived sign of an upcoming recession, and a potential inversion could weigh on confidence levels.



\* Estimate  
 \*\* Forecast

## U.S. APARTMENT OVERVIEW

### Economy Delivers Elevated Apartment Demand; Aggressive Building Nudges Top-Tier Vacancy Higher

Housing market remains tight as household formation accelerates. Steady job creation and exceptionally low unemployment will boost household formation in 2019, supporting a third consecutive year of national sub-5 percent vacancy levels. Much of the new demand will center on apartments that serve to the traditional workforce: Class B and C properties. Although new apartment completions will reach their highest level in more than 25 years with the delivery of more than 315,000 units, the new inventory largely caters to more affluent renters. As a result, Class A vacancy is expected to rise to 5.8 percent while Class B apartment vacancy remains relatively stable at 4.7 percent. The most affordable segment of the market, Class C apartments, faces strong demand and vacancy for this segment is expected to tighten to 3.9 percent, its lowest year-end level in 19 years. These trends will support consistent rent gains averaging 3.7 percent in 2019, led by momentum in secondary and tertiary markets.

Smaller metros step to forefront. While primary markets such as Boston, Los Angeles, the Bay Area and New York City are expected to see the largest dollar rent increases, smaller metros are generating faster increases on a percentage basis. Metros across the Southeast and Midwest in particular are generating outsize employment growth and housing demand. For the seventh consecutive year, secondary markets will lead in percentage rent growth, followed closely by tertiary markets. This reflects the concentration of new supply additions in primary markets, which is raising competition for renters and suppressing rent gains. Another important factor has been the migration of millennials to more affordable smaller cities. Many tech firms and other industries have pursued the millennial labor force to these smaller metros, boosting local job creation. In addition to having higher-than-average job growth, cities such as Orlando, Phoenix, Indianapolis and Salt Lake City are expected to generate outsize rent gains. Many investors, in pursuit of higher yields, have already expanded their search for assets in these metros, increasingly the market liquidity and boosting values.

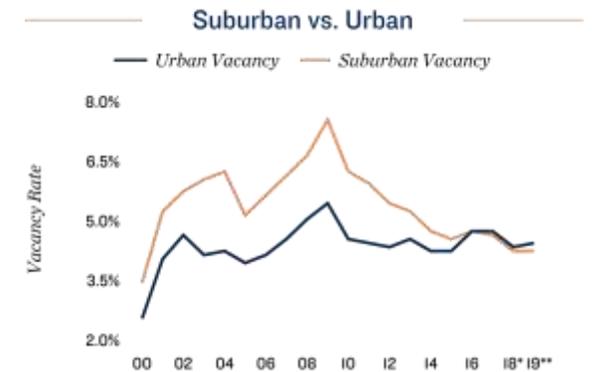


\* Estimate  
 \*\* Forecast  
 Sources: CoStar Group, Inc.; Real Capital Analytics

## U.S. APARTMENT OVERVIEW

### 2019 National Apartment Outlook

- **Tax reform boosts rental demand.** The new tax law is having a substantive impact on rental demand as several tax benefits of homeownership have been altered. The doubling of the standard deduction to \$12,000 for singles and \$24,000 for couples means fewer homeowners will benefit from itemizing mortgage interest deductions. In addition, a \$10,000 cap on state and local taxes will reduce homeowners' ability to deduct property taxes. These changes will weigh on first-time homebuyers in high-tax states the most, keeping young adults in the rental pool longer.
- **Suburbs invigorated by changing lifestyles.** A surge in new inventory and much higher rents in the urban core are diverting more renters to the suburbs. As a result, vacancy in suburban submarkets nationwide remain below the rate in downtown submarkets for the third consecutive year. Millennials, now entering their late 30s, are starting to form families. As this trend plays out, the lower rents of suburban areas and the generally higher-quality schools have begun to win out over the urban lifestyle.
- **Potential housing shortage despite record development.** Elevated completions in 2019 will bring the total apartment additions since 2012 above 2.1 million units, a net inventory gain of approximately 13 percent over eight years. Despite this cycle's delivery of the most apartments since the 1980s, vacancy is forecast to remain at just 4.6 percent in 2019. With rising labor and materials costs, tighter lending, and a shortage of skilled construction labor available, the pace of construction should begin to ebb in 2020.



\* Estimate

\*\* Forecast

Sources: CoStar Group, Inc.; Real Capital Analytics

## U.S. CAPITAL MARKETS

### Fed Balances International Headwinds With Domestic Optimism; Elevated Liquidity Supports Active Market

Fed walking a tightrope. The Federal Reserve has been battling the inflationary pressure created by wage gains and increased trade protectionism with raises of short-term interest rates and quantitative tightening. The efforts, however, have run into the stubbornly low 10-year Treasury that has not responded to the Fed’s prodding. Slowing international economic growth and the exceptionally low bond yields offered by most other high-credit countries have drawn international investors to the higher yields and safety of U.S. Treasuries. International buying activity together with other factors such as stock market volatility have held U.S. long-term rates down. This combination of events has placed the Fed in an awkward position and their decision to raise rates in December has placed additional upward pressure on short-term yields. Should short-term interest rates rise above long-term rates, a yield curve inversion forms, and this is a commonly known sign of an impending recession. The inverted yield curve will weigh on confidence levels and could potentially erode consumption and stall the growth cycle. The typical onset time of a recession following an inversion is about one year, but there have been two false positives in which a recession did not follow an inversion.

Conservative underwriting balances abundant capital. Debt financing for apartment assets remains widely available, with sourcing led by Fannie Mae and Freddie Mac in addition to a wide array of local, regional and national banks and insurance companies. Loan-to-value (LTV) ratios have tightened, with maximum leverage typically in the 55 to 75 percent range depending on the borrower, asset and location. Lenders have been reluctant to lend on future revenue growth through value-add efforts, resulting in increased use of short-term mezzanine debt and bridge loans to cover the span until improvements deliver the planned returns. Construction lending has also tightened as developers deliver record numbers of new units into the market. Higher borrowing costs and questions about the durability of the growth cycle have widened bid/ask spreads. Rising capital costs and increased downpayments are eroding buyer yields, while sellers continue to seek premium pricing based on ongoing robust property performance.

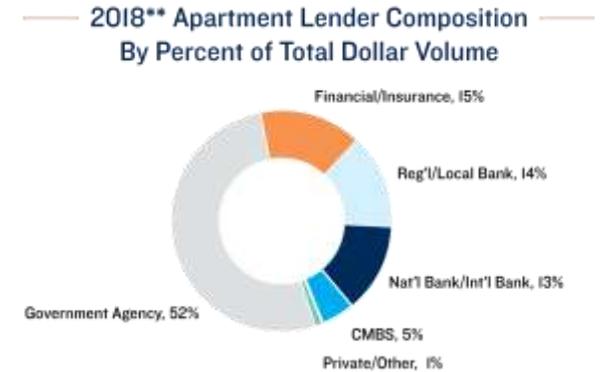


\* Through Dec. 18  
 ♦ Through Dec. 19

## U.S. CAPITAL MARKETS

### 2019 Capital Markets Outlook

- Investors wary of interest rate surge. While the 10-Year Treasury has traded in a relatively tight range near 3 percent recently, on two occasions it has rapidly surged and stalled investor activity. The 90-basis-point jump in late 2016 and the 80-basis-point surge in late 2017 both strained liquidity, widened bid/ask spreads and stalled transactions as investors recalibrated their underwriting. Given the volatility of financial markets, investors must remain prepared for a rapidly changing climate.
- Lenders remain nimble in dynamic climate. Most lenders, particularly Fannie Mae and Freddie Mac, have adapted to the more fluid financial climate. When Treasury rates increased in the third quarter, many lenders tightened their spreads to cushion volatility. Lenders remain cautious and they have adopted tighter underwriting standards, but they are also aggressively competing to place capital and apartment assets are a favored investment class.
- Tightened yield spreads erode positive leverage. Multifamily cap rates have remained relatively stable on a macro level, with yields in primary markets flattening while secondary and tertiary market cap rates have continued to trickle lower. Rising interest rates, however, have tightened the spread between cap rates and lending rates, reducing investors' ability to generate positive leverage. Though this trend could put some upward pressure on yields, elevated capital flows into apartments will likely mitigate the upward pressure.



\* Through Dec. 18

\*\* Estimate

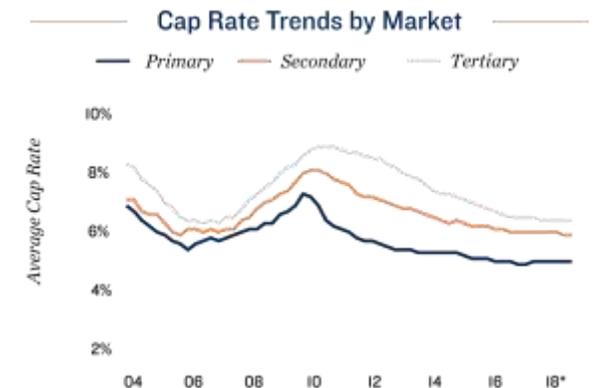
‡ Year-end estimate for cap rate; 10-year Treasury rate through Dec. 18

## U.S. INVESTMENT OUTLOOK

### Investors Consider Portfolio Strategies to Mitigate Risk, Boost Returns; Buyers Adapt to Tighter Yield Spreads

Market diversification a key portfolio strategy in maturing cycle. The economic expansion will remain supportive of the apartment investment market in 2019, though buyers' and sellers' expectations will likely need to adjust to a rising interest rate climate and the possibility of downside economic risk. Stock market volatility and prospects of a flattening yield curve will weigh on sentiment and induce elevated caution, but the underlying performance of apartments remain positive. Strong demand drivers supporting long-term yield models will counterbalance much of the market volatility, encouraging investors to look beyond any short-term turbulence. While the bid/ask gap could widen for transactions in primary locations where the spread between interest rates and cap rates is narrowest, capital could pursue yields to suburban locations as well as secondary and tertiary markets. The spread in average cap rates between primary to secondary markets has tightened to approximately 80 basis points, with an additional 80-basis-point yield difference between secondary and tertiary markets. The yield premium offered by smaller metros, together with the market diversification it brings, should offer investors more durable yields on a portfolio basis.

Influx of non-traditional capital could invigorate transaction activity. Sales of apartment assets have remained relatively stable at elevated levels for four years, and the trend should carry into 2019 as new capital enters commercial real estate. Tax reform, particularly the ability to defer and reduce capital gains from other investment types by placing the gains into an opportunity fund, has the potential to draw new capital into real estate. In addition to the initial opportunity fund investments into properties located in opportunity zones, a domino effect could ensue as the sellers of that property seek to reinvest into other property types through 1031 exchanges. This influx of new capital could offset a natural slowing of sales generally experienced in a maturing growth cycle. Another tax rule change that could affect investor behavior is tied to the new depreciation rules. Investors may apply accelerated depreciation to the personal property of new acquisitions identified by using a cost-segregation study. In doing this, investors can fully expense property such as HVAC systems, furnishings and security systems in acquired properties, thereby boosting the cash flow in the early years of ownership.



\* Through 3Q

## U.S. INVESTMENT OUTLOOK

### 2019 Investment Outlook

- Pursuit of yield drives capital beyond the core. As multifamily yields have compressed, an increasing portion of “mobile capital” acquiring assets priced over \$15 million has migrated to secondary and tertiary markets. Whereas in 2010 nearly 60 percent of the dollar volume was focused in primary markets, in 2018 the share of capital inverted with 60 percent of the capital flowing to secondary and tertiary markets. This trend will likely be sustained in 2019.
- Portfolio diversity increasingly important to private investors. A range of localized risks such as natural disasters, metro-level economic downturns, and the rise of state or metro-level policy decisions such as rent control have inspired investors to more carefully consider geographic diversification. Following the spate of recent hurricanes across Texas and the Southeast as well as the recent Proposition 10 vote in California, interstate buyer activity has accelerated.
- Increased investor caution may elevate expectation gap. Stock market volatility, rising interest rates, trade tensions and the implications of a flattening yield curve will weigh on buyer sentiment and inspire increasingly cautious underwriting. Sellers, focusing on positive performance metrics, may price assets more aggressively and the resulting expectation gap could weigh on transaction timelines.

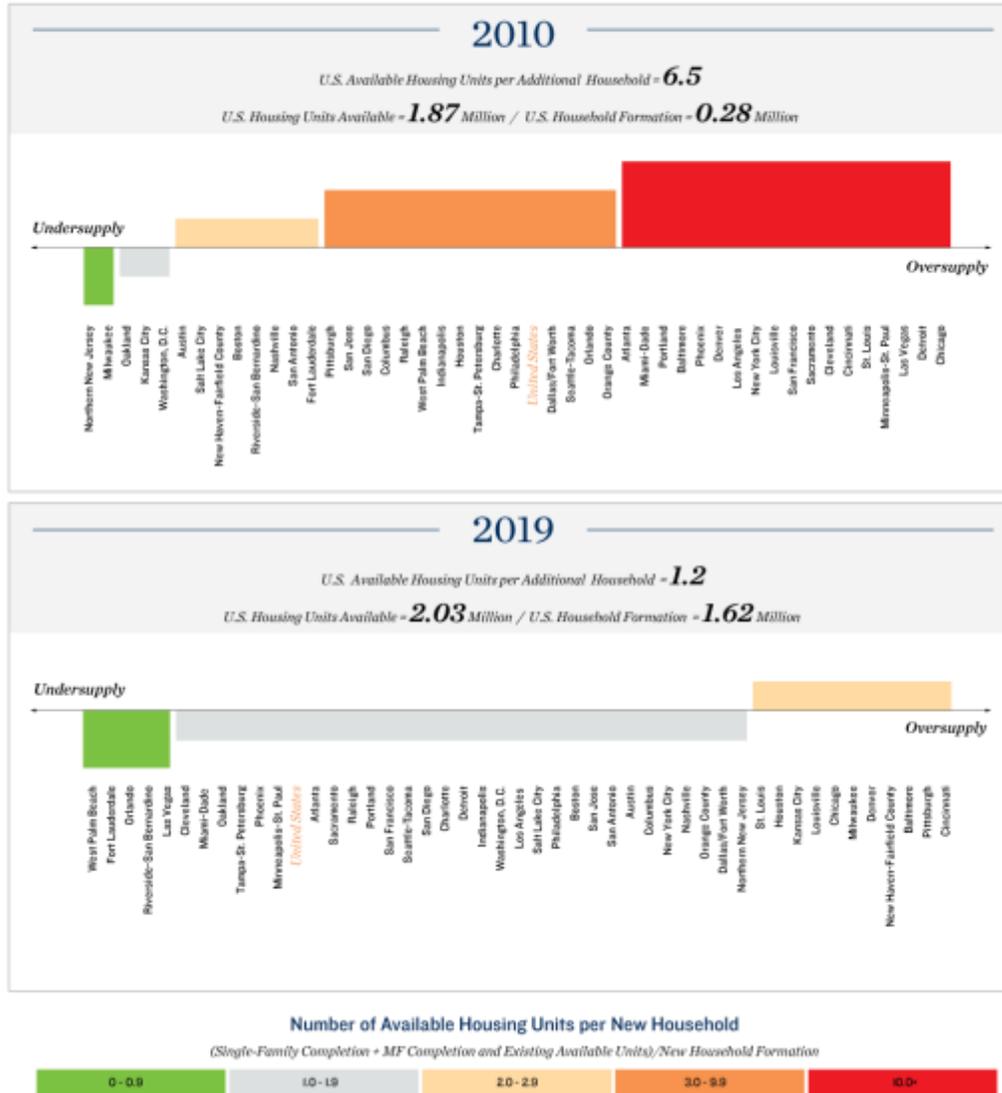


\* Through 3Q

\*\* Trailing 12 months through 3Q

Supply/Demand Profile

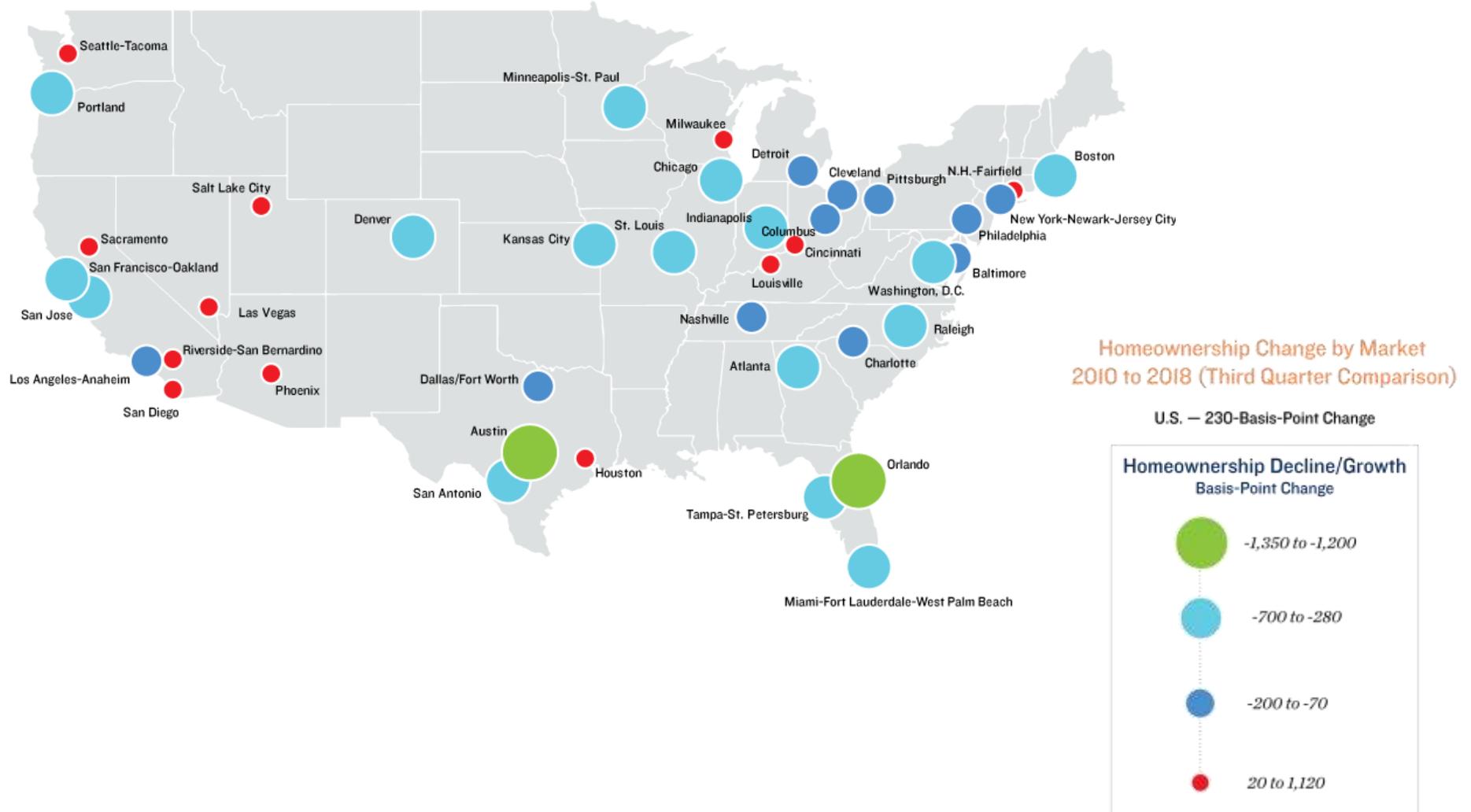
Housing Demand Growth Outpacing New Supply



Sources: Marcus & Millichap Research Services; Moody's Analytics; RealPage, Inc.; U.S. Census

## HISTORICAL HOMEOWNERSHIP TREND

### Decline in Homeownership Underpins Lowering Apartment Vacancy Eight-Year Change 2010-2018



Sources: Marcus & Millichap Research Services; U.S. Census

## HISTORICAL HOMEOWNERSHIP TREND

### Top 10 Markets by Homeownership

Eight-Year Change 2010-2018

| Lowest Homeownership                      | 2018 3Q | 2010 3Q-2018 3Q<br>Apt. Vacancy<br>Basis-Point Change |
|---|---------|---|
| Los Angeles-Long Beach-<br>Anaheim        | 47.3%   | -180  |
| New York-Newark-Jersey City               | 48.8%   | -140  |
| Austin                                    | 54.0%   | -80   |
| San Francisco-Oakland                     | 54.1%   | -40   |
| San Jose                                  | 54.4%   | -20   |
| Orlando                                   | 55.4%   | -430  |
| Miami-Fort Lauderdale-<br>West Palm Beach | 57.0%   | -100  |
| Las Vegas                                 | 57.2%   | -410  |
| San Diego                                 | 59.3%   | -200  |
| Seattle-Tacoma                            | 61.3%   | -120  |
| U.S.                                      | 64.4%   | -220  |

| Highest Homeownership | 2018 3Q | 2010 3Q-2018 3Q<br>Apt. Vacancy<br>Basis-Point Change |
|-----------------------|---------|---|
| Detroit               | 74.2%   | -430  |
| New Haven-Milford     | 70.4%   | 0   |
| Cleveland             | 69.5%   | -130  |
| Pittsburgh            | 69.5%   | -150  |
| Sacramento            | 69.5%   | -230  |
| Minneapolis-St. Paul  | 68.9%   | -190  |
| Philadelphia          | 68.5%   | -140  |
| St. Louis             | 68.3%   | -120  |
| Nashville             | 68.1%   | -60   |
| Phoenix               | 67.4%   | -510  |

Sources: Marcus & Millichap Research Services; U.S. Census

Created on October 2019

| POPULATION                         | 1 Miles | 3 Miles | 5 Miles |
|------------------------------------|---------|---------|---------|
| ■ 2023 Projection                  |         |         |         |
| Total Population                   | 11,267  | 59,419  | 151,060 |
| ■ 2018 Estimate                    |         |         |         |
| Total Population                   | 10,643  | 58,358  | 146,981 |
| ■ 2010 Census                      |         |         |         |
| Total Population                   | 10,358  | 57,047  | 144,177 |
| ■ 2000 Census                      |         |         |         |
| Total Population                   | 9,584   | 55,135  | 143,206 |
| ■ Daytime Population               |         |         |         |
| 2018 Estimate                      | 19,500  | 83,348  | 171,064 |
| HOUSEHOLDS                         | 1 Miles | 3 Miles | 5 Miles |
| ■ 2023 Projection                  |         |         |         |
| Total Households                   | 4,690   | 23,692  | 56,609  |
| ■ 2018 Estimate                    |         |         |         |
| Total Households                   | 4,397   | 23,129  | 54,663  |
| Average (Mean) Household Size      | 2.42    | 2.50    | 2.64    |
| ■ 2010 Census                      |         |         |         |
| Total Households                   | 4,220   | 22,320  | 52,936  |
| ■ 2000 Census                      |         |         |         |
| Total Households                   | 3,831   | 21,105  | 51,143  |
| Growth 2015-2020                   | 6.66%   | 2.43%   | 3.56%   |
| HOUSING UNITS                      | 1 Miles | 3 Miles | 5 Miles |
| ■ Occupied Units                   |         |         |         |
| 2023 Projection                    | 4,690   | 23,692  | 56,609  |
| 2018 Estimate                      | 4,473   | 23,432  | 55,202  |
| Owner Occupied                     | 1,972   | 14,824  | 38,817  |
| Renter Occupied                    | 2,426   | 8,305   | 15,846  |
| Vacant                             | 76      | 303     | 539     |
| ■ Persons In Units                 |         |         |         |
| 2018 Estimate Total Occupied Units | 4,397   | 23,129  | 54,663  |
| 1 Person Units                     | 34.18%  | 27.99%  | 23.30%  |
| 2 Person Units                     | 29.72%  | 33.67%  | 32.71%  |
| 3 Person Units                     | 14.74%  | 15.64%  | 17.53%  |
| 4 Person Units                     | 11.21%  | 13.11%  | 16.23%  |
| 5 Person Units                     | 5.66%   | 5.71%   | 6.46%   |
| 6+ Person Units                    | 4.50%   | 3.88%   | 3.77%   |

| HOUSEHOLDS BY INCOME                | 1 Miles  | 3 Miles   | 5 Miles   |
|-------------------------------------|----------|-----------|-----------|
| ■ 2018 Estimate                     |          |           |           |
| \$200,000 or More                   | 9.09%    | 18.32%    | 20.32%    |
| \$150,000 - \$199,000               | 6.07%    | 10.40%    | 12.88%    |
| \$100,000 - \$149,000               | 16.64%   | 19.01%    | 20.90%    |
| \$75,000 - \$99,999                 | 12.92%   | 13.07%    | 12.18%    |
| \$50,000 - \$74,999                 | 15.26%   | 12.86%    | 11.79%    |
| \$35,000 - \$49,999                 | 11.72%   | 8.15%     | 7.39%     |
| \$25,000 - \$34,999                 | 7.40%    | 5.87%     | 5.04%     |
| \$15,000 - \$24,999                 | 8.94%    | 5.26%     | 4.33%     |
| Under \$15,000                      | 11.95%   | 7.05%     | 5.18%     |
| Average Household Income            | \$95,015 | \$141,426 | \$152,954 |
| Median Household Income             | \$66,836 | \$95,505  | \$108,063 |
| Per Capita Income                   | \$39,375 | \$56,151  | \$57,126  |
| POPULATION PROFILE                  | 1 Miles  | 3 Miles   | 5 Miles   |
| ■ Population By Age                 |          |           |           |
| 2018 Estimate Total Population      | 10,643   | 58,358    | 146,981   |
| Under 20                            | 22.93%   | 21.48%    | 22.96%    |
| 20 to 34 Years                      | 21.47%   | 16.33%    | 15.74%    |
| 35 to 39 Years                      | 7.29%    | 5.24%     | 4.94%     |
| 40 to 49 Years                      | 14.28%   | 12.97%    | 13.35%    |
| 50 to 64 Years                      | 17.81%   | 22.65%    | 23.95%    |
| Age 65+                             | 16.20%   | 21.31%    | 19.07%    |
| Median Age                          | 38.81    | 45.76     | 45.36     |
| ■ Population 25+ by Education Level |          |           |           |
| 2018 Estimate Population Age 25+    | 7,566    | 42,675    | 104,501   |
| Elementary (0-8)                    | 5.21%    | 2.54%     | 2.03%     |
| Some High School (9-11)             | 4.90%    | 3.53%     | 2.93%     |
| High School Graduate (12)           | 16.58%   | 15.18%    | 13.12%    |
| Some College (13-15)                | 19.97%   | 20.70%    | 20.22%    |
| Associate Degree Only               | 10.50%   | 8.15%     | 8.11%     |
| Bachelors Degree Only               | 27.28%   | 28.93%    | 30.43%    |
| Graduate Degree                     | 13.91%   | 20.12%    | 22.47%    |
| ■ Population by Gender              |          |           |           |
| 2018 Estimate Total Population      | 10,643   | 58,358    | 146,981   |
| Male Population                     | 49.43%   | 48.67%    | 48.80%    |
| Female Population                   | 50.57%   | 51.33%    | 51.20%    |

Source: © 2018 Experian



### Population

In 2018, the population in your selected geography is 10,643. The population has changed by 11.05% since 2000. It is estimated that the population in your area will be 11,267.00 five years from now, which represents a change of 5.86% from the current year. The current population is 49.43% male and 50.57% female. The median age of the population in your area is 38.81, compare this to the US average which is 37.95. The population density in your area is 3,387.24 people per square mile.



### Households

There are currently 4,397 households in your selected geography. The number of households has changed by 14.77% since 2000. It is estimated that the number of households in your area will be 4,690 five years from now, which represents a change of 6.66% from the current year. The average household size in your area is 2.42 persons.



### Income

In 2018, the median household income for your selected geography is \$66,836, compare this to the US average which is currently \$58,754. The median household income for your area has changed by 36.03% since 2000. It is estimated that the median household income in your area will be \$75,391 five years from now, which represents a change of 12.80% from the current year.

The current year per capita income in your area is \$39,375, compare this to the US average, which is \$32,356. The current year average household income in your area is \$95,015, compare this to the US average which is \$84,609.



### Race and Ethnicity

The current year racial makeup of your selected area is as follows: 74.48% White, 2.08% Black, 0.17% Native American and 7.72% Asian/Pacific Islander. Compare these to US averages which are: 70.20% White, 12.89% Black, 0.19% Native American and 5.59% Asian/Pacific Islander. People of Hispanic origin are counted independently of race.

People of Hispanic origin make up 34.70% of the current year population in your selected area. Compare this to the US average of 18.01%.



### Housing

The median housing value in your area was \$526,216 in 2018, compare this to the US average of \$201,842. In 2000, there were 2,074 owner occupied housing units in your area and there were 1,757 renter occupied housing units in your area. The median rent at the time was \$909.



### Employment

In 2018, there are 7,737 employees in your selected area, this is also known as the daytime population. The 2000 Census revealed that 68.43% of employees are employed in white-collar occupations in this geography, and 31.24% are employed in blue-collar occupations. In 2018, unemployment in this area is 5.20%. In 2000, the average time traveled to work was 27.00 minutes.

